

Sunday, April 16, 1916.

Make use of the Branch Postoffice—Near, Main Floor.

BURGESS-NASH STORE NEWS FOR MONDAY.

All the latest books are in the circulating library at 2c a day.

Phone Douglas 137

Burgess-Nash Presents for Easter An Exposition of the Correct Apparel Modes

Suits Dominant in Fashiondom

New Lines In Accord With Later Season's Developments

\$25, \$35, \$45, \$55 to \$200



OUR collection of Suits includes every desirable model in a choice range and quality unsurpassed. Morning Street Suits, Afternoon Suits; simple tailored types or suits with many originalities in all the fashionable materials; faultlessly tailored, exquisitely lined. A showing that makes pridel mention of the interestingly low prices—\$25 to \$55 and more.

These Suits are just enough "different" to delight the woman who wants something new, atune to the mode, and who delights in an infinite variety from which to make selection.

Silk Suits
\$35 to \$175

In an assortment gratifyingly complete despite unfavorable trade conditions, enhance their quaint modes by feminizing touches of sheer organdy and ruffles. Prices \$35.00 to \$175.00.

Burgess-Nash Co.—Second Floor.

IN WHICH foreign style ideas together with those originated and adopted by our own New York specialists find practical expression.

An authentic and diversified presentation of fashionable requirements for every occasion, attire that pleasingly enhances individuality while sponsoring the most worthy of the prevailing modes, assembled to meet the needs of our extensive clientele.

A Charming Assemblage of Fashions in

Women's NEW FROCKS

for Every Springtime Occasion

With Prices Ranging from \$15 to \$125

HAVE you heard of a new mode just dawning—have you read of a style whose vogue is sanctioned by the most critical—have you pictured an "individual interpretation" of some prevailing fashion you particularly admire? You will find it, we believe, in these collections which have made the women's and misses' section

A Spring Garden of Gown Loveliness

And in selecting the least-in-price we have applied the same principles that guide the selection of the most expensive. Good taste—the most appealing points of present fashion—Materials and workmanship superior in every respect possible—and always that "touch of difference" that is different here. Beautiful laces distinctively Spanish, dainty little net frocks wide and ruffy, frayed taffeta flutings, shirred puffings and tasseled effects in gowns of wondrous weaves that retain the "Pouf" and drapery effect.

The New Colors for Spring

Fragonard blue, banana, cherry red, peace gray, bronze, silver gray, ege, mustard, reptile, framboise, violet, cyclamen, jacqueminot, maple, orange, mint, crushed raspberry, rookie, copper and Hortensia blue. Price range \$15.00 to \$125.00.

Burgess-Nash Co.—Second Floor.

Novelty Coats for Easter

Smart New Creations in Wide Variety for Every Occasion.

\$18.50, \$25.00 and \$35.00

ATTRACTIVE lines, distinctive features and novel finishing touches aplenty in coats of serge, gabardine, Bedford cord, English tweeds, covert cloth, velvet checks and Callot plaids. Newer interpretations of the flare, narrow strap-like belts, ripple collet, tailored or "ruff" collars, are some of the new ideas exploited. Also taffeta Redingote coats, semi-dressy models, corded or gathered to waist with velvet bands or frayed taffeta flutings to trim. May be had in all sizes and correct shades.



Special Introductory Display

Chiffon taffeta coats, black only, with six-inch band, narrow belt and sailor collar, ripple edges with navy blue serge, satin lined throughout and trimmed with bone buttons to give a tailored finish. Priced, special.

\$25.00

Burgess-Nash Co.—Second Floor.

New Petticoat Styles

YES!—even petticoats have new and different modes all their own—styles in petticoats are quite as important now as in frocks.

- Pompadour Petticoats, Bouffant Modes.
- Novelty Border-Flounce Petticoats.
- Floral Embroidered Petticoats.
- Tucked Flounce Petticoats.
- Corded Flounce Petticoats.
- Crisp Ruffled Petticoats.
- New Plaited Petticoats.

And 64 shades to choose from. Price range, \$3.95 to \$25.00. Burgess-Nash Co.—Second Floor.

Smart Separate Skirts

TODAY the Separate Skirt occupies a more important niche in the world of fashion than ever before. For street, afternoon, dress and sports, especially for sports wear, it fills every need to perfection.

There are taffetas, silk failles, serge and taffetas, silk combinations, poplins and fancy silks, in a variety of styles at \$5.95, \$7.50, \$10.00 and up to \$25.00.

New ideas in Skirts for sports wear, in golfing and the new spring materials, are shown at \$5.00, \$7.50, \$10.00 and up.

Burgess-Nash Co.—Second Floor.

Our Display of Easter Millinery

Embraces the Choicest Creations of the Greatest Modistes



PARISIAN inspiration is felt in all of our products of Millinery art in this fascinating display of distinctive creations for Easter. Every hat might well be termed a Masterpiece, the result of intelligent study of the great creators in the Millinery world. Our copies are unrivaled for not only in workmanship, the most skilled obtainable, but the materials are all of the most favored sort.

Exquisite Trimmed Hats, \$5.00 to \$35.00

A splendid aggregation of the finest hats is ready for tomorrow—the latest ideas of those who decree what shall be correct to wear.

Burgess-Nash Co.—Second Floor.

Children's Coats Dresses

CHARMING little coats for children 2 to 6 years, made of black and white check material with full belt, extra collars of hand embroidered linene, at \$8.50.

Another splendid coat value is of serge or checked material with belt and finished with pearl buttons, fancy lace collar and cuffs, at \$8.98.

White dresses for ages 2 to 6 years, of lawn, India linen and organdy, trimmed with val or sheer embroidery, Empire or French waist. \$1.95 to \$4.98.

Burgess-Nash Co.—Second Floor.

Children's Easter Hats

FANCY Hats of fine milan, panama and leghorn, with streamers of ribbons, flowers and fancy plaitings at \$2.98 to \$4.98.

Children's hats of fine straw and hemp braid with band of fine corded ribbon tailored bow or bands of satin and velvet ribbons with loops and stick-up, \$1.98.

White straw hats for youngsters 2 to 6 years, with band loops and streamers of black velvet ribbon, very special values, at 75c.

Burgess-Nash Co.—Second Floor.

Two Groups of Men's Neckwear

For Easter, Specially Priced, 45c and 65c.

AN exceptionally large display of the large apron flowing end four-in-hands, also reversible four-in-hands, in a most pleasing array of colorings, shapes and patterns. We consider them extreme values.

75c Neckwear, 45c \$1.00 Neckwear, 65c

Burgess-Nash Co.—Main Floor.

Leather Goods

THAT add that finishing touch to your new spring suit or frock. Three special groups of hand bags for Monday at \$1.50, \$1.95 and \$4.95.

Burgess-Nash Co.—Main Floor.

Easter Neckwear

AS enchanting as spring blossoms—featuring all the new ideas as soon as they are conceived. You'll appreciate the showing for Monday.

Burgess-Nash Co.—Main Floor.

New Easter Gloves

A RECENT shipment direct from France. The skins are the finest obtainable and we are not likely to duplicate these for some time. The colors are navy blue, pongee, canary, brown, French gray, pearl and oyster shades. Also black and white. They are priced at \$1.75, \$2.00 and \$2.50 the pair.

Children's Gloves \$1.25

Kid gloves for the children and the young miss, the washable kind, pearl, pongee and tan, \$1.25 pair.

Kayser Silk Gloves

Famous Kayser silk gloves, in the long and short styles; black, white and colors; 2-clasp silk gloves, 50c to \$1.50 the pair.

Burgess-Nash Co.—Main Floor.

Corsets for Easter

THE Warner name on a corset corresponds to the Sterling mark on silver.

When you select a Warner's Rust-Proof Corset

at our counter it represents a standard that we like to recommend for style, comfort and wear.

Every corset guaranteed to shape fashionably, to fit comfortably and not to rust, break or tear.

\$1.00 to \$8.00

Burgess-Nash Co.—Second Floor.

Shimmering Silk Hosiery

WOMEN'S novelty pure silk hose, in fancy stripes, checks, plaids, embroidered, etc., a very extreme selection at \$1.50 to \$15.00 the pair.

Boot Silk Hose 50c

Burnasco quality women's pure thread silk boot hose, black or white, with double mercerized garter tops high spliced heels, double soles and toes, full fashioned, 50c pair.

Pure Silk Hose \$1.15

Pure thread silk hose, black or white, extra double garter tops, high spliced heels, double soles and toes, full fashioned Burnasco quality, at \$1.15 the pair.

Burgess-Nash Co.—Main Floor.

Men's Shoes

A REMARKABLY well chosen line, including the famous Jas. A. Banister fine boots and low shoes, and 30 other models at \$8.50 to \$8.00 the pair.

Burgess-Nash Co.—Fourth Floor.

Men's Hats

YOUR new Easter hat is here ready for your selection—a shape and style to suit every type of face, soft or stiff shapes, at \$2.00 to \$10.00.

Burgess-Nash Co.—Fourth Floor.

The Boy's New EASTER SUIT

For Ages 2½ to 8 Years for \$3.95

NEW Tommy Tucker, Balkan and Wm. Penn suits for ages 3½ to 8 years; plaids and combinations, with extra set of wash collars and cuffs to match.

Boys' Norfolk Suits at \$4.95

Norfolk suits, with two pairs of knickerbocker pants, in fancy and plain colors, for ages 8 to 17 years; very attractive selection, at \$4.95.

Burgess-Nash Co.—Fourth Floor.

Men's Hand-Tailored SUITS

For Easter, \$13.65 to \$40.00

THE product of several of the foremost master tailors this country affords, and every garment is made according to our own rigid specifications the

BURGESS-NASH STANDARD

of quality, which means the most real style, quality and thorough satisfaction possible at the price.

Every new style feature which appeals to the smart dresser is embraced in this superior line of suits, as well as the more conservative for the man who wants quality and satisfactory wear more than style.

The materials are tweeds, homespuns, woads, cassimeres and fancy fabrics, as well as strictly fast color blue serges and blacks.

A style to suit every type of figure.

Burgess-Nash Co.—Fourth Floor.



Blouses That Fashion Ordains Correct for Easter Wear

INTERPRETING the most important features of the mode in ways that are charmingly different—that is the unswerving aim of our blouse section.

So it is that today finds here, collections of blouses that proclaim their "difference" from the soft frill on a blouse of Georgette crepe, to the smartest turn of a cuff on a tailleur blouse of silk or linen.

We feel that in our stock of blouses every taste can be satisfied, every need filled.

- Georgette crepe blouses
- Crepe de chine blouses
- Voile blouses
- Handkerchief linen blouses
- Madras silk blouses
- Batiste blouses
- Pique willow blouses
- Lace blouses
- Net blouses
- Striped silk blouses

Price range, \$2.50, \$3.50, \$3.95, \$5.00, \$5.95, \$6.50, \$8.50, \$10.00 and more.

Burgess-Nash Co.—Second Floor.

New Models in Easter Footwear

For Women, Children, Misses and Young Women

EVERY woman knows what a satisfaction it is to be clad in smart shoes; she may profit, moreover, in the distinct quality and price advantages in smart shoes that Burgess-Nash shoe department offers.

We have never shown so many new styles of beautiful pumps and boots as we are for this Easter season, black and colored kidskins, white buck and Nile cloth.

In all there are over 60 different and distinct models for your selection with a price range of \$3.50 to \$10.00 the pair.

Exclusive boots and patterns only to be found at the Fifth Ave., New York, shoe shops and Burgess-Nash.

Patent and dull calf, English ankle ties and pumps, for infants, children and young women, ranging in price from \$1.00 for the small sizes, to \$3.50 for the big girls.

Burgess-Nash Co.—Second Floor.

BURGESS-NASH COMPANY.

"EVERYBODY'S STORE"