THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER.

VICTOR ROSEWATER, EDITOR

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JUNE CIRCULATION.

57,957 Daily-Sunday 52,877

Dwight Williams, circulation manager of The Best Publishing company, being duly sworn, anys that the average circulation for the month of June, 1916, was \$7,867 daily and \$2,877 Sunday.

DWIGHT WILLIAMS, Circulation Manager.

Bubacribed in my presence and aworn to before me Subscribed in my presence and sworn to more this 3d day of July, 1916.
ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Ad-dress will be changed as often as requested.

Bet on King Corn every time for the endur General rains is a mighty strong second to

General Prosperity in public esteem. Nebraska has a good automobile law if only auto drivers will observe its regulations.

A daylight submarine attack on the "Welcome Arch" does not indicate a high degree of

Owing to its unique facilities in that line, the departure of the Deutschland is bound to be "out

The daily record of more or less strenuous life goes to show that the lot of the policeman is not as happy as it is painted.

-With ex-Senator Beveridge back in the republican fold, no excuse remains for any other errant bullmooser to stay out.

If paper prices continue to soar, the pape wedding anniversary and the golden wedding anniversary may have to exchange places.

Rival claims of battle victories which enlivens ear reports reminds us that our political brigadiers are not the only masters of the long bow.

An excess of 100 degrees of heat since March officially confirms the general impression that Old Sol occasionally ignores the eight-hour day.

For real soulful enthusiasm the Wilsonian cheers of the democratic postmasters beats any-thing heard in Washington since the pie counter

"Let's get politics out of the city government again," exclaims the Lincoln Star. When did Lincoln ever have a city government without

Yes, but how can the prohibition party consistently nominate for president a man who was not even voted for in our Nebraska presidential

Eastern sea beach promoters protest against the current stories of sharks infesting the waters. "It hurts business." No doubt of it. Marine etition is painfully distressing to the sharks

There is no room for disputing the statement of Albert J. Beveridge that the Moose is an ex-tinct political mammal. The Indiana statesman lived in the zoo four long years and speaks from expert knowledge.

The gayety of the times is surely enlivened by the report that the postmasters assembled in Washington were warned against talking politics. The Nasbys might have inquired with much truth: "What are we here for?"

The latest shark captured in Jersey waters tipped the beam at 200 pounds and bore the distinguishing mark of aristocracy—the blue nose. Weight and color established beyond question the respectability of the captive's family.

It is really too bad the junior member of the m of "Hitchcock, Fanning & Co." did not have his commission in time to attend that national ion of postmasters and contribute some of his rich vocabulary to its proceedings.

People and Events

General Petain, the beroic detender of Verdun, Joseph Devlin, M. P., who is playing a big part in helping to clear up Irish affairs, was in early life a barkeeper in Belfast.

part in helping to clear up Irish affairs, was in early life a barkeeper in Belfast.

The duchess of Devonshire, whose husband has been appointed governor general of Cauada, is a daughter of the marquis of Lansdowne, a former governor general of the Dominion.

General Brussiloff, commander of the southern Russian army, which has dealt such a staggering flow at the Austro-Germans, first established his military reputation as a cavairy leader.

John F. Fitzgerald, former mayor of Boaton and one time congressman, is mentioned as a probable democratic candidate this fall for the seat of United States Senator Lodge.

Former Senator William Lorimer gave a heart-to-heart talk to about 4,000 depositors in his string of bursted banks in Chicago, the other night, and asked them to stand by him while he hustled for the money to pay back every dollar he owed. The crowd cheered him and promised to stick. Lorimer is about to stand trial for the second time for offenses growing out of the failures of his banks. The state trial resulted in acquertal. The next is in the federal court.

Asother wave of reform has struck the ani-

nother wave of reform has struck the anissenery on Atlantic City's big beach. The orities are averse to the notion that the sand sunshine are intended to sow sunspots on alian paraded for the benefit of boardwalk is. So an order has gone forth requiring are to hit the water or robe themselves from to antice such move on. It seems impossible off Atlantic City politicians up to high level of tend-node in art.

When the Deutschland Sails.

The imminence of the departure (if it has not already taken place) of the submersible merchant man, the Deutschland, brings a little closer the real crux of the application of international principles of law to its condition. It is easy enough to treat the vessel as a peaceful merchantman, and extend to it all protection and immunities while in port; this involves little or no stretch of comity, and amounts to only a reasonable application of recognized rules. When the Deutschland has passed beyond the league of salt water that separates our jurisdiction from the freedom of the seas, what of her condition? The Entente Allies have positively declined to admit the peaceful status of the boat, even while in port. This means the Deutschland will be destroyed, if possible, by any enemy warship it may encounter.

In this event, a most interesting question will be presented to our State department. It has already been unofficially intimated that the United States will not undertake to follow the Deutschland to sea with the protection afforded while in our territorial waters. Herr von Jagow, foreign secretary for the imperial German cabinet, has been quoted as saying it is unthinkable that the United States should take this position, in view of its insistence on the application of the rule o visit and search in connection with the suspended submarine warfare. The difficulties of "visit and search" as between a surface cruiser and a subsea merchantman are obvious. Equally plain is the advantage possible to a submersible warship under the rule that permits the adoption of any disguise to deceive an enemy, requiring only that true colors be displayed at the moment of attack. The perplexities of sea warfare have not been lessened by the appearance of the Deutschland.

While Captain Koenig and his crew are naturally apprehensive on beginning their return voyage, because of the fact that their intentions are known, ordinary chances are in their favor, and their safe return to Bremen is confidently looked for. They deserve a safe return, for they have rendered a distinct service to their country, one that is far beyond the mere carrying of freight. The sinking of a thousand ships by torpedoes would not have elevated the U-boat as has the one voyage of the Deutschland.

Keeping the Bench Free From Politics.

In view of the "crocodile tears so profusely" shed by the democrats over the republican "in vasion of the bench" for a presidential candidate, the trading without scruple in judicial appointments to smooth out rough places in the democratic roadway has more than passing interest. Going to Ohio for the newest supreme judge, which already has a member on the supreme bench, and leaving the great empire state of New York entirely unrepresented, must have a reason which may possibly be illumined by this dispatch published under Columbus. O., date line in the New York Times, whose steadfast devotion to the Wilson cause is assurance that the item is not printed wilfully to reflect on the democratic political engineers:

A secret democratic pact, dictated by President Wilson on the advice of Secretary of War Baker, is reported to decree the shelving of Senator Atlee Pomerene in favor of ex-Governor Judson Harmon, giving the federal judgeship left vacant by the elevation of Judge Clarke to the supreme bench to Pomerene as a sop to his wounded feelings.

The nomination of Clarke is described as the first step in the plan. The purpose, it is said, is to get Harmon on the state ticket and Pomerene off, the former being looked upon as strong politically, and the latter as weak. Even the Cox democrats, who have been avowed enemies of Harmon, are strongly in favor of the plan for the sake of party good.

But the success of this plan hinges on the shillity of Pomerene to defeat his opponent in the primary for the senatorial nomination, ex-Congressman John J. Lents of Columbus. If Pomerene wins, it is pointed out, he can withdraw, leaving the democratic committee to fill the vacancy. Harmon would then be presented.

Of course the scheme may not work out as the string the democratic committee to fill the vacancy.

Of course the scheme may not work out as the artful architects planned, but, regardless of the success of the subsequent steps, democratic professions as self-constituted guardians of the sanctity of the courts against the defilement of politics will be effectually belied by any such attempt to follow up what has already been done.

An expert railroad man, who has been study ing the question of troop movement, in the light of experience gained during the recent mobilization, says the railroads need 6,000 additional passenger coaches to adequately accommodate troop movement on anything like a war scale. At present the roads of the country have a surplus of 8,000 coaches, which will serve 400,000 men under War department specifications. All the cars in the country would be required were it needed to handle a million and a quarter men within forty-eight hours. This gives an outline of the problem to be solved. Some years ago the great governments of Europe sent experts to study the methods used by American circuses in loading and unloading, and the lessons then learned have been of great service in the present war. The United States army and the railroads as well might learn something were they to follow the same course. At any rate, proof has been given that neither is ready.

Acid Test for Democrats.

The revolt of the local Jacksonians promises to develop, temporarily at least, why is a democrat. The Jimsonian wing of the party has given life to the definition of what is a democrat by grabbing all the local plums, privileges and prerogatives, thereon waxing fat and in some degree saucy. Notice was solemnly served on the Jacks at St. Louis that they were far outside any chance to get anything, not even a ringside scat at the convention. Of course this served to soothe the bruised spirits of the chiefs who wore out and finally exterminated the Samosetts, and rendered them all the more tractable. Their present demonstration is a noble sight, but with the senator backing his political partner, Fanning; Mr. Bryan going good for "Mayor Jim," and Art Mullen in the saddle as national committeeman, it looks like the Jacks were out of the running entirely. But if they want to go to the state convention as spectators, none should interfere.

Down in Lincoln the furor in the city hall revolves about the attempt of Mayor Bryan to exercise his supervisory powers by making recom-mendations for the conduct of the several departments whose heads insist they are co-ordinate officers on whose preserves the mayor has no right to "butt in." "Brother Charley" even has the audacity to outline a few changes which he thinks should be made in the management of the municipal waterworks. We would like to see the mayor of Omaha take a similar dip into our municipal water reservoir just to see the flareback.

Thought Nugget for the Day.

To Adam, paradise was home; to the good among his descendants, home is paradise.

—Julius Hare.

One Year Ago Today in the War.

Austro-German army driven across Bug river in Sokal district.

in Sokal district.

Washington sent a third note to Germany concerning the rights of neutral ships.

Turkish redoubt and line of trenches at Dardanelles surrendered to the British. Austrian troops reported close to Ivangorod fortress, fifty-six miles southeast of Warsaw.

This Day in Omaha Thirty Years Ago.

John A. McShane has returned from Chicago, where he has been purchasing machinery for the new packing houses in South Omaha to be operated by Fowler Bros. and Thomas Lipton.

Five buffalo heads have been mounted by



Huntington & Son of this city. The buffaloes were killed near Haler, Dundy county, Nebraska.

Dr. Spaulding and family have left for a trip to the Pacific coast.

George W. Masson, the popular proprietor of the Peoples market, 1621 Howard street, offers his stock, fixtures, etc., for sale. Mr. Masson proposes going into the packing business at the stock yards.

Colonel and Mrs. Doane of Boston are in Omaha, the guests of Dr. and Mrs. Doherty at Brownell Hall.

The wife and daughter of Mr. J. L. McCreary of Washington are in Omaha on a visit to Miles Standish and family, 1510 St. Mary's avenue.

Mrs. A. Gleason of Cleveland, O., is in the city visiting her sister, Mrs. P. Milestone.

Where They All Are Now.

Where They All Are Now.

Burdette J. Lewis, an old Omaha boy, is now commissioner of charities for New York City.

Thomas Wolfe, who was foreman on The Bee in its infancy, is head of a big bank in David City, and one of the leading citizens of the town.

Mrs. Harriet H. Heller is engaged in child welfare work at Portland, Ore. She was superintendent of the Child Saving Institute here; before that a teacher in the Omaha public schools.

Mark Pollack, son of one of Omaha's pioneers, is prospering in the tobacco business'in Havana.

William B. Cowin, now a regular army captain, is "somewhere on the Mexican border" being last stationed at Columbus, N. M.

Eddie Boyle is court reporter at Oacoma, S. D. He used to be secretary to the chief of police of Omaha for a long time before he went to the Dakotas.

J. H. Gayhart, who was manager of the Wood-man Linseed Oil company here is now district sales agent at Denver for an addressograph com-

Today in History.

1823-The Central American states seceded 1831—Leopold, first king of the Belgians, prwned at Brussels.

1842—British under Sir Hugh Gough took the city of Chin-Klang-Foo, commanding the entrance of the Chinese Grand canal.

1866-The cabinet of Vienna declared its willingness to conclude an armistice of five days

on the basis of the Prussian propositions. 1891—Fifteen thousand Confederate veterans attended the unveiling of a statue of General "Stonewall" Jackson at Lexington, Va. , 1898—Four United States warships entered the Cuban harbor of Nipe, and after a furious bom-

bardment, took possession of the port.

1903—King Edward and Queen Alexandra
were warmly received in Ireland.

1906—The czar dissolved the Russian Duma.

1907—The steamear Columbia sank off the
California coast and fifty persons were drowned.

This Is the Day We Celebrate.

C. F. Brinkman, assistant manager of the credit department of the United States National bank, is 52 years old today. He was born in Baltimore, was with R. G. Dun & Co. for eighteen years, going from there to the United States National bank.

William N. Chambers, lawyer, was born July 21, 1879. He is a native son of Omaha, graduating in law from the University of Michigan, and has been practicing here for fourteen years.

Dowager Queen Maria Christina, mother of present king of Spain, born fifty-eight years today.

Robert S. Woodward, president of the Carne-gie Institute of Washington and member of the naval advisory board, born at Rochester, Mich., sixty-seven years ago today.

Grover Cleveland), born in Buffalo, fifty-two

Mrs. J. Borden Harriman, member of the fed-eral commission on industrial relations, born in New York City, forty-six years ago today. Joseph A. A. Burnquist, governor of Minne-sota, born at Dayton, Ia., thirty-seven years ago today.

Most Rev. Edward J. Hanna, archbishop of San Francisco, born at Rochester, N. Y., fifty-six years ago today.

John J. Evers, captain and second baseman of the Boston National league base ball team, born at Troy, N. Y., thirty-three years ago today.

Raymond H. Keating, pitcher of the New York American league base ball team, born at Bridgeport, Conn., twenty-three years ago today. Howard S. Shanks, outfielder of the Washington American league base ball team, born in Chicago, twenty-six years ago today.

Timely Jottings and Reminders.

The king and queen of Norway celebrate their twentieth wedding anniversary today.

The Women's Summer School of Home Mis-sions for the East will begin its annual session today at East Northfield, Mass.

The postmasters in attendance on the annual convention of their national association in Washington are to be entertained by the president and Mrs. Wilson at a garden party this afternoon.

A meeting is to be held at Fargo, N. D., today to select a site for the proposed million-dollar co-operative packing plant to be established by the American Society of Equity.

The scarcity of labor, increased cost of mining supplies and other problems confronting the coal mining industry are to be discussed by the Southern Appalachian Coal Operators' association at its semi-annual meeting at Knoxville today.

One bright sunny morning a small boy was busily spinning his top outside a suburban house.

Along the road came a book canvasser.

"Your mother in?" he asked the small boy, as

he opened the garden gate.
"Yes, sirl" said the small boy, spinning his top

again.

The canvasser knocked and knocked again at the door of the house, but could get no reply. Coming out to the gate he said again to the small

oy:
"I thought you said your mother was in?"
"So she is, sir."
"But I've knocked several times and can't get

any reply."
"Perhaps not," said the small boy winding the string carefully around his top. "I don't live there."—New York Times.

The Bee's Lefter Box

The Golf Boys.

The Gelf Beys.

Omahs, July 20.—To the Editor of The Bee: Boys will be boys even when they are grown up. These special boys go along with method and precision from Monday till Saturday, when, at I p. m. Saturday, comes a seraphic smile across each boy's face. Care drops and shoulders are braced as the closing hour grows near.

Subordinates view this change in their bosses each week with growing interest. What is there about chasing a little ball about the grass that occasions such hilarity? It is beyond their comprehension—but then they never played golf, see?

"The boys" since I p. m. have been transformed from severe business men into mere boys approachable and pliable, amenable treason. Now is the time to ask for more salary, to suggest a few up-to-date changes in their old-fogy business methods—so think the subs.

Just as the gelden hour comes for the

salary, to suggest and the substantial sub

Killing Turtle Doves.

South Side, Omaha, July 20.—To the Editor of The Bee: I saw by one of the daily papers an item stating that hunters from the South Side find turtle doves very scarce on account of the hot weather. The real reason for the scarcity of doves is that the so-called sportsmen have practically exterminated this fine bird and it seems to me that some of the bird sovers' societies ought to try to get the next tegrifacture to pass a law to prohibit the killing of doves. They are about the most useful and innocent of all birds and when they only furnish about a mouthful for those who are so cruel and ruthless as to kill them it is time a law should be passed to stop the final extermination of this bird.

The dove has always been held as the symbol of purity and innocense and it is a mystery to me that the legislature should ever have passed a law making an open season for innocent birds that do not fight other birds and only destroy bugs and insects that are destructive to crops. It is time that all bird levers rose up in their might and demand of the men who call themselves sportemen that they cease killing the turtle dove, which is ase called the mourhing dove. The cry of this bird is peculiarly attractive, being far different from the cry or song of any other bird.

Let us all do all that we can to save this fine bird from further destruction this year, and then when the legislature meets let us

fine bird from further destruction this year, and then when the legislature meets let us all make an effort to get the legislature to pass an act prohibiting forever the further destruction of the turtle or mourning dove. FRANK A. AGNEW.

Let Some Oculist Tell the Answer.

Let Some Oculiat Tell the Answer.

Omaha, July 20.—To the Editor of The Bee: Every since Eve donned the abbreviated form of gown in the Garden of Eden woman's garments have been a prollife topic of discussion. Junt now we are disturbing ourselves over one-piece bathing suits for women. It makes good summer reading, I grant you, but what bothers me is why make all of this fuss over bathing suits when thousands of men are having their eyesight impaired by reason of the hosiery style show which is being paraded in public every day? One-piece bathing suits "compose" themselves to the water and are more attractive than many of the other styles. My wife told me so. What I want to know is, why so many of the women nowadays display so much hosiery? Are we going to have a race of astigmatic and myopic people?

AROUND THE CITIES.

Battleborough, N. C.; Warfield, Ky.; Blood-ville, N. Y., and Slaughter, Del., constitute the preparedness circuit of the east.

Paw Paw, W. Va., offers to raise a cavalry troop of mountaineers six feet tall and over. Paw Paw plays safe; the cavalry limit is five feet ten.

Sloux City police have launched a cam-paign against floating vagrants said to be moving along the crooked circuit with Omaha as the base. No welcome sign is planned, but the cops plan to push the un-Down at Emporis, Kan., according to the Gasette, "too many kid boys and girls are driving automobiles who are better suited by age and sense for seats in baby carriages." There as cleewhere youth and recklosaness are chums at the wheal.

Junction City, Kan, takes time by the forelook by passing an ordinance putting fireworks of all kinds in the prohibited list. Heretofore the town permitted a semi-same selebration of the Fourth. Next year nothing louder than a gasoline exhaust or a tire explosion will be heard.

Salt Lake City and Ogden organizations are pushing a campaign in favor of home-made goods for home consumption. Other towns are rallying to the home patronage colors. A brigade of speakers will invade the schools and public halls and tell young and old their duty toward home industries.

old their duty toward home industries.

The Kaw Valley Drainage board has served notice on the authorities of Wyandotts county, Kaneas, that the East Kaneas avenue bridge over the Kaw river must be removed or the board will do the job and collect the bill. This is the last of the bridges which obstructs the flow of the river in flood time, and must be removed before next spring.

spring.

The noted Tony Paust restaurant of St. Louis is no more. One of the sights of the city, famous for its gorgeous decorations, loud and sober paintings, and estables and drinkables at any oid price, the shifting of business westward left the Broadway onais in a dry belt, and dry rot did the rost. Newer men and newer places gradually pushed Tony's auccessors into bankruptcy. Tony died long before the crash came.

EDITORIAL SIFTINGS.

Boston Transcript: There seems to be Boston Transcript: Inure seems to be no way to force Hetty Green's estate to pay a tax to the law and order that have protected it all these years, and yet some people claim they don't understand why socialism apreads so.

Philadelphia Ledger: For a war profit the German ship that brought to New York in September, 1914, a cargo of nitrate worth \$125,000, which is being unloaded and sold today for \$1,000,000, may be said to have done very well.

done very well.

Boston Transcript: The British boycott against exporters who sold the cargo to the Deutschland is hardly likely to gain wide-spread aupport from Americans, for when a man needs a pair of gun shoes or a rain-coat he hasn't got time to enquire whose tree the rubber came from.

Baltimore Americant: The wide they left

Baltimore American: The girls they left behind them must be setting belligerent themselves when they read of the national guardmen going South with presty girls galore waiting for them at every train to overwhelm the home heroes with ide-cream, candy, cake and aweet smiles.

candy, cake and sweet smiles.

Brooklyn Eagle: Wives of our great financiers are raising \$100,000 for the Hughes eampaign fund. This is a liberty all women have had since the organisation of the republic. As the husbands really pay what is given, the women can afford to be generous. One hundred thousand dollars is a trille in a national campaign fund.

Springfield Republican: Hetty Green's success in escaping the tax assessors and collectors and the possibility that the settlement of her great estate will came under the comparatively conservative laws of Yermoust will be useful data for the arguments of those who favor an extension of the inheritance tax. What Mrs. Green hasn't paid of her ressonable share of the expenses of government many other people much less able have had to pay.

SMILING REMARKS.

Anxious Mether-Young Millyuns seems to

"She seemed pleased with your society last evening."
"Yes; she said I reminded her of a loved and lost one. Has she lost a sweetheart by death?"
"Nope; all she ever lost by death was a Boston buildog."—Houston Post.

DEAR MR. KARIBBLE MY WIFE WANTS TO GO TO THE SEA SHORE FOR HER VACATION AND I WANT TO GO TO THE MOUNTAINS -WHAT DO YOU ADVIBE? EACH GO YOUR WAY AND

YOU'LL ENJOY YOUR VACATIONS

2000

"What would you say if I should kis

your"
"That's a foolish question to ask a girl."
"Why so?"
"Under such circumstances a girl seldom
says anything. Some of them gurgle; others
gasp."—Kansas City Journal.

"Mabbath."
"Mabbath."
"That's a curious name for a dog."
"The howis a great deal at night. Got the idea from that quotation, "Macbeth doth murder sleep."—Puck.

"Deed no, sah, I can't jine no army."
"But your country needs you, Rastus."
"Can't help dat. It's onpossible."
"Why impossible, Rastus?"
"Well, you see my o!" woman has been ovah to de police cot an put me under

ATHLETICS.

CATALOGUE

bonds to keep the pence. No, sah, I can't to no fighting, nohow."--- Boston Trans-

"That figure you refer to as a cat looks ore like a pig." more like a pig."
"Let it go at that," replied the amateur
painter. "A pig is much more valuable than
a cat."—Washington Star.

"Do you think there is anything, wrong about Jiggins?"
"I am afraid there is. He told me the other day that his kid never said anything worth repeating."—Baltimore American.

Husband—This paper says that "marriage a put on and off like a garment."
Wife—Nobody ever was married a pro-Wife-Nobody ever was married as long as I've worn this dress-Life.

THE SECOND MARRIAGE.

M. E. Buhler in New York Tin M. E. Buhler in New York Times.

Over green fields and far waters, the morning smillght was failing;

Out in the clover, murmured the droning sound of the bess;

And lightly, upon the church spirs, hither and thither turning.

The weather vane was shifted by the idle apringtime breeze.

"Who giveth this woman in marriage?"
Before the flower-alrewn altar.
The voice of the priest fell gravely:
"Who giveth this woman away."
In the hush of the pause that followed a
chill crept over the sunshine—
"Not I," came a sea-blown whisper.
For I heid her only a day!"

Then the father spoke, and fondly—he who created and formed her.

Who cherished her being and molded the soul in its infancy.

"Behold, I give the woman, who have given her once to another.

For she, from the surging waters, has drifted back to me!"

Then came as a voice from the seashell, a mocking sound as of laughter.

Sweet and low, and silvering, and softly as a summer sea.

Then the seashell as a summer sea.

The seashell as of your giving!

Behold, as of old, and forever, I give myself, and am free!"

THE KEARNEY MILITARY ACADEMY

TWENTY-FIFTH YEAR. KEARNEY, NEBRASKA. To provide thorough mental, moral and physical training at the lowest terms consistent with efficient work. For boys from

Two miles from Kearney, in the Platte Valley.

35 acres of land. Four buildings. Gymnasium, swimming pool. Separate lower school buildings.

College graduates with business experience.

College preparatory: commercial law and business methods: manual training; mechanical drawing; agriculture and animal husbandry.

pushandry. Football, baseball, basketball, track, tennis, alisthenics. Address Harry Roberts Drummond, Headmaster "EFFICIENCY IS THE TEST OF EDUCATION."



THE IDEAL FOOD

THE average family spends 45 per cent of its income for food. If more bread, biscuits and other flour foods were eaten, the food bill would be much cut down and the

Dr. Woods Hutchin says: "The best form of all the starchy foods is good white bread, either plain or toasted. Next comes the biscuit, then crackers, then plain cake and puddings, then potatoes, then corn meal, rice, and last

of all mushes and cereals."

body quite as well nourished. No bread is as truly wholesome or as perfectly satisfactory as that baked at home from good

Bread and butter, bread and milk, buttered toast, milk toast, rolls and biscuits are ideal foods-digesti-ble, nutritious, well balanced and inexpensive. Cut the food bill by

eating more of these wholesom foods and less of the more expensive ones.

Your office location a business asset......

A well known, well kept, well located and well tenanted building is bound to be

A business asset

for you and your associates.

THE BEE BUILDING

(The building that is always new) is such a building, par excellence.

Arrange for offices with the superintendent

Room 103

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really successful.