

# Society Notes :- Personal Gossip :- Entertainments :- Club Doings

## FAMOUS ORCHESTRA PLAYS AT THE BOYD

New York Philharmonic Organization Shares Honors with Omaha's Own Miss Nash.

### JOSEF STRANSKY IS CONDUCTOR

By MELLICIA—April 19.  
At the concert this evening at the Boyd Omaha music lovers heard the New York Philharmonic orchestra for the first time in Omaha and Miss Frances Nash for the first time for two seasons.

Aside from a local favorite's last appearance for some time to come, the advent of the Philharmonic orchestra has aroused the keenest interest because the company is one of the oldest in the country and presents the highest paid talent in the orchestra world, amounting to more than \$250,000 yearly. Mr. Josef Stransky, the conductor, receives a salary of \$2,000 and the orchestra plays yearly more paid admissions than any other organization of its kind.

It quite goes without saying, as no orchestra has ever been supposed to make expenses, that the Philharmonic depends upon subscriptions to carry on its cultural entertainment of American audiences.

In spite of holy week Omaha society was at the concert this evening, feeling it is more a farewell tribute they are paying to a great artist and admired friend than an occasion of talking or giving entertainment. The absence of box or line parties is marked, but the audience will be there in pairs and small groups. The filled boxes will not be occupied as parties, but merely as admirers of Miss Nash sitting together.

With Mrs. E. W. Nash, the mother of the soloist of the concert, Mr. and Mrs. Walter Page will sit with Mr. James R. Willard and Miss Katharine Cartan. In another box the Wards Burgessees will sit with the Louisa Naahes.

### First Presbyterian Affairs.

The opening function of the First Presbyterian parish house will be given this evening in the "congregational dinner," with 500 guests. In the center of the big dining room oriental rugs, ferns and palms will be arranged, producing a living room effect. Around this fifteen tables will be placed, decorated with garden flowers. A social time will follow the dinner and afterward the annual business meeting will be held and all the societies of the church will read their financial reports for the year. The chairman of the dinner committee is Mrs. Charles Edward Black.

Amateur Musical Club.  
Messrs. T. J. Mahoney was hostess this afternoon at the meeting of the Amateur Musical club. Mrs. A. I. Root, who was to be hostess, is out of town.

Unique Birthday Party.  
Mrs. W. F. Crook entertained twelve little guests at her home this afternoon at a birthday party for her two daughters, Eloise and Phyllis, 5 and 7 years old, and both born on the 19th of April. All the guests were 5 or 2 years old.

Dinner-Dance at Fontenelle.  
The Saturday Evening Dinner-Dance club seems planning to take on post-Lenten activity. The first of the affairs will be given Saturday evening, April 29, at the Fontenelle.

Choir Breakfast.  
Dean James A. Tancock, assisted by Mr. Len Stanley, will give a breakfast to the choir of Trinity cathedral Easter Sunday morning immediately after the 8 o'clock service. The hour will be about 7:30 at the Hotel Loyal, and covers will be laid for fifty.

Relief Corps Notes.  
The George Cook chapter of the Woman's Relief corps will give a luncheon Friday afternoon, April 21, at the home of Mrs. Tonnant, president of the chapter.

Unitarian Parish Notes.  
The Woman's alliance of the Unitarian church met this afternoon at the home

of Mrs. Charles W. Russell for their annual business meeting and election of officers.

Saturday evening at Miss Cooper's hall, the Junior Unitarian club will give an informal dancing party.

Pagaleo Club Dance.  
The Pagaleo club will give a social dancing party at Chambers academy Friday evening, April 28.

Social Gossip.  
Mr. Frank Morzman and Mr. Lawrence Brinker have gone to Honolulu for a six weeks' trip.

Mrs. C. C. Rosewater and small son, Seth, have returned from California, where they spent the winter. Miss Elizabeth Bolen of Franklin, Pa., is the guest of Miss Frances Nash, and will attend the concert this evening when Miss Nash appears as soloist with the New York Philharmonic orchestra.

## Pink-Eye Epidemic Breaks Out in the Field Club District

Health Commissioner Connell has been advised of an outbreak of pink-eye among residents of the Field club district. It is stated that six families are afflicted. The doctor does not view the situation with any degree of alarm.

Pink-eye is described as a highly contagious form of conjunctivitis, which is an affection of the conjunctiva, the mucous membrane which lines the inner surface of the eyelids.

## PEGG ADVISES THE GOOD HOUSEWIFE TO BUY SCALES

Chief Inspector Pegg of the city weights and measures department advises all housewives to buy scales for household use. He recommends scales of not less than seventy-five pounds capacity, and he adds that the average housewife can save enough in one month to pay for her scales.

## MAYOR DAHLMAN ISSUES GOOD FRIDAY PROCLAMATION

Mayor Dahlman has issued a proclamation, addressed to the citizens of Omaha, declaring the hours between 12 o'clock, noon, and 3 o'clock in the afternoon on Friday to be observed as a public holiday in recognition of the day, commonly known as Good Friday, on which a death of Jesus Christ occurred.

Dean Tancock, one of those most interested in promoting the feeling for a proper recognition of the day, has secured the co-operation of many places of business. Some of the merchants are planning to close their stores for at least part of the day.

## Easter Is Ours

Other holidays may be symbolized by other things, but for Easter, flowers are the only expression. The celebration of the Easter season is older than the Christmas era itself and has from time immemorial expressed itself in offerings of the earth's finest treasures—FLOWERS.

Our stock of LILIES, HYACINTHS, JONQUILS, DAFFODILS, ROSES AND BLOOMING PLANTS of all kinds, is complete. It will be a joy for you to see our Easter Display. It will be a pleasure for us to welcome you as usual (without obligation) to our exhibition.

## John H. Bath

"The Careful Florist."  
1804 Farnam St., Omaha.  
Phone Doug. 3000.

Fireproof. European.  
**HOTEL LOYAL**  
16th and Capitol.  
OMAHA. NEBRASKA.  
State Trade Specially Invited  
Rooms, \$1.00 and \$1.50  
With Bath, \$1.50 and Up  
**Cafe the Very Best**  
Popular Prices  
STOP AT THE LOYAL.

ASK FOR "18-92"  
Pure Spun Aluminum  
Cooking Utensils  
Guaranteed for 20 Years  
No other make has lasted over 15 years

## EX-MAYOR OF KANSAS CITY TO SPEAK AT "Y" LUNCHEON

Henry M. Boardway, a former mayor of Kansas City, will be the principal speaker at a complimentary luncheon to be given at the Commercial club Friday noon under the auspices of the Young Men's Christian association. The invitations to the affair say that the "purpose of this meeting is to acquaint you with the work of one of Omaha's greatest institutions."

## Welfare Board Moves Into New Quarters

The Welfare board is now established in an elegant suite of rooms at the east end of the balcony floor of the city council chamber. The entrance is a stairway near the east door of the council chamber. Half of the balcony was partitioned off and the space divided into three rooms with a hallway.

## JOHN H. BEXTON PREACHES AT HOLY WEEK SERVICES

John H. Bexton preached the sermon for the holy week services at Dietz Memorial Methodist church, Tenth and Pierce streets, Tuesday evening. The front office and Attorney McGuire will have the next room. This arrangement will permit the board to carry out its various activities in a more expeditious manner.

## NINE NEW SCARLET FEVER CASES ARE REPORTED

New scarlet fever cases reported: Winifred Avery, Child Saving Institute, Ruth Roberts, 410 Lafayette. Jack Poff, 211 Locust. James Coleman, 2716 South Sixteenth. Baxter, 1421 North Twenty-third. Stafford, 222 Sherman avenue.

## POSTOFFICE CLERKS MEET AT HASTINGS

DAVID CITY, Neb., April 19.—(Special.)—The ninth annual convention of the Nebraska state branch, United National Association of Postoffice Clerks, will convene at Hastings, Neb., Saturday, April 22, 1916.

GROWING WITH GROWING OMAHA

# BRANDEIS STORES

THE NEW HOME OF HART SCHAFFNER & MARX

Silk  
Hosiery  
Complete  
Stocks

Vellings  
in  
Great  
Variety

## Stunning Styles in Manufacturers' Sample Dresses

At Prices That Are Simply Astounding And Just Before Easter Sunday

WHAT IS THE USE of seeking to make amazement more amazing—it would be like trying to color the rainbow to attempt to make these values more real than they are by adding a cold type argument to the Dresses themselves.

The fact that we were fortunate to obtain from a manufacturer at this time of the year Samples of the Very Best Styles should make every woman who reads this (and has her Easter needs as yet unsatisfied) hurry to this store on Thursday morning, bright and early.

These Dresses are from one of the best makers in New York (his entire Spring line)—but he will not consent to have his name used. You will obtain here on Thursday, Dresses that would cost you almost twice the prices we ask if the label of the maker was sewed into them. Now read the descriptions and the prices.

## High Grade Silk Frocks At About Half Their Value

There are dresses for every occasion in the lot, and in but a few instances are there any duplicates; almost every one an exclusive model.



- Beautiful Evening Gowns Afternoon Dresses  
Pretty Dancing Dresses Bridge Frocks  
Dainty Party Frocks Sport Dresses, Etc.
- Materials—Fine Laces, Chiffon, Georgette, Taffetas, Crepe Meteor, Crepe de Chine, Gros de Londre, etc. Every dainty pretty evening and party shade, and soft, practical colors for street and afternoon wear.
- Prices will vary as to the grade of the garments shown, as the line was a very large and complete one, including about 100 garments.
- \$35.00 Dresses, at \$19.00
  - \$45.00 Dresses, at \$22.50
  - \$49.00 Dresses, at \$25.00
  - \$59.00 Dresses, at \$29.00
  - \$65.00 Dresses, at \$35.00
  - \$75.00 Dresses, at \$39.00



## A Big Sale of Boys' Easter Suits

900 in All—\$4.25 a Suit

YOU CAN OUTFIT the boy in a jiffy Thursday in this store. There are Pinch Backs, that make such smart styles for the younger generation. Many other models also that will make instant appeal to the boys who want their clothes to be "different."



They All Have Two Pair of Pants

The smartest, snappiest patterns you will see this season. And as to models, there are all the new ones—Pinch back styles, half belt styles and different pleated styles. Patch pockets on all, three-piece detachable belts on many. Two pair of pants with each, cut big and roomy, with belt loop, watch pocket; just what every boy wants.

Blue serges, tweeds, cassimeres and chevits, in beautiful light mixtures, medium shadings or dark effects. Plenty of every size, 5 to 17 years.

One Price—\$4.25

## SHOES IN SPLENDID ARRAY

Just the Styles for Easter

HIGH SHOES AND LOW SHOES—500 pairs for women. Patent Leather and Dull Leather. Turned and welted soles; combination colors; sizes somewhat broken, but all sizes in the lot. Worth \$4.00 a pair.

At \$2.85 a Pair

White Calf Pumps, Vogue pattern, welted soles, Louis heels—

At \$3.95 a Pair

High Heel Washable Kid Shoes, all colors; Ivory, White, Dark and Light Gray, Putty and Sand—

At \$7.50 a Pair



## Easter Millinery, Charming Styles \$5.00

TO HAVE JUST the right Hats at just the right time and at just the right price is the good fortune of this Millinery Store. Thursday's offerings will be welcomed by the woman who has delayed the purchase of her Easter Hat until now. At \$5 they are the best Hats we have shown this season.

Many Blacks in the lot, others trimmed with flowers and feathers. The style and quality are way above the price, \$5.00.

## Wash Kid Gloves for Easter \$1.00, \$1.25, \$1.50 and \$1.65

Every pair of these Wash Gloves is accompanied with our written guarantee, assuring absolute satisfaction.

These are the most practical Gloves for this season of the year. They fit perfectly and are very smart looking. The colors are Pearl White, Pearl Gray, Ivory, Putty and Canary.

Some self-embroidered and some black embroidered backs. These special prices for Thursday—

\$1.00, \$1.25, \$1.50 and \$1.65

## Newest Ideas in Hair Goods

Our enlarged beauty parlors are displaying the latest and most fashionable modern hair creations at special savings in prices.

Natural Wavy Hair Switch, 28 inches long, Weight 3 ounces, \$12.00 value \$8.00

24-inch Natural Wavy Switches, Worth \$5.00 \$5.00

This is a remarkable offering in hair goods. Appointments by phone.