

56,628 Daily-Sunday 50,628



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| "Do's" and "Don'ts" |
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| For Will Makers |

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& \text { montha, and the government has been carried } \\
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Dr. J. C. Woodward,


Hotel Fontenelle


Persistence is the cardinal virtue in advertising: no matter how good advertising may be in other respects, it must be run frequently and constantly to be really succcessful.

