THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER.

VICTOR ROSEWATER, EDITOR THE BEE PUBLISHING COMPANY, PROPRIETOR. Entered at Omaha postoffice as second-class matter.

TERMS OF SUBSCRIPTION without Sunday 20c 20c 2.00 md Sunday Bee, three years in advance, \$10.00 cities of change of address or irregularity in decommendation Department.

REMITTANCE. Remit by draft, express or postal order. Only 2-cent stamp taken in payment of small accounts. Personal checks except on Omaha and eastern exchange, not accepted OFFICES.

Omahs—The Bee Building.
South Omahs—2818 N street.
Council Bindfa—14 North Main street.
Linsols—518 Little Building.
Chicago—518 Popole's Gas Building.
New York—Room 503, 236 Fifth avenue.
St. Louis—503 New Bank of Commerce.
Washington—125 Fourteenth street, N. W.

CORRESPONDENCE. ress communications relating to news and editorial ter to Omaha Bee, Editorial Department.

JUNE CIRCULATION.

57,957 Daily-Sunday 52,877

Dwight Williams, circulation manager of The Bee Publishing company, being duly sworn, says that the average circulation for the month of June, 1916, was 57,857 duly and 52,877 Sunday. DWIGHT WILLIAM, Circulation Manager. Subscribed in my presence and sworn to before me Busseribed in my presence and sworn to below this 54 day of July, 1916.

This 54 day of July, BOBERT HUNTER, Notary Public.

Subscribers leaving the city temperarily should have The Bee mailed to them. Ad-dress will be changed as often as requested.

If the postmasters whom the president has commissioned were not enthusiastic for re-electing him, he would indeed be in a bad way.

If Mr. Bryan will continue with his computations based on returns of April primaries, he will figure Nebraska in the republican column by upwards of 20,000 majority.

The high price of paper should stimulate anew efforts to find a process to convert corn stalks into paper pulp. With that achieved, the corn belt states would solve the paper-makers' prob-

Having bluffed Carranza to a standstill with proffers of munitions and financial assistance, the administration fearlessly grants asylum to Cipri-ano Castro, exclaiming the while, "Who's afraid?"

Having set the example with their "demo-pop" fusions all these years, the democrats are in a poor position to object to any kind of a ballot combination between republicans and progres-

While the city proposes to put \$70,000 into fire-fighting equipment in 1917, in addition to this year's outlay, fire insurance beneficiaries show no desire to take the elevator for the floor below. All is wheat that comes to the insurance

Why, yes, the total collections of three public service utilities in Omaha for three months aggregate up in the millions, but so do the total collections in Omaha for dry goods or groceries or automobiles, to say nothing of taxes, for the same months. No growing city without growing busi-

The Women's Christian Temperance union is going to send a consignment of grape juice to the thirsty boys on the border. Now, if other friends of the soldier would counter with an equal umber of cases whose contents foam when oured out, we might have a real "wet" and "dry" referendum down there.

Did you observe the notice about directing order to a certain Texas postoffice "only a few iles east of the camp," with the further explanation that "as yet no postoffice has been author-ized for Llano Grand and it may be several weeks fore an office is established here?" There's some more democratic preparedness for you!

Omaha's effort to secure the location of one of the new federal land banks is again to bump up against the competition of Lincoln backed by Mr. Bryan, reproducing the same situation that sent the federal reserve bank to Kansas City, leaving both Omaha and Lincoln out in the cold. But, Mr. Bryan is now only ex-secretary of state instead of secretary of state, which may make a

An Anti-Gossip Crusade

A young girl recently killed herself in an English village. The coroner's jury, however, brought in the verdict: "Killed by idle gossip." The girl had been guilty of nothing actually wrong, but "the gossip disseminated by the women of the village blackened her name until she could bear the suspicious looks and spoken taunts no longer, and so she ended her life." The event caused an antigoasip crusade, an account of which appears in Pearson's Weekly (London):

"A society has been formed and rules drawn up. The entrance fee has been fixed at a nominal anm, because the society desired to embrace all classes, both rich and poor. Our richer women are just as adept at robbing others of their character as are the women of the working classes who chat with each other from their respective door-steps.

who chat with each other from their respective door-steps.

"Members must take a vow to avoid either starting or spreading any unkind remarks about any one else, nor will they listen to a person who tries to tell them. To repeat what they have heard, even if known to be true, is equally as bad as to set the ball rolling. For the first ten breaches of this law a fine is imposed, graduating from a shilling up to the maximum fine of 10 shillings. After ten slips the women are to be blackballed as incurables.

"If we pick up mud and throw it at a fashionably dreased lady and spoil her clothes she can get redress through the law; no well-brought-up woman, however, ever dreams of throwing mud at her friends.

"If, on the other hand, we imagine that she is

her friends.

"If, on the other hand, we imagine that she is too flighty in her behavior, and, in order to strengthen our belief, we repeat all her trivial little indiscreet actions, we are flinging mud at her character, and she can get no redress unless a should happen to interfere with the earning of her livelihood, or can be proved a malicious act. "Idle gossip does more harm than anything else is the world, and if the organizers of the anti-gossip crusade have only the perseverance and courage to make it universal they will do institutable good for the general happiness of the sommittensity.

"Before making a statement about any one do forget to let it pass the three golden gates; it true?" 'Is it needful?" and 'Is it kind?"
"These form the motto of the anti-gossip cru-

"Blacklisting" Business Firms

One of the features of modern warfare that will interest folks who think that battles are carried on exclusively with lethal agencies is the blacklisting of enemy business, wherever it may This means of stifling the life of an opponent is as legitimate, perhaps, as dropping bombs on peaceful villages, blowing up merchantmen, or asphyxiating trench defenders, but it suggests a refinement of war to which the world is not yet quite accustomed. Great Britain is in a commanding position for the practice of this sort of offensive movement, because of its wide spread domination of the markets of the world, and appears to be determined to enforce the advantage to the utmost. Victims of this international boycott will have to submit with whatever grace they may summon to support them, but may feel sure that persistence in the practice will result eventually in the arrayal of such interests as may bring about a readjustment by which neutrals may do business without consulting Britannia.

"Drys" as Adepts in Politics.

Thoughtless persons, who have carelessly classified the prohibitionists as possessed of single idea, and without the worldly experience needed to safely guide them, may learn some-thing by following the course of the convention at St. Paul. Proceedings there have demonstrated the ability of the delegates as adroi politicians. The effort of the self-constituted leaders to railroad a prepared platform through the gathering is an example. The followers of the camel quickly headed this off and in other ways have shown themselves adepts at the work of gently manipulating things, so that they come to pass with the appearance of "just happening." The presence of "Old Bill" Sulzer in pursuit of the nomination didn't seriously affect the cinch of Frank Hanly on adding the honor to his other chautalking qualifications. The whole proceedings are edifying, because they show the progress made by the "drys" in "practical" methods of politics.

Preparedness Idea Makes Advance.

The decision of Leland Stanford university to include military training among the require ments of education at that school shows how the thought of getting ready for national de-fense is making headway. Dr. David Starr Jordan, president emeritus of this university, is one of the leaders of the movement against militarism. The action of the university authorities therefore, may be interpreted as acceptance of the fact that readiness does not include the intention to make war. Every recent experience of the United States has shown how sadly our country is situated as regards this most vital element of national life. Even the National Guard on which reliance was placed for the first line of defense, has been exposed in its weakness. Necessity for training for military service is much better understood now than a few months ago, and will be more generally adopted. Training at school is one alternative to universal service. It may not prove entirely sufficient to meet requirements, but it is in the right direction. Our national neglect is being partly compensated for by a volunteer movement, and public interest is strengthened as knowledge of national needs becomes more general. The thought of training to serve the nation as a soldier is not so repugnant as it was a short time back.

. What is Being Held Up?

Again the "watchful waiting" president at Washington admits that he is holding back something in connection with the Mexican situation. A note, delivered at Washington over a week ago, is just given out at the City of Mexico its contents suggesting a plan for settlement. The Mexican de facto authorities announce that the compact between them and the United States, for an adjustment of differences, is complete. Silence prevails at Washington, beyond the tardy admission that the note received here is similar but not identical in its terms with that given out in Mexico. If the president has reached an agreement with the Carranzistas, looking to an immediate and peaceful settlement, the people ought to know something of its terms. If Carranza feels free to publish it, why should Mr. Wilson hesitate? Is it possible that the de facto "first chief" has "put one over" and maneuvered our president into a still deeper hole? What is

No Reflection on Any Labor Organisation.

All the hoboes, ruffians and petty criminals arrested nowadays assume to be members of the I. W. W., or are classed as such whether they ssume to be or not, and no proof is exacted to support the title. But, even the devil should have his due, and the I. W. W., odious and discredited as it is with many people, should not be loaded down with any more sins than belong to it. If the professional hoboes thought would get off easier by masquerading as Y. M. C. A's. or Salvation Armyists, or by any other name, they would slip the trick just as fast. So remember that by far in most of the cases I. W. W. is merely a convenient cover for the ordinary genus tramp who wants to make a living off the munity without giving any return in work and has nothing whatever to do with any body of organized labor, much less with any real trade union of wage-earning mechanics.

We speak of these things now because of the fact, and it is a fact, that here in Nebraska quite a respectable number of former working democrats show an inclination to support Jus-tice Hughes for president.

This quotation is from the editorial columns of the Columbus Telegram, whose chief penpusher, Edgar Howard, is running for lieutenantgovernor as the nominee of the democrats in our recent Nebraska primary so that his testimony may be considered as reluctantly given and therefore so much more dependable. - As the campaign progresses, the already "respectable number of former working democrats" with an inclination to support Hughes for president will be steadily increasing and where the hard-pressed democrats will look for recruits to offset the defection is hard to say. While most of the democrat organs are less candid than is Edgar Howard, this encouragement from the enemy's camp is not unwelcome to republicans all along the line.

According to Duma reports, Russia's reward for its part in the war is so be control of both sides of the Dardanelles. This bargain implies the elimination of the Turk from Constantinople. Who will deliver the goods is a little detail

Thought Nugget for the Day.

Depend upon it, the interests of classes too often contrasted are identical; and it is only ignorance which prevents their uniting for each other's advantage.—Prince Albert.

One Year Ago Today in the War,

Berlin reported progress in the German advance toward Riga. Terrible massacres of Armenians by Turks reported.

French occupied the summit of the Linge dominating the Fecht valley in the Vosges, north

of Muenster.
Russians hard pressed around Warsaw, but appeared to have checked the Germans on the west and north.

This Day in Omaha Thirty Years Ago.

This Day in Omaha Thirty Years Ago.

Articles of incorporation of the Marion Enterprise company have been filed with the county clerk. The capital is \$50,000 and the incorporators are L. D. Finney, H. H. Bollard, Samuel Reese, Irving Allison and Thomas F. Tuttle.

The Milburn Wagon company and the Moline Plow company, who have purchased grounds for a mammoth warehouse in Omaha, have formed a stock company, entitled "The Moline Milburn & Stoddard Co.," with a cash capital of \$100,000. G. A. Stephen, secretary, and F. G. Allen, treasurer, are resident agents of the company.

The Merchants' Protective agency has passed into the hands of J. E. Newman, who for the last eight years has been employed in the general freight office of the B. & M.

The Omaha Oil and Drug Gazette has been transferred from the H. T. Clarke Drug company to Messrs. Cotter & Daubach. O. M. Olson has been engaged as associate editor.

een engaged as associate editor.



Telephone No. 826 has been placed in the office of Building Inspector Whitlock.
County Treasurer Henry Bolln is suffering from a severe sunstroke which he received while going from Fort Calhoun to Omaha.
State Senator Metz has gone to Grand Island.
Mrs. Taggart is visiting her daughter, Mrs. J. H. McShane.

This Day in History.

1812—British and Allies, under the duke of Wellington, totally defeated the French near Salamanca, Spain.

1841—Amherst college conferred the degree of LL. D. on John Tyler, president of the United Section.

States.

1852—A law prohibiting the sale of liquor in Boston went into effect.

1869—John A. Roebling, designer of the Brooklyn bridge, died in Brooklyn. Born in Prussia, June 12, 1806.

1870—Prussians blew up Kehl bridge, the first

1870—Prussians blew up Kehl bridge, the first act of the Franco-Prussian war.

1878—The earl of Beaconsheld was invested with the Order of the Garter by Queen Victoria.

1880—Abdul Rahman Kahn was formally recognized as ameer of Afghanistan.

1891—Prince of Naples (now king of Italy) visited Queen Victoria in London.

1896—George W. Jones, first United States senator from Iowa, died at Dubuque, Ia. Born at Vincennes, Ind., April 12, 1804.

1897—A statue of General John A. Logan was unveiled in Lake Front park, Chicago.

1899—Elihu Root became secretary of war, succeeding Russell A. Alger.

1908—Prince of Wales (now King George V) arrived at Quebec for the tercentenary celebration.

This Is the Day We Celebrate.

E. J. McVann of the traffic bureau of the Commercial club was born July 22, 1869 at Medina, N. Y. He was educated at Creighton university, going into the railroad business with successful

promotion.

Bishop John C. Kilgo of the Methodist Episcopal church, south, born at Laurens, S. C., fifty-five years ago today.

Ulysses S. Grant, ir., son of the late President Grant, born at Bethel, O., sixty-four years ago

Grant, born at Bethel, O., sixty-tour years ago today.

Joseph L. Bristow, former United States senator from Kansas, born in Wolfe county, Ky., fifty-five years ago today.

James Speyer, fiead of the New York banking firm that bears his name, born in New York City; fifty-five years ago today.

George Gibson, catcher of the Pittsburgh National league base ball team, born at London, Ont., thirty-six years ago today.

Elmer Knetzer, pitcher for the Cincinnati National league base ball team, born at Carrick, Pa., twenty-eight years ago today.

Where They All Are Now.

George N. Peek, former manager of the John Deere Plow company here, is now one of the executive officers at the home headquarters in Rock Island. Gerrit Fort is still with the Union Pacific.

Gerrit Fort is still with the Union Pacific, only higher up, as director passenger traffic, with Chicago as his location.

Adolph Huberman, son of the pioneer Omaha jeweler, at last account, was steward of a Pullman dining car.

John Halligan, a former Omaha attorney, is practicing law at North Platte, where they call him "Judge."

Ben Cotton, star performer in Ak-Sar-Ben's troupe so many times, is manager of the Jackson ranch in South Dakota.

Timely Jottings and Reminders. A spirited session is expected when the pro-gressive state committee of New York meets at Syracuse today to consider the future course of

Syracase to John Street, San Francisco and the neighboring cities are to Join in the holding of a great preparedness parade today.

The Summer School for Sunday School Workers, founded by the late Dwight L. Moody at East Northfield, Mass., will begin its annual session

Northfield, Mass., will begin its annual session today.

Governor Willis is announced as the principal speaker at a celebration to be held today by mine operators and miners at the village of Gloster, near Athens, O., to mark the resumption of work in the mines after a long period of idleness.

Texas democrats, in a general primary election today, will choose candidates for United States senator, representing in congress, governor and other state officers and members of the state legislature. At the same time a vote is to nor and other state officers and members of the state legislature. At the same time a vote is to be taken on the question of resubmission of a state-wide prohibition amendment to the consti-tution. Public interest centers chiefly in the sena-torial contest, in which Senator Culberson is op-posed for renomination by a field that includes former Governor Tom Campbell, former Gover-nor Oscar B. Colquitt, Congressman R. L. Henry and several other democrats of prominence.

Story-ette of the Day.

Story-ette of the Day.

When a man just naturally wants trouble it is mighty easy to find an excuse for making it. According to Mike Hogan, Casey and O'Brien were having an argument of their own at Breckinridge street and Barrett avenue. It had progressed to the extent that each had forgotten what it was about originally and they were wholly oblivious of the gathering crowd until an urbane and genteel person in a frock coat put in.

"Come, come, my man," he said, gently plucking Casey by the sleeve. "You don't want to fight: I can tell it by your looks. Your face is too benign..."

too benign—"Two be nine, is ut, ye scut?"
bellowed Casey. "Me face is two be nine is ut?"
And there was where the real trouble began.
--Louisville Times.

Alcohol and Smokeless Pewder.

Omaha, July 21.—To the Editor of The
Bees Mr. A. L. Meyer has now invaded the
Letter Box; he is a clever writer, but illogical, as all men must be who defend a bad
cause. He has discovered that alcohol is
used in making smokeless powder and jumps
to the conclusion that if the manufacture
of liquor is prohibited, no more amokeless
powder can be made! What a misfortune!
The Japs would be on us instanter and we
should find ourselves as unprepared as Russia and Great Britain were at the beginning of the present war!

The joker is in the word "liquor"—a word
of wide significance—anything in a liquid
state. But, as popularly used—especially in
the prohibition campsign—it means intoxicating beverages and nothing else. Proof
spirit—whisky—should contain 48 per cent
of alcohol, which it rarely does, because

amokeless powder, even proof whisky w be poor stuff for that purpose. Besides prohibition does not propose to abolish manufacture of alcohol for medicinal. manufacture of alcohol for mendeman, mechanical and artistic purposes. For these purposes the manufacture of alcohol may go on undiaturbed, after the manufacture of alcohol for drinking purposes—liquor—has been abolished. It is not true, therefore, that to abolish the manufacture of liquor, abolishes the manufacture of smokeless nowafer.

powder.

Mr. Meyer can make all the wood-spirit
and denatured alcohol he wants to, without
paying revenue; put up a powder plant;
convert it into amokeless powder, after Nebraska is as dry as a powder-horn, and be
ready for the Japs or any other nation that
dense to attack us.

EDITORIAL SIFTINGS.

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Pittsburgh Dispatch: It's a pretty poor speedway that doesn't furnish a fatality as a feature of a championship motor race.

Washington Star: Some of the best road records of the season are being made by American aviators walking back.

Louisville Courier-Journal: Although there are numerous devices positively guaranteed to reduce your consumption of gascline from 20 to 50 per cent, the surest way is to put a padlock on the front door of the garage and drop the key in the well.

Chicago Herald: Just as everybody reaches the conclusion there is no more cheap land in the country the government pulls another one of these Indian reservation drawings. This time it's the Colville Indian reservation.

Springfield Republican: "A gold mine of unwritten American history," the John R. McLasn letters were called the other day during the legal battle to enjoin their publication in order to suppress scandals. The gold does not seem to be 100 per cent pure. New York World: Both parties in congress are now in such a hurry to adjourn that the opportunity for those who profit by loose legislation will be very favorable. When must people are in a hurry at Washington, the fellows who are on the job day and night, year in and year out, find things very much to their liking.

Philadelphis Record: As a freight carrier the Deutschland is a disappointment. According to the latent reports she brought only 250 tons of dyestuffs, an amount too small to be of any great benefit to American dyers. Whether this small cargo is due to limitations of space or to other causes does not appear. At any rate, it is safe to believe that that great fleet of submarine merchantmen, capitalized at \$100,000,000, or some such figures, will not materialize very rapidly.

TIPS ON HOME TOPICS.

In the last seventeen months, the juvenile court of St. Joe, Mo., investigated 4,784 cases, most of them settled out of court. Brooklyn Engle: If Maxico could develop

Wall Street Journal: "There are hundreds of men in America walking around the streets who are dead but have not yet been buried."—Vice President Marshall. Oh, well, they can't sil be vice presidents.

Wood county, the heart of the dairying district of northern and cemeril Wisconsin, has the largest round barn in the world. The building is 150 feet in diameter. It covers anarea of a little more than one-third of an acre.

anarea of a little more man one-man lower acre.

Baltimore American: With Indignant Iowa soldiers parading in their underweer as a protest against the excessively large measurements by which they were cut, the spirit of 1775 seems to take peculiar form of expression in the west.

Springfield Republican: Tranquility on the border comes very hard indeed on some emborder comes very hard indeed on some emborder comes very hard indeed on some emborder.

border comes very hard indeed on some em-ployers who had expected to pay salaries in absentia to soldiers, not to watchful walters. Still, the militis are not to blame if they are not shooting and getting shot, and they too are "doing their bit," quite as much as if the country was at war. The National Woman Suffrage association will hold its annual convention at Atlantic City, September 6-10, inclusive. This is three months estrier than usual, but the association is breaking the precedent in order to make its work for the federal amendment more effective than could otherwise be done were the convention held in December, as it was last year.

St. Joseph Gazette: Nebraska is making the pathway of the Industrial Workers of the World increasingly cheerless. Omaha has taken the lead, and members of the organisation who refuse to work are being falled without ado—from the police. The offer of employment is always made, always declined. Then the shortest route to a cell is the journey taken by the Industrial Workers of the World. Other towns of that state are following Omaha's lead.

SECULAR SHOTS AT PULPIT.

SECULAR SHOTS AT PULPIT.

Washington Post: Our ancestors were plous folks, but it is remarkable how well preserved most old family Biblies are.

Houston Post: A Louisville minister says the youth's motto should be, "Never give up." That is good advice if the boy is atriving after something good, but no minister wants to tell a young fellow that when the plate is being passed in church.

Philadelphia Record: The substitution of the automobile for the horse and burgy has not only destroyed what little reason there was for trying to get a church next door to everybody, but it has created a reason for moving the church away to a considerable. distance. It was a pastor in one of the suburbs of Philadelphia who remarked sadly that every new automobile in the community meant one more empty pew. The practice of spending Sunday in the automobile has depleted the congregations.

New York World: The University of St. Andrews, Scotland, has offered a prise of 200 for the best essay on prayer that reaches the university before June 1, 1917. A length of from 4,000 to 6,000 words is suggested, but no limit it fixed. The idea is a most one and peculiarly characteristic of an are in which it has come generally to be regarded that the judicous use of money can accomplish atmost anything. Possibly a great seasy on prayer may be the result of this unique competition, but the religious masterpieces of the past were not produced after this fashion—St. Augustine's "City of God," Thomas A. Kempin' "Imitation of Christ," the works of St. Francis of Assist, Jeremy Progress," and many others that might be included. Such works are the result of holy living and appiration as remote as possible from thought of worldly gain.

Now, as it takes pure alcohol to make

TIPS ON HOME TOPICS.

Brooklyn Eagle: If Mexico could develop one Cervanten she would be saved. The sense of humor is the sense of the ever-lasting perspective of things. Pittsburgh Disputch: The president thinks the democratic party a good one for the pro-gressives to join, but most of them have gone back to their old love already. Chicago Herald: The better outlook in the Mexican situation is doubtless partly due to the fact that it is extremely hard to keep a crisis alive and active during the warm weather.

SAID IN FUN.

"Among what class do you think it would be best to float a submarine loan."
"I suppose it wouldn't do, but it seems like they ought to try the submerged tenth."
—finitimore American.

MEAR MR. KABIBBLE, DO FAT MEN MAKE IDEAL HUSBANDS?

-OLIVE BAYES BOOK YES - THEYEE YOU FAT

TO FIGHT AND ALSO TOO FAT TO RUN!

Mrs. Guage (with a reputation)-Doctor, fear my husband's mind is affected. Is there any sure test?
Doctor—Tell him that you'll never speak
to him again. If he laughs, he's same.—
Foston Transcript.

"My cook left me without notice."
"You appear surprised."
"I am."
"How long have you been employing socks:"—Pittabuigh Post.

"You say old Bill Bottletop is out strong for prehibition."
"Fop. He says he's used to it now and decen't want it changed. After getting accustomed to bootles and speak-casy concections, he can't get any action at all out or regular Boker." Washington Star.

Politician—I have nothing to say. All I thow is what is in the papers. Reporter—I see now what you meant you-crday when you said there is nothing in the papers nowadays.—Purk.

equals. I would have you know that I am a K. C." The Irishman jumped up and held out his hand. "Begorry, stake!" he exclaimed. "O'im a Casey mesel!"—Boston Transcript.

"We usually spend three months at our cottage in the country. Would you be willing to go with us."

"No, mum. I would not. With good help as acarce as it is in the city. I think I'd prefer working for somebody else and keeping close to the moving picture shows."—Detroit Free Press.

"Getting warm, Wombat."

"Why don't you buy a straw hat?"
"I'm waiting to get the lowest price. And they never seem to strike bottom. Just keep coming down."—Louisville Courier-Journal.

ON ACCOUNT OF THE WAR.

New York Sun. John Brown cannot pay the money he owes, "On account of the war."
The cook wants ten dollars a week, or she

The cook wants ten dunate goes.

"On account of the war."

The baker reduces the weight of his bread, The butcher sends steaks that could muster as lead,
The tallors wool suits are of shoddy instead,
"On account of the war."

The tinner can't patch up my roof where it keaks.

"On account of the war."

The car that I bought will not come for six weeks.

"On account of the war."

The cost of my shoes mounts each time that I buy,
The prices on drugs are prodigiously high,
But when I demur I receive he reply,

Reporter—I see now what you meant you terday when you said there is nothing in the papers nowadays.—Purk.

An Irishman was seated in a railway carriage next to a very pompous-looking man, with whom he commenced a conversation in a rather free and easy manner. At length the pompous one said. "My good man, reserve your conversation for one of your own

Raymond Surniture C. Will Save You Money - There's A Reason

The last car of Porch Furniture we will have this season is going rapidly at our every day low prices—Get them before you buy.

The kind of Porch Rockers that look well all summer on the porch and may be moved inside for the living room when summer is over. Reed Fibre, in soft brown finish; never stains the clothing, the reeds never break. There is yet in stock many of the best designs of this pretty porch furniture.



A limited number of the big roll arm and

back rockers, at..... A few of the nifty square back and broad arm rockers, at..... Straight Chair to Match.....\$2.75

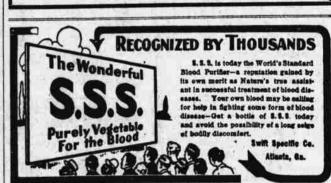
The Shell Back Comfortable Rocker, like illustration, at..... Straight Chair to match.....\$4.85

Four styles; very large, high back fibre rock-\$5.95 ers; very deep seat, at..... A few Fibre Reed Swings, in 4, 5 and 6 foot

lengths yet left. A fumed oak swing, 4-foot, complete with \$1.75 chains and hooks.....

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excellent porch furniture.





Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really successful.