

Society Notes :- Personal Gossip :- Entertainments :- Club Doings

SOCIETY MATRONS GO OUT ON LARK

Luncheon at Omaha Club is Market by Presence of Many Summer Widowers.

WHEN THE CAT'S AWAY, ETC.

By MELLIFICIA—July 13. Did you have luncheon at the Omaha club today?

Then you noticed the most ravishing group of beauties, Omaha's stunnerest matrons, out on a lark. You wouldn't have known they were having such a lark if I didn't tell, because ostensibly it was a most conventional affair. Just a sort of farewell luncheon for one of the handsomest summer visitors.

It was the nicest party. But not a staid luncheon of dignified married women. Ah, no! Of attentive males there was no lack, only in this instance (let us whisper it!) said attentive males were not the husbands nor yet the brothers of the charming matrons!

You see, it was like this. Most of the husbands are away and well, it's pretty dull to have luncheon alone and so long as there are bachelors or summer widowers enough to go around, why not a lark? For women fair and gallants brave are often wont to run the gauntlet of Dame Grundy.

"When the cat's away, the mice will play." Surely a bromide to offer in this hot weather, but—you know what we mean!

At Happy Hollow Club.

Miss Gertrude Weeth gave a pretty little luncheon at the club today for Miss Elizabeth Becksted of White Bear Lake, Minn., who is the guest of Mrs. William Wappich. A basket of larkspur served as decoration. At a separate table Mrs. Weeth had two guests. Covers were laid for:

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| Misses— | Misses— |
| Elizabeth Becksted. | Pauline Trout. |
| Helen Blake. | Charlotte Tompkins. |
| Elizabeth Gould. | Gertrude Weeth. |
| Mrs. Wappich. | Mrs. Wappich. |
| William Wappich. | Joseph C. Weeth. |
| F. E. Coulter. | |

Miss Katherine Davenport entertained at luncheon at the Happy Hollow club today in honor of Miss Harriet Waters of Binghamton, N. Y., and Miss Ellen Weart of Cherokee, Ia., who are the guests of the Misses Dorothy and Marion Weller. Two round tables were set for the party, and glass baskets, one filled with yellow and white Marguerites, the other with pink roses and white sweet peas, were the decorations. The guests were:

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| Misses— | Misses— |
| Helen Garvin. | Marion Weller. |
| Lois Howell. | Eleanor McGilton. |
| Emily Keller. | Helen Straight. |
| Alice Duval. | Dorothy Carns of |
| Katherine Gould. | Lincoln, Neb. |
| Ruth Slaughter. | Helen Dunham. |
| Grace Slaughter. | Sarah Alford of |
| Adelaide Vance. | Nashville, Tenn. |
| Mary Louise. | Maria Callahan. |
| Latensae. | Ruth Gould. |
| Dorothy Weller. | Marjorie Foots. |

Mrs. H. B. Smith was also a luncheon hostess at the club today.

Mrs. G. W. Hervey entertained at luncheon at the Happy Hollow club today in honor of her daughter, Mrs. J. N. McAllister of Chicago, who is now her guest. Those present were:

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| Mrs. G. W. Hervey. | Mrs. J. N. McAllister. |
| J. N. McAllister of | J. M. Keys. |
| Chicago. | Walter Hopewell of |
| H. M. McClanahan. | Takamah. |
| J. A. Henke. | G. W. Hervey. |
| Misses— | Misses— |
| Tress Keys. | Paadena, Cal. |
| Madrin Ong of | Henrietta Rea. |

At Happy Hollow Club.

One of the largest luncheons of the week was given at Happy Hollow club today by the Misses Beulah, Cora and Hazel Evans. Their cousin, Miss Elizabeth Jones of Chicago, who arrived this morning, was guest of honor. Five tables of eight each were set for the guests, and were decorated in a most charming fashion. Dainty baskets of garden flowers, each of a different color, lavender, pink, yellow, white and orange, occupied the center of the tables.

Miss Jones will remain with the Misses Evans for several weeks, and other parties will be given for her. Tomorrow a motor trip to the fisheries will occupy her time.

Mrs. J. B. Owen entertained twenty guests at luncheon at the Happy Hollow club in honor of Miss Bess Ritchie of Madison, Wis., who is her guest.

Seymour Lake Country Club.

Mrs. H. D. Wilcox entertained at luncheon for Mrs. J. M. Cranor of Albany, Mo.

Mrs. John Bekins had as her guests Wednesday Mr. and Mrs. G. H. Kinsey. Miss Louise Linsey and Miss Virginia Hastings, all of Arcadia, Neb., and Messrs. Melvin and Paul Bekins and Kersey Kinsey.

The luncheon guests of Mrs. C. F. Bone were:

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| Mrs. C. F. Bone. | Mrs. C. F. Bone. |
| Edwards. | Ready. |
| Epkin. | Cameron. |
| Miller. | Smith. |
| Bason. | Wright. |
| Hubbard. | |

Another luncheon party Wednesday was composed of Mesdames F. A. Rose, L. M. Lord, W. R. Overmire, S. E. Mathson, W. E. Philby and John A. Shearman.

One of the largest affairs of the season will be given Saturday when a consolation luncheon, bridge and Kensington party will be given to entertain the lonely wives and sweethearts whose husbands and men folk go to Sioux City with the special golf crowd. Mrs. E. A. Rose will act as hostess for the bridge parties, Mrs. D. J. Ringer will be hostess for the Kensington and Mrs. George Francis will direct the golf party. Prizes have been provided and the house decoration committee will be in charge of the floral arrangement. More than 125 ladies are expected.

At Carter Lake Club. Today at Carter Lake the guardians of our food supply are disporting themselves, or, to be more exact, the grain exchange people, 300 strong, have taken possession of the premises and are having a hilarious "conviviality." At 2:30 they arrived to begin the following program: Tennis match, bowling match, base ball game, pleasures of the lake, dinner and dance.

Mrs. Joe Lucena entertained the Women's Missionary society of the Seventh Day Adventist church at luncheon and a swimming party today.

Mrs. William Schwarick has gone with her son and daughter and Mr. and Mrs. Diets of Fremont for an

extended motor tour in central Nebraska.

At the Country Club.

Mr. H. B. Hart has a reservation for four at dinner at the Country club this evening.

Saturday evening R. F. Kiecke has reservations for fourteen.

The J. W. Towles will entertain

forty-two guests for Miss Ethel Andrews of Idlewild, N. J., who is visiting their daughter, Marion.

For Miss Battin.

Mrs. Frank Crawford entertained eight old friends of Miss Nancy Battin of Philadelphia informally at tea this afternoon at her home.

Mrs. William Archibald Smith will

give a luncheon Friday at the Fontanelle for Miss Nancy Battin.

Mrs. Simeon Jones gave a luncheon at the Field club Tuesday for Miss Battin.

Motor and Swimming Party.

Miss Virginia Offutt will entertain a few friends at an informal motor and swimming party at Valley this

evening. The party will take dinner at the Fremont Country club.

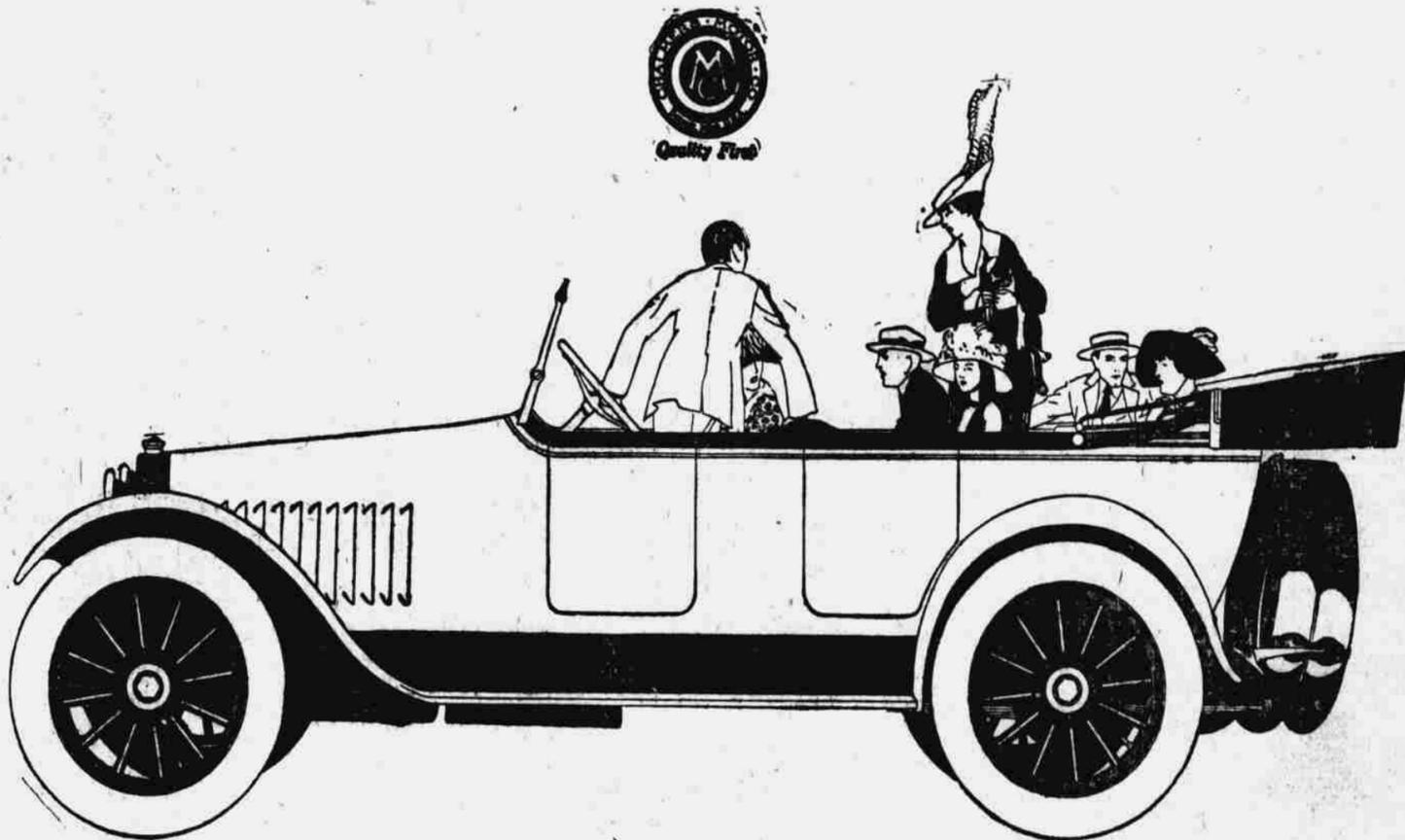
On the Calendar.

The Society of American Widows will have a picnic Saturday at Florence city park to celebrate the seventy-fifth birthday of Mrs. E. A. Cowan, who is the senior member of the society.

JULY PICTURE SALE

20% OFF A. HOSPE CO., 1513 Douglas St.

Shop in THE BEE Before You Shop in the Stores



Now for 1917

Another new 3400 r. p. m. Chalmers, 7 passengers, 122-inch wheelbase, supreme beauty, \$1280 Detroit
And the original 3400 r. p. m. Chalmers, doubly refined, amazing performance. 115-inch wheelbase, \$1090 Detroit

Picture a giant of rare strength and ability, and clothe him in fine garments—and you have a mighty good picture of this new Chalmers—

the 1917 3400 r. p. m. Chalmers with the 122-inch wheelbase, double cowl body and French pleated upholstery.

A good day's work was done when they made it. They took as a base the 1916 3400 r. p. m. Chalmers. A car that had 1,000,000 miles of record behind it. And a service mark of 99.21 percent perfect.

They didn't touch the 3400 r. p. m. power plant. They stood pat there.

And on this magnificent chassis they laid a body that surpasses the ordinary man's power of expression.

To describe this gorgeous body is like trying to describe a Rocky Mountain sunset. It's impossible.

You get an optic sensation that fills the mind with a picture you'll never forget.

Lines—ladies, they're so severely modern that at first the Chalmers people thought they'd have to change them—too far ahead of the procession.

But Mr. Chalmers finally said to go ahead. And he was right, because the first one that sailed up the avenue stopped traffic.

Men driving cars actually drove up ahead in front to see what car it was.

And performance—gentlemen! There's never been but one that could touch her—her 3400 r. p. m. sister.

She performs with a laugh. She has never refused me a hill. She has never failed to answer my every whim.

3400 r. p. m. is the reason.

But what I like most about her is the perfectly corking body.

I'm going to tell about one little feature of the body, and then you'll have to come and find the rest out for yourself.

It's about the upholstery. Now, there's been reams written and tons talked about upholstery. Some one once measured it in inches. Another described it in curlicue springs. Some one else reduced it to "real hair."

I don't know the thickness of it—and care less; but when I get in the tonneau and sit down I have a feeling that I never want to get out.

It fits the fat man as well as the thin man.

They're long pleats—French pleats—(which say good-bye once and for all time to the "button and biscuit" kind).

She's a real car, gentlemen, and a wonderful value—\$1280 Detroit. You put away in your wardrobe the equivalent of four good suits of clothes, a couple of pairs of ten-dollar shoes, and a Knox hat when you lay down the money for her. You save about \$275.

Don't let me forget to call attention to her smaller sister—

the 1917 3400 r.p.m. Chalmers with the 115-inch wheelbase.

Because she's a 3400 r. p. m.'r, great on the hill, smooth in traffic, full of spunk any time any day.

She's just like her 1916 predecessor. Neither you nor I could tell the difference. And you're dead sure when you buy her because her record is as clear-cut as a cameo—1,000,000 miles of use with a service record of 99.21 percent perfect.

Both cars are ready. If you haven't seen them you've missed a day's treat. Better than going to the art gallery.

R. W. Craig

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