

206 SAXON "SIXES"

travel 61,800 miles without stopping
average 23.5 miles per gallon of gasoline

ON July 1st 206 Saxon dealers in all parts of the country, driving stock model Saxon Sixes, staged a 300-mile non-stop run to prove the remarkable gasoline economy of "Saxon Six."

The winner averaged 34 2-3 miles per gallon of gasoline. The grand average for the 206 Saxon "Sixes" was 23.5 miles per gallon.

The total distance traveled was 61,800 miles—more than twice around the world—nearly 20 times across the continent. During the entire 61,800 miles not a single motor stopped running.

Men from a leading newspaper in each of the 206 cities acted as official ob-

servers, and their affidavits certify to the correctness of the records.

Stop for a moment and picture to yourself this remarkable scene in its entirety.

Don't think of just one Saxon "Six" traveling 300 miles without stopping, and averaging 23.5 miles per gallon. Don't think of just one car "tuned to the minute" for a gasoline test on a measured gallon of gas over a specially selected piece of roadway, all conditions ideal.

But think of 206 Saxon "Sixes," each traveling 300 miles without stopping, meeting every condition of road and weather, running through congested city traffic, through mud, through deep

sand, through rock-strewn canyons, over hills and mountains and average country roads.

And then the full significance of this average of 23.5 miles per gallon of gasoline will strike you.

This country-wide Saxon "Six" test proves what any Saxon owner could do with his own car. Remember that in most instances, each Saxon "Six" carried five passengers.

Ask yourself (if you would know just how great an achievement this is) what other car, of equal size and power at less than \$1,000, could match this record.

Yet, after all, the average of 23.5 miles

per gallon of gasoline is not the only remarkable thing about this 61,800-mile run.

For there is the fact that not a single one of these 206 motors stopped running once.

There is the fact that no mechanical troubles occurred.

There is the fact of the extraordinary stability and strength of Saxon "Six" that this run establishes.

In no other way could the pledge of STRENGTH, ECONOMY, SERVICE, made to Saxon "Six" owners by the Saxon Motor Car Corporation, be proved more vividly, more clearly, more impressively than by this performance of the car itself.

Here's What the Drivers Say About Saxon Six

(Lack of Space Prohibits Reproducing All the Reports)

OMAHA, NEB.—Made 300-mile drive over Nebraska roads, part of which were sandy and very rough, in fifteen hours. Used 13 gallons of ordinary gasoline; averaged 23 miles to each gallon of gasoline. Motor ran perfectly, not one adjustment was made during the entire run.—Noyes-Killy Motor Co. G. W. Preston, Bes, Observer. Sub-dealer, L. P. Madsen of Council Bluffs, Ia., made run averaging 26 miles per hour over stiff grades. Average 19½ miles to the gallon. R. W. Mason of Missouri Valley, Ia., averaged 22 34-63 miles per gallon. Absolutely no motor trouble in either car.

ATWOOD, KANS.—Averaged 25 53-100 miles per gallon of gasoline on 300-mile non-stop run. Used ordinary low-test gasoline. Gas tank and carburetor drained before starting. Speedometer carefully tested for accuracy. 50 miles of course lay over new, soft, graded road.—Dealer, E. E. Howard. Observer, F. D. Greason, Square Deal.

PROVIDENCE, R. I.—Averaged 24 6-10 miles to the gallon of gasoline on 300-mile non-stop run in stock model Saxon Six.—Saxon Motor Vehicle Co. Observer, Representative of Providence Bulletin.

CINCINNATI, OHIO.—Finished 300-mile non-stop run in Saxon Six Standard model in 12 hours and 30 minutes with perfect score. Used 11 ¼ gallons of gasoline and 2 quarts of oil. Averaged 25 1-10 miles to gallon of gasoline. Had no tire trouble; used one-half gallon of water. Weather very hot.—Hollman Motor Car Co. Observer, R. C. Crotthers, Commercial-Tribune.

DAYTON, OHIO.—Finished 300-mile non-stop run without any trouble. Used stock model Saxon Six, carrying 3 passengers, and two extra castings. Averaged 23½ miles per gallon of gasoline. Used only one quart of oil.—Borchers Automobile Co. Observer, Francis Powers, Daily News.

SYRACUSE, N. Y.—Drove standard model Saxon Six regularly equipped 300 miles without stopping, on 14 ¼ gallons of gasoline, averaging 21 23-100 miles per gallon. Saxon Six performed wonderfully.—Syracuse Motor Car Co. Observer, C. H. Kaletski, Post-Standard.

COLUMBUS, OHIO.—Completed 300-mile non-stop run without stopping motor and without the slightest mechanical trouble or adjustments. Averaged 29 9-10 miles per gallon of gasoline.—Ohio Saxon Motor Co. Observer, Geo. T. Newkirk, Columbus Dispatch.

PASADENA, CAL.—On 300-mile non-stop run, went from Pasadena to San Diego and return, made detours and mountain passes without shifting gears; covered exactly 300 miles on 10 gallons of gasoline. Used stock model Saxon Six regularly equipped. Car performed beautifully.—Dealer, Stanley S. Turner. Observer, Chas. Moody, Star-News.

HASTINGS, NEB.—Did not have a single bit of mechanical trouble on the entire 300-mile non-stop run in Saxon Six. One-half of course was over extremely rough road, newly made. Temperature of 92 degrees prevailed, with high wind all the time; average, 23 miles per gallon of gasoline.—Stitt Motor Co. Observer, Walter McCarthy, Tribune.

KANSAS CITY, MO.—In economy contest as to gasoline mileage of regularly equipped standard model Saxon Six, we covered 303 1-10 miles without stopping, on 11 ¼ gallons of gasoline; averaged 26 69-100 miles per gallon.—Bond Motor Co. Observer, F. Hinckle, Star.

TORONTO, ONT.—Stock model Saxon Six made 300-mile non-stop run over very rough roads, carrying four passengers and regular equipment, on 12 ¼ gallons of gasoline, averaging 24 miles per gallon.—Saxon Sales Co. of Toronto. Observer, W. B. Hastings, Canadian Motorist.

ST. LOUIS, MO.—Saxon Six 300-mile non-stop run started at 7:20 and finished at 8:20; averaged 34 2-3 miles per gallon of gasoline.—Frye Motor Car Co. Observer, Allen Branin, Star.

MINNEAPOLIS, MINN.—In Saxon Six 300-mile non-stop run, stock model regularly equipped car averaged 33 96-100 miles to the gallon of gasoline.—Northwestern Automobile Co. Observer, T. J. Hentschell, Tribune; Roy Camp, Daily News; J. R. Baker, Journal.

LINCOLN, NEB.—Made 300-mile non-stop run in stock model standard equipped Saxon Six, in 12 hours, with an average of 18 miles per gallon of gasoline. Had no trouble of any kind; finished in fine shape; road conditions very bad.—Dealer, Lord Auto Co. Observer, Mr. Doyle, Nebraska State Journal; Mr. Clark, Daily Star.

MEMPHIS, TENN.—Driving two-thirds of the 300-mile non-stop run over heavy, newly-worked country roads, Saxon Six averaged 21 1-10 miles per gallon of gasoline. Had no trouble of any kind. Memphis Motor Car Co. Observer, C. W. Miller, Commercial Appeal.

GENEVA, N. Y.—Finished 300-mile non-stop run with stock model Saxon Six in 10 hours and 20 minutes, averaging 32 15-100 miles per gallon of gasoline. The car ran perfectly. The newspaper observer remarked that Saxon Six ran better at finish than at start, and suggested non-stop run for 500 miles, and that Saxon Six could easily do it in the daylight.—Dealer, C. J. Allen. Observer, R. B. Halsted, Rushville Chronicle.

GRAND RAPIDS, MICH.—Stock model Saxon Six traveled 300 miles without stopping, on 10 gallons and 7 pints of gasoline, averaging 27 ¼ miles per gallon, and 150 miles to the quart of oil.—Grand Rapids Saxon Co. Observer, P. Nickel, Evening Press.

SAN JOSE, CAL.—Completed 300-mile non-stop run with stock model Saxon Six, experiencing no trouble of any kind; weather very unfavorable; average, 28 5-10 miles to gallon of gasoline.—Normandin-Campin Co. Observer, C. P. Owen, Mercury.

SAN FRANCISCO, CAL.—Averaged 25 5-100 miles per gallon of gasoline on 300-mile Saxon Six non-stop run. Used standard equipped, stock model Saxon Six, and finished the course in 12 hours, 1 minute and 3 seconds. Consumed 3 pints of oil. Heavy rain and wind during 4 hours of the run.—Dealer, F. L. Dubroy. Observer, J. E. Boydon, Chronicle.



Facts Proved by 300-Mile Non-Stop Run

Saxon Six can consistently average over 20 miles to the gallon of gasoline.

Saxon Six can consistently average over 175 miles to the quart of oil.

Saxon Six is so rugged and durable that it can withstand the hardest pounding of the roughest roads.

Saxon Six can perform with an equal degree of satisfaction in any climate.

Saxon Six is possessed of power sufficient to overcome the steepest hills, or pull through the roughest going.

Saxon Six is a steady performer in any part of the country.

Saxon Six is reliable, reliable, reliable—capable of steady day in and day out service that satisfies—which is the supreme virtue in any machine.

NEW CASTLE, IND.—Finished 300-mile non-stop run in standard equipped stock model Saxon Six, averaging 24 miles per gallon of gasoline; time consumed—10 hours and 30 minutes.—Dealer, E. R. Skinner. Observer, F. L. Smalley, Daily Times.

CHICAGO, ILL.—On 300-mile non-stop gasoline mileage test, in Saxon Six standard touring car, drove 50 miles over Chicago boulevards and the remainder on Indiana and Illinois country roads. Had no mechanical trouble, hood was not raised once. Gears shifted 3 times—once to rescue motoring party. Motor kept running every minute. Finished run in 13 hours and 13 minutes flat. Averaged 24 miles per gallon of gasoline. Pulled through 8 miles of mud up to hubs.—Saxon Auto Co. of Illinois. Observer, Ed. Westlake, Evening Post.

CLEVELAND, OHIO.—Entered stock model Saxon Six regularly equipped in 300-mile non-stop run from Cleveland to Niagara Falls over indifferent roads; averaged 27 ¼ miles per gallon of gasoline, and consumed 2 quarts of oil. Car carried driver and three passengers.—Loveland Company. Observer, W. J. Salter, Cleveland News.

REDFIELD, S. DAK.—Completed 300-mile non-stop run without a stop. Roads were in unusually bad condition, yet Saxon Six gave an absolutely perfect performance. Had no trouble whatsoever. averaged 17 9-23 miles per gallon.—Blain Auto Co. Observer, E. B. Merriman, Journal.

FREEMONT, ILL.—Non-stop run over 300-mile course in Saxon Six standard touring car averaged 26 9-10 miles per gallon of gasoline.—Dealer, C. H. Wright. Observer, Wm. Bunham, Daily Democrat.

WATERLOO, IOWA.—Stock model Saxon Six ran 305 miles, without stopping, over Iowa roads on 14 gallons of gas—an average of 27 7-10 miles per gallon. Had no trouble whatever.—Campbell Saxon Auto. Co. Observer, Frank Burk, Times-Tribune.

LOUISVILLE, KY.—300-mile non-stop economy test on stock model Saxon Six went through on schedule. Course lay over every road in this vicinity. Hood not raised once. Consumed 12 ½ gallons of gasoline; averaging 24 miles to the gallon. Car finished in perfect shape. Congratulate Saxon Motor Car Corporation on making a car that can perform so splendidly.—Motor Sales Co. Observer, Mr. Swearingen, Courier-Journal.

LANCASTER, PA.—Perfect performance characterized the 300-mile non-stop gasoline economy test made here. Averaged 34 20-100 miles per gallon of gasoline. Absolutely no adjustments made during entire trip. Newspaper representative on trip sent word that the run convinced him absolutely that the Saxon Six possesses the qualities that make exceptional performance possible, and offer the Saxon owner a positive guarantee of everyday high standard service.—Penn Auto Co. Observer, Harry E. Nelson, Intelligencer and News Journal.

BUFFALO, N. Y.—Drove 307 miles over Erie, Niagara, Genesee and Cattaraugus county roads without stopping, in stock model Saxon Six, averaging 25 7-10 miles per gallon of gasoline.—Loveland Company. Observer, Arthur Methler, Buffalo Times.

DES MOINES, IOWA.—On Saxon Six national 300-mile non-stop gasoline economy run, left Des Moines at 4:00 A. M., ran to Ames, Webster City, Fort Dodge, Palmeroy, Rockwell City, Lake City, Paton, Jefferson, Boone, and arrived back at the sales room at 3:20 P. M. Had absolutely no trouble. Made no repairs; used ¼ gallon of water; 1 ½ quarts of oil, and averaged 26 64-100 miles per hour. Gasoline average was 22 2-10 miles per gallon of gasoline.—Taylor Motor Co. Observer, A. Bramberg, Register and Leader.

WAUKEGAN, ILL.—Saxon Six stock model, regular equipment, finished 300-mile non-stop run in 12 hours and 27 minutes, over rough country roads. No adjustments or changes were made during entire trip, nor was the motor stopped. Averaged 25 miles per gallon of gasoline, and used only two quarts of oil.—Lux Auto Sales Co. Observer, Matt Smith, Daily Sun.

HOUSTON, TEXAS.—Completed the grand 300-mile Saxon Six non-stop gasoline economy run without any trouble whatsoever. Made no mechanical adjustments of any kind, and did not stop motor once during trip. Averaged 20 1-100 miles per gallon of gasoline.—San Jacinto Motor Car Co. Observer, J. F. Wright, Houston Post.

GREEN BAY, WIS.—Started the Saxon Six 300-mile non-stop economy test run in a rain storm at 5:15 A. M., and completed the run at 7:00 P. M. The course lay over muddy country roads with the exception of about 50 miles on city pavements. Had no trouble of any kind with the car or tires and the motor was running just as smoothly at the finish as at the start, never missing once during the entire trip. Used one-half gallon of oil and one quart of water, and averaged 20 miles to the gallon of gasoline.—Saxon Motor Sales Co. Observer, A. R. Bowers, Press-Gazette.

YONKERS, N. Y.—Finished 300-mile non-stop Saxon Six economy test run in standard model Saxon Six regularly equipped in 13 hours and 10 minutes, maintaining an average speed of 22.8 miles per hour. Route was from Yonkers to Albany and return, including 20 miles on Broadway. Averaged 23 miles per gallon of gasoline.—Ward-Randall Co., Inc. Observer, Gerald Brady, Daily News.

PORTLAND, ORE.—With stock model standard Equipped Saxon Six, in 300-mile non-stop run, an average was made of 27 2-11 miles per gallon of gasoline. Most of the time traveling was through a heavy rain storm. Car stuck in mud seven minutes. Motor did not stop. Road conditions terrible, but car performed wonderfully.—Saxon Motor Sales Co. of Oregon. Observer, Stanley Werachkul, Evening Telegram.

BLOSSBURG, PA.—Ran 301 6-100 miles on 15 ½ gallons of gasoline. Motor did not stop once during trip. Drove stock model standard equipped Saxon Six. Run lay over very hilly country. The roads were in bad condition. Saxon Six gave a marvelous performance, and attracted the attention of crowds in every little town we passed through. Car carried 3 passengers. Averaged 19 3-10 miles per gallon of gasoline. This is an unusual record for motoring in this part of the country.—Dealer, H. H. Roberts. Observer, F. M. Trimble, Herald.

Saxon Six—\$815 NOYES-KILLY MOTOR CO., Distributors, 2066-68 Farnam Street, Omaha. Saxon Roadster—\$395

SAXON MOTOR CAR CORPORATION—DETROIT