

Old Mother Earth

Is the

Surest Investment Man Ever Had

The desire to gamble is neither normal nor a general desire. We naturally shrink from risk. We naturally wish to invest in something safe. We know that no material investment is absolutely safe, but many investments have a relatively high percentage of safety.

Mother Earth is one of the most trustworthy custodians of our investment funds. When we buy a plot of earth, we have an investment that *stays located*. A land mortgage is reputed to be the *most abiding* document on earth. But an unincumbered warranty deed is just as lasting and may be *much more profitable*. It gives us the nearest thing to *unshakable ownership known to man*.

Many investments offer no tangible return--nothing but gold-sealed paper promises. But land *lies there where it has lain since creation*, and it will lie to indefinite time---true to its owner, *ready to pay dividends, unstealable, unshrinkable*, permanently tied down.

If these facts mean anything to you? If they indicate why *you and every man and woman* should acquire a piece of Old Mother Earth? Then study the opportunities Omaha Real Estate holds for *you*.

As an investment, consider an Omaha lot or building site. As a place to build a home of your own, consider an Omaha lot. For a suburban home, consider acre tracts adjacent to Omaha.

Full details of all these properties---lots, building sites, home sites and acre tracts---the best on the market, are advertised in the Classified Section of today's Bee. Turn to those pages, read the ads carefully, study them, *go out and see* some of them.

There is no time like the present---so **ACT TODAY!**

THE OMAHA BEE