

PAIGE MAN TALKS ON PREPAREDNESS

Department Men in Auto Plant Pledge Support in Building Up National Guard.

OFFICERS ADDRESS MEETING

A powerful stimulant to the policy of preparedness has been given by the presence of the Paige-Detroit Motor Car company with an intelligent and determined purpose to instill a spirit of loyal citizenship into the workers of this huge organization.

H. M. Jewett, president of the Paige company, set forth the policy of preparedness at the last monthly departmental meeting.

In an informal but rousing talk Mr. Jewett drove home some startling facts that showed the helplessness of the country in the event of hostilities against us by any foreign power. He pointed out that now more than ever before this country was a prize so rich and valuable that it was a positive temptation. All the foreign countries at strife have been pouring in the millions of dollars in orders for war materials until there is in the United States today more billions of dollars in gold than have ever been accumulated by any other two countries in the world's history, he said.

Should Study War.

The imperative need of preparedness in this country, Mr. Jewett explained, was brought home by studying the methods and results of the nations at war. The only way to keep this nation out of war is to be strong enough and ready enough to enforce our will for peace.

Mr. Jewett made a most earnest plea to the executives of the industries of the country to interest themselves in the conditions and to realize why our unprecedented prosperity is bringing us to the notice of foreign countries, whose present plight might make them see an opportunity in such a wealthy and such a pitifully weak opponent.

Building up the national guard to a point of efficiency where it would really be a bulwark against an invading foe was advocated as the first step in preparedness by Mr. Jewett.

Two other speakers presented interesting arguments for preparedness. They were Detroit military men who are making special efforts to arouse industrial executives to the economic advantages of strengthening the national guard and at the same time creating a higher standard of efficiency among the workers.

"Peace with Honor."

Major Waldo gave a talk outlining the character and scope of the national guard and dwelt particularly upon the duty American industries owe the country and which should earn their co-operation in a policy that meant safeguarding their interests. The major made it plain that while he desired peace with all his heart, it must be "peace with honor," as Lincoln said, and he showed that in all history no nation could maintain peace and honor without the power to fight for it.

Captain Pickert, who represents the cavalry branch of the national guard, stated that all the business men of the country should follow the example of such concerns as the Paige and Packard, whose executives are interested in "America for Americans" and who are giving their time and energy to the work of creating preparedness.

Both Major Waldo and Captain Pickert are firm in the belief that American captains of industry have a share in the responsibility of this nation's preparedness and should give more attention to the future by instilling into the minds of their men the ideals of American citizenship and loyalty.

Teddy Tetzlaff Drives Dodge Over Dangerous Roads

"Death Valley Dodge," the famous Dodge Brothers motor car that was the vehicle of a trip last year through Death Valley that attracted national attention because of the nature of the journey, has won new fame on the coast.

Driven by Teddy Tetzlaff, the racing driver, the car made the night trip over the mountains of California from Nordhoff, in the Ojai valley, to San Luis Obispo in slightly more than twelve hours.

The run was started at 10 o'clock at night after all the witnesses had predicted that it would be impossible to get through owing to the conditions of the roads which are regarded as exceedingly dangerous even in the day time.

Tetzlaff in discussing the trip said: "It's all right when you have confidence in your car. There were some bad places on the road where we wound around the edge of a precipice and there were very hot spots where you wanted to be sure that both brakes and transmission were dependable. But I had tried out the Dodge Brothers motor car and I had every confidence that it would not be the fault of the car if we failed."

Card-Adams is to Handle the Chandler

Walter B. Adams and Frank E. Card of Des Moines, Ia., have recently made arrangements to distribute the Chandler in Nebraska, western Iowa and South Dakota. The firm name will be Card-Adams Motor company.

The home office of the new concern will be at Lincoln, but the warehouse supply of cars will be at 808 South W. tenth street, Omaha.

Mr. Adams will move his family to Lincoln and arrangements are being made to do business on a large scale. Work has already been started upon a new building at Lincoln. Temporary quarters will be at 1800 O street.

The Omaha sales for the present will be directed from the Lincoln office. Mr. Adams, however, plans to have the Omaha territory taken care of from Omaha and is looking for a satisfactory connection here before taking further steps.

It might be of interest to say that the new firm owns a controlling interest in the Central Iowa Motor company of Des Moines, one of the largest distributors in that section.

HONOLULU AND CHICAGO TANK STARS WILL MEET

DETROIT, Mich., April 1.—Duke E. Scharnke, the speedy swimmer from Honolulu, has been matched to meet Perry Matthews, the Chicago star, in a five-hundred yard tank match at the Detroit Athletic club April 15. The latter recently defeated an American Athlete upon whom which brought together several famous swimmers in the Detroit Athletic club tank.

DISCUSSES GAS ADVANCE

Reo Chief Engineer Believes Price of "Juice" is at Its Highest at Present Time.

SAYS WELLS WERE "PLUGGED"

"I can't see the reason for all this excitement about the price of gasoline," declared Horace T. Thomas, chief engineer of the Reo Motor Car company, "nor can I understand why some folks take the matter so seriously.

"Of course, if there were the rich chances of '99-cent' gasoline in the future, or even a chance that the price of oil would continue to rise it would be different. But anyone with even the most superficial knowledge of conditions knows that is impossible.

"No one worries about the price of aluminum, though it is now twice its normal price. Nor brass, nor lead. The price of steel is high, but nobody supposes for a moment that those prices will obtain after the European war is over. War conditions and war prices is the answer to the gasoline situation as to the others.

E. S. Supplying Europe.

"We are exporting tremendous quantities of gasoline to Europe. In fact, since the Galician, Roumanian and Russian fields are inactive, we are supplying the world with gasoline as well as all other petroleum products.

"I noticed the other day that twelve tank steamers had cleared on the same day—the biggest day's shipment ever made. And every available tank ship is in service. The Standard Oil company is rushing work on thirty of the largest tank steamers ever built for the trade is done with gasoline. Then there are 4,000 motor trucks to be 'fod,' as well as myriads of greedy aeroplanes. Every automobile in Europe is doing double duty. Tremendous quantities are destroyed too in storage places by enemy aircraft and shells.

Reason for Shortage.

"Surely there's ample reason for the present shortage and for the present prices. They are wartime conditions, that is all. They will end with the war. In fact, we are at the peak now. Prices will go no higher.

"I have it on good authority that oil producers, like men in other lines, have been quick to take advantage of the situation and to temporarily advance prices just because they could. In fact, I was told that in order to uphold prices and for speculation purposes, a very large proportion of the oil wells of this country are actually 'plugged' and are not pumping. Nor are these wells controlled by 'Standard oil.' They are independent for the most part. Right now there are 30,000 barrels of crude petroleum in the big reservoirs on the hill at Oil City, held


for 12 per barrel and speculators are paying that and more.

"Of course that condition cannot last. In fact there is evidence that it is about over. Producers have been taking the long price of late at a rate that will surely readjust matters."

Smith Optimistic Over 1916 Season

"People are certainly showing a burning desire to travel in automobiles," says

Guy L. Smith. "If the freight car situation would only clear up, we could come somewhere near filling our orders. As the situation now stands we are advised from morning until night because of our inability to get freight cars to load in."



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In the midst of extravagant claims for new theories and untried ideas, the Chandler motor stands free from any hint of experimentation. From coast to coast men **KNOW** what this motor does, men **KNOW** they can **DEPEND** on it, men **KNOW** its service quality is enhanced by the fact that it is a **PROVEN MECHANISM**.

And Chandler bodies, the new big seven-passenger touring car body with its walnut-paneled tonneau cowl and new four-passenger Roadster, are the most beautiful bodies of the year.

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