

"Omaha" New Store in Rose Building, Finest in the West

Cigars, Soda Fountain Service---All 100% Qualities. "If It Has Merit" Merritt Has It

Solon Palmer

Perfumer

New York

First American Perfumes

Best Since 1847

We Will carry in stock at all times a complete line of

Palmer's High-Grade
Perfumes

and

Toilet Articles

Ask for a free sample of GARDENGLO, the finest odor that has ever been produced for its lovely floral sweetness.



Merritt's Pharmacy

Handles Quality Goods in All Lines—that is the Reason this Store Uses

Alamito Dairy

Products Exclusively

They Are Pasteurized and Safe.

Ask Your Doctor--He Knows or Phone Doug. 409



Marshall Paper Company

Wholesale, 1102 Douglas St.

Phone Doug. 1730. Omaha, Neb.

.. The Merritt Drug Stores ..

NUMBER ONE AND TWO

Under the Direct Personal Management of A. E., Joseph and Jesse Merritt

one of who will always be glad to give you a hearty welcome at either of their stores.

BOTH CENTRALLY LOCATED

Their locations are so central that it makes it very convenient for patrons.

THE EQUIPMENT

is the most modern and up-to-date in the city. All furnishings are of Honduras mahogany and represent the last word in fixture construction.

CIGAR DEPARTMENT

The cigar humidor is also built of mahogany and divided in sections. Each section is thoroughly insulated, the doors setting against rubber lining, thereby keeping cigars in perfect condition. Showcase used exclusively for display. All cigars sold from the humidors.

SODA DEPARTMENT

Most sanitary in the city—not even a splinter of wood being used in the construction. Built exclusively of onyx and German silver. We can assure every one of the most sanitary cleanliness and perfect service.

CANDY DEPARTMENT

We are very proud of our Candy Department. With modern, sloping show cases, wide shelving at bottom sloping to the top, giving a better chance to give display to package goods.

LATEST ICE COOLED SYSTEM

to keep our bulk chocolates in good condition during hottest weather.

CUT PRICE DRUGGISTS

If you can buy anything we sell you less than what we sell you for less than what we sell it for—we will gladly refund your money. We wish to impress upon our patrons' minds we are—

CUT PRICE DRUGGISTS



JESSE MERRITT



A. E. MERRITT



JOSEPH MERRITT



Partial Interior View of Store Number One, Merritt's New Drug Store

Four Phones—Tyler 291.

For the June Bride
—or—
Sweet Girl Graduate



The Best on the Market

You realize Merritt Bros. sell only the very best grade of candies—that is why they selected our Gloria Chocolates.

Different Varieties to Select From

Half pound, one pound and two pound boxes at 80c per pound.

O'Brien's

"The Utmost in Candies."



Merritt Brothers

Real Cranks

Must Always Have the Very Best

That is why they buy only Sunshine Specialties for Their Fountain Service

LOOSE-WILES BISCUIT COMPANY

Bakers of Sunshine Biscuits
Omaha, Nebraska.

THE NEW BACHELOR

The Quality 5c Cigar



VICTOR THORSCH CO.

MOSHER CIGAR CO., 1224 Farnam St. Phone D. 4364.



We Wish You SUCCESS.

H. BESELIN AND SON.

WHOLESALE CIGARS, TOBACCOS and PIPES.

Sanitary Towels, Etc.

Frontier Towel Supply Co.

207 South 11th Street.

Phone Doug. 6291

J. S. Matherly, Prop.

Julia Marlowe

CLEAR HAVANA

CIGARS

Look Good—

Taste Good—

Are Good

N. Mantel Co.
Inc.

Distributors

321 S. 14th St.

Phone D-1505

QUALITY --- QUALITY

Is What Merritt Demands

That is why he has

Morse's

The Preferred Chocolates.

Candy Demonstration

We will give a demonstration of our candies at Merritt's Rose Building Drug Store on Monday, May 29. We want the public to inspect our line and see our display.

"IF IT HAS MERIT—MERRITT HAS IT"