## THE BEE: OMAHA, WEDNESDAY, MARCH 22, 1916.

# THE OMAHA DAILY BEE

FOUNDED BY EDWARD ROSEWATER. VICTOR ROSEWATER, EDITOR.

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## FEBRUARY CIRCULATION,

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Dwight Williams, circulation manager of The Bee Publishing company, being duly sworn, says that the average circulation for the menth of February, 1916, was 54,325 daily and 50,533 Sunday. DWIGHT WILLIAMS, Circulation Manager. Subscribed in my presence and sworn to before me, this 3d day of March, 1958. ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

The biggest spring opening of the season will be the reopening of the Panama canal for business next month.

The country will be content with any agreement with General Carranza which muzzles his manifesto department.

The old saying, "A good Injun is a dead Injun" may have to be paraphrased, "A good Mexican is a dead Mexican."

It is cheering to know that Colonel Bryan's confidence in prohibition is just as strong and unalterable as his faith in 16 to 1.

Still, there is nothing in the rules and regulations to prevent jitney owners from keeping their machines cleaner and more presentable.

If there is any system of destruction which has not been given a tryout in Europe, the inventor should lose no time in addressing the killers.

What a providential stroke that Colonel Maher finds plenty right at home for his typewriter battery to do without mobilizing on the Mexican frontier.

Granting all the craftiness attributed to Pancho Villa, it is more than matched by the experience of his pursuers and the longer range of their artillery.

The fake reformer is always a martyr when his faithlessness is exposed. Behold "Bob" bugging the bag of fee-graft gold whose

### German Chancellor Holds Reins. Chancellor von Bethmann-Hollweg, appar-

ently, is not immediately to retire from the first seat in the German imperial cabinet. On the contrary, he has again shown his fitness for the important place he holds by cleverly circumventing the politicians who have opposed his policy, and is yet firm in his seat, with the roins of the government well in hand. For many months before the war, von Bethmann-Hollweg was assailed by opponents of the policy outlined by the emperor and put into cperation by the cabinet. Since activities in the field have been under way, this opposition has been strengthened by the addition of another element, made up of those who do not endorse what they term the extreme mildness of the chancellor in dealing with the political and aconomic situation

The retirement of von Tirpitz was a distinct shock to this faction, and brought a show of activity that for a moment seemed serious enough to actually threaten the continuity of the cabinet. These extremists were joined by the ultras on the other end, and a union of factions that might have been disastrous for the ministry seemed possible. But the incongruity of these interests operated to prevent a coalition sufficiently firm to establish the expected revolt, and the chancellor, by the simple expedient of avoiding an interpellation and permitting the introduction of a resolution, has avoided open discussion in the Reichstag of questions that would certainly produce internal disturbance in the empire. He will continue to direct his government between the extremes of peace and war, and thus adds to his reputation as a master of statecraft.

Germany has been fortunate in having a man of von Bethmann-Hollweg's ability in this all-important position during the critical period of the war. His real trial is to come, when the terms of peace are to be fixed, but his management of the war promises well for his ability to secure German interests in any negotiation.

## Back to the Starting Point.

After a bewildering succession of proposals and counter-proposals, the city commissioners have turned down all street lighting propositions, and are back where they started. The real trouble, as we see it, is that the city authorities do not know what they want to do, or whether they want to do anything at all in the matter of street illumination.

Assuming some improvement of present conditions is desired, we renew our suggestion. made some time ago, that the proper proceeding for the city is to formulate its own proposition and invite the lighting company, or companies, to fix a price, or say "Yea" or "No." A proposition so formulated, regardless of both the pleasure of the lighting company and the ambitions of the Water Board management, at least, could and should provide against complicating the existing situation and avoid binding the city to any obligation that would interfere with eventually supplying its own light from a municipal lighting plant.

## Clash of the Colonels.

Lincoln has just undergone a collision of colonels that makes the thirty-day bombardment at Verdun seem tame in comparison. Two doughty warriors, one a master of the deadly typewriter, the other unequalled in use of verbal missiles, met in furious onslaught, and the result is too ghastly to contemplate. Colonel Maher showed the courage of his clan by entering a trial in which he was clearly overmatched and at a disadvantage because of being deprived of his favorite weapon. He is entitled, however, to something in the way of laurels for having engaged Colonel Bryan with toe naked mouth; and certainly did acquit himself well for one who is accustomed to pour blistering volleys from a high-geared self-starting typewriter. Colonel Bryan, more at ease because of his great familiarity with the strategy of the jaw-bone, emerged with flying colors from the encounter, while Colonel Maher is reperted to have ceased firing only because he had exhausted his ammunition. The battle is not ended, although it is not at all likely these eminent democrats will again engage at such close quarters. Surprise attacks are not leaders in their strategy. They will be heard from in the long range warfare that is now under way, and the auspicious opening of the democratic primary campaign certainly does promise much that will be of interest before the vote in taken.

# Political Straws.

Friend Sentinel: The more Justice Hughes protests that he does not desire to become a candidate for the office of president of these United States the more Nebraska republicans desire him to fill that most im portant office. We do not take it that Justice Hughes' name will be printed on the primary tickets in this state, but there will be a blank line left among the list of presidential candidates and every voter who prefers Justice Hughes should write Charles E. Hughes on that line and place an X in the square opposite the name. This would bring Judge Hughes before the convention in June just as prominently as though his name was printed on the primary ballots. When Justice Hughes assertains that the republicans of these United States desire him for that position he is patriotic enough to accept the position. He is the one man among all the candidates proposed who can be elected next fail.

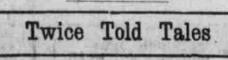
Boston Transcript: The result in New Hampshire will probably be duplicated in every one of the New England states. Two of the delegates today favor the nomination of Mr. Weeks and intend to vote for him on the first ballot. The six other delegates are uncommitted and several of them are personal friends of Mr. McCall. Seven of the delegates are said to be ready to join a stampede for Hughes if the sentiment for his nomination in the west is reflected in the delegates who are elected to represent that section at Chicago. New England republicans as a whole are much more concerned about the triumph of the cause than they are about the success of any individual candidate. They hope to see Mr. Roosevelt and Mr. Root campaigning the country together in support of the ticket if Mr. Hughes is nominated.

Albion News: It seems that all factions of the republican party are pretty generally satisfied to take Judge Hughes as a candidate for president. This is a great compliment to this gentleman in view of the radical differences existing in regard to many policies of government.

Ralph E. Williams, Republican National Committeeman From Oregon, in Chicago Tribune: If Hughes would may he would accept I believe he would be nominated almost unanimously. He may be nominated whether he says the word or not. If nominated he will be elected with a record vote

Bloomington Advocate: The Omaha Bee, who is an anthusiastic supporter of Judge Hughes for president. is advising the votors to write his name on the primary ballot. This is all right, but not much will come from it because so few people will take time to write in the name when they go to vote. A good many Hughes' supporters in this state have taken the gentleman to mean what he says when he intimated that he was not a candidate. We believe, however, that the able judge would come nearer satisfying all factions in the party than anyone that can be

Burton J. Hendrick in Minneapolis Journal. Hughes possesses two great advantages. Nearly all the party leaders have already announced their readi ness to support him. More important is the steadily growing popular movement for Hughes. Justice Hughes meets every test of political availability. But the discussion ends, as it began, with the query: Will he take the nomination? Hughes and Wilson-that certainly would be a treat for our somewhat jaded political appetites. It would be a purely moral and intellectual contest. There would be no personal maulings, such as we have sometimes had. The contest, with those two men as candidates, would reach a beight of dignity and decency without parallel in presidential campaigns.



It was the woman's first visit to the cinematograph. For a long time she gazed in silent awe at the wonders of the screen, where all sorts of impossibls things toook place.



Bird House Architecture.

The Bee: I, with many others of your

bird houses in your paper, showing the work done in that line by our boys in

our manual training and other schools.

An exhibit of this kind in the papers in

it not only shows what is in the minds of

it also brings to the minds of others the

lines is evidenced by the announcement

of an exhibit of those bird houses next

Thursday and Friday, in which it stated

that a large number of people have tried

to buy some of the houses. Failing to

do so, they have even threatened to steal

them, but Commissioner Hummel says

that he will have a policeman at every

door to see that none of the bird houses

We therefore know that we cannot buy,

That being the case, as many citizens

who would like bird houses have not had

the advantages of our manual training

schools, why would it not be an excellent

plan for The Bee to have an educatory

sketch in an early issue, giving genera

descriptions on the making of bird

houses, particularly showing the size of

the hole necessary for each of the dif-

foront kinds of birds with which we

have to deal, and showing just how far

that hole should be from the bottom, etc.;

they with this knowledge many citizens

Thus The Hee would add to the long

could make bird houses of their own.

beg, borrow or steal a bird house.

slip away with the visitors.

around our doors.

# "I hear you get hit by an automobile,"

"I assar you got hit by an automobile." he remarked. "Yassah." replied Uncle Rastus, "thank ye kindly, sah-but yist'dy the old mowel kicked me, sah, an' I'm feelin' mo' lak m'self."-Judge. Teacher-What do they catch fish in OMAHA, March M .-- To the Editor of

Tommie-Nets, sir, excepting sardines. They are caught in cans, sir,-Yonkers Statesman. readers, enjoyed the Sunday exhibit of

"I never for one moment thought Bishop was crust." "Well, you may judge for yourself. I once knew him to hang a Fresh Paint' sign over a red-hot store "-Puck.

LINES TO A LAUGH.

the spring is timely and well-advised, as "It is impossible, Ferdy. I can't marry the boys and what they are doing, but

"Then why did you let me make love to you?" 'Out of pure kindness of heart. I

fact that summer is made more gladsome "Out of pure kindness of heart, I thought you needed practice badly,"-Louisville Courter-Journal. by the presence of feathered songsters That others are thinking along like

"Where did your ruler get his ideas for this magnificent palace" "it was modeled after an American drug store," explained the grand visiter, "Some fine effects, eh?"-Philadelphia Bulletin.

DEAR MR. KABIBBLE. I'M GOING TO MARRY A BANKER'S DAUGINER AND NER FATHER WANKS US TO LIVE WITH HIM AFTER OUR MARRIAGE - SHOUD WE?

YES-IF YOU DON'T MUS CHANGING THE IT SUDDENLY TO CANNEA OR SOME OTHER FOREIGN PLACE

"Crimeen Gutti hibition." "Yep," replied Broncho Bob, "Us pro-hibitionists is sure to win out next elec-tion. The only question that's botherin" us is what are we goin' to do to cele-brate the victory!"-Washington Btar.

"I know you don't believe in gambling, and I play cards and bet on the races, but I can prove my moral superiority in so doing." "Then prove it." "You are a good man-I don't deny it.

list of good works it has already done. "You are a good man-I don't deny H. But I am a bettor."-Baltimore American H, J. STIRLING. 100 Bouth Twenty-fifth avenue.

Sails for a Change,

QMASSA, March M .- To the Editor of The Bas; As an avidones that the primary system of nominating candidates for office is a faree and that it does not benefit the general public is giving them a change for an intelligent choice of candidates for office, just ta' /. look over the flat of more than 200 w n who have filed in Douglas county acready, besides the judicial candidates who will be added yet to the sizeady too long list, The primary system has not improved

the class of candidates in the least and obnoxious candidates are much more apt to be nominated under the primary system than under the old convention sys-

Two years ago men were voted for and nominated for office who were dead drunk at the time of the primaries and it is apt to be that way as long as the primary system is used.

The members of the election boards will have a huge task before them on April 18, for in addition to more than 200 Doug las county candidates, there is a long list of national delogates, electors, state offloers and others that will make the list at least 800 for us to sount, and I think it will be more than that number.

When the legislature was in session last year I suggested that election boards be enlarged somewhat by adding to the number a subdivision of the election board who would go on duty at noon of election day as a counting, or returning board, so that they could be counting while the ballets are being cast.

In that way it would make the work of the election boards much shorter and would add to the accuracy of the canvase and count. With the tremendous list of



West Danby, N. Y .- "I have had nervous trouble all my life until I took

Lydia E. Pinkham's Vegetable Compound for nerves and for female troubles and it straightlened me out in good shape. I work nearly all the time, as we live on a farm and I have four girls. I do all my sewing and other work with their help, so it

shows that I stand it real well. I took the Compound when my ten year old daughter came and it helped me a lot. I have also had my oldest girl take it and it did her lots of good. I keep it in the house all the time and recommend it."-Mrs. DEWITT SINCEBAUGH, West Danby, N. Y.

Sleeplessness, nervousness, irritability, backache, headaches, dragging sensations, all point to female derange-ments which may be overcome by Lydia E. Pinkham's Vegetable Compound.

This famous remedy, the medicinal ingredients of which are derived from native roots and herbs, has for forty years proved to be a most valuable tonic and invigorator of the female organism. Women everywhere bear willing testimony to the wonderful virtue of Lydia E. Pinkham's Vegetable Compound

LOFTIS BROS. & CO.

\$50

\$5 a.Rmth

\$50

Smith-Wot d'y' know o' that eleomin' bookmaker's clark? 'Ere 'e goes over an' gits 'ls bloody legs shot off, an' new 'e's pensioned for life. Hawkins-Yes, Sam, an' we poor beg-gars as comes 'ome un'armed gits nothink.-Judge. DIAMONDS WATCHES "Of course I admire the march of progress," said a business man as he tel-ephoned his wife that he couldn't possi-bly set home for dinner. "Still, there are some inventions that I am glad not to see partected." **ON CREDIT** You can wear and own a beau tiful Genuine Diamond by simply opening a Charge Account with

"For instance?" "Well, I'm glad

"Well, I'm glad your wife can't get a whiff of your breath over the telephone." -Boston Transcript.

## CURE FOR HOMESICKNESS.

Holman Day in "Up in Maine."

tide. And ah, alack, she was writing back that she longed for Portland. Maine. Till oh. her feelings had been that wrenched she could hardly stand the

wrenched she could hardly stand the strain! Though her hubby dear was still sincere, she sighed the livelong day For a good old sniff of the sewers and sait from the breast of Casco bay. And she wrote she sighed, and she said she'd cried, and her appetite fell off. And she'd grown as thin's a belaying-pin, with a terrible hacking cough; And she sort of hinted that pretty soon she'd start on a reckless scoot and hook for her home in Portland, Me., by the very shortest route. But her daddy dear was a man of sense, and he sant and fanned himself, awhile with a big, broad codfish tall; And he recollected the way he feit when he dwelt in the World's fair whiri. He slapped his head. "By hake," he said, "I know what alls that gal." And he went to a ten-cord pile of cod and he pulled the biggest ou. A jib-shaped critter, broad's a sail-three

Addiman Day in "Up in Maine." She wrote to her daddy in Portland, Me., from out in Denver, Col., And she wrote, aiss, despondently, that life had commenced to pall; And this was a woful, woful case, for she was a six months' bride Who was won and wed in the state of Maine by the side of the bounding tide.

659 - Ladiss' Dia Ring, 14k molid "Perfection" \$5 a Month 716-La Valliere, fine solid gold, mond, 8 fine real

Inthe HE T P Baroque Pearl Drop; inch so No. 4-Men's Diamor Ring, 6 prong Too mounting, 14k St solid gold. \$1.65 a Week. \$16.50 Sld \$16.50 Idk S66

Open Daily Till & P. M. Saturdays Till 9:30 dan 1444 and

BROS & CO. 1558 (Hear Harney Street)

A Narrow Escane.

temptation he could not resist.

Both wings of the democratic belligerents proclaim at their voice-tops that they are better friends of Wilson than the other fellows, Verily, they do'all protest too much,

Bringing military censorship home to correspondents on the Mexican border combine: pathos and humor rising steadily to a scream, Truly the military blue pencil is flerce.

"It is impossible to crush a good, honest man with lies."-World-Herald.

Yes, and it is equally impossible for a dishonest man or a political faker to retain publie confidence, no matter how much he lies.

Everyone who is with Bryan now is "a pure patriot," and what anyone who is against him now did for him before was done for mercenary or for selfish purposes. There you have it in a nut-shell.

A multitude of mobile and voluminous critics of the army establishment appear unaware of the opportunity for betterment presented by the call for recruits. Now is the accepted time to sult action to words.

Secretary Redfield's plea for the conservation of rage as a means of heading off a paper famine, opens up a source of profit for the thrifty. Moreover, the practice of chewing rags is unwholesome and grossly wasteful.

# Thirty Years Ago This Day in Omaha

#### Compiled from See Files.

Probably the most appreciative audience ever assembled together at Omaha greeted Mary Anderson at the Boyd, where she portrayed the character of Galatea. There can be nothing more pure, chaste and cold than Miss Anderson's personification of Pygmalion's statue and as Pygmalion Mr. Forbes Robertson received well merited applause. To give full menaure, the audience had an after-piece presented called "Comedy and Tragedy."

The preliminary meeting for the June Musical festival was held at Meyer's music hall with the following in attendance: Miss Claire Rustin, Mrs. J. T. Clarks, Mrs. Fred Nyc, Miss Julia E. Officer, Mrs. H. D. Estabrook, Miss Fannie Arnold, Mrs. E. P. Peck, Mrs. F. W. Gray and Messra. C. E. Burmester, J. Northrup, Adolph Meye, W. B. Wilkins, E. M. Bartlett, F. S. Smith, Julius Meyer, T. J. Pennell, C. D. Dorman and C. F. Stephens.

City Engineer Rosewater had a consultation with Union Pacific officials, as a result of which the company formally approved the plans for the Sixstreet viaduct and the Board of Public telerath. Works will be ready to ask for bids next week.

E, P. Morse returned from an extended business trip throughout the east

Nelson Hersh, managing editor of the Herald, left for Chicago, where he is to take a responsible position with one of the papers there.

Major W. A. Jones is in Omaha with his family to remain several days, on their way to Portland, Ore.

Lyon & Healy, the well known Chicago music house, have opened a branch in Omaha in the Hickman building, 1305 Farnam street.

Duty of Railroad Man Defined.

From the supreme court of the United States has just come a decision that more clearly than ever defines the duty of railroad men. A flagman had been killed as a result of a rear-end collision which might have been averted, had he attended to his duty. In holding that his estate is not entitled to recover damages from the railroad, the supreme court lays down a rule that will affect all railroad men, and especially those engaged in train movements. It is held that in the performance of their duties, they are responsible to the utmost for the safety of passengers and property entrusted to their care. If mishap follows as a result of failure, the negligent employe can not claim for himself compensation for an injury he may suffer. This is not entirely a revival of the defense of contributory negligence, but is a more strict interpretation of the rule of duty, more clearly defining the responsibility of railroad men. Its importance will be clearly understood by them, and its application will mean still greater safety in travel.

Two thousand ships, aggregating 1,000,000 tons, have been swept from the seas since the war began. Probably an equal tonnage has been diverted from commerce to naval and military operations. The two combined constitute a tremendous decrease in seagoing trade, and fully explains the embargo on exports at abipping ports.

It is not in Nebraska only that republicans regard Justice Hughes as the one man above all others to unite the party. It is the same all over the country, but Nebraska is the only state where the preferential ballot is open wide to let the voter write in his real choice and make it effective.

OWE eyes. These things were real-they were actually happening. She stared with goggling eyes as miracle succeeded miracle.

Then a motor car appeared on the screen, coming into sight in the distance, and racing along a country road at about a mile a minute straight out of the picture at the audience.

Catastrophe seemed inevitable, and she shrank back in her seat. Then, just at the critical moment, if awerved aside and dashed out of sight.

The old woman rose firmiy to her feet, ignoring the protests of those behind her.

"Come along, Annie," she said to her youthful nieco: "It ain't safe here. That thing only missed me by a few inches."-London Answers.

#### Higher Than Supreme Law

"Father, who owns these parks " asked a boy while out for a walk.

"We do, my son." replied the boy's parent; "we, the people. As a part of the people, James, we have a right to consider ourselves the owners. It is a glorious feature of our form of government, my boy," he continued, his eyes kindling, "that the people are absolute. All property rights are based on their consent. All titles thus come from them, and finally revert to them. The will of the people is the supreme law."

"Hello, there!" shouted a harsh, imperious voice, "get off that grass, will yer, or I'll run yer in!" It was the voice of the park policeman .-- Pittsburgh Chronicle-Telegraph,

# People and Events

A Minneapolis woman broke into the recruiting office with a request for enlistment as an army cook. She didn't get her name on the rolls, but carried away one of the celebrated compliments recruiting officers hand to heroines.

Spurred by the high cost of high living a sporting gonius has devised a golfing stick which will do all the business of the present outfit and dispense with the bag and the caddy. This is getting back to first principles-to the plebian shinny.

Going to sleep on the surface and waking up in : hole twenty feet below was the experience of residents on a street in Avoca, Pa., last month. The props of a mining shaft gave way and every house on the block dropped in. Nothing worse than the wreckage and the scare happened.

On St. Patrick's day the town of Staatsburg, N. Y., held a grand celebration, parade and serenade in honor of the oldest inhabitant, Tim Herrick, aged 89, who returned to town with a bride of 39. Herrick's six children all married, and their children, lent a touch of picturesque domesticity to the welcome parade

Colonel "Alfalfa Bill" Murray of Oklahoma broke into the conversation in congress, recently, and indicated where the government may obtain officers for the enlarged army. "Kentucky," he said, "is full of colonels, and the colonels are full of corn and tobacco. a commanding and fighting combination the sooner state hopes to emulate by importing the corn.

Marie Flanigan of Milwaukee sized up Francis Netshammer as a likely leap-year prospect and invested \$4.50 as a feeler, providing theater tickets, ice cream and things. Netahammer took the courtesies all right, but absolutely refused to march down the middle alsie to slow music. Unhappy, mittened Marie is suing in another court to get her money back.

A Britisher named Riley, who holds a seat in the Liverpool city council, recently uncorked a phial of Hibernian sarcasm in picturing the absurdity of mest nspectors, going about the tasks in butcher shops and abhatoirs wearing the imposing symbol of British power and dignity, the plug hat. Hibernicisms didn't touch the honorable members. Riley's vote was the only one recorded against the "topper."

names to count April 18 it is doubtful if any of the election boards will get through before noon of April 19, even by counting all night and all of Wednesday forenoon. If we are still to be burdened with the obnoxious primary system which fails to improve with age, it is to be hoped that the next legislature will have a returning board added to the election heard so that the count can be finished in a reasonable time

When there are so many candidates to be voted on, the polls ought to close at 6 o'clock in the evening, instead of 8 o'cleck. Every voter would have ample time to cast his ballot if the polls opened at 8 in the morning and closed at 6 in the evening. The law gives every workingman a chance to go and vote without losing time or pay, and for that reason there is no necessity of having the pells open so long in the evening. In the past the legislature has bungled

up the election laws worse each time it meets. It is to be hoped that some efficient men will be sent down there this year who will make them more reasonable and not so bunglesome. The primary system drives good mon out, from the fact that they do not feel able to go to the time and expense of two campaigns. If a man expects to be honest in politics, he is apt to spend a good deal more money than he will get out of it. FRANK A. AGNEW.

# Nebraska Editors

The Ainsworth Star-Journal appeared last week as a six-page all home print paper.

York Times-News: The Aurora Republican shows some slight trace of humor when it runs political announcements under the caption, "For Sale, Live Stock."

Editor H. R. Second of the Gretna Breeze has arranged to purchase a new cylinder press and a new dress of type. Ha will enlarge the Breeze to a six-column eight-page paper.

Editor Charles D. Bisuveit of the Johnson County Journal, published at Tecumseh, and Miss Estelle Horton of Holdrege were married last week at the home of the bride's mother at Holdrege

James K. Hewitt has purchased the Custer County Republican of C. E. Shea and has changed the politics of the paper to correspond with its name. Mr. Shee, who bought the paper a few months ago, changed it from a republican to a democratic paper.

Editor A. E. Clark of the Gordon Journal has announced that he will issue an industrial and stockmen's edition about April 15. It will contain much historical matter about western Nebraska and will be illustrated with about 309 half-tone engravings.

Hastings Tribune: There are two candidates running for office in Nebraska who are attempting to "work" the country press by sending it "boller plate" political dope. Of course this plate matter is nothing more than political advertising, and yet these two candidates have the effrontery to ask the country ediitors to publish it "as a matter of news." It goes without saying that such a movement has only succeeded in hurting their chances for their political success more than anything elee.

he pulled the biggest out. A jib-shaped critter, broad's a sail-three feet from tail to snout. And he pasted a sheet of postage stamps from snout clear down to tail. Put on a quick delivery stamp, and sent the cod by mail. She smelled it a-coming two blocks off on the top of the postman's pack: Bhe rushed to meet him, and scared him blind by climbing the poor man's back. But she got the fish, bit out a hunk, ate

But she got the fish, bit out a hunk, ate postage stamps and all. And a happy wife in a happy home lives out in Denver, Col.

OREAK - UP - A -



They may be enjoying the Hasty Lunch-eon in the Men's Cafe, patronizing the Barber Shop which, by the way, is the best in the city, or playing a friendly game of Pool or Billiards.

That's why the Fontenelle is Headquarters for "Everybody Worth While. "Built For You to Enjoy."

No. of Street, Street, or other

HOTEL FONTENELLE A. Burbank, Managing Director.

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really successful.