

Society Notes -:- Personal Gossip -:- Entertainments -:- Club Doings

ENGAGED GIRLS TO AVOID WEDDINGS

Elopement of Miss Frances Hochstetter Causes Mellificia to Romance a Trifle.

AFRAID HABIT WILL SPREAD

By MELLIFICIA—April 20. Some time ago I told about one of the engaged girls who wanted to elope and be married in the south under a group of magnolia trees in full bloom. Girls often say such things, but they seldom make good. But yesterday a girl-who-would-not-have-a-wedding, without any threats or warnings, flitted across the state line with her fiance and was married the week before her engagement was to be announced.

Children have always been particularly proud of the fact that their parents eloped. Weddings of pronounced ritual and splendor may be talked about for nine days after, but it is the runaway marriage that seems to gather glamor with the years and no Gretchen Green bride can ever be quite commonplace afterward.

It will cut down the copy belonging to the society column—but think of all the fatigue and fuss and worry it will save the families of the brides!

Social Gossip. Mr. and Mrs. Luther L. Koutze, their son, Harbison, and daughter, Gertrude, are at the Hotel del Coronado at Coronado Beach, Cal. Miss Gertrude devotes part of each day to attendance at the unique open-air beach school, which is maintained by the hotel for the convenience of guests.

Sojourners at Springs. Mrs. T. L. Combs and son, Master Elton, have returned from a short sojourn at Colfax Springs, Ia. Mr. Combs was with them a while after attending the Iowa State Jewelers' convention at Des Moines as a representative of the National Jewelers' association.

Unitarian Election. The Woman's Alliance of the Unitarian Society met Wednesday afternoon with Mrs. Charles W. Russell for their annual reading of reports and election of officers. Mrs. Holdrede and Miss Wilde were re-elected and Mrs. Capen, former vice president, is now secretary.

With the Card Clubs. Mrs. N. A. Bassett was hostess at the meeting of the Paramount Whist club Friday evening. Those winning prizes were Mrs. G. W. Reye, Mrs. D. E. Lovejoy, Mrs. C. Stockham, Mr. J. Zippel, Mr. D. E. Lovejoy and Mr. G. W. Reye. Mrs. D. E. Lovejoy will be the next hostess, April 28.

JARDINE KNOCKED DOWN BY HORSE

City Commissioner Has Close Call When Beast Steps on His Chest—Head is Cut.

HE IS SAVED BY HIS CRUTCH

Walter S. Jardine, city commissioner, narrowly escaped serious injuries when a wild horse trampled on him in the horse barn at the South Side stock yards. He suffered a scalp wound and chest injury and was unconscious for several hours. The attending physician states indications are favorable.

Mr. Jardine went to the yards with City Engineer Bruce to look over some horses. As he stepped out of a stall a horse dashed along the aisle, knocking him to the paved floor and stepped on his breast. His scalp was injured by striking the hard floor. Several stitches were required to close the wound.

Club Women Will Rent Quarters and Not Purchase Them

Rental of clubrooms to house all local women's organizations' meetings is being considered by representatives of the four largest women's clubs of the city, who met at the Hotel Fontenelle Tuesday. Plans for building or purchasing clubrooms were abandoned. Mrs. E. M. Ryfert, Mrs. Samuel R. Caldwell and Mrs. W. C. Uve were named as a working committee to investigate several propositions offered.

Mrs. Charles T. Koutze was elected chairman and Mrs. L. M. Lord secretary of the committee of the whole, which includes from the Omaha Woman's club Madamame E. M. Ryfert, H. S. Sumney, C. W. Hayes, Warren Switeler and L. M. Lord; Tuesday Morning Musical club, Madamame Samuel S. Caldwell, C. M. Wilhelm, H. Beecher Howell, Arthur Crittenden Smith and Koutze; Fine Arts society, Madamame W. G. Uve, Harold Gifford, Ward Burgess, Warren Blackwell and E. M. Morgan, Jr.; Association of Collegiate Alumnae, Madamame Edgar H. Scott, Robert Gant and R. A. Van Orsdale.

WILSON MUST LIKE NAME OF WHARTON FOR POSTMASTER

What's in a name? Within the last week two new postmasters named Wharton have been appointed by President Wilson. One of them is Albert C. Wharton, Reynolds, N. C. The other is John C. Wharton, P. M. of Omaha.

MOTORIST DOES NOT STOP AFTER STRIKING WAGON

Ram Chullino, a driver for Hayden Bros., had a narrow escape from being seriously injured when an auto collided with his wagon at Nineteenth and California streets. One of the horses was injured and the vehicle badly damaged. The motorist did not stop after the collision.

Time, tide and Beo Want Ads wait for no man. An opportunity missed is an opportunity lost.

CORSETS SPECIALLY PRICED



\$5 This Week Only. 2 Back Lace Models. 2 Front Lace Models. Model A, \$5.00. If your figure is slender, medium or stout, one of these models will fit you perfectly. The individual expert attention given each figure by our corsetier assures the fashionable modish lines, perfect comfort and unusual wear.

The VOGUE

HALT! ATTENTION!

We will decorate five rooms in your home for—\$30.00

Sam Newman

1809 Farnam St. Phone Douglas 41.

ARBOR DAY PROGRAM TO BE AT RITE CATHEDRAL

The Arbor day program of the conservation committee of the Omaha Woman's club, to be given Saturday afternoon, will be at the Scottish Rite cathedral instead of the Young Women's Christian association, as previously announced. Mrs. William Berry is in charge of the program, which is also planned to commemorate the Shakespearean tercentenary.

Easter Sales In the Basement

BRANDEIS STORES THE NEW HOME OF HART SCHAFFNER & MARX CLOTHING

Best Styles for Little Money

DON'T DELAY—SHOP NOW!

Thousands of Easter Lilies Potted



In Bud or Flower 10c

BEAUTIFUL Plants, right in time for Easter Sunday. Several thousand brought in especially for this occasion and in full, healthy growth. Home-grown. On sale Friday in our Enlarged Basement Store.

- Hosiery: Women's Herring Bone... 35c, Women's Fine Cotton... 25c, etc.
- Notions: Good Safety Pins... 5c, Elastic Remnants... 2 1/2c, etc.

- Underwear: Women's Fine Cotton Union Suits... 39c, Children's Fine Cotton... 25c, etc.

- Draperies: 24 Pieces of Double Width... 39c, 500 Yards of Double Border... 10c, etc.

- Domestics, Dress Prints, Etc.: 36-Inch Curtain... 7 1/2c, 36-Inch Tissue... 6 1/2c, etc.

- One Big Special: Women's... 2 1/2c, 17-Inch... 6 1/2c, etc.

Easter Apparel at Low Prices



Complete stocks, including Women's, Misses' and Children's Garments. Buy a New Spring Suit Friday and save money. Three very special lots. Every Suit at a great saving. We have grouped all our better Suits in the Basement Department. Special for Friday selling at \$11.95. Suits that were made to sell at \$17.50, \$19.00, \$22.50 and some even more.



- Over 200 beautiful Suits to choose from... \$11.95, \$8.95, \$1.95, etc.

SHOES



SHOES



You can procure wonderful values in regular merchandise in our Basement Shoe Department. There is no store in Omaha where you can get popular priced merchandise in all the variety of the latest styles and all sizes and widths that you can in this splendid daylight department. We have just the shoes you seek for Easter. Plain Pumps, Avon Ties, Two-Strap, Eight Small Straps with four buttons, Patent Leather, Dull Kid, Flexible soles, straight Cuban or curved Louis heels, white or gray kid lined. In fact, everything is in these Pumps that can be found in our higher grade Pumps. More care is taken in every detail. Lasts that fit and are stylish.



Hats at Lowest Prices



Women's Hats at \$1.95. Ribbon Flower and Fancy Feather trimmed—excellent shapes and well made. Hat Shapes—Excellent Styles 95c. It isn't too late to buy a good hat shape and have it trimmed for Easter. Large Brims with Bangles; plenty of Ruffles and an abundance of Blacks. Basement Millinery Department.

Easter Clothes For Boys



Two Big Special Lots of Boys' 2-Pair-Pants Suits \$3.25

Lot 1—Plain blue and fancy stripe effect. Lot 2—Plain gray chevrons. Both are staunch wearing fabrics, in smart patch pocket styles. They are the biggest values yet. All ages—5 to 17 years.

Another Special Lot Suits at \$2.50

Just one pattern, but it is a good one; made of hard-twisted thread fabric, in a medium shade of gray. Very serviceable and good-looking. Extra size.

Handkerchiefs

Women's Cotton and Lawn Handkerchiefs, fancy white and colored embroidered, Swiss and ruffled henna. Plain white and fancy colored. Men's and Boy's Handkerchiefs, plain white and colored (initials), also Red and Blue Handkerchiefs. All good sizes. Special, each 5c.

Mill Ends of Huck Towels, 1c

Another shipment of 1,000 pieces of Huck Towels (7x12, 8x12) and 1000 pieces of Huck Towels (7x12) and 1000 pieces of Huck Towels (7x12). 25c Padding, 12c. Special Table Damask, 35c. 10c Napkins, 7c.

Last Thought--Two More Days to Easter--BUY NOW