

Friday, June 2, 1916.

New Victor Records for June now ready. Come in and hear them.

BURGESS-NASH STORE NEWS FOR SATURDAY.

Circulating Library with all the latest fiction at 2 cents a day.

Phone Douglas 137

MORE NEW GOODS—MORE CLEARAWAYS—All Urgent News of JUNE SALES at BURGESS-NASH Saturday

It Is Doubtful Indeed if You Ever Shared in Greater Values Than These Silk Hose at 59c



THE values are simply remarkable. Women's pure thread silk hose with mercerized double garter tops, full fashioned and regular made feet. Black, white and favored colors. They are subject to slight imperfections, but so slight you'll hardly notice them. The usual \$1.00 quality, at 59c the pair. Burgess-Nash Co.—Main Floor.

Silk Gloves

At 75c
16-button length, double tip, silk gloves, in black and white.
At \$1.00
16-button length, double tip, silk gloves in black, white, tan, navy, gray and pongee.
At \$1.15
16-button length, extra quality milanese silk gloves, double tips, in black, white and pongee. Burgess-Nash Co.—Main Floor.

SPECIAL SUPPER

Saturday Evening, 5:30 to 8:30
35c
Cream of Pea Soup
or
Cold Consomme
Breaded Veal Cutlets, Tomato Sauce
Chicken a la King
Broiled Salt Mackerel, Butter Sauce
Mashed Potatoes
Creamed Peas
Choice of
Strawberry Shortcake
Apple, Raisin or Strawberry Pie or Any
Ten-Cent Ice Cream, Ice, Soda or Sundae
Tea Coffee Milk Buttermilk
Iced Tea Iced Coffee
Burgess-Nash Co.—Crickit Room.

Your CLOTHES MONEY Goes FARTHER Here at Burgess-Nash

A MAN'S idea about buying clothes is not so much to "pay less," but to get more for what he does pay. You may have \$15.00 to spend for a suit or \$25.00 or \$40.00 you've about made up your mind what to spend.

Your question is, where to get the utmost in value for that particular amount. The answer leads you to the Burgess-Nash store for men, on the Fourth Floor.

Take For Instance These Men's and Young Men's Suits at \$16.50

Tropical coats and pants, in sharply defined individual styles, skeleton 1/8, 1/4 and 1/2 lined. Some with skeleton sport vests to match, pinch back or plain form tracing coats. The materials are worsteds, homespuns and chevots, in models for medium, short, stout or tall men. Every size from 30 to 50 chest measure.

Men's Palm Beach Suits, \$7.50 to \$10.00

Plain or pinch back styles, natural palm beach shade, the genuine Palm Beach.

Burgess-Nash Co.—Fourth Floor.



The Stripe's the Thing in The NEW SPORT SKIRTS At \$3.95, \$5.95, to \$15.00

THE far-seeing woman is choosing not one, but several of the sport skirts these assortments now offer. This includes sport skirts of cotton gabardine, in white as well as stripes, awning stripe duck skirts, striped skirts of linen crash, silk skirts in plain materials as well as plaids and stripes, white wash skirts in fine cords, reps and golfing cords in white, golf red, emerald and the pastel shades. Burgess-Nash Co.—Second Floor.

Dainty Summer Undermuslins 39c Including Values of 75c to 98c

COOL, comfortable summer undermuslins, including slipover gowns of fine nainsook, cut full with embroidery and lace edges; gowns of fine muslin, with buttoned yoke of embroidery insertion and sleeves trimmed with embroidery; petticoats of fine muslin, under embroidery flounce, with ribbon heading and cambric and nainsook drawers prettily trimmed; regular 75c to 98c values; your choice, Saturday, at 39c. Burgess-Nash Co.—Second Floor.

Your Films Developed FREE

When an order is left for printing. Introducing a New Size Kodak No. 2-C Folding Autographic Brownie, takes pictures 2 1/4 x 3 1/4, Munisac lens, \$9.00. No. 1-A Kodak Junior Autographic, \$11.00. No. 3-A Autographic Special for \$66.00. Burgess-Nash Co.—Main Floor.

The Very Newest in Women's Summer Footwear at \$6.00 to \$9.00 Pair

WOMEN'S colonials and pumps that are different, models of new footwear displayed here at Burgess-Nash that are not to be found elsewhere in Omaha. Eight new styles of pumps, just received, including imported white kid skin, ivory kid, champagne kid, pearl and light gray kid, combination effects of white and gray, white and tan, shoes that have the look and fit of custom-made. Prices, \$6.00 to \$9.00.

Special for Saturday—Women's Pumps, Were to \$6.00, at \$3.95 Colored kid colonial pumps. White kid, mouse brown kid pumps. Bronze kid, champagne kid pumps. Burgess-Nash Co.—Second Floor.

Children's Coats for Ages 2 to 6 Years, Reduced One-Third

THAT'S the way our entire stock of children's spring coats is offered to you Saturday. The selection is limited in quantity, but very wide in variety. This idea: Children's \$3.00 Coats reduced to \$2.00. Children's \$4.00 Coats reduced to \$2.67. Children's \$5.00 Coats reduced to \$3.34. Children's \$6.00 Coats reduced to \$4.00. and so on. Burgess-Nash Co.—Second Floor.

Firmly Established in the Summer Wardrobe TUB FROCKS in the Sport Styles Saturday at \$15, \$19.50 and \$25



THE ever-increasing importance of Sports wear for summer, 1916, finds many of its needs splendidly met by these new suits and frocks. Fashioned in comfortable smart lines of cool, crisp fabrics and in variety charmingly wide enough to lend distinction to any summer outfit. SILK JERSEY SHANTUNG TUB SILKS LINEN AND VOILES. Plain or combination, sport stripes, awning stripes and roman stripes. Burgess-Nash Co.—Second Floor.

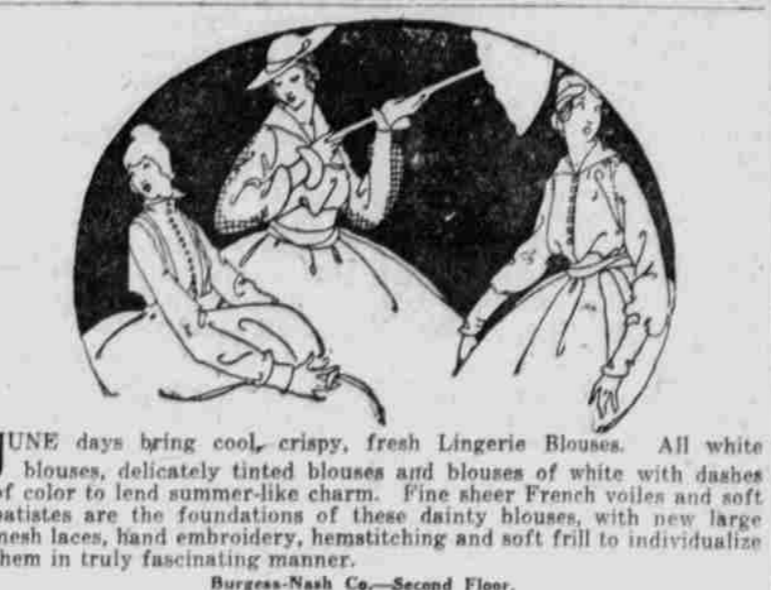
Startling Hand Bag Offering Including \$5.00 to \$7.50 Hand Bags at \$2.95

THE most remarkable values we have offered in fine hand bags. Finest real seal leathers, genuine morocco, tapir calf and fine silk moire bags. All new and up-to-the-minute styles with covered frames, best locks, all silk linings, handles are of same leather or silk as the body of bag, every bag has a mirror, some extra coin purse, with inside frame pocket; some have double inside frame purse. Mostly black with a few gray, green, tan; also black and white, as well as some tapestry and mandarin bags. The bags are trimmed in silver gilt or gun metal, not a bag in this lot worth less than \$5.00 and many over \$7.50; for Saturday, only \$2.95.

Hand Bags, Were to \$15.00, at \$4.95 Finest pin seals, dull or bright, genuine morocco, fine pure silk moire, fancy silk and velour bags, imported novelties. Of some styles there are only one of a kind, many were to \$15.00. For Saturday only, \$4.95.

Hand Bags, Were Up to \$3.50, at \$1.00 Sample line and surplus stock, real bright seals, genuine bright morocco, long grain, seal pressings, fine silk moire bags, covered or fancy frames, some bags have three or four fittings, all silk lined, some with inside frame purse, and the handles match the bags. Were to \$3.50, Saturday only, \$1.00. Burgess-Nash Co.—Main Floor.

New Summer BLOUSES \$2.50, \$3.50, \$5.00, \$6.50 and More

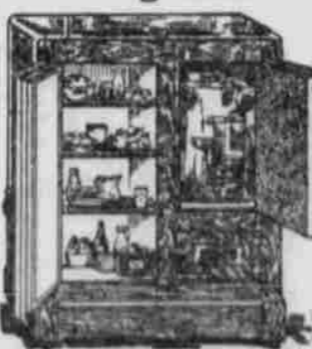


JUNE days bring cool, crisp, fresh Lingerie Blouses. All white blouses, delicately tinted blouses and blouses of white with dashes of color to lend summer-like charm. Fine sheer French voiles and soft batistes are the foundations of these dainty blouses, with new large mesh laces, hand embroidery, hemstitching and soft frill to individualize them in truly fascinating manner. Burgess-Nash Co.—Second Floor.

Children's Straw Hats at 1/2 Price

A DECIDED clearaway of every child's straw hat in our stock on the Second Floor. You'll find the variety of style extremely wide and values are most unusual. Child's 50c Hats, 25c. Child's \$1.00 Hats, 50c. Child's \$1.50 Hats, 75c. Child's \$2.00 Hats, \$1.00. Child's \$3.50 Hats, \$1.75. Child's \$5.00 Hats, \$2.50. Burgess-Nash Co.—Second Floor.

Automatic Refrigerators



Made of ash, golden oak finish, all are white enamel lined, 8 wall construction with mineral wool insulation. Very economical in ice consumption, made with or without built-in water cooler. All three-door side icing type. Solid brass hardware. 60-lb. ice capacity, \$27.50 value, at \$23.50. 60-lb. ice capacity, with water cooler, \$29.50 value, at \$25.00. 75-lb. ice capacity, \$32.50 value, at \$28.50. 75-lb. ice capacity, with water cooler, \$35.00 value, at \$31.50. 100-lb. ice capacity, \$38.00 value, at \$34.00. 100-lb. ice capacity, with water cooler, \$40.00 value, at \$36.00. Illinois top icing type refrigerator, 20-lb. ice capacity, \$10.00 value, at \$7.95.

Lawn Mowers 16-inch ball bearing lawn mower, self adjusting, 8-inch wheel, easy running. Special, each, \$4.95.

Garden Hose Goodyear brand twisted garden hose, fully warranted, coupling furnished free of charge, per foot, 10c.

Hammocks Made of heavy cotton fabric, pretty line of colors in choice from, full size with the wide pillow, \$2.15 value, \$1.35. Burgess-Nash Co.—Down-Steps-Store.

Sporting Goods—Fourth Floor

Complete lines of the best makes of supplies for GOLF, TENNIS, BASEBALL AND WHEEL GOODS Excelsior Bicycle, \$24.50 Our No. 104 Excelsior model, with 28-inch wheels, aluminum finish rims, twin roller chain, extension handle-bars, complete with mud guards, coaster brake and motorcycle stand, \$24.50. Motorbikes, none better, special, at \$39.50. Juvenile Bicycle, at \$18.50 to \$20.50. Croquet Sets, 85c to \$2.75 4-ball croquet sets, from 85c to \$2.50. 6-ball croquet sets, from \$1.00 to \$2.25. 8-ball croquet sets, from \$1.25 to \$2.75. Burgess-Nash Co.—Fourth Floor.

Saturday In THE DOWN-STAIRS STORE

New Wirthmor Waists at \$1.00 If you once buy a Wirthmor you will always buy the Wirthmor, because of their prettiness of style; the splendid fit and the excellent way they are made. You will buy them because they afford a greater measure of satisfaction than is expected in a waist at such a moderate price. Four new models on sale Saturday, at \$1.00. Women's Coats at \$2.95 A collection of women's and misses' coats, in checks and an assortment of colors; were to \$10.00. \$2.95 Very special, Saturday, at \$1.00. Guaranteed Petticoats at \$1.00 "Wearever" petticoats, look like silk, feel like silk, but wear better than silk; all colors; every petticoat guaranteed. Saturday, at \$1.00. Men's \$12.50 Suits, \$7.95 New, stylish and perfect fitting, made of worsteds and chevots, in blacks, blues and fancies; sizes 30 to 42, good \$12.50 values, Saturday, at \$7.95. Men's Silk Half Hose, 29c Men's silk half hose, in a variety of desirable shades and black; strictly first quality. Usually 50c. 29c sale price, Saturday, pair. Men's "Pull Easy" Linen Collars, 4c Each Men's 3-ply linen collars, in a variety of styles; the kind that usually sell for 2 for 25c, all sizes 12 to 18, Saturday, very special, at, each, 4c.

Gift Books Reduced

SUGGESTIVE for the June Graduate, with a large list of titles from which to make your selection, including—"Love's Rosary," "Fair Women," "Evangeline," "Snow-Bound," "Hiawatha," "Book of Sweethearts," etc. All beautifully illustrated and formerly \$1.00 to \$2.25; in the June sale, special, at 57c each. Burgess-Nash Co.—Fourth Floor.

Drugs and Toilets

Pebeco tooth paste, 50c size, 29c. Canthrox shampoo, 50c size, 29c. Listerine, 50c bottle, 29c. Large powder puffs at 10c. Williams' talcum powder at 11c. Ever-Ready razor, \$1 kind, 79c. Williams' shaving soap, cake, 4c. Massatta talcum powder at 12c. One quart Witch Hazel, 29c. Sani-Flush, 25c size, 17c. Large package Borax Chips, 19c. 10c Toilet paper, 4 rolls, 25c. Liquid Veneer, 50c bottle, 34c. One quart Grape Juice at 34c. Rubber Gloves, 75c kind, 29c. Burgess-Nash Co.—Main Floor.

Here, Boys, Are 20 More Photographs of Famous Ball Players FREE for The Asking Saturday

Including such famous players and managers as: FRED MERKLE CHIEF MEYERS GEORGE M-BRIDE CONNIE MACK JOHN J. MCGRAW FRED LUDERUS

Saturday Special Boys' wash suits, 2 1/2 to 8 years, \$1.00. Boys' wash and straw hats for 50c. Boys' suits, 2 pair knickerbockers, \$4.95. Boys' B. V. D. union suits, 6 to 14 years, 50c. Boys' wash pants, ages 4 to 14 years, 50c to \$1.00. Burgess-Nash Co.—Fourth Floor.

Men, Get Under One of These STRAW HATS Saturday at \$1.45

THEY'RE simple hats, secured from several of the best hat manufacturers in the country. Sennets, split braids, etc., wide selection of styles; hats that are usually priced to \$3.00, for \$1.45. Men's Panama Hats, \$5.00 to \$10.00 Genuine South American panamas, the most representative showing in the city.

Men's Golf Hats Natural, with green undorband, very new at \$1.00. Also for tennis, motoring and sports, 50c to \$2.50. Burgess-Nash Co.—Fourth Floor.

Men's TUB SILK FRONT SHIRTS Saturday at 95c

TUB silk front shirts, with body of fine madras cloth to match, coat styles, neck band and silk French cuffs, splendid selection of patterns and colorings. Very special, at 95c.

Silk Shirts, \$3.45 Candy stripe tub silk shirts, coat style, soft French cuffs. Every pattern a beauty, comfort and satisfaction to the slightest detail in every one; made from satin striped tub silk, Saturday, \$3.45. "Ideal" Shirts at \$1.00. A big line of new patterns just in of our famous "Ideal" brand of shirts, French and stiff cuffs; Saturday, at \$1.00. New Wash Neckwear Gorgeous display of all new merchandise; extreme values, 4-in-hand, tubulars, De Joinville in fiber silk, all silk and lisle fabrics; the last word in wash ties, 25c, 33 1-3c, 50c and 75c. Sport Shirts, \$1.00 and \$1.50 A special sport shirt with convertible collar, colored and white and white with silk and madras colored collars. "Athletic" Union Suits "President" brand, first quality, made of extra fine Panama check, nainsook, Saturday, 65c. Men's Fiber Hose, 6 Pairs \$1.00 Fibre and lisle hose for men, all sizes, light weight, most every color, Saturday, 6 pairs \$1.00. NOTE—Most all lines of underwear are carried in stock, from 24 to 34, in fact, a "regular" line of underwear for men. Burgess-Nash Co.—Main Floor.

The "SPEEDWAY" Low SHOES for Men at \$5.00—Fourth Floor

A STYLE that appeals to smart dressers who require not only fit and service, but real individuality in their footwear. Black steel calf boots and oxfords, tan Russia calf boots and oxfords, black Russia calf oxfords, Neolin oxfords, tan Russia calf oxfords, Neolin oxfords. Come in and see them, price \$5. We are the exclusive agents for the James A. Bannister fine shoes for men. NOTE—The boys' shoes have been moved to the fourth floor. Burgess-Nash Co.—Fourth Floor.

BURGESS-NASH COMPANY. "EVERYBODY'S STORE"