

**Every Glass  
of Schlitz in  
Brown Bottles  
means Safety  
from germs in  
drinking water**

Its carbonic acid gas hinders bacterial development in your system—Schlitz beer is as unfriendly to germs as the Brown Bottle is to the damaging effects of light.

Drink Schlitz each day. The Brown Bottle protects it. Its nutritive value is unimpaired by light. That's why it tastes so good.

**Drink**

**Schlitz**

Phone Doug. 1642  
Schlitz Bottled Beer Depot  
722 S. 9th St., Omaha, Neb.

See that crown  
is branded  
"Schlitz"

**in Brown  
Bottles**

**The Beer That Made Milwaukee Famous.**