

# GATE CITY WELCOMES MOVIE MEN MAY 25

## MOTHER GISH OUT; PLAYS A BURGLAR

Enterprising Second-Story Man Tries to Dig Down Family Sock, But Is Prevented.

### GISH GIRLS' FORTUNE IS SAVED

Two a few bells after midnight and Los Angeles slept. This statement includes the Gish family, composed of Lillian, Dorothy and their dotting mother. There was nothing doing in the Gish bungalow except a considerable amount of sleeping.

Enter burglar, R. U. E., or whoever the roof of the porch is, in the domicile of the Gishes. With the cat-like tread favored by all burglars who have had proper training, he entered the chamber of Mrs. Gish.

The burglar, it is surmised, thought the Gish family had either jewels or money. Just why he thought mother's room would be the repository for such loot is not clear, but anyway he must have thought that, or he wouldn't have been there.

Anyway, what he did was to flash a flashlight on the unsuspecting countenance of Mrs. Gish. The first flash didn't quite get over.

"My! My!" muttered the mother of two pay envelopes, "these lightning storms certainly do come up suddenly. Guess I'll put down the window."

She had hoisted herself up on one elbow, when a hiss from the burglar stopped her.

"Nix!" was the burden of his hiss. "Nix, lady! Stay right where you are."

"My good man," replied Mrs. Gish, "did you think I had any intention of arising, after I discovered your presence?"

The midnight visitor here committed a technical blunder of considerable consequence. Without replying to Mrs. Gish's query he removed his searchlight from her to sweep it around the room.

"Where's yer dough?" he growled hoarsely.

Mrs. Gish reached one hand quickly under her pillow.

"In that dresser," she answered.

The burglar jumped for the piece of furniture indicated.

Bang!

A bullet missed the marauder by a bare four feet and plugged a picture of Dorothy in the left dimple.

The burglar fled into the hall, and lost his way. Downstairs he dashed, with mother in pursuit, blazing away at every jump.

Dorothy and Lillian awoke.

"What's that, I wonder, sister dear?" quoth Lillian.

"Search me," answered Dorothy.

"Sounds like somebody was making a Keystone comedy in the front hall."

The sisters bravely ventured forth, after donning their most bewitching kimonos, and peeped over mother's shoulder while she fired her last shot at a burglar disappearing over the front lawn.

Then Lillian telephoned for the police. They came but, not being of Mack Sennett's force, were unable to do anything except ask questions and clutter up the front stoop.

No blood stains were discovered, so it is thought Mrs. Gish did not hit the burglar.

"But I bet she scared him!" said Dorothy.

None of the policemen would take the bet.

### BOULEVARD OFFERS GOOD BILL TO PATRONS TODAY

At the Boulevard today the patrons will have the opportunity to see Carlyle Blackwell in an Equitable offering, "The Shadow of Doubt." This story has been reviewed in these columns and most Bee readers are familiar with the theme. It is a drama conveying a message of vital import to every man and woman and is a typical Carlyle Blackwell photoplay.

In addition to the feature a good one-reel comedy is billed making a program that ought to please Boulevard patrons.

ONE OF THE WORLD FILM COMPANY'S LEADING STARS.



Robert Warwick

### "Peg O' the Ring" Makes a Big Hit

Those who have seen the first few episodes of "Peg O' the Ring" pronounce it one of the liveliest serials that have ever been presented to movie fans. The thing that makes so well about it is the intense interest that the action develops from the very start.

Somewhat there is an interest in circus action that gets hold of people just as the smell of the sawdust gets in their nostrils when they visit a real circus. But when we sit in the glare of the circus lights and see the finished performance we realize little of the real circus life that goes on behind the canvas. The feelings and the emotions, the romance is all hid, but in "Peg O' the Ring" we get a view of circus life that heretofore has been only for circus folk.

### EMPRESS THEATER HAS STRONG BILL THIS WEEK

Beginning today the Empress starts its screen bill with "The Spirit of '61." In the story the spirit of '61 saves the day and the lives of many men besides winning a strike. The miners decide to strike because of the tyranny of the men in charge. Against the advice of an old grocer, they determine to send down the grade to meet the incoming train a car of dynamite which would end the lives of all upon it. The grocer seeing the riderless horse of his niece, investigates, and discovers the plot. Acting quickly he succeeds in stopping the train just in time. The owner who was a comrade of the grocer in the civil war is on the train and listening to the pleading of his friend gives the men their demands.

The vaudeville program for the first half consists of "The Four Rubes," "Millie Stevens & Co.," "Madam Sampson & Co.," "Carl and Beth," singers and dancers.

The picture program for the second half of the week consists of "The Pretender," a drama in two parts, from the studio of the American Film company, accompanied by "Germatic Love," a Vogue comedy, "Twenty Minutes in Magic," "The Detecters" and "Seeing America No. 32."

### ALICE BRADY STARRING AT THE GRAND TODAY

Alice Brady, the delightful little World Film star, is seen today at the Grand, Sixteenth and Binney, in "Then I'll Come Back to You." Alice Brady needs no introduction and the play has been reviewed in these columns before. The Grand has a new pipe organ, which is much enjoyed by the patrons of this popular North Side house.

## Old Newspaper Shop To Be changed Inot Photo-Play House

Work is progressing rapidly on wrecking the old World-Herald building at 1410-12-14 Farnam preparatory to erecting the handsome new photoplay house for the World Realty Company.

This theater when completed will be one of the largest show houses in the city. The seating capacity will be 1,800 large, roomy seats. The frontage will be sixty-six feet and the height will be four stories. Only the offices of the company will occupy the front of the building upstairs.

The World Realty company is capitalized for \$150,000 and none of the stock is for sale. The principal owners are S. H. Goldberg and Harry Goldberg. These young men have been connected with Omaha's photoplay industry for more than six years and are heavily interested in the Princess theater on Douglas street.

The new theater, which has not yet been named, will be entirely of fireproof construction and it is announced will be the first of a string of theaters contemplated by this company.

### "THE HAND OF PERIL" AT THE FARNAM TODAY

The story of "The Hand of Peril," the photoplay at the Farnam today, is by Arthur Stringer, whose tales of mystery and crime detections are known all over the world. The star of the play is House Peters, one of the most natural and appealing of screen actors.

As the title indicates "The Hand of Peril" is a narrative of sensational criminal exploits and the daring deeds of a government detective. A delightful love story runs through the entire picture. The picture includes a number of remarkable mechanical devices that add to its thrilling character.

### GRAND THEATER TODAY

16TH AND BINNEY.

### ALICE BRADY

— IN —

### "THEN I'LL COME BACK TO YOU"

A World Film Co. Production.

Remember the Movie Ball, May 25.

### LYRIC TODAY, 16th & Vinton

5c

### MARY FULLER IN "MISTRESS OF MEN"

also

### "THEIR SOCIAL SHAME"

A Roaring Comedy.

Remember the Movie Ball, May 25.

### Grow With Growing Omaha

Watch the progress on our handsome new theater, 1410-12-14 Farnam St.

Ready for your approval Sept. 15.

### World Realty Company

Movie Ball May 25.

### Orpheum Theater SOUTH SIDE...

TODAY

Seven Reels of Mutual Movie and Three Acts of Vaudeville.

WEDNESDAY

### CHARLIE CHAPLIN

— IN —

### "CARMEN"

Don't Forget Movie Ball, May 25.



## STRAND POLICIES SAME AS OPENING DAY

On September 14th the Strand Theater opened its doors to the picture-goers of Omaha with a fixed policy of presenting feature pictures with proper musical accompaniment.

Today the management can point with pride to the fact that not a single change in policy has been made since that time.

We originally started changing our program every Sunday, Tuesday and Friday—today we are doing the same.

Our first program consisted of a feature, together with comedy and weekly or scenic. Today we are offering the very same program.

From the very outset we had a high class symphony orchestra, giving proper musical interpretation to the pictures. Today our orchestra is even larger than when we opened.

Our first pipe organ, which pleased our patrons, has been replaced by the sixth largest motion picture pipe organ in the United States, but we have not dispensed with our orchestra on this account.

Our admission prices today are just the same as when we opened.

Absolutely the only difference between the Strand today and the day we opened is THAT INSTEAD OF BEING LOOKED UPON AS A JOKE BY THE CITIZENS OF OMAHA, AS IT WAS AT THAT TIME, TODAY IT STANDS AS OMAHA'S FOREMOST PICTURE THEATER, AND ONE OF THE PLACES OF INTEREST OF THE CITY.

Whereas when we came here, despite the very best of financial references, we could hardly get anyone to do business with us—today, the very name of STRAND in the Omaha business world means any amount of credit we desire.

Another pleasing thing to us is the fact that Strand methods are daily copied by theater managers, not only in Omaha, but in the surrounding territory as well, which simply goes to show THAT WE STARTED THE STRAND ON THE RIGHT FUNDAMENTAL PRINCIPLES, AND TODAY IT IS AN ACKNOWLEDGED SUCCESS.

Quite another factor that has made the Strand successful is the efficient corps of employes who remain identically the same, with one exception, and she's still vitally interested, though in another capacity, as when the theater opened. These persons have labored hard to make the house get over, and we wish to publicly thank them for their hard and earnest effort.

You'll hear one person compliment Strand projection, another Strand music, another Strand organ, another Strand pictures, another the coziness of the theater, another the cleanliness, but you will hear far more flattering remarks about the theater than otherwise.

We are here to stay—to please you year in and year out, and we wish to publicly thank you for the kind manner in which you have assisted us put the house over.

Our program this week is unusually strong commencing today, when the offering is H. B. Warner, in "The Beggar of Cawnpora," as well as a Keystone comedy, while for Tuesday, Wednesday and Thursday come the delightful Triangle Kiddies and Norma Talmadge in a striking characterization, the "Children of the House," to be followed Friday and Saturday by Virginia Pearson, in "Blazing Love."

Last, but by no means least, don't forget the Big Movie Ball at the Auditorium Thursday night—It's something new in Omaha filmdom.

VAUDEVILLE EVERY DAY AT 2, 3:30, 7, 9:15

# EMPRESS

Continuous Performance FROM 11 A. M. TO 11 P. M.

## THE HOME OF THE BIG DOUBLE SHOW VAUDEVILLE AND PHOTOPLAYS

FIRST HALF OF WEEK—VAUDEVILLE SUNDAY TO WEDNESDAY

THE FOUR RUBES

THE HICKVILLE MINSTREL

MILLIE STEPHENS & CO.

Comedy Sketch, "AUNT BELINDA'S LEGACY."

Madam Sampson & Co.

"IN THE DAYS OF CAESAR."

BURT AND BETH

CARL AND RHEIL

THE ESSENCE OF REFINEMENT IN SONGS, TALK AND DANCING.

LAST HALF OF WEEK

Little Hip & Napoleon

THE ELEPHANT AND THE CHIMPANZEE.

3 CONWAY GIRLS

SINGING AND DANCING NOVELTY.

HAYS AND NEAL

THE SOAP SALESMAN.

COOK AND ROTHERT

A COMEDY SKETCH.

PHOTOPLAYS—FIRST HALF OF WEEK

"IN THE SPIRIT OF '61"

In Three Parts With GRACE De CARLTON, GEORGE MARLO and J. H. GILMORE.

A Fine Human Interest Story Full of Character and Action.

Bungling Bill's Dream

A VOGUE COMEDY MADE FOR LAUGHING PURPOSES.

DOME'S AWFUL NIGHT

MUTUAL WEEKLY.

LAST HALF OF WEEK

"THE PRETENDER"

In Three Parts UNUSUAL STORY OF LOVE AND ADVENTURE.

"GERMATIC LOVE"

VOGUE COMEDY—JUST WHAT THE NAME IMPLIES.

TWENTY MINUTES IN MAGIC.

THE DETECTERS, A Novelty Reel.

SEEING AMERICA NO. 37.

10c ADMISSION -- Reserved Seats 20c

Next Week--CHARLIE CHAPLIN in His Latest, "POLICE"

# MUSE

Brightest Spot in Omaha

24th and Farnam
Douglas 7870

B
FRIDAY

TODAY AND MONDAY

HAMILTON REVELLE and MARGUERITE SNOW, in

"THE HALF MILLION BRIBE"

A Thrilling Drama Based Upon "THE RED MOUSE," the Great Mystery Story. Mishaps of Musty Suffer—A News Weekly.

TUESDAY and WEDNESDAY

Ann Murdock and Richard C. Travers

in

"CAPTAIN JINKS OF THE HORSE MARINES"

THURSDAY

ROBERT EDESON

in "FOR A WOMAN'S FAIR NAME."

FRIDAY and SATURDAY

Engagement Extraordinary

BILLIE BURKE

in "GLORIA'S ROMANCE"

And VIRGINIA PEARSON and S. RANKIN DREW, in

"THE HUNTED WOMAN"

BURKE
SATURDAY

PERFORMANCES:

Sundays, Continuous, 1 to 11      Week Days, 1 to 5, 7 to 11