

AUTO IS DRIVEN BY ELECTRICITY OR GAS

H. E. Sidles of Buick Auto Company Makes Announcement of Dual Power Machine.

FOR BOTH MEN AND WOMEN

H. E. Sidles, president of the Nebraska Buick Auto company, has just returned to Omaha and brings back with him the very startling announcement of an automobile that may be driven by either electric or gasoline power, or by both at the same time. Mr. Sidles says that he first learned about this car during the Chicago Automobile show, although it was not publicly exhibited at that time. It is to be known as the Woods Dual Power car by the Woods Motor Vehicle company of Chicago.

Mr. Sidles says he made a personal investigation of the merits of this new car with the double power unit, and that after seeing its performance on the crowded streets of Chicago and over all kinds of country roads, he is satisfied that he can get in his western territory practically all of the trade which has heretofore gone to the straight electric. In a speaking further of the Woods Dual Power, Mr. Sidles says:

"Almost everyone has looked upon the electric as more or less of a woman's car, suited for city use; a car with luxurious appointments and very simple to operate, but limited in mileage to an easy radius of a charging plant and with a speed limit of twenty or twenty-five miles an hour."

Mr. Sidles continued, "When I learned of a type of car which transfers the electric into an automobile with unlimited mileage and a speed of thirty-five miles an hour, or more, enabling the owner to drive into the country as far as he likes and as fast as he would ever want to travel without a thought of how, when or where the power is to be replenished, it was easy to see that such a car, as soon as publicly announced, would be the sensation of the automobile world."

"For years automobile engineers have tried to combine electric and gas cars in such a way as to eliminate the disadvantages of each individual type, but retaining the mechanical perfection of both. This has really been the goal of the foremost engineers in the country. Wonderful gas cars have been made and wonderful electric cars, but the glory of combining the gas and electric must be awarded to the Woods engineers."

Vast Number of Cadillac "Eights" Are Now in Use

The shipment of a seven-passenger, eight-cylinder Cadillac to the Boston distributor from the Detroit plant on March 16, marked the delivery of the 25,000th Cadillac Eight since production of this type began.

It is only a little more than seventeen months ago that the Cadillac company witnessed one of the greatest revolutions yet in the automobile industry. This was in the production of a car equipped with an eight-cylinder, V-type engine. How great the influence exerted by the Cadillac was evident at the automobile show the last winter by the number of cars exhibited with V-type engines.

Figured at retail prices, the value of the 25,000 Cadillac Eights built thus far reaches the stupendous total of more than \$50,000,000.

"Glide" Now is On the Omaha Market

The Nebraska Glide Auto company, which is composed of men from the Avery company with C. E. Miller as president, has recently been formed to handle the Glide automobile sales in this territory.

The Bartholomew company of Peoria, who manufacture the Glide, are and have been closely allied with the Avery company for years. The Bartholomew company bears the distinction of being the sixth oldest automobile manufacturer in the country.

N. J. Hasselbalch says, "The Nebraska Glide Auto company will soon have a service station for taking care of Glide owners, second to none. Hasselbalch has just completed arrangements with the factory to carry a large stock of parts at Omaha, and with the large supply now on hand, Glide light six 40 purchasers will be assured of prompt attention."

Phillips & Son Enlarge Plant

James Phillips & Son company, formerly known as Phillip & Hill, have moved into larger quarters and are preparing to do their share of the big automobile business which is sure to come Omaha way this season.

The new company have invested a considerable amount of money in machinery such as lathes, drills, etc., and will do a general repair work in addition to marketing a line of Ford equipment on which they hold sales and patent rights.

Gossip Along the Automobile Row

Smith, the Dexco Kilde man, don't think a battery will freeze. This latest declaration was the direct result of a frigid story which came direct from the Arctic circle. The Crocker Land expedition, which left New York for the Arctic region in 1912, recently wrote to the Kilde battery people lauding the endurance qualities in great style.

The Goodyear company has recently purchased a fleet of ten roadsters and Joe Dino himself will grace a Glide touring car. These new cars are to be used in the sales organization and will be equipped throughout with Goodyear tires—of course.

Webb Jay, the inventor of the Stewart vacuum tank, was the guest of J. Zosker, manager of the Stewart products service station, last week.

Jay made a rather startling statement regarding the growth of Stewart vacuum tank business. This branch of the work has been in operation for only three years and today they turn out over 5,000 tanks per day.

G. I. Henry, western representative of the Stewart Warner Speedometer corporation, visited the Omaha branch last week and reports an excellent showing for Omaha.

"Our business shows an increase of 18 per cent over 1914, and it looks as if this percentage would hold throughout the year," reports M. P. O'Connor of Powell Supply company. "There is a general feeling of optimism throughout this entire central west section. The country is filling up with cars, there is plenty of money and an apparent disposition to use it. Another feature is that dealers now in the business are, as an average, much better merchants than in former seasons. The incompetents have been weeded out."

Allen Company Increases Stock

To meet the increased demand for Allen cars the stockholders of the Allen Motor company have increased their capital stock from \$50,000 to \$1,500,000. This places the Allen company in the list with the largest and strongest manufacturers of automobiles today. Their long and continued experience in buying facilities places them in position at the present time better to be able to take care of the demand upon them than a great many other manufacturers.

MOTOR TRUCKS REPLACE HORSE DRAWN VEHICLES

The Nebraska Telephone company has after careful consideration decided in favor of the Buick three-quarter ton truck to take the place of the horse drawn equipment for their line work throughout the state.

The purchase last week of six three-quarter ton Buick trucks by the Nebraska Telephone company, whose slogan is economical efficiency is sufficient evidence that the motor truck is fast supplanting the horse-drawn vehicle.

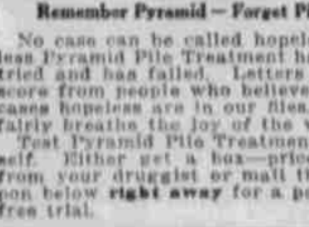
Six Inches of Snow in Texas.

MARFA, Tex., April 1.—Six inches of snow fell here last night and it was still snowing at 11 o'clock this morning.

For Piles

Pyramid Pile Treatment Is Used At Home and Has Saved a Vast Number from the Horror of Operation.

Don't permit a dangerous operation for piles until you have seen what Pyramid Pile Treatment can do for you in the privacy of your own home.



Remember Pyramid—Forget Piles. No case can be called hopeless unless Pyramid Pile Treatment has been tried and has failed. Letters by the scores from people who believed their cases hopeless are in our files. They fairly breathe the joy of the writers.

Test Pyramid Pile Treatment yourself. Either get a box—price \$10—from your druggist or mail the coupon below right away for a perfectly free trial.

FREE SAMPLE COUPON
PYRAMID DRUG COMPANY,
238 Pyramid Bldg., Marshall, Mich.
Kindly send me a Free sample of Pyramid Pile Treatment, in plain wrapper.
Name.....
Street.....
City..... State.....

Very handy, eh—the Duplex inter-communicating Telephones connecting the garage with the house? Save miles of needless walking every day, get to mention the inconvenience and the time wasted in running back and forth for every little thing.

Duplex phones talk as clearly as the best long distance telephones. They are inexpensive, ornamental, easy to install and the greatest time and step saver for any home.

Use them to call your chauffeur, to call the servants' quarters, the workshop, the basement, the nursery, the sickroom, to connect your home with your neighbor's, your relative's, your office—a multitude of uses for this handy, detached private telephone.

Write for full free information.
Duplex Phone Sales Co.
Omaha, Nebraska.

Six-Cylinder Cars Are Much Desired Type, Says Killy

Six-cylinder motors are a much desired type of touring cars from the public viewpoint at the present time, according to W. L. Killy, manager of Noyes-Killy Motor company, who handles the Saxon motor cars in Omaha.

"The reasons for six-cylinder popularity have been told so often that they hardly need repeating," said Mr. W. L. Killy. "The increase of power, the absence of the jar, and the way in which the six-cylinder is giving a satisfaction to countless motorists, all point to the fact that this type has a big following."

"But probably the great reason for its universal popularity is the fact that excellent six-cylinder motor cars can now be obtained at a low cost. Giving the six all the advantages that engineering science shows for it, low price was needed to make it popular. When it first came upon the market in costly cars, it was a star in the heavens to be reached only by those with the dollar sign telescope. Today it is an earthly thing and consequently within the reach of all."

Washington Affairs

The annual fight over river and harbor improvements was opened in the house with Chairman Sparksman urging passage of the \$20,000,000 bill framed by the river and harbor committee, and Representative Frazer and other republicans attacking it as an extravagant "pork barrel" measure.

Senator Culberson, chairman of the Judiciary committee, introduced an amendment to the anti-pass law to permit publishers, editors or proprietors of newspapers of magazines to use the telephone in payment for advertising space.

Senator Culberson is the author of the original anti-pass act and proposes to press the amendment.

Willard Service Operators Meet

A meeting of Willard storage battery service station operators was held at the Henshaw hotel last Thursday by the Willard Storage Battery company, directed by H. E. Gardner, Chicago, the company's district manager. The meeting was one of a series which are being conducted by the Willard Storage Battery company in the larger cities of the country for the exclusive benefit of those selected by the company to handle the service and sales of Willard batteries; also to point out the superiority of that product as well as the necessity of rendering real battery service. There were forty-two attendees, representing about thirty-five service stations in various localities of Nebraska, Iowa and South Dakota.

Omaha has been selected as headquarters for the Willard factory representative, which explains the gathering of all service operators in this city, rather than any other point.

The delegates visited the local service station, the Nebraska Storage Battery company, which was pointed out by Mr. Gardner as being one of the best battery stations he had ever visited anywhere in the United States.

Must Join Colors

LONDON, March 31.—Nine groups of married men who attended for service under the British flag are to join the colors on May 6. The groups concerned are numbers 13 to 21, consisting of men from 21 to 35 years of age.

Would Force Pugs To Make the Weight

MINNEAPOLIS, April 1.—In an effort to put a stop to the practice of prize fighters entering Minnesota rings overweight, M. L. Nolan, Minneapolis representative on the Minnesota state boxing commission, will present to the commission at its next meeting a proposal to incorporate a rule providing for the deduction of 10 per cent of a fighter's purse for failure to make the required weight.

"We have authority to make rules and we could do nothing that would help the game more than a rule of this character," said Mr. Nolan. "Many fighters would deliberately forfeit a small sum posted on making weight in order to enter the ring with an advantage in pounds, which, of course, is unfair to the opposing fighter. But a rule deducting 10 per cent of the purse would undoubtedly solve the question."

Culls from the Wire

Miss Mabel Sturtevant was found not guilty at Chicago of using the mails with intent to defraud by a jury in the federal court. Miss Sturtevant, a former University of Missouri student, is president of the Association of College Women Workers, solicited funds from Chicago society women for aiding girls working their way through college.

Manufacturers of automobiles connected with the National Automobile Chamber of Commerce announced at New York their decision to incorporate a company with "an ultimate capital of from \$5,000,000 to \$10,000,000" to produce gasoline and other products of petroleum, with the purpose of "demonstrating that gasoline can be produced and sold at a profit as a price somewhat lower than that now prevailing and within the means of all users of automobiles and motor boats."

Willard

A Necessary Tonic

Your storage battery needs medicine in the Spring just as much as you do. Let us diagnose its case. We're experts.

Nebraska Storage Battery Co.
2203 Farnam St.—Tel. Doug. 5102.

Free inspection of any battery at any time

Turn Your Rough Roads Into Boulevards

ATTACK A SET OF

EASY RIDER SHOCK ABSORBERS

TO YOUR FORD CAR.

The saving in your tires alone more than pays for them.

LIVE AGENTS WANTED.
James Phillips & Son Co.
610-12 South 19th St. Doug. 4397.

Phone Tyler 1000

And you will receive the same excellent service as though you were delivering your Want-Ad to THE BEE Office in person.

The New REO "Six"

\$1250

The Supremacy of This Reo Six Was Achieved by Peaceful Conquest

THE TREMENDOUS DEMAND—the over demand—the excess of orders over possible factory production—that this Reo Six enjoys is proof that it now reigns supreme among six cylinder cars.

NEVER DID ANY CAR ENJOY a greater vogue—never did any product achieve such an unqualified victory. Never did orders pour into the Reo factories as they have during the past three months—as they are pouring in today.

JUST THINK OF IT! On March first we had on hand at the Reo factory in Lansing, immediate shipment orders for more than 4200 cars—about equally divided between the two great Reo models.

THAT'S MORE ORDERS than we ever had on hand at any previous time. That was March first, mind you—not May first—and despite the fact that during the past three months, January to March inclusive, we had shipped more Reos than during any previous three months in Reo history.

ISN'T THAT A WONDERFUL RECORD—doesn't it prove that after all sound engineering practice and sound business principles win in the long run?

YOU WILL RECALL DOUBTLESS that we Reo Folk took no part in the recent noisy controversy. We did not vie with others in claiming supernatural qualities for this Reo Six. Like yourself, we were amused onlookers.

REO'S POSITION WAS SECURE. We think it is permanent. Knowing as we do that Reo prestige is the result of long years of conservative designing and of energetic improving; of establishing an ideal, and working consistently toward it, we were only mildly interested in the wordy melee.

SO WE TOOK NO PART. We were content to let others claim anything they thought best—content in the knowledge that we Reo Folk could, when put to the test, prove as much and more.

OUR ONE CONCERN WAS TO BUILD enough Sixes to supply that ever increasing clientele who feel safer when they have tied to a Reo—that ever increasing class of discriminating buyers who are looking, not for the fastest, but for the best, in motor cars.

AND IT WAS A REAL PROBLEM. Consider for yourself. Last year the Reo Six enjoyed a great demand. That was its first year. We had gone about it in our usual conservative way and an usual had underestimated the demand for this Six.

THIS YEAR WE FIGURED that if we built about one Six to two Fours it should about meet the demand. But again we underestimated. That was soon apparent. So we planned some months ago to add to the Six schedule and make just as many of them as we could—split the production 50-50 between the two models as nearly as possible.

BUT THAT WON'T BE ENOUGH to go round. That is now a certainty. We haven't touched the peak of the demand yet—but daily orders are already in excess of daily output.

AND WE'RE MIGHTILY PLEASED, we Reo Folk. For, while it is aggravating to be unable to supply all who want Reo Sixes, it is gratifying to know that our policy is approved by such a tremendous percentage of buyers—and they the best class of buyers because the most discriminating and cautious.

BEST OF ALL, that demand is the result, not of artificial stimulation, but of steady growth.

WE HAVE NEVER FEATURED excessive speeds or radical features of construction. We speak only of Reo quality—Reo uniformity of quality—and of economy of upkeep. Just those things the more sensible buyers demand in a car.

THIS REO SIX APPEALS to a class of buyers who formerly paid several times as much for their motor cars. Men able to pay anything—but too sound in the head to pay for an article more than it is worth.

MEN WHO LOOK TO QUALITY of materials and workmanship—not merely the price tag.

THINGS HAVE MOVED SO RAPIDLY in this industry—such tremendous advances have been made in the improvements of metals and their treatment and in manufacturing methods—it is impossible for most buyers to realize what wonderful quality is available today for \$1250.

IT IS NOT TOO MUCH TO SAY—and you know we Reo Folk are not given to extravagant use of words—that it was impossible, three years ago, to buy, at any price—at any price mind you—a car of such excellent riding qualities, of such consistent performance, long life and low maintenance cost, as you obtain in this Reo Six.

WE ARE ANXIOUS TO IMPRESS that great fact upon you. We have no mental reservation in speaking of this Reo Six. We know what goes into it—and we know that all there is of Reo experience and Reo integrity went into its design and making.

JONES-OPPER CO.
Omaha, Nebraska
Distributors Eastern and Northern Nebraska and Western Iowa Distributor Southern and Western Nebraska and Northwestern Kansas

REO MOTOR CAR COMPANY Lansing, Mich.