Health Hints -:- Fashions -:- Woman's Work -:- Household Topics
Mother Still Bakes Bread

















 DIAMONDS WATCHES

 N2


Advertising is the pendulum that keaps buying and selling in motion

Hello, Summer! $-0-\quad-0-\quad$ By Nell Brinkley













The world a.wantir you nd you alepp













## Why It Costs More to Furnish Telephone Service in a Large Town Than in a Small One

[^0]Hints on Choosing a Doctor

by alan raleigh.

 symptoms, some slight return of con-
somtracted.
soa tean
fidence, some faint desire to go on the world in the
face with a serene and happy confiliving, that is the doctor for your $\begin{aligned} & \text { dence--all through half a dozen } \\ & \text { mones. } \\ & \text { words on a hhet of paper. }\end{aligned}$, who of If you feel worse, get rid of him And in this case the person who ef-
at the first opportunty-at once, if if tect the change it at a remote dis-
tance. What greater changes may
oou possess the courage you possess the courage to do so. He He tance. What greater changes may
will never do you anyect when eye pocaks to
we and heart to heart, when the aura
 scientific reasoning. The best doctor
for our is the one who makes you wit
feel better when iece better when you see him, not the
one who is crammed to the brim with
wisdom. wisdom, is an affinity of the mind
There is
and an affinity of the heart $I$ will not add an alffinity of the soul, for
that is an even cate saateren more and beyonde and dhe deli-
of this article. There is also a repulsion of the
mind and of the hearut
The influence of mind over matter is a truism-almost a platitude-but
how it acts in this way is not easily
boderstand Yet how it acts. in this way is not easily
understand Yet act it does. Let me
cite an instance. cite an instance
Someone you love is separated from
you, ili perhaps, and bet
 cannot sleepp your appetite is is lost;
you cannot fix our mind on pour
work; oou lose all interest and pleas. work, you lose you walk about with
ure in lif, and
liggard steps and careworn face. Sud-
 that effect, and in an instant, as if by
magic, all is chang'd.
Yoi magic, aold chang for joy; your steps
trip and and spouts. for
work or play: your hare ceager for trip and spring: you are eager for
work or plyy; your happiness infects
those around you.
Now those around your were to examine
the awtion af yoctor wer
No the action of your vital organs before
and after the good news had been re-
cived, he would find of every single organ had been im-
oroved and itrenghened
prour brain is more active, your HORLLCK's MALTED ORIGRAL MILK $\qquad$ hat way lies the success of the physicial, the sothing pres
ithe healing touch, he who exe
in a ses in a way most appropriate to to
our symptoms somer degree of un-
nscious and unavowed hypnotic conscious and
vigstion,
No one who
No one whose personality is hostile
you will ever exercies this influ.
ce. There are some doctors
 course-towards whom you have
he feling that, clevor thouft the
nay be, you would actually fee
forse if they came ay be you would actually fee
oorse if they came into the sick
om. Shun all such as you oom. Shun
he plague.
There is
There is the doctor who regards
ou with a grave and anxious face
says in says, in an almost sepulchral
oice
called dear se in sir , you have only st called me in time as in in to chaim
ee personal credit ot snatching you In the iaws of death.
In reality be is generally a prepos.
rous humbug, a qualified charlata crous humbug, aqualified charlatan
ading on human weakeess: His
ara is positively harmit. gat is onsitively harmfut; ever
ngie one of our many symptom
mediately worsens when
omes in in ieve me, disease is not defi.
For,
ite entity which can be attached and routed out out of you an ay ou would rout
dirt and dust out of an engine whose
vorks had grown rusty orks had grown rusty.
Ordinary
gkill by miea
 nd his individualienty on your vital
nergy that couts ome people get
etter in spite of, not bocaul oetter in spite of, not bocause of, their
doctors The docior of your choice, the doe-
tor with the right bedside manner tor with the right bedside manner
thoulid be the man who make the
impession of thoong away dis.
case, as a woman "shoos" hens.

There's the golf course, and a horse; ther's the pine woods hum-
ming to themselves while they wait, trying over their string chants ming to themselves while they wait, trying over their string chants
until the wwild tiver-ily and the man from the city come to them,
and there is-Love, perfiaps! All waiting till you wake and step and there is-Love, perinap. All waiting till you wake and step
once more through the world that loves you, your arms full of flowonce more through the worl-scent."
ers and your breath of hone the young can sleep, with
"Hello-Summer's a young thing and "Hello-SUummer's a young thing and the young can sleeep, with
the red in the cheecs and the ofw on their eyelids and their breath
coming soft But I am only an old, ancient lady-and the old are imcoming soft But $I$ am only an old, ancient lady-and the old are im-
patient! Who woild think $I$ care

 mine; they are just as gold and ollly as when they turn up to o girr's
fresh cheeks! In that they are kind-your children, Summer. "The sof tair, the Sring rain, the sent of earth warm and living
they all bring memorres, and my ond heart tries to beat quick and
loud as it did when it was young. When you wake, Summer, and
 my gran babies tiny hearts do. Oh, sure-Youth isn't the only
suito on your wire, , ary daisey-the old oook on you fondly, too,
and jingle your telephonel"-NEL L BRINKLEY.

CTORMS RANTIET DSH



Cream Sousp by constance clarke.

Cream soup is delicious when the
extra stock Seat the yolke of three
ereaming is done carefully so that no
egga
together we the half $a$ cup of



 shelled peas into a pan of salted wa. garrish the top with a teaspoontíu
ter, and boin them antil tender, then
drain ant keep them hot in a litule


[^0]:    and the mores telephally increase in number as a thewn grows, are for the use of each telephone.

    The more calls there are from each telephone the more it costs to operate that telephone and the more wear there is on the equipment.

    Also the equipment per telephone is more expensive in larger places. For example, in a town of 10,000 people the more intricate and complicated switchboard that has to be used costs
    nearly five times as much per subscriber connected as in a town of 1,000 people.

    Subscribers in the town of $\mathbf{1 0 , 0 0 0}$ people live on an average three times as far from the central office as in the amaller places. Also subscribers move more in large centers, and these moves cost money.

    A more exacting grade of service is required in larger places, which increases the operating costs. Again wages, taxes
    and rento are higher as a town grows larger. Then, too, in larger places we are generally asked to place our wires underground in cables, which is very expensive.

    These are some of the reasone why telephone rates cannot be as low in large towne as in amall ones.

