

Parasols and Umbrellas

Women's pure silk Taffeta parasols, in handsome plain colors and combinations of color, also fetching Chin Chins and Sport parasols, with smart cord wrist-lets. Values to \$5.00, at, each \$1.98 and \$3.50

Children's parasols, in cotton, pongee and silks, at \$1.00 up to \$2.00 each.

Women's and men's umbrellas, in suit case style, in American taffeta covers. Regular \$1.50 values. Very special at... \$0.80

TOILET GOODS SPECIALS

- 12-oz Red Rubber Bath Sprays.....98c
- 12-oz Red Rubber Gloves for housework.....39c
- \$2.00 Wellington Comb Bynrges, guaranteed.....3.00
- 3 years.....2.00
- 12-oz Duet No Garment Bags.....98c
- \$1.00 box La Toilette or Aurora Powder.....85c
- 10c box Madam Isabelle Face Powder.....15c
- Djer Kias Powder with Satin Satchel Bag free.....50c
- 75c jar Pompanin Massage Cream.....50c
- 50c jar Pompanin Night Cream.....50c
- 50c tube Pebecco Tooth Paste.....35c
- 50c jar Pond's Vanishing Cream.....35c
- 50c jar Pond's Vanishing Cream.....35c
- 50c can Sand-Finish or Toiletess.....19c
- 1 1/2 qt. Parafine Oil for House Cleaning.....25c
- 10 bars Lana Oil and Buttermilk or Castile Soap.....5c
- Four 10c bars Peroxide Soap.....25c
- 50c bottle Sloan's Lintment.....35c
- A new and complete line of Fancy Soaping Creams from.....35c to \$1.25

July Clearance Sale of Summer UNDERWEAR

Crepe de Chine Envelope and Gowns, Satin and Crepe de Chine Worth to \$6.00, at..... \$2.98

Ladies' dainty Lace and Emb. Skirts, Envelope Chemise, dainty Lace and Emb. yokes. Worth to \$2.50, at..... \$0.98 and \$1.50

Ladies' drawers and corset covers and Chemise, Regular 75c value, at, Saturday..... \$0.35

Ladies' Corset Covers and Drawers. Worth to 35c, at..... 15c

Ladies' Fine Lisle Union Suits, crocheted yokes. Worth 75c, at..... 35c and 49c

Ladies' Fine Lisle Vests, crocheted yokes. Worth 50c, at..... 19c

Ladies' \$1.50 Silk Lisle Vests, at..... 69c

Children's Princess Slips, dainty lace and emb. trimmed, at..... 69c and \$1.25

Children's Muslin Drawers, dainty lace and embroidery trimmed. Worth 50c, at..... 12 1/2c and 25c



Big Saving and Satisfaction in July Clearing Sales

HAYDEN'S

116 1/2 DODGE and DOUGLAS STREETS

Shoes for the Whole Family

You'll Find the Combination of High Quality, Good Style and Low Price Here Most Gratifying

Men's \$2.50 Gun Metal Button and Blucher Shoes. Welt soles..... \$1.98

Men's Gun Metal Button or Blucher and Viel Kid Lace or Congress Shoes. \$3.50 values..... \$2.50

The Hayden Special for Men. All new, nifty styles..... \$3.50

Women's Strap Pumps, Kid or Patent leather. All styles and sizes. Up from..... \$1.8

Women's Kid 2-Strap Slipper, turn soles, all sizes..... \$1.75

Misses' and Children's White Canvas Mary Jane Pumps, with rubber soles..... \$1.00

Child's and Infant's Kid and Patent Mary Jane Pumps, up to size 8..... \$1.00-75c

Boys' Shoes, Button or Blucher, sizes, 1 to 5 1/2. Values up to \$2.25..... \$1.75



Store Open Saturday Till 9 P. M.
We will close at 5 p. m. on other days during the Summer months.

A Splendid Opportunity

Our Entire Stock of Straw and Panama Hats

Are on sale at prices that cannot be equaled in the city. Your choice of any Panama in our entire stock. Value to \$10.00, at..... \$3.95

All Panamas that sold to \$5.00, at..... \$2.45

A large assortment of Men's Silk and Poplin Hats; just the thing for motoring and sports, at..... 39c-75c

Extraordinary Glove Offerings

Silk Gloves—In two clasp style, in white, either plain or beautifully embroidered backs. Every pair perfect. Very special, at, pair..... \$0.59 and 79c

Women's very heavy quality pure Silk Gloves, in two-button length, either plain or beautifully embroidered backs, at, pair..... \$1.00

Women's 12 and 16-button length pure Tricot or Milanese Silk Gloves. Every pair perfect, either black or white, at, pair..... 39c and 59c

Big Clearance on Hosiery Saturday

Women's Pure Silk Hose, in plain and fancy colors, regular and outside, in all silk and silk with lisle tops, \$1.50 values..... \$1.19

Women's \$1.00 Silk Hose, in black and white, at..... 89c

Women's All Silk Fiber Hose, with flare top, high spliced heel and double sole, all wanted colors..... 59c

Women's Fiber Boot Hose, all colors, 35c quality, at..... 25c

Children's and Misses' Mercerized Lisle Hose, in black, white and colors, 25c quality..... 20c

Infants' and Children's Half Hose, in plain and fancy striped tops, special at 12 1/2c and..... 25c

Children's Ray Hose, black and white, 25c and..... 35c



Saturday We Add the Women's and Children's Summer Dresses



Summer Dresses

In Our Great July Clearance

Hundreds of Pretty Tub Dresses..... \$1.50

Women's, Misses' and Juniors', in the season's most favored styles and colors, dresses worth \$3.00 and \$3.50, at \$1.50.

Summer Dresses \$750

Worth \$15.00 and \$18.00..... 75c

A wonderfully broad assortment of designs in Voiles, Linens, Lawns, Tub Novelties, Striped Silks, etc., designs suitable for all occasions.

Summer Dresses \$1250

Worth up to \$25.00, at..... 125c

An immense showing of elegant Summer Dresses in fine Shantung Sport Dresses, Dainty Voiles and Cool Linen Dresses. Truly marvelous values at sale price.

300 Beautiful Silk Dresses at Just HALF PRICE

200 Pretty Summer Coats At Just Half Price

175 Fine Cloth Suits At Just Half Price

Summer Skirt Specials

100 Women's and Misses' Taffeta Silk Skirts, worth \$7.50, Saturday..... \$3.95

Lot of classy stripe Shantung Skirts, many shades, all sizes, worth \$10.00, Saturday..... \$5.00

Special Sale of Blouses for Saturday

One lot of Georgettes, Crepe de Chines, Samples and broken lots in all the new styles and shades. Worth to \$8, Saturday..... \$5.00

A new lot of Lingeries and Georgettes for Saturday's selling. The very latest styles, all the newest shades. Priced from..... \$3.98 to \$10

Also a new lot of large size Blouses, in Georgettes and Lingeries for Saturday.

Children's White Dresses

Hundreds of them for your selection, all sizes, 4 to 14 years, made to sell to \$5.00. All at one price Saturday, \$1.95 only..... \$1.95

10 Dozen Children's Dresses

Made to sell to \$2.50, in good assortment of pretty Summer styles, all sizes, while they last Saturday..... 89c

Over 100 Pretty Coats on Sale at Just Half.

Clothing Bargains You'll Appreciate

Your Choice of Any Men's or Young Men's Suit in Stock

Hart Schaffner & Marx

And Other High Grade Makes (Plain Blues and Blacks Excepted).

\$25.00, \$30.00 and \$35.00 Suits, all Spring and Summer 1916 merchandise, in choicest styles, fabrics and patterns, plenty of the snappy "VARSITY FIFTY-FIVE" models for the dressy young fellows, and more quiet styles for older men..... \$15

Get That Summer Suit Saturday

We have on sale 400 Men's and Young Men's Palm Beach and Mohair Coat and Trousers, made by Hart Schaffner & Marx and other high-grade makes, at a price that barely covers the cost of the material. These coat and trousers are just the thing for an outing or vacation—all sizes, 34 to 50 chest measure. Regular \$10.00 Suits..... \$675

One lot of Silk Suits, coat and pants, very finely tailored and a neat, cool outfit. Suits formerly sold for \$25.00..... \$1250

Don't Forget That the Boy Wants Cool Clothes

HERE'S SOME VALUES THAT WILL INTEREST THE MOTHERS

Boys' Palm Beach and Cool Cloth Suits in Norfolk style coats, knickerbocker trousers. These suits are all nicely tailored and perfect fitting. They come in sizes 8 to 16 years..... \$4.95

Worth to \$7.50, at..... \$4.95

Boys' Washable Pants in khaki, linen and Palm Beach fabrics, sizes 6 to 16 years, at, Saturday..... 50c and \$1.00

Boys' Washable Suits in a very large assortment of colors and styles, all colors guaranteed, sizes 2 1/2 to 8 years..... 79c to \$2.50

Boys' odd Knickers in neat mixtures and all wool serges, sizes 6 to 18 years, at, Saturday..... \$1 and \$1.50



We have everything you may need in Dependable Luggage, and our pricings make it pay you to buy here.

Trunks in all styles and sizes and splendid, durable qualities at prices from... \$6.00 to \$20

Suit Cases of all kinds, in Fiber Matting, Rattan and all kinds of leather, at... \$5 to \$20

Matting and Fiber Cases for lunch, etc., at..... 45c

Matting Bags, at..... 25c

For Your Auto Trip or Picnic have a Fitted Auto Kit. All sizes, for 2, 4 or 6 persons. Special values, \$4.50 to \$12.50

Clearance Specials That Will Interest Every Visitor to Our Corset Department Saturday

1426 Brocade Lace Front Corsets, in pink or white, nicely trimmed with emb. Also has tongue in front to keep the flesh from protruding through the laces. Special, at..... \$2.49

Keep Cool by Wearing a Net Corset. We have them in Warner's Best-Proof med. bust, med. length hip. All sizes, at..... \$1.00

75c Brassiere in front or back fastening, or bandelets, nicely trimmed. All sizes, at..... 49c

\$1.00 Crepe de Chine Camisoles, in pink or white. Special, at..... 69c

Boys' Wash Suits, Middy and Oliver Twist styles, 2 to 7 years, at..... 88c and 69c

Something for the children to play in—50c and 75c Rompers, all colors and styles; 6 months to 6 years. Don't miss these, at..... 25c

Boys' Blouse Waists, Sport styles. All the newest patterns, 6 to 14 years, at..... 50c

Breaking all Records

With the greatest Clearance Sale of Millinery ever known to Omaha in our famous, always busy Millinery Dept.

Saturday \$5

A clearance of 300 exquisite Summer Trimmed Hats, Italian Leghorns, White Milans, etc., trimmed with the newest of new materials for Summer wear. Values to \$12.00, \$15.00, \$18.00, \$20.00, at only..... \$5

FELT HATS Sport Hats

Just three dozen fine Felt Hats, values \$3.98, SATURDAY..... \$1.49

Blazer striped linen Sport Hats, \$2.50 values, for SATURDAY..... 87c

A Great Underpricing of Men's Furnishings in July Clearance Sales Saturday

Men's Soft Cuff Shirts at a low price. Popular makes, such as Monarch, States and Hayden Special. This season's styles, fancy and plain white shirts that have sold for \$1.50, Saturday..... \$0.85

Men's Soft Cuff \$1.50 Arrow Shirts, all sizes to 17, Saturday..... \$1.15

Men's \$1.50 Tub Silk Front Shirts, with matched bodies and silk turn-back cuffs. Saturday..... \$0.95

1/2 price on Men's Sterling Union Suits. For instance, \$3.00 suits..... \$1.50

Men's \$1.50 Fine Lisle Union Suits, Ecru or white, 3/4 sleeves, ankle length; sizes to 46. Saturday..... \$0.95

Men's 50c Underwear, Shirts and Drawers. All sizes to 46. Fine quality Ecru Balbriggan Drawers; are reinforced in seat; shirts long or short sleeves. Saturday..... 39c

Men's \$1.50 Pajamas, in plain or fancy colors. Special..... \$1.15

Men's \$1.00 fancy trimmed Night Shirts, full size bodies, all sizes neckband. Special..... 65c

Men's 1-piece Bathing Suits, in plain or fancy border. Special, at..... \$1.00

Men's and Boys' Sport Shirts, in fancy colors and plain white. Sizes from 13 to 17. Special..... 65c

Men's 17c Wash Neckwear, in white or neat colors, 13c, or 2 for..... 25c

Men's 25c Mercerized Socks, in white or colors, 18c, or 3 for..... 50c



HARDWARE DEPARTMENT

High quality, reliable, with saving prices, make both agreeable and profitable. See these specials!

17-oz Mountain netting..... 10c

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Buying Groceries Here Means Not Only 25% to 50% Saving on Table Expenses, But the Very Best of Everything at the Lowest Prices

48-lb. bag Diamond Flour, made from the best selected No. 1 wheat..... \$1.25

12 bars Laundry Queen Soap..... 25c

1 lb. the best bulk Laundry Starch..... 25c

8 lbs. Best Rolled White Breakfast Oatmeal..... 25c

2-lb. can Wax, Green or Lima Beans..... 75c

16-oz. cans Condensed Milk..... 75c

4 lbs. Choice Japan Rice..... 25c

8 cans La Le Scouring Powder..... 25c

Skinner's Famous Macaroni..... 25c

10-oz. cans Spaghetti, made in Omaha, package..... 75c

5-lb. cans Hominy, Sour Kraut or Baked Beans..... 75c

1-lb. cans Alaska Salmon..... 35c

P. C. Corn Flakes, pkg..... 5c

Yeast Foam, package..... 3c

16-oz. cans California Rips Olives..... 10c

2 bot. Stuffed or Plain Olives..... 25c

3 bottles Pickles, assorted..... 25c

Fresh Crisp Ginger snaps, lb..... 75c

Soda Crackers, lb..... 75c

1 lb. Hershey's Cocoa..... 25c

Golden Santos Coffee, lb..... 25c

The Best Tea Siftings, lb..... 25c

The People's Favorite Butter, Egg and Cheese Department..... 25c

The Best Creamery Butter, carton or bulk, lb..... 25c

No. 1 Country Creamery, lb..... 25c

Fancy Full Cream, Young America, Wisconsin or Erick Cheese, per lb..... 20c

Fancy Queen Olives, qt..... 35c

Domestic Swiss Cheese, lb..... 30c

and..... 40c

Fancy New Potatoes, 15 lbs. to peck..... 30c

1 lb. the new Wax or Green Beans..... 10c

2 large Green Peppers..... 5c

6 bunches Green Onions..... 5c

6 bunches Fresh Beans, Turnips or Carrots..... 5c

6 bunches Fresh Lettuce..... 5c

Homogrow Cauliflower, head..... 5c

4 bunches Fresh Parsley..... 5c

Fancy Ripe Tomatoes, lb..... 75c

6 bunches Fresh Radishes..... 5c

Large, Juicy Lemons, doz..... 25c

California Plums, basket, 35c-45c

Berries of All Kinds at Lowest Market Price.

Lowest Prices on Sanitary Meats in Our Mammoth Market

SPECIALS FOR SATURDAY

Fresh Pork Loins (whole or half)..... 13 1/2c

Fresh Spare Ribs..... 15c

Steer Round Steak..... 15c

Steer Pot Roast..... 11c-13c

Pork Shoulder Roast..... 12c

Homemade Sausage..... 10c

5 lbs. Best Leaf Lard..... \$1.00

SMOKED MEAT SPECIALS SATURDAY

Best Grade Hams..... 19 1/2c

Lean Bacon..... 19c

Cooked Ham..... 40c

Jellied Ox Tongue..... 40c

Frankfurts..... 13 1/2c

Minced Ham..... 17c

Cooked Pork Loins..... 40c

Fresh Dressed Chickens at Wholesale Prices.

It Pays--TRY HAYDEN'S FIRST--It Pays