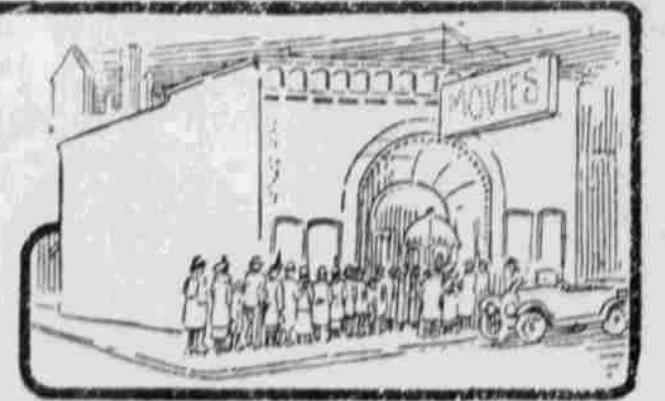


FLASHES FROM FILMLAND

· PHOTO · PLAYS · FOR · OMAHA ·
· DEVOTEES ·



SELIG DISCUSSES EDUCATIONAL FILMS

Believes Movie Machines Will Be Installed in All Schools of the Country.

UNCLEAN STORIES ARE MENACE

William N. Selig, well known to followers of the photoplay as head of the Selig company, was recently interviewed in reference to the educational value of moving pictures. In part, he said: "The educational value of cinematography is assuming great importance and a great deal of attention is being devoted to the educational quality of films. I believe that sooner or later moving picture machines will be installed in every school building in the country, and why not? Can the boards of education afford to be long without this equipment? Seemingly not, for already many of our leading institutions are equipped in this way and they invariably prove a valuable aid in the curriculum."

Anticipating Motion Picture Courses

"I anticipate motion picture courses before so very long. Then it will be a pleasure instead of a duty for the small boy to go to school. Botany, natural history, English literature, geography, history and other studies can with proper films be taught thoroughly by motion pictures."

"The history of the United States can be taught with films correctly picturing the lives of our great men, the epochs of history and those films can be aided by proper selections from the new reels which issue regularly containing scenes that are worthy of preservation for future study."

"The habits of wild animals, the habitats and their histories, can also be convincingly studied on the screen."

Unclean Pictures Menace

"Another thing enters my mind—it is the old saying, 'cleanliness is next to godliness.' This old adage is applicable to motion pictures. Productions should be clean and carry a good moral lesson, but the 'good moral lesson' should not be used as an excuse to films that which is salacious. In my estimation the greatest menace to the future of the motion picture art today is not the censor, nor the mediocre photoplay, but the so-called 'daring' picture. Manufacturers who insist on releasing unclean or 'startling and daring' productions are not only a menace to motion picture art but they are menacing civic honesty and morality."

"Let us strive for clean pictures, let us strive for worthy pictures, let us pay attention to the educational side of the work, and motion pictures will become more and more artistic and the art will flourish like a green bay tree."

SCREEN BILL AT HIPPIE IS DIVERSIFIED PROGRAM

The Hippie theater offers a diversified program to its patrons this week. For today only Howard Mitchell and Gladys are featured in "The Traffic Cop." Every policeman's life is more or less filled up with extraordinary occurrences that make up an interesting story told on the screen.

Monday and Tuesday, Lenore Ulrich, the Bird of Paradise star, will be seen in "The Heart of Paula," a story of love, adventure and big game in Mexico under the present conditions. "The Heart of Paula" is a story told, but triumphs over situations that make a beautiful love story, including Spanish romance and sentiment.

Wednesday and Thursday the Hippie offers "The Haunted Manor," featuring Iva Shepard. This is an East Indian romance in which Miss Shepard plays one of her best vampire roles.

Friday and Saturday Anita King will be seen with Victor Moore in a great automobile comedy called "The Race."

Journeys With Photo Players

Henry Pemberton has been convicted of chicken-heartedness. According to the films he should have no generous emotions, yet recently there was in the Pemberton family an appealing young chicken. Every time Henry started to go the hen went to make a killing the hen laid an egg and so saved her life.

Pauline Frederick is much elated over the fact that she played the mother as well as the unattached girl in "The Spider." In her opinion it is not well for a screen player to acquire the reputation of playing only adventuresome parts in photoplays.

Being led to the stake in motion pictures proved to be a humbling role for the Indian who tries it during rehearsals for the Palms-Paramount production of "Davy Crockett." The fire in this instance was too hot, and no one noticed the error of the Indian until he was severely scorched. Good thing his language couldn't be reproduced. Dustin Farnum soothed the burned ones feeling with some cold cream from his make-up kit.

Off-hand, it doesn't seem possible that there's a person in the United States who'd refuse Charlie Chaplin's swollen salary. Well, Ruth Roland, the Babylon star, is one. It has been figured that if the fan-father gets the little over half-million annually, as the papers say, he'll have to give \$250,000 of it to your Uncle Samuel for income tax. "To be separated from that much money for taxes," declares Miss Roland, "would surely kill me." And as Babylon's movie queen isn't in a hurry to die, she refuses to consider such a stipend. At least, that's what she says.

Allie Brady discovered a small town in North Carolina where many of the natives have never seen United States money. The town is Pennsylvania, N. C., and is owned by Dr. Aldridge. It is reached by a thirty-four-mile railroad known as the Clinchfield route, which is also owned by Dr. Aldridge, as are all the industrial enterprises of the place, consisting of lumber camp, logging, mining and small railroad shops. The town consists of thirty-four houses. Every house in town was the rooming place of one or more of the Frohman company, which company went there to stage "Then I'll Come Back to You." In return for Dr. Aldridge's courtesy the World company will take a complete motion picture production equipment to Pennsylvania and give the first showing of the picture in the Baptist church there.

Owing to the death of one of the actors playing in "The Woman of Il," that production will be released early in May instead of the latter part of April, as originally intended. The actor, a comparative unknown, became crazed while a great fire scene was being made at Horanac Lake. The scene represented a camp in the heart of the snow country. A huge bonfire was burning, crowds of supposed natives of the northland were actively passing around the lighted zone, when suddenly, with a terrible shriek, the crazed man ran right into the fire and before he could be gotten out was so severely burned that he died several hours later. The members of the cast were so shocked that they returned to New York and were granted a few days' rest. Carlisle Blackwell, Ethel Clayton and Paul McAllister were among those who witnessed the tragedy.

Gall Kane is entirely recovered from her illness caused by exposure and hard work on the Arizona desert, and is at work on the Arizona desert, and is at work on the Arizona desert.

In another production, when he had a man playing two characters, hand himself a packet of matches. Over 800 people are employed with Miss Kane in "The Other Sister."

Talks with Screen-Struck Girls

By Beatriz Michelena—No. 5.

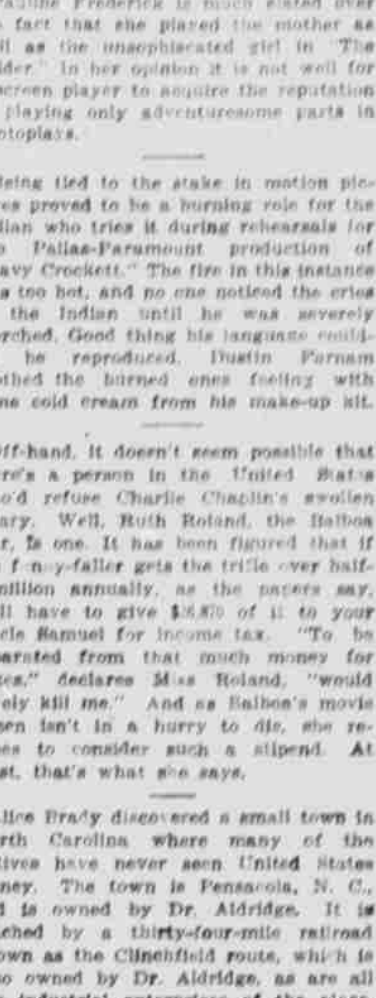


Copyrighted January, 1916, by Beatriz Michelena.

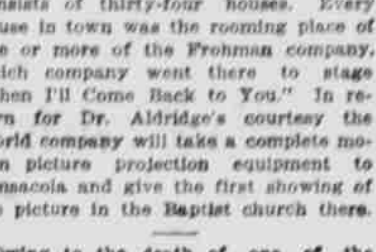
Every girl who had aspirations to become a motion picture star, has probably sometime come upon an advertisement that reads after this fashion:

"A motion picture star and extra from the top world's motion pictures. Full particulars by mail."

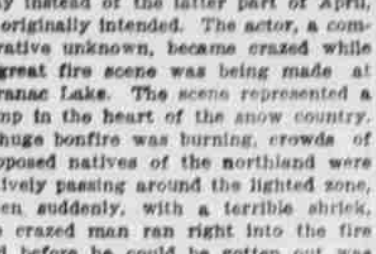
Maybe she has succeeded in it. A burst of confidence came, and then in the time found it to be the bait of some wonderful scheme of motion picture acting. She doubtless received an elaborate prospectus, breathing in native confidence the address in the golden El Dorado of the motion picture production. Things came to a halt, she read the prospectus, and she found that she had been deceived. She found that she had been deceived. She found that she had been deceived.



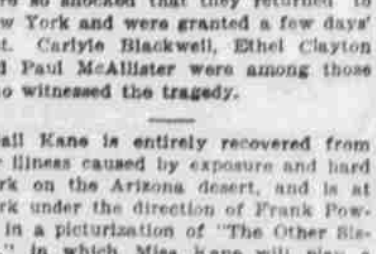
Lenore Ulrich—At the Hippie



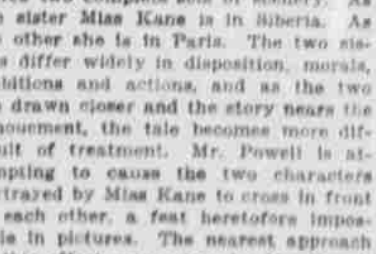
Billie Burke—At the Hippie



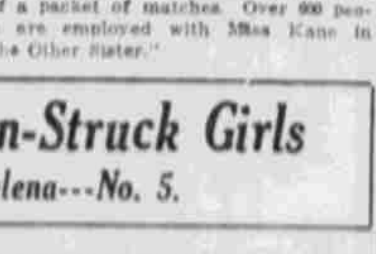
Jane Grey—At the Hippie



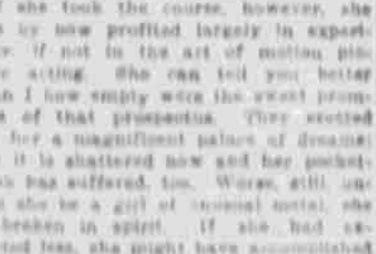
Viola Allen—At the Lathrop



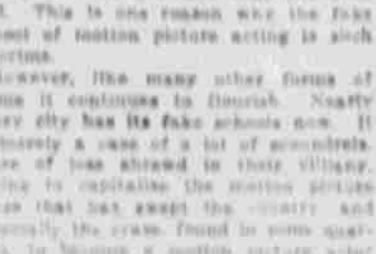
Lenore Ulrich and Ethel Clayton—At the Hippie



Lenore Ulrich and Ethel Clayton—At the Hippie



Lenore Ulrich and Ethel Clayton—At the Hippie



Lenore Ulrich and Ethel Clayton—At the Hippie

Filmland Stars to Be Shown on Screens in Omaha During the Week



Lenore Ulrich—At the Hippie; Billie Burke—At the Hippie; Jane Grey—At the Hippie; Viola Allen—At the Lathrop; Lenore Ulrich and Ethel Clayton—At the Hippie; Lenore Ulrich and Ethel Clayton—At the Hippie.

More Than \$4,000 Weekly is Stipend of Billie Burke

The public needs no introduction to Billie Burke, the celebrated international favorite, for she has long held a foremost position in the theatrical world, and the very name Billie Burke in electric light over a theater has come to mean big returns at the box office. From a mere featured player, Miss Burke, by sheer merit alone, has advanced to stardom, and beyond, for today it is Billie Burke the public goes to see regardless of the play in which she is announced.

Not many weeks ago Miss Burke was induced to appear before a motion picture camera, and though the production was only eight reels in length she scored a tremendous triumph and proved that all her beauty, grace, winsomeness and cunning little mannerisms were just as effective on the screen as they were when displayed on the speaking stage for the approval of one lone audience, instead of the hundreds of audiences before which she is able to appear in pictures.

For her work in a picture to be called "Gloria's Romance," a series of twenty features, Miss Burke is to receive \$4,000 a week in addition to the use of an automobile, the services of two maids, and certain other arrangements.

TWO HUMAN DRAMAS ON EMPRESS SCREEN BILL

Beginning today the principal film offering at the Empress will be "The Ways of the World." The story opens in the heart of a great city. The hero endeavors to make his way in the world, but the world seems opposed to his efforts. He refuses to be discouraged until he finally wins the prize, and the girl of the pretty plot, which enters to make the drama interesting.

For the last half of the week beginning Thursday the film feature will be "The Hinds of Deception." The story of the death of Major Berling's son, who has been sent to the west so that he will break with evil associates, but who instead continues his wild life in his new home. The story is false and the editor of the major's paper in which the item was published knows this. Young Berling's wife thinks it true and while at a summer resort becomes interested in the editor. The editor is in a bad situation as he knows young Berling is alive. Finally, however, the major conveys the intelligence that the son really has died there and all ends well. The "May Page" series is drawing to a close.

WHAT IS A FEATURE? GEORGE KLEINE ANSWERS

There seems to be some difference of opinion as to what constitutes a "feature" film. To the general public the term applies to the five and six reels. This is, however, a mistake according to George Kleine, president of the General Film company, who gives this definition: "A film subject of extraordinary popularity, widespread appeal and individuality, which will not only be a feature, but is a more vital. It may be five reels or ten."

These words if accepted must dispel the notion of producers and what feature films that are in order to be a feature film must be at least five reels.

LOTHROP SCREEN HAS BIG BILL THIS WEEK

Beginning today and continuing to-morrow the Lothrop offers Henry Woodford and Anita King in "The Virginian." Tomorrow comes one of the most beautiful plays ever put on the screen.

VARIED PROGRAM ON AT THE MONROE THIS WEEK

"Should a Wife Forgive," a photoplay showing at the Monroe today is full of heart interest and dramatic situations. Lillian Loraine, taking the part of a dancing girl in a western city, her career of love, intrigue, short-lived happiness, and final redemption of the husband who is awakened to a sense of his wrong doing and attempts to win back his own respect and his wife's love, form a wonderfully gripping play.

For the rest of the week the Monroe program is varied. Monday Malcolm Williams appears in "The Idol of the Stage." For the balance of the week the program consists of "Passions," "The Cherry in the Passions," "Wednesday—The Juggernaut," a great railroad drama, Thursday—Jane Grey in "Man and His Angel," Friday—Margaret Fletcher in "Infatuation," Saturday—Clara Kimball Young in "The Heart of the Blue Ridge," and Helen Holmes in "A Test of Courage."

JANE GREY IS THE STAR IN "MAN AND HIS ANGEL"

Jane Grey, who recently joined the Triumph Film corporation, whose features are to be released under the Equitable banner, is the star in "Man and His Angel," playing at the Farnum today. Jane Grey is a favorite with screen devotees, as she was formerly with both the Famous Players and with Triango. She will be remembered by Omaha audiences as the star in "The Little Grey Lady" and in "Let Katy Do It." It is said that her talents are especially well displayed in "Man and His Angel."

BURGLARS GET AWAY WITH DIAMOND RING AND WATCH

Mrs. Ella Remington, 74 North Twenty-fifth street, informs the police that thieves gained entrance to her home Friday night and carried away two diamond rings and a gold watch.

THEATER MONROE

3055 Farnum.

Lillian Loraine and Henry King

In the Strikingly Beautiful "Should the Wife Forgive"

Should a wife forgive? After she had established him in business, he became infatuated with a cabaret singer—proposed to her—asked his wife for a divorce, then came back to his home a victim of misplaced confidence? WOULD YOU FORGIVE HIM?

"THE WOOD NYMPH" IS OFFERING AT THE ROHLFF

Wednesday evening Marie Doré will be seen in a delightfully fantastic play of the forest entitled "The Wood Nymph." One of the striking features of this production is a wonderful forest fire. The supporting company is especially strong including Frank Campeau, Willard Mack, Wilfred Lucas and Charles West. This is one of the strongest plays yet offered by the Rohlf.

"THE WOOD NYMPH" IS OFFERING AT THE ROHLFF

The garden is today offering Jack Pickford, brother of Mary Pickford, in a clever play under the title "Virtue Triumphant." Jack is said to be at his best in this story. He is supported by a good cast headed by Fritzi Brunnetto.

"VIRTUE TRIUMPHANT" IS ON GARDEN BILL TODAY

For comedy the bill calls for "The Hopkins" in one of her inimitable side-escapes. "Six Hopkins" on the screen gets the same warm reception she always gets on the speaking stage. Good music is provided by the Garden.

SURPRISED WHEN JOFFE KISSED BLACK SOLDIER

In his article "The Light of Innocence" in the May issue of "Playboy Magazine," Earl E. Kitchin tells this amusing incident during a visit to the Duxbury in Vienna:

Film Flashes.

Movie miffed: Run-down here!

The Ohio censors have barred "close-up" pictures of Villa because it serves to arouse bad feelings. Can you beat it?

The motion picture takers who are with the American army in Mexico are taking great risks for our pleasure.

A fellow had to be ejected from a movie house the other night because he got so excited he wanted to whip the villain.

Omaha's screen club is said to be getting the order way. Photoplay editors are to be honorary members and not pay dues. Don't you wish you had our job?

Harmony: Sitting in a rear seat in a movie house that has an electric piano just outside and an ambitious trap drummer down in front.

The Farnum looks quite inviting in its new exterior decorations.

Rumor that seems to be well founded says there are to be as many as three new and beautiful photoplay houses in the downtown district before the summer is over.

No Chance for Happiness. Flora—Did you know that Ethel and Jack had broken their engagement? Dora—Why, I thought they were perfectly devoted.

Flora—So they were, but Jack is near-sighted and can't see the pictures from the back of the house where she has to sit because she is far-sighted. They realized that they could never be happily separated most of the time—Photoplay Magazine.

FORMER OMAHA BOY NOW IN CHARGE OF RECRUITING

Wilmer B. Blackett of the local army recruiting station has been promoted from the rank of corporal to that of sergeant. Blackett is an Omaha boy who ran away and served three years as a soldier in the army at the time of the Philippine insurrection. He has been in the recruiting station for fourteen years.

James R. Lyssaght and Ed C. Walsh have been promoted from privates to corporals.

N.B. THE HIPPIE THIS 4-CHANGES-A WEEK

The Most Select Program That Has Been Shown For Some Time. Attractions that are Attraction.

TODAY ONLY

"The Traffic Cop"

The Most Wonderful Picture of the Day. Gladys Hullett's Supreme Effort.

MONDAY AND TUESDAY

"The Heart of Paula"

with Lenore Ulrich (Bird of Paradise Star) and a Heart-Interpreting Story of Love in Old Mexico.

WEDNESDAY AND THURSDAY

"The Haunted Manor"

An East India Romance, Starring the Famous Vampire Woman, IVA SHEPARD.

FRIDAY AND SATURDAY

"The Race"

Featuring America's Leading Photoplay Comedian, VICTOR MOORE, in the great automobile comedy, supported by ANITA KING.

-:- THE WOOD NYMPH -:-

ROHLFF TODAY

FEATURING MARIE DOHO, SUPPORTED BY FRANK CAMPEAU, who starred in the original production of "The Virginian," and did wonderful work in "Jordan is a Hard Road."

To Be Shown At The ROHLFF, Wednesday, April 12. LOTHROP, Friday, April 14.

EMPRESS

VAUDEVILLE WEEK OF APRIL 9 PHOTO PLAYS

FIRST HALF: "Way of the World" LAST HALF: "Bonds of Deception"

"The Strange Case of Mary Page" with Edna May and Henry B. Walthers.

"On the Still Hunt" with the Ambrose Brothers. MUTUAL WEEKLY.

10c-Admission-20c

Douglas 209. "Omaha's Brightest Spot." Douglas 209.

STRAND OFFERS USUAL HIGH-CLASS FILM BILL

A strong program is on tap at the Strand this week commencing today when "Martha's Vindication" is presented by a large cast headed by Norma Talmadge and Tully Marshall. As the company of Keystone Joe Jackson is seen in "Gypsy Joe."

"The Moral Fabric" an exposé of the theory of free love, is offering Tuesday. On Thursday, enacted by a strong company including Frank Miller, Charles Murray and co-workers will dispense to us an uproar called "A Love Riot." Friday and Saturday Bill Calne's novel, "The Bondman," will be offering with William Farnum in the leading role.

Strand Specials

Week April 9th

Sunday and Monday

Norma Talmadge

and Tully Marshall

In Martha's Vindication

Joe Jackson in GYPSY JOE

Tues., Wed. and Thurs.

Frank Mills in The Moral Fabric

Charles Murray in A Love Riot

Friday and Saturday

Wm. Farnum in The Bondman

Open 11 to 11 Daily.

Symphony Orchestra Mammoth Pipe Organ

THE GARDEN THEATER

SUNDAY

Presenting Famous

Jack Pickford and Fritzi Brunnetto in "VIRTUE TRIUMPHANT"

A Drama of Stage Life.

"Sis" Hopkins

— in —

"When Things Go Wrong"

A KALEM Comedy.

Six Reels of Pictures.