

She Organization
Big Growth

Lincoln Highway
Painters Work Fast

Goodyear Cord Tires Show Stamina at Chicago Races

## And here now is a new fulfilment of a great idea-an idea that won in an unprecedented way

Up-up to still higher levels the Twin-six now advances-time-tested by nearly eight thousand exultant owners.
Fine has been re-finedby an added year's development. And the new series $2-25$ and 2.35 are here announced.
A transcendent Packard -unchanged in essentials and enriched in detailsfixes new standards of usefulness and luxury.
To better the best Pack-ard-has been the aimand the inspiration-of the day's work.

How well we have succeeded is told in the fact that our three-fold output has not kept pace with the mounting demand.
Changes?
A slightly lower bodywith lines more flowingrefinements of the mechan-ism-and removable cylinder heads!
But-you must see the new car itself and ride in it-if you are to appreciate what these developments mean for you. Now-let us give you a demonstration. Prices-open cars- $\$ 2,865$ and $\$ 3,265$, f.o.b. Detroit.
Ask the man who owns one


