

Satisfactory service is absolutely necessary to continued growth in any business. Satisfactory Want-Ad Service is *getting good results*. Bee Want-Ads are certainly growing very fast.

45,936
MORE LINES

Of Paid Want-Ad
Advertising in January,
February, March and April,
1916, than in same months 1915

Let *THE BEE* help you as it helps many others. You can sell, rent or exchange almost anything by the proper use of Bee Want-Ads. If you don't know exactly how to shape-up your ad, call us up; we are always at your service.

The Bee allows the CASH RATE—ONE (1) CENT PER WORD—on telephone orders—Call Tyler 1000

US BOYS--The Rich Are Not Always

Drawn for The Bee by McNamara



BARON BEAN--Beans in the Pot Are Better Than Beans in the Earth

Drawn for The Bee by Herriman



ABIE THE AGENT--He Had His Defense Ready

Drawn for The Bee by Hershfield



JERRY ON THE JOB--Hubby's Handkerchiefs Are Also 24-Year-Old Size

Drawn for The Bee by Hoban

