

## CHALMERS AGENTS TO MEET IN OMAHA

Big Convention Scheduled for First Part of May Through Efforts of W. L. Huffman.

### "ROYAL GOOD TIME" CARDED

The Chalmers Motor company of Detroit will hold a big dealers' convention in Omaha May 2 and 3. The attendance of the convention will include dealers from all parts of the central west and plans are being made to make this convention an epoch in motor car conventions. The convention was landed through the efforts of the local dealer, W. L. Huffman, because of his excellent showing of sales.

Omaha should be very proud indeed of the compliment which the Chalmers Motor Car company has paid to this section in scheduling this convention for Omaha instead of St. Louis or Kansas City. It is a virtual recognition of the prominent position which Omaha occupies as a distributing center for automobiles. It ranks Omaha in a class with Chicago, Minneapolis, Boston, Atlanta and Dallas, which are the cities where these conventions have been held this year.

Prominent among the Chalmers officials who will attend the convention are Paul Smith, vice president; F. B. Willis, sales manager; and W. J. Drumppmann, assistant sales manager. L. H. Van Patten, advertising counsel for the Chalmers Press, is also paying a visit to the Omaha convention and will talk on advertising. Van Patten is a recognized authority in advertising circles and his talk will undoubtedly carry much weight. Mr. Drumppmann, who has spent the most week in Omaha completing arrangements for the convention, states that all the time will not be devoted to serious business, but in addition they intend to show the dealers a "royal good time." The dealers will be housed at the Fontanelle. The present program calls for a banquet Friday evening, which will include a cabaret and vaudeville show. A theater party is scheduled for Saturday evening. Most of the dealers will stay over until Sunday, which has been designated as "drive home" day.

### FEDERAL SERVICE STATION TO CARE FOR THEIR TIRES

A. B. Zwibel, in charge of the Federal service station at 2518 Farnam street, distributor of Federal tires, has a new service plan. All Federal tires and tubes purchased from them are kept in repair free of charge during the life of the guarantee, such as repairing punctures in tubes and small cuts in casings. Mr. Zwibel is a factory-trained expert and he states that this is not a new service line that was introduced in Milwaukee last season, at which time it met with great success. The average motorist neglects to give his tire proper care. Small cuts in casings are the forerunners of ruin in any tire, the rubber being simply waterproofing or protection to the fabric, which is the backbone of any tire. Federal users will find it a great tip to avail themselves of this service, which is absolutely free.

**Gets Maxwell Agency.**  
N. D. Maccum of Mullen, Neb., toured Omaha by automobile and returned with a contract for the Maxwell agency in the Nebraska town. He was visitor at the downtown headquarters of the Omaha Automobile club in the hotel Fontanelle.

## HOW THE TRICK IS TURNED

Eastern Automobile Thieves Classed as Cleverest of Present Day Crooks.

### NO UNWATCHED CAR IS SAFE

The man who steals an automobile is one of the cleverest mechanics in the country. He knows every make of car from the steering wheel to the tires, and there is scarcely any precaution taken by the owner of the car to safeguard his property that the automobile thief cannot beat.

Some car owners fondly imagine that when they chain the wheel of their car with a fairly thick steel chain they have made it impossible for any crook to move the auto from its anchorage. The simplicity of this safeguard most cause hilarity among the motor-car crooks, for the ordinary steel chain can be cut in a second with the appliances that the motor thieves carry in their outfit.

But most car owners consider they have made the car immovable by merely locking the switch box. It will interest them to know that the car thieves have made a way to beat this precaution very easily. The clever mechanic who makes a business of stealing cars can cross wires so to cause ignition and move the engine without bothering with the switch box at all. A method of that is kindergarten to the car thief is to connect wires from the dry cell battery direct to the ignition coil, thus starting the motor without difficulty.

**Easy When You Know How.**  
Some cars have devices by which the gasoline supply can be locked, and this is regarded by some owners as placing a hopeless barrier in the way of the thief who would run off with the stand. For how can a car be moved when the supply of gasoline is shut off? Nothing easier. The motor-car thief carries with him his own supply of gasoline in a bucket. With this gallon or so of gasoline, the automobile thief can negotiate a fifteen-mile run with the car by connecting his bucket of gasoline direct with the carburetor through a rubber hose. The automobile thief can send his car far from the scene of its former station, sufficiently far to enable him to put the gasoline tank and the car in will to safety and a sale.

But the commonest and, therefore, the safest trick of the automobile thief requires no expert mechanical knowledge. It simply requires nerve, which these thieves possess to an unusual degree. This trick is the old one of driving up in an old auto, that looks like a garage repair wagon, hitching a rope to the car that is to be stolen and towing it away. The thieves dress for the part in oil-soaked overalls. When they have selected the car to be stolen, picking one that is in a side street and not likely to be under the eye of a policeman who may have been tipped to watch the car, the thieves come up to the scene in their old car, looking like the ordinary crew sent for from the garage to repair a car that is in trouble or isn't working as well as its fastidious owner would wish.

**How They Work.**  
They alight from their own car and make a great pretense of examining the car that they intend to spirit away. They remove the hood and scrutinize the motor. They cut out a bit of tools and tinker for a while with some part of the machinery. If any one should happen to be watching them or looking on from a neighboring window all the men do has the appearance of natural work by honest workmen from the repair shop.

Presently the men hold a consultation, pointing to some part of the motor machinery, and apparently come to the conclusion that the car cannot be started with the tools at their command. Then they hitch a rope to the car and tow it away at the end of their own car. Could anything be more simple?

How can you beat such a game as this? Carrying away part of the machinery does not prevent the thieves from towing the car away. One sure way to prevent robbery is to have the car watched. The policeman on that patrol will keep an eye on it if you are only going to make a visit to some office building and coming back in a short time. But if you keep your car in the street the entire day no one can watch it. You are simply taking a chance with the car thieves.

**No Safety in Chains.**  
One simple safeguard is a chain on the wheel, and that has proven a flimsy protection, for the auto thieves laugh at the ordinary chain, the long-handled nippers that they carry cutting through steel as easily as paper.

The smashing of the padlock is even a simpler way of releasing the wheel. The only comfort the owner of the car can carry away with him after locking the wheel of the car is that he has placed a difficulty in the way of the car thieves, for cutting a chain or breaking a padlock is an action that is likely to attract attention even in a street where every one is intent upon his own business and averse to going out of his way to prevent a possible car theft. Besides which, the car thieves can cover the action of opening a padlock or cutting a chain by gathering around the wheel as though they own the car and are merely making an examination or removing the chain preparatory to starting the car.

There are other ways of making the path of the motor car crook as steep and difficult as possible. One motorist believes he has solved the thief problem by having a slot cut in the clutch pedal shaft. Through this he passes a bar, which he locks. So far his car has not been stolen. Another way is to remove the rotor. This makes it very difficult for any thief to steal the car, for he would have to carry a number of rotors to be sure of having one that would fit that particular motor.—Philadelphia North American.

## Nation-Wide Tire Show on This Week

During the week everyone interested in automobile tires will have an opportunity to study at first hand the complete line of United States "balanced" tires. A movement has been set on foot by the dealers who sell these tires to hold simultaneous shows, in order that the motorist public may be given a definite opportunity to find out exactly what is meant by "balanced."

All the coming week the concerns selling United States tires will have special exhibitions and a corps of experts to explain exactly what "balanced" means, and how the perfect balance between the fabric carcass and rubber tread adds to the life of the tire.

This nationwide movement to hold tire shows is a pretty good proof of how dealers feel toward United States tires.

### CITY BUYS THREE MORE MOTORCYCLES FROM ROOS

Victor H. Roos received another order Saturday for three more Harley-Davidson motorcycles for use in City Commissioner Jardine's department. This makes five Harley-Davidson motorcycles that the city engineers are using in their duties, two having been purchased earlier in the season.

## Heard At the Omaha Automobile Club

There's one member in the club who even boasts in his slumbering. The story was told by a club member who goes regularly to church. Says his dues promptly in the Automobile club, and eats soup silently, so his story is to be believed. Here it is: Mrs. A. told Mrs. B. that she was afraid John was going wrong because he said such strange things in his sleep. She said John rose up in his trundle bed last Sunday night, wiggled his finger determinedly at some imaginary culprit in crime and whispered: "And if you are pinched, Harry, your card serves as bail."

**New Route Is Important.**  
The importance of the newly born George Washington highway lies in the fact that it is the only organized triangular route bisecting the United States from the southeast to the northwest. When fully organized and the route maintained under one head, the sunny south will be easily accessible to the tourist of the northwest, and vice versa, the refreshing breezes of the Pacific coast will be easily reached over long-maintained roads. An advantage possessed by the George Washington highway not enjoyed by other transcontinental routes in their infancy is the fact that the entire distance is traveled over roads that have for years been the best roads in their vicinity, following the direction of this highway. Every mile is part of some prominent and named highway. It touches every transcontinental route of importance, goes through some of the most prosperous cities of the country and gives the overland traveler a gamut of scenery as varied as ever enjoyed by the traveler of the world.

**Growing With Growing Omaha.**  
The abundant blunder-weed and the ubiquitous dandelion are not the only things that grow in the spring. We don't like to class ourselves with weeds, but we simply have to when hitting on

some objective in comparative growth. Thirty new members joined the club in the last ten days. Thirty-count 'em! Names on file in the club room. Doubting Thomases are invited down. And if you come, bring a ten-dollar William with you, for you will be sure to join.

**Some Booster, Believe Us!**  
J. H. Cutoff (excuse the publicity, J. H.) walked into the club room last week and whispered he had three Indians he was going to make join the club. He grabbed three application blanks and left. About three hours later he came back with the Indians' scalps attached to the application blanks. Gosh, if every auto club member was named Cutoff!

## Dodge Brothers Car Is Used as Scout

Massachusetts has stepped to the front in furthering military preparedness, not only within its own borders, but throughout New England.

Under the auspices of the Bay state, a Dodge Brothers car is now touring the New England states gathering information relative to the number of motor cars available for military duty, the condition of the roads, distance by roads between points, general topography of the region and such other material as would be of advantage in the event of war and the attempted invasion of this section of the nation by a foreign government.

Maps will be made and other data gathered together and turned over to the Fifth division of the organized militia (the National Guard of the New England states).

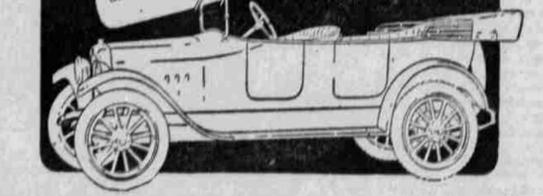
The trip, which will cover several weeks, has the sanction and commendation of Governor McCall of Massachusetts and Brigadier General C. H. Cole, head of the military department of the state.

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DYERS, DRY CLEANERS, HATTERS AND TAILORS.  
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Its value is so evident that it virtually does its own talking. Its beauty always captivates. Its refinement in exterior finish and trimmings develops a confidence in hidden parts. A test of the motor brings an instant nod of approval. Heaped up measure for the money is apparent in every detail. We are proud to sell the Allen, and you will be to own one.

Note These Specifications  
37 H. P. Motor (4 cyl.)  
Unit Power Plant  
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Full floating rear axle  
1 1/2 inch wheelbase  
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Bee Wants Ads Produce Results. This has been proven by the steady gain the Want Ads have made.

# —they're driving the \$615 Overland

Where are the proud ones who wouldn't get an automobile until they could get a real one?

Where are the brave ones who sacrificed pride and comfort to economy?

Where are the experienced ones who drove big, expensive cars because they couldn't get a small, inexpensive one which could give them the accustomed thrills?

Where are the comfort lovers who couldn't stand crowding and creaky, bumpy riding?

Where are the fastidious ones who had to have every convenience which an up-to-date automobile affords?

*They're all driving the small, light, economical \$615 Overland.*

People who never owned a car—

People who owned lesser cars with apology and discomfort—

People who owned larger, heavier cars and counted the cost—

All have found their ideal in the small, light, inexpensive, roomy, comfortable, easy riding, powerful, completely equipped, \$615 Overland.

You, too, will find in this car all that you have been wishing and waiting for.

And you can have your wish, but the rush is on, so don't wait longer.

Come in and get your car.

—or tell us now when you will want it.

**\$615**  
Roadster \$595  
Model 13 - 1 1/2 o. b. Toledo.

## Overland Omaha Company

J. B. JAMISON, President.  
Douglas 2043. 2017-2019 Farnam St., Omaha.

The Willys-Overland Company, Toledo, Ohio

Made in U. S. A.

## This is your car if you want a proven success

In the Saxon you get lightness—a luxury—a comfort—a beauty—a smoothness—a silence—a flexibility—a power—that make the costly quality cars of a short time since seem crude indeed.

Today there are four new ideas in motor car design:

- Light weight
- High-speed motor
- Yacht line body
- Increased riding comfort for all passengers

All four of these modern ideas you find incorporated in the Saxon.

Light weight comes from right design and right materials. Expensive nickel steel in axles, steering gear and other vital parts is lighter and stronger than ordinary carbon steel. Vanadium steel makes better springs, and reduces their weight.

Saxon high-speed motor design—gets more power with less gas than men used to get out of bigger motors.

If you seek speed the Saxon has it. Recently a stock model covered 430 miles from Los Angeles to San Francisco in 13 1/2 hours, beating the "Lark"—the Southern Pacific's fastest train—by 15 minutes.

If you seek power the Saxon has it. The Saxon levels hills everywhere. This car is absolutely phenomenal in its power and flexibility and our dealers will welcome any test you care to invite. We are perfectly confident that the Saxon for power, speed, flexibility, acceleration, hill climbing, quietness, smoothness, coolness and comfort will out-perform any car in its price class. Ask to be shown.

If you seek economy, Saxon has it. Recent Saxon economy tests have been held all over the country, and the Saxon Six has averaged 21 miles to the gallon of gasoline. Some records were much higher. The Roadster "Four" has averaged 25 miles to the gallon of gasoline.

### Saxon "Six" Roadster

A year ago the Saxon "Six" was the most acclaimed car on the market. It represented a wonderful value then—because it was the first six-cylinder car below \$1,000.

This year Saxon "Six" represents even greater value than ever. It has added features, as 2-unit electric starting and lighting system—Timken axles and Timken bearings throughout—silent helical bevel drive gears.

Its genuine yacht-line body is even more handsome. Its powerful high-speed motor has been further refined. Its floor boards and running boards are linoleum covered, aluminum bound. Its wheelbase is 112 inches. Its body is roomier. The touring car accommodates five big people—the roadster three.

### Saxon "Four" Roadster

with new improvements.

Here—bearing the Saxon trade mark of quality—you view the Saxon "Four" Roadster, which at \$795 embodies these new unlooked for features: 3-speed transmission; more powerful motor; handsomer, larger body; ventilating windshield; adjustable pedals. It is modern in every detail—and now, as always, the ECONOMY CHAMPION of motordom. You will miss a treat unless you see the new Saxon Roadster—in open and closed car types.

If you seek a proved car—a real success—take the Saxon. See your Saxon dealer and place your order at once.

## Noyes-Killy Motor Company

2066-68 Farnam St., Omaha. Phone Doug. 3646

Touring Car	\$815
Roadster	\$815
With Full electric equipment . . . \$445	
With gas lighting, no starter . . . \$395	