

# News and Gossip of Players and Producers in the World of Films

## NOTED DIRECTOR NOW WITH METRO

Perry N. Vekroff Has Joined  
Staff of Popular Plays  
and Players.

### DIRECT PETROVA PICTURES

Perry N. Vekroff, a director famous for his artistic screen productions, has been engaged by the Popular Plays and Players to direct Mme. Petrova in features for the Metro program. Mr. Vekroff is the third member of a trio who will look after the Petrova productions. Harry Reiver will continue as supervising director and Aaron Hoffman will attend to the matter of furnishing scenarios suitable for Mme. Petrova. Together, they hope to form a combination rarely found in a studio.

Mr. Reiver, who was formerly connected with the noted Ambrose studios in Italy and assisted in making the first Passion play, brings his many years of experience. Mr. Hoffman, who has been a successful playwright, furnishes new blood and ideas, and Mr. Vekroff's distinctive gifts as one of the foremost directors in the country.

Mr. Vekroff has had a career that reads like fiction. At one time he was confidential secretary to King Ferdinand of Bulgaria and was schooled by his parents to be a diplomat. He is a graduate of Roberts college in Constantinople and studied law at a university in Berlin. Since he has been in this country he has been engaged in several occupations and for more than a year was a reporter on the Evening Telegraph in Philadelphia. He speaks and writes six languages and is the author of 158 photoplays, all of which have been produced.

Before joining the Metro forces Mr. Vekroff was a director with the Kinemacolor company for three and a half years. Among some of his best-known features he made with that company are "Should a Baby Die?" "Three Weeks," "When It Strikes Home," "Hearts of Men" and "Her American Prince."

### "The Crimson Yoke" at Princess Theater Today

The Princess theater will have two big two-reel features today. Cleo Madison, the well known emotional actress, will be presented in "The Crimson Yoke," a picture of intense feeling and emotion. Harry Benham and Edith Roberts will be shown in "The Little Grey Mouse," a drama of intrigue. A comedy, "The Gentle Art of Burglary," will also be shown. Monday, Herbert Rawlinson will be featured in "They Wouldn't Take Him Seriously." Tuesday, the twelfth episode of "Peg o' the King," will be shown. Wednesday, Mary Fuller is starred in "The Garden of Shadows." Thursday, a Blue Bird feature "The Grasp of Greed," and Friday, "Temptation and the Man." Saturday is Dorothy Davenport in "No. 16 Martin Street." Good comedies accompany all these features.

### Theda Bara in "Sin" Farnam Offering Today

"Sin," one of William Fox's great productions with Theda Bara and William E. Shay will be seen at the Farnam today. If anything Miss Bara is more vampirish than ever in this play. One of the most wonderful of scenes is the festival or feast of "Our Lady of Carmel," the greatest of all Italian carnivals. The cast is of more than ordinary strength.

### "Merely Mary Ann" Plays Dundee Theater Tomorrow

"Merely Mary Ann" is the feature production at the Dundee tomorrow with Vivian Martin in the leading role. The story has been reviewed in the Bee and it is a worthy production. "An All-Round Jake" is the Joker comedy on the same bill. For the rest of the week the offer-

### BOULEVARD THEATER Thirty-third and Leavenworth Sts. O. D. A. Y. CHARLES CHAPLIN, in "THE FIREMAN" "THE INNER STRUGGLE" A Five-Reel Mutual Masterpicture.

### THEDA BARA The Celebrated Home-Breaker FARNAM THEATER In "SIN."

### GRAND 16th at Binney. TODAY—Presents "THE SOCIAL HIGHWAYMAN," with Edwin August and Ormi Hawley. Also "THE TRAITOR," A Great Cub Comedy. Monday—"Gloria's Romance."

### LAKE MANAWA

Where the Cool Breezes Blow  
Band Concerts Afternoons and  
Evenings.  
Motion Pictures Every Evening  
in the Open.

### Bathing Boating Bowling

DANCING—A Spacious Hall  
and Fine Music.  
Numerous Riding Devices and  
Many Other Attractions.  
Ideal Picnic Grounds.

Free Admission to Park  
10c car fare from Omaha for  
adults; purchase round-trip  
tickets for children on Manawa  
cars, 15c each.



IVA SHEPARD  
AT THE EMPRESS



William S. Hart—At the Strand

Lothrop this week. Today DeWolf Hopper and Fay Tincher, two celebrated Triangle stars, will appear in "Sunshine Dad." In this production,

ings are Tuesday and Wednesday. Norma Talmadge in "The Lion and the Girl" and Keystone comedy, with Joe Jackson. Thursday, "His Brother's Wife," and "Sammy Johnson Gets a Job," a cartoon comedy. Friday, "The Seekers," with Carter DeHaven. Saturday, "The Beggar of Cawnpore," with H. B. Warner.

### "King o' Make Believe" Is Today's Orpheum Offering

The Orpheum, on the South Side, today offers "The King o' Make Believe," a Centaur drama, as its feature photoplay. With this comes "The Taming of Wild Bill," a Mustang drama of the west. The usual comedy film will complete the interesting program.

### DeWolf Hopper Is at Lothrop Theater Today

Many exceptionally good stars and well known plays are billed at the

### BASE BALL OMAHA VS. DENVER

July 15, 16, 17.  
ROURKE PARK  
MONDAY, JULY 17, 'LADIES' DAY.  
Games Called at 3:15  
BOX SEATS AT BARKLOW BROS.

### Free Concert PINKARD'S SAXO- PHONE ORCHESTRA That Colored Singing Orchestra.

HANSCOM PARK  
PAVILION  
Sunday, July 16.  
2:30 to 6 p. m.

### AIRDOME

Farnam and 30th Streets  
TONIGHT  
Francis X. Bushman  
— in —  
"A Voice in The  
Wilderness"

### "A Voice in The Wilderness"

"The Whirling King," Kalem Drama.  
"Harold, the Nurse Girl," Vitagraph Comedy.  
Last number of the Selig-Tribune Weekly.  
OUR STARS FOR THE WEEK  
Monday Night—Frank Mayo and Lillian West.  
Tuesday Night—Neil Craig and Sie Hopkins.  
Wednesday Night—Chas. Kent and Belle Bruce.  
Thursday Night—Francis X. Bushman.  
Friday Night—Dorothy Gish.  
Saturday Night—Otis Harlan.

### GOOD MUSIC

50c Table d'Hote Dinner  
SUNDAY

### MILLARD HOTEL

13th and Douglas.

### Municipal Band Concerts

SUNDAY, JULY 16—2:30 p. m.

MILLER PARK (North Side)

(Take North 24th or Florence Cars.)

MANDAN PARK (South Side)

(Take Albright Car to End of Line.)

WEDNESDAY EVENING, JULY 19th.

MUNICIPAL FIELD (32d and Dewey Ave.)

(Take Farnam Cars to 32d Street.)

HYLAND PARK (25th, between B and D)

(Take South Omaha or Crosstown Cars.)

a lion pulls a few stunts and tears up things in general. Many weeks of arduous training were required to make the lion do some of his stunts, but the success of the picture is due to the really wonderful success in the lion's training. A Keystone comedy called "The Lion and the Girl" are included in today's program.

### Good General Program

#### At the Besse Today

The Besse today offers a good general program, consisting of "The Return," a Selig drama with Kathryn Williams, "The Engineer's Honor," a Kalem production, and a Sis Hopkins comedy entitled "Her Great Invention." The latter is produced by the Kalem company and is a typical Sis Hopkins picturization.

### Mixed Program Will Be Offered Alamo Patrons

A mixed program has been arranged for the patrons of the Alamo theater today. The sixth episode of "Peg o' the Ring," "The Fall of Deacon Still Water," "The Rosary" and "The Scarlet Mark" are the offerings. During the week the programs promise to be interesting as they combine the best of the Universal program productions.

### Monroe Returns to Take Active Charge of Theater

George O. Monroe, proprietor of the Monroe theater, who has been spending some time in Colorado fishing and recuperating generally, will return to Omaha Monday and assume

active charge of his theater at 2555 Farnam street.

Previous to leaving Omaha Mr. Monroe and his wife were both suffering from ill health. Since going to Colorado Mrs. Monroe underwent a difficult operation and at the present time is very much improved. Mrs. Monroe and the children will remain in Colorado, at Pine Grove, in Platte canyon for sometime.

### "The Social Highwayman"

#### Today on Grand Screen

"The Social Highwayman," which will be shown at the Grand today, scored one of Richard Mansfield's most substantial successes. As a photoplay it is equally noteworthy, being enhanced by the genius of Edwin August and Ormi Hawley and the

atmosphere of a painstaking production. The story is one of human interest and deals with a subject all can understand. The accompanying comedy is a Cub film entitled "The Traitor."

### May Establish Movie

#### Studio in Omaha Soon

The W. T. Warren Film company of Chicago may locate a photoplay studio in Omaha, according to A. A. Myers, representative of the company.

H. Cunningham, the general manager, is investigating the situation here and several locations are being considered. The company took the speedway pictures yesterday. If present plans mature a finishing plant will also be located here.



## A Million a Minute and No Time For His Daughter!

While Millionaire Howell, railroad president, holds Wall street at bay, Marjorie, his beautiful daughter, is placed on the bargain counter for the money her body will bring. An unscrupulous mother attempts to barter her for John Burton's gold, though the girl's heart has been given to another — — —. A mother's greed has accomplished a daughter's ruin!

### IS HUMANITY IN THE GRIP OF EVIL?

### PATHE'S Mightiest Film Spectacle!

# THE GRIP OF EVIL

By Louis Tracy

Featuring the Popular Stars, Jackie Saunders and Roland Bottomley

A wonderful new motion picture with a master plot in fourteen episodes, picturing the pitfalls of life, depicting the perils that surround us daily in politics, in business, in social circles, in the home! A fortune was spent in investigation alone, before production was even started. The result on the screen is a grim slice of life itself! "The Grip of Evil" is the first of the big features on the \$5,000,000 Pathe Serial Program—a master plot in fourteen episodes showing the real side of humanity. Ask for "The Grip of Evil" at your theatre!

### Coming—at These Theatres!

#### FIRST EPISODE:

Besse, South Side, July 19. Rohlff Theater, July 31.  
Gem Theater, July 18. Alhambra and Favorite soon.

Released by  
PATHE-BALBOA

Read the Story in  
The Omaha Bee

Produced by  
BALBOA

