When You Spend Money for Want-Ad Service Remember This

One cent per word is the rate The Omaha Bee asks you to pay, whether you bring your ad in or phone it—the price is 1c per word.

If we did not produce satisfactory returns for our advertisers, then our advertising columns would not show such a remarkable increase in lineage for the first three months of this year.

Thirty-three thousand more lines of Classified Advertising carried in The Bee in Jan., Feb. and March than in the same period of 1915

US BOYS--Skinny Has a Rival

Drawn for The Bee by McNamara



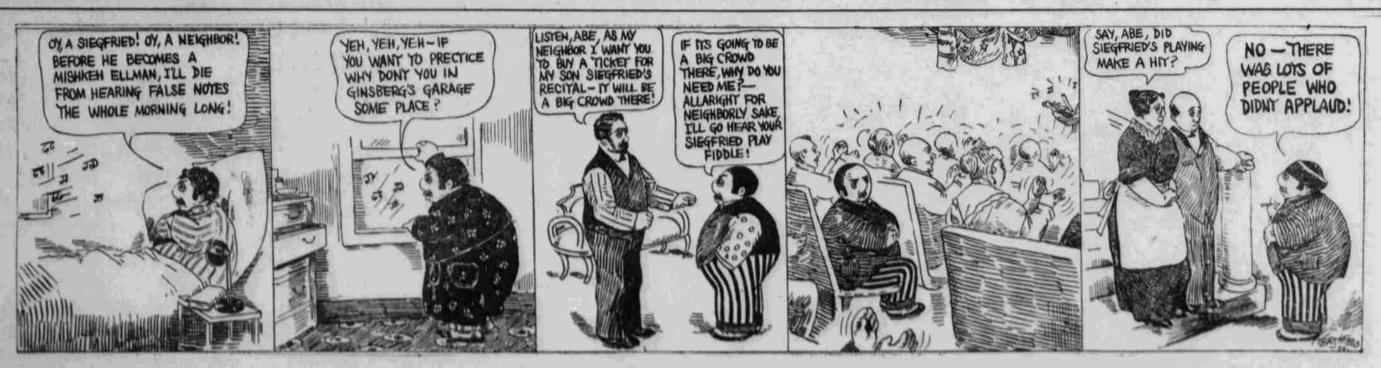
BARON BEAN--The Duck Went In and Out

Drawn for The Bee by Herriman



ABIE THE AGENT--Abe Heard Too Much

Drawn for The Bee by Hershfield



JERRY ON THE JOB--Jerry Goes to the Movies for a Change

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