

BISHOP'S HALO FOR RED TOPS

Regiment of Sunset Domea Proposed for the Country's Defense.

To be red-headed is a signal honor, said Bishop W. A. Quayle in a speech

last week. The good bishop is red-headed himself, and he was addressing the Hamilton University Redheads' club. He pointed out that all the angels painted by the old masters had red hair.

The list of red heads who did great things is a long one. Julius Caesar, world genius, was red-headed. So was Robert

Bruce, so was Queen Elizabeth. It is reputed that Helen of Troy, Dido, Cleopatra and Alexander the Great were red-headed. It was said of Thomas Jefferson that "he had the reddest head in Alabamaria county."

Swinnburne the poet, John Bunyan, author of "Pilgrim's Progress," Schiller,

the poet, all had polls of blazing red; and in our own day we have, to keep Bishop Quayle company, Bernard Shaw, Victor

Murdoch, Governor Stubbs, J. Ham Lewis, yes, and Bob Fitzsimmons. Judge Wofford, for many years judge of the criminal court of Kansas City, used to say that he never knew a re-

headed criminal. Dr. E. L. Mathias, chief probationary officer of the Kansas City juvenile court, asserted in a speech recently that he never knew a boy with red hair to be inherently bad; and it is an old saying that there are no red-headed men in the penitentiary. Of course, this may be merely a coincidence.

but it is here offered to the red heads for what it is worth. Red-headed persons have always been reputed to be quick tempered and ready to fight at the slightest provocation. "Red-haired people be folk that are to drede," runs a precept of the fifteenth century; and an old French proverb says:

"Salute no red-haired man nearer than thirty feet off, and even so, hold three stones in thy fist wherewith to defend thyself."

Arthur S. Hoffman, editor of Adventure Magazine, may have this adage in mind in his attempt to recruit a regiment of red-haired men.

Have Your Pictures Framed

And Save One-Fourth

—One-fourth off on all orders taken for picture frames on Saturday. This includes any frame made or to be made, from the highest priced hand modeled frame down to the cheapest gum wood moulding.

—400 Genuine Hand Carved Picture Frames, values, \$2.00 to \$4.00, complete with glass and back, Saturday for \$1.00. —200 Fine Framed Convex Medallions (duplicate a sale last fall that made a sensation). Special at 48c. Come early.

GROWING WITH GROWING OMAHA

Brandeis Stores

Saturday Sales at Special Prices --- Splendid Savings

Spring Veilings at 59c

—Charming Veils for spring, in border and scroll designs and motive patterns. Black and colors, in styles 59c that are pleasing to all. Specially priced, yard. —50 Pieces of Silk Veiling, all pretty patterns in black, white and colors. Worth to 59c. Sale price, 25c yard

Main Floor—10th and Douglas.

What Corset Will You Wear

This Coming Spring?

—EVEN BEFORE YOU THINK of Clothes, you should determine what style Corsets you are going to wear and have them fitted.

—The fit of the Corset determines whether or no your costumes will set properly—the pleasure of knowing you are exceptionally well dressed in large measures dependent upon the Corset you wear.

BON-TON Corsets Mould the Figure Correctly

BE SURE YOU HAVE YOUR CORSET FITTED—the expert advice which the attendant will give you will prove invaluable in the selection of the proper model.

—Bon Ton Corsets for tall, full figures. Long skirt with rubber gore set in over thighs; slight curve at waist so the corset does not ride up when seated. Made of silk dotted broche, durable, comfortable and stylish, \$6.50.

—Bon Ton Corsets, for heavy figures, of imported Coutil, with extra boning across abdomen. Extra wide front steel, medium high bust, low under arm; long skirt with six garters attached, \$5.00.

—Bon Ton Corsets, for slender figures, in fancy broche, gives curve at waist line over hip; straight back with elastic gore set at bottom of skirt; moulds the hip to fashionable lines, \$3.50.

Other Models \$3.00 to \$15



Fashionable

Suits, \$25

The Spring Style Aristocrats

—The woman who desires to pay just \$25 for her spring suit will find that this store specializes on Fashionable Suits and offer the best values to be found in the state of Nebraska.

Silk Suits, \$35 and \$39

—Many of the very smartest models are shown in taffetas, silk poplins, gros de londres, etc. The effective draping and semi-tailored features are to be found in marked evidence.

Extra Size Suits for Stout Women \$22.50, \$25, \$32.50, \$39 and \$49

—Special attention has been given to the women who require out-sizes or extra cut garments, and the ones who require an extra full busted, short-waisted, high stomach or large hip garments, will be easily fitted. Every good, desirable material and color.

Special Silk Dress Offerings at \$13.75

Many pretty new smart models in taffeta, charmeuse, crepe meteor and crepe de chine, made with the full skirted, extra tunic, Russian blouses and georgette combinations. Pretty soft colors for street or afternoon wear. Women's and misses' sizes.

Afternoon Frocks at \$19.00 and \$25.00

—Smart in their construction and dainty in their effective soft taffetas, meteors, georgettes, etc. The desirable colors—Hague Blue, Field Mouse, Copenhagen, Silver and Peace Gray, Bay Green, etc.

If We Could Open to You The DOOR OF THE FUTURE

—And ask you to look through—the revelation would make you determine

TO BUY ALL THE LACES You Will Possibly Have Use For

in the next year or so. —Nothing we could say would so clearly show you just what the condition of the market is today and what it must of necessity be 6 or 12 months hence.

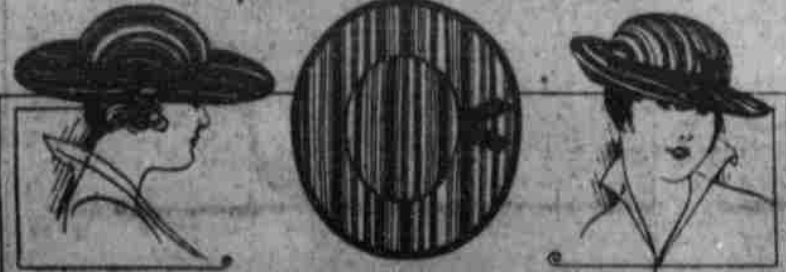
—We can say this about the present day situation, however: —We are offering Silver and Gold embroidered Llama Lace (imported) 18 inches wide, splendid for dainty dresses; would cost \$1.50 to import today. Our price, 98c a yard. —Fancy Wash Laces, all imported, in Vals, Torchon, Point d'Espirt and Imitation Cluny; worth up to 30c, at 5c a yard. Main Floor—Center.

These Are Opportunity Days In the Glove Store

—Women's washable Kid Gloves are sold at special prices this week in order to further increase their popularity. These are most practical gloves for this season. They are washable, well-fitting, good looking and economically priced—tomorrow at \$1.10, \$1.50, \$1.85 and \$2.00. They come in various styles, plain and with embroidered backs, in wrist lengths or with gauntlet wrists.

—Also special—Women's one-clasp full pique kid gloves, in black or white, plain or contrasting backs, \$1.15 a pair.

New Spring Millinery



Edgerton Rochelle Shawnee —The three hats featured above are a practical demonstration of what may be had at a nominal cost in the new silk "Sport Hats." These smart hats are made of pongee silk with the latest awning stripes in all the popular sweater colors.

\$2.98

Curled Albatross Quills

—Yes, we have them in our trimming section. This much wanted fancy for tailored hats comes in Copenhagen, Sand, Red, Pink, Navy, Brown, Gray, Purple, etc. Each

\$8.50

Drop Hats, Street Hats, Tailored Hats.

Knit Underwear

—Women's Union Suits, silk tops and lisle bod-ies. Pink and white. \$1.00

—Women's Union Suits, fine lisle and cottons. Cuff and umbrella styles. Pink and white. Worth to 69c. Sale price, suit 50c

—Women's Union Suits, in "Cumty" and other good makes. Cuff and umbrella knee styles. Regular 50c values. 39c Saturday

—Women's Vests, lisle and cotton. "Cumty Cut," square and round necks. Worth to 25c, at 15c

—"M" Knit Suits for boys and girls. Light weight cottons; high neck, long sleeves; ankle length, low neck and sleeveless, knee length, suit. 50c

—"M" Knit Waists for Boys and Girls, patent taped seams and buttons. 15c qual-ity, each 12 1/2c

Candy Specials

—Special Home Made Nut Divinity, hickory nut, pecan and almond, lb. 25c

—Those Delicious Cream Dipped Brazil Nuts, per pound 39c

—Cream Peanut Squares, vanilla, strawberry and chocolate. Saturday, lb. 15c

—Fresh Black Walnut Taffy, lb. 25c

—Fresh Maple Confections, every Saturday, per pound 20c

—Full Cream Angel Food Taffies, all flavors 15c

—Our Luscious Pompeian Chocolate Bitter Sweets and Swiss Style Milk Chocolates, pound box 29c

Candy Dept.—Pompelan Room.

Cut Flowers

—Fresh Cut Home Grown Sweet Peas, Saturday, bunch. 19c

—American Beauty Buds, each 10c

Flower Department, Main Floor, Rear.

Hosiery Bargains

—Women's Silk Hosiery, pure dye thread silk. All shades, fancy garter tops, high spliced soles, heels and toes; regular 1 quality, pair 69c

—Women's Pure Thread Silk Boot Hose, in all shoe and evening shades. Full fashioned, reinforced heels and toes; wide double garter tops. Saturday, pair 50c

—Women's Pure Dye Thread Silk Hose, in black, white and all the new bright colors. Fashioned, high spliced soles, heels, with lisle tops. Regular 50c quality; special Saturday, pair. 35c

—Children's Silk Lisle Hose, in black, white, pink, sky and tan. Double knees, heels and toes. Fine ribbed. Sale price, 25c

—Men's Silk Fiber Hose, all colors. Spliced heels and toes with double soles; seamless. 25c Special Saturday, pair. 25c

Smart Blouses-- Wonderful Values Specially Priced For Saturday



—There's as much difference in Blouses as there is any other article of apparel. Given the best of style and excellent material, we are offering the best values you have ever seen. —Crepe de Chine and Jap Silk Blouses, values to \$2.75, at \$1.95 —Extra Quality Crepe de Chine, Washable Satin and Georgette Crepe Blouses, regular \$5.00 values, at \$3.98 —Dainty Georgette Crepe Blouses, at \$5.50

All the New Colors. Styles Are-- New Large Collars, Frills, Embroidered Models, Pocket Blouses and Sport Blouses.

Our New Sewing Machine Store Opens

And Offers You

\$12.00 For Your Old Sewing Machine

—THIS IS THE INITIAL offering from our New Sewing Machine Store—it gives every woman the opportunity to realize in cash for her old sewing machine to apply on the purchase price of

\$1.00 DOWN; \$1.00 A WEEK.

The FREE Sewing Machine

\$1.00 DOWN; \$1.00 A WEEK.

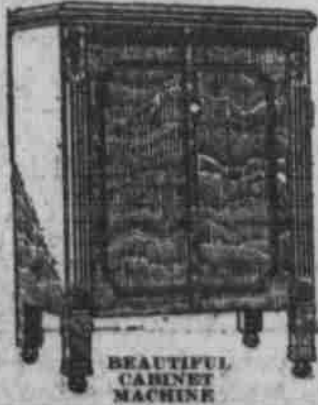
—You won't get the full significance of this offering until you read this: —The FREE SEWING MACHINE is built upon an entirely new idea—friction has been eliminated to such a degree that it runs softly and smoothly and with such easy action that the "machine sickness" which many women suffer from is a thing of the past.

"Free" Labor and Time Savers

- The Rotoscille Movement, making the Free run lightly. —Toggle Link Movement, eliminating all noise and friction. —Automatic Tension Release—no more trouble in this direction. —Automatic Lift, raising the head belt for sewing. —Rotary Spool Pin, making the thread unwind evenly. —Dustless Japanning, simplifies housekeeping. —Ball Bearing Treadle, runs like magic. —And the FREE is guaranteed for a lifetime.

SPECIAL INTRODUCTORY OFFERING

- To introduce this wonderful Sewing Machine in Omaha— 1.—We will buy your old machine and pay you \$12.00 for it. 2.—We will make you the special introductory price on the FREE. 3.—We will allow you the most liberal terms you ever heard of. —IMPORTANT NOTE—If there is anything you desire to learn about a sewing machine or anything in relation to sewing, please consult our expert, who will gladly give you expert advice any time you desire it. Third Floor—New Building.



BEAUTIFUL CABINET SEWING MACHINE

Women's Fine Shoes Remarkably Underpriced

—Women's Fine High Shoes, Pumps and Oxfords—Broken lines and broken sizes, but all sizes and widths in one style or another. Patent leather, dull leather, fancy tops or plain black; button or lace. The majority of the pumps are made with light turned soles with French heels. These shoes are worth more than double. The entire lot, pair. 97c

—Boys' Fine School and Dress Shoes, practically all sizes; worth to \$2.00, pair. \$1.55

—Men's Shoes, all sizes, button and lace, splendid worth more wholesale than we are asking. Per pair \$2.00

—Women's Fine Dress Shoes, gypsy styles, in bronze leather, all patent leather, kid and velvets. Made with full French or Cuban heels, worth to \$4.00 a pair. All sizes \$2.00

—All the Women's Rubbers, first quality, storm style; worth 75c. Special, pair. 25c

—Infants' Shoes, patent leather, kid and dull leather; black, red and tan kid tops. Hand turned and sewed soles. All sizes, pair. 69c

—Misses' and Children's Fine Dress Shoes, dull leather, and a few patent leather, neat, broad toes, handsomely finished, all sizes to 8, pair 98c

Shoemakers—Shoe Store.

Sale of Gray Hair Goods

—As the hair grows, it usually grows thin. Therefore, this sale is sure to prove interesting. —20-Inch Gray Switches \$2.65 —22-Inch Gray Switches \$4.98 —24-Inch Gray Switches \$4.98 —All-Around Gray Transformations, \$5.00 values. \$2.98 —All-Around Gray Transformations, \$10.00 values. \$6.98 —Children's Hair Bobbing by experts, also shampooing, hairdressing, manicuring, facial and scalp treatments.

Drugs and Toilet Articles

Dier-Kies Talcum Powder, can. 24c —Graves' Tooth Powder, 2 1/2 oz. size. 14c —Dorville's Bromide Rung, box. 10c —Eliel's Honey Almond Cream, 2 1/2 oz. 25c —8-Inch Manicure Files, worth 25c. 14c —Velvet Powder Puffs, worth 15c. 10c —Ida May Face Powder, 2 1/2 oz. size. 15c —Marguerite Hyva Rouge, 5 1/2 oz. size. 25c —Fubon Tooth Paste, 4 1/2 oz. tube. 15c —Pessini Face Powder, metal box. 15c —La Blanche Face Powder, 5 1/2 oz. size. 25c —4 1/2 Oz. Toilet Water, 1 1/2 oz. bottle. 10c —Melle-Lav-Ida Toilet Water, bottle. 10c —Horlick's Malted Milk, 1/2 lb. can. \$2.49 —Eliel's Lintiment, 4 1/2 oz. size. 15c —Mentholum, 5 1/2 oz. size jar. 25c —Putnam's Dry Cleaner, 2 1/2 oz. size. 14c

Special Sale of Menstrual Articles. Main Floor—Rear.

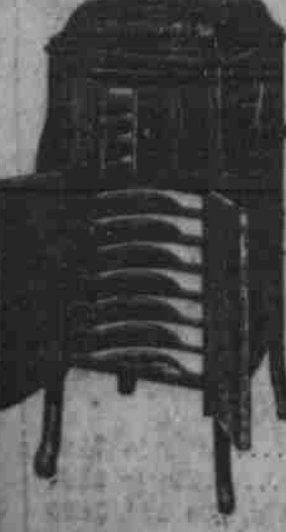
Buy a Victrola NOW

—WHEN YOU can bring into your home the best of the famous opera singers and all other good music at a small initial outlay of money, IS IT NOT WORTH WHILE?

The Victrola pictured here is No. X—\$15.00. Terms, \$1.00 down and \$1.00 a month. —Other models, \$15.00 to \$35.00 on the same ratio of payments.

TWO NEW RECORDS.

NO. 35521. 12-INCH. \$1.25. —Stop, Look and Listen—Medley Fox Trot —"I Love a Piano." "That Hula Hula." "The Girl on the Magazine." "When I Get Back to the U. S. A." —Victor Military Band —When Old Bill Bailey Plays the Ukulele—Medley One-Step—"When Old Bill Bailey Plays the Ukulele." "Oh, Oh, She's Breaking My Heart." "If You Only Had My Disposition." —Victor Military Band NO. 35522. 12-INCH. \$1.25. —A Little Bit of Heaven—Medley Waltz—"A Little Bit of Heaven." "Where the River Shannon Flows." "She's the Daughter of Mother Machree." "When Irish Eyes Are Smiling." "Mother Machree." "My Wild Irish Rose." —Victor Military Band —Molly Dear, It's You I'm After—Medley One-Step—"Molly Dear." "The Wedding of the Sunshine and the Rose." "The Sweetest Girl in Monterey." —Victor Military Band



New Spring Togs for Boys

—We believe in boys; we believe that boys are human and that they appreciate good clothes the same as the rest of us, and what is more, we know that boys will be boys and need clothes that are built to stand the hard knocks.

—We've selected our new spring suits with these ideas in mind, and invite all boys and parents to inspect them for their unequalled style, fit and all around durability.

Boys' 2-Pair Knicker Pant Suits, \$3.75 to \$10.00.

—In those real spring patterns and colors, smart grays with sprinkling of green effects, handsome mixtures of browns, blues and tans; plain colors in worsteds and cassimeres. All tailored up to the Brandeis standard. Smart new styles, many are in exclusive models that are most pleasing, and above all—Plenty of Blue Serges.

One Big Saturday Special Handsome Velour Fabric Suits With Two Pairs of Pants, \$3.95

—All made in a striking Norfolk model with a three-piece detachable belt on coat; fancy pleated back with three patch pockets in front. Both pair of pants are fully lined, watch pocket and belt loops. Exceptionally neat patterns of gray, brown and blue. Ages 6 to 17 years.



Boys, Here's a New Wrinkle, Long Pants Suits With Two Pairs of Pants

—Splendid fabrics in all the smart new mixtures, stripes, plaids and check effects; various models to select from. All ages, 15 to 19 years, at \$10.00 to \$15.00. —Plenty of other splendid Long Pant Suits, priced at \$6.50 to \$8.50.

A Special Blouse Waist--A Sure Winner From Our Waist Maker

—All made with two to three more buttons down the front than any other blouses made, which does away with all the gaping, so common in blouses when the boys stoop over. The fabrics are much better and cut with more actual arm room and body room; the best and largest selection of patterns. All priced at 50c

Wash Togs for Boys, \$1.00 to \$5.00.

—A great big assortment of those smart new styles and colors are here, even to the real summery kind with short sleeves and sport collars. All ages, 2 to 9 years.