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FEBRUARY CIRCULATION,

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State of Nebraska, County of Douglas, sa:
Dwight Williams, circulation manager of The Bee
Publishing company, being duly sworn, says that the
average circulation for the month of February, 1918,
was 64.23.
DWIGHT WILLIAMS, Circulation Manager,
Subscribed in my presence and sworn to before
me, this 5d day of March, 1916.
ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

All right, Mr. Groundhog, you're entitled to ten days longer.

In or out of town makes no difference, Mayor "Jim" keeps Omaha on the map.

Still, the railroads might meet the cut rate by issuing coupons in exchange for merchandise.

However, Senator Gore monopolized the limelight before and after voting against him-

Looks as if the Ananias club were about to be reorganized by the schoolmaster of the White House,

A vote of 68 to 14 lacks only two points of reversing the Berlin rating of 5 to 1 on senatorial sentiment.

Three years of democratic administration are closed. Another year of patient selfrestraint, and then the "fare-ye-well."

No amateur like Mayor Mitchel can sit in at the same table with our Mayor "Jim" and hope to hold cards that will rake in the pot.

The price of autograph collections for candidates' petitions is said to have been advanced to three cents a name. The high cost of running for office shows no signs of avatement.

"Made in Omaha" carries the assurance of to the gulf. Right living is quite impossible anywhere without the joy radiated from Omaha's food factories.

If it is lawful and proper to grant waterlogged railroads, on pleas of poverty, the privflege of raising rates, it follows that a supplementary injunction should issue compelling them to take the money.

Who is he? Why, he is just the usual sort of democrat who has never done anything either to distinguish himself or extinguish himself, and who looks like a possible life-saver to the senator and his crowd.

Congressman Sloan has discovered that the state of Nebraska has never been reimbursed for the cost of the Sloux Indian campaign of 1861. Well, if there is anything coming to us we want it, but we must confess we had completely forgotten that one.

Congressional champions of national economy again define the policy as applicable to the other fellow's pocket or district. When it comes down to personal perquisites the members stand 3 to 1 for the mileage grab. Small things fairly measure greatness.

One of the smoothest confidence men acclimated in Florida has been apprehended by federal officers and relieved of 20,000 \$1,000 bills. His system proved a greater lure than the famous Everglades game and drew big bills of easy money for the asking. So long as fake horseracing and stall wrestling matches land moneyed suckers in the middle west, there is no warrant for tossing a rock at Florida's glass

Thirty Years Ago This Day in Omaha

Compiled from Bee Piles. William A. Paxton and John A. McShane have returned from Chicago, where they were negotiating for the erection of two more packing houses at South Omaha. The two new concerns will have a capacity of from 500 to 700 hogs per day and will operate on

Mr. and Mrs. Clark Woodman gave a brilliant reception at their residence on Isard street.

Miss Ada Hurlburt gave a select euchre party at her residence on Saunders street. The guests were Misses King, Wilson and Huriburt, and Messes. Millizan, McCulloch, Radeliffe and Bryans.

Mrs. A. Johnson of Carbon, Wyoming territory, is visiting with her parents, Mr. and Mrs. C. Oleson, 3011 North Tenth.

Mr. and Mrs. S. A. McWhorter have returned from Hot Springs, Ark., where they have been spending the last few weeks.

Sir Alex Stewart and party passed through Omahe on the way from San Francisco to New York, where they sail for Europe. Miss Dell Dohaney of Council Bluffs is the guest

of Miss O'Reilly. P. P. Fordyke has bought a stock of goods and is

now located at Chadron in the general merchandisc

Suspended, Not Settled

While the senate has voted by sixty-eight to fourteen to lay on the table the Gore and all similar resolutions and amendments, it has not disposed of the question on its merits. The vote will be hailed by the administration supporters as a great victory for the president, but has only served to suspend, and not to settle,

It is too bad that the request of Mr. Wilson, that a square test vote be taken, could not be carried out. In the list of those voting aye on the motion to table the Gore resolution will be found the names of many who have voiced their opposition to the president's policy, among them Senator Stone, chairman of the foreign relations committee, who said on the floor he did not agree with the president. Some who voted "no" did it because of devotion to "senatorial courtesy," which forbids thus shutting off debate on a resolution, and others because hungry for patronage which has been hung up.

Temporarily, the action will afford relief to the White House, but the disturbance in the lower house has not yet been quelled entirely, and the president's letter to Mr. Pou may produce a result there the senate could not attain. The failure of the democrats to fearlessly face a situation created by themselves will hardly astonish anyone who has closely watched the course of the party. Instead of disposing of the issue, these trimmers are left where they can carry on their fire in the rear tactics, always hiding their duplicity behind a pretense of patriotism.

The dodge is not calculated to impress foreign powers with any undue sense of the rigidity of the support that congress is willing to give to the president. Mr. Wilson may proceed with his negotiations, assured that at the most embarrassing time he will again have to reckon with the congress.

Wheat Price and the Visible Supply.

The steady alipping down of the option price of wheat is simply an eloquent evidence of the operation of the law of supply and demand against the efforts of the speculator. The break in futures is due to natural causes. Reports show that the visible supply of wheat in the United States is the greatest in history, that stocks in farmers' hands are larger than ever and that the world's supply is at top mark. Last year a bumper crop of wheat was raised, not only in the United States, but all over the world. The International Agricultural bureau at Rome reports the yield for 1915 as being 135 per cent of that for 1914. Recent information from England is to the effect that the British government has lately purchased wheat to the value of \$82,000,000 in Argentina, Australia and elsewhere outside of the United States, the largest single purchase of wheat ever recorded. All visible facts seem to be combined against the speculator who has sought to maintain the inflated price of wheat.

Building Up a New Army.

The house committee on military affairs is reported to have its new army bill ready to submit for final action, having made some extensive modifications since its plan was outlined several days ago. Now the total of the first line defense army is placed at 700,000, about half the number estimated as needed in the War college's outline of a proper military policy. This, however, is an increase over the original plan of the committee, which would good goods from coast to coast, from Manitoba | have provided 425,000 men for t'e first call. The National Guard on its new footing is included in the estimate, together with 100,000 men to be supplied through summer training camps, and 147,000 men in the regular army. The maximum for the National Guard is now fixed at 425,000, to be attained within five

The feature of the measure that will most commend itself to the students of the military problem will be the increase in the regular establishment. While an army of 147,006 is not especially formidable in these days, it will provide a solid nucleus on which to form the great force that will be needed for defense, should occasion arise. If kept recruited to its possible strength, instead of being maintained in skeleton form, it will provide trained soldiers for the reserve army at a rate now impossible. Recruiting the National Guard to its strength of 425,000 within five years presents a more doubtful aspect than does the maintenance of the "regular" army.

The uses of the summer camp as a source of supply of men trained in military practice and methods may be questioned. A few weeks spent in camp, performing some of the routine of a solider's life and listening to lectures on the theory of arms contributes very little training of value. Fads of any kind have no place in the army. However, the question of national defense is slowly working to a solution.

Auto Owners Are Loyal.

Nebraska automobile owners have quietly established another record, one quite as creditable as any of the achievements in more spectacular ways. Out of a total of 59,000 registered for 1915, the secretary of state reports more than 52,000 have taken out license for 1916. This shows that the automobile owners appreciate the several advantages of the registration law, and are willing to comply with its requirements. Most of the money collected for the license fee goes into the road fund, which means a direct benefit to all who use the public highways. Roads improved for pleasure uses are also available for business, and the auto is thus doing a considerable service for everybody. Prompt registration of machines secures for the owner protection of the law in other ways that are worth while, and the record now made shows the great majority of autoists are responsible and at all times loyal to public in-

Friends of Senator Cummins do not like to have ex-Senator Burkett "butting in" over in Iowa with his vice presidential boomlet. Assuming that the feeling of exclusive ownership of his own state is mutual, perhaps the Nebraska man might consent to withdraw from Iowa in consideration of the Iowa man withdrawing from Nebraska.

The Knickerbocker atmosphere of New York and the Quaker traditions of Philadelphia are clearly outclassed by the aristocracy of hereditary Bostonians, which rings the Hub with loops of blue blood. Having been weighed on the scales of the Sacred Cod leaves no room for challenge or cavil

Crimes Against Eyesight

Literary Digest.

TIE use for ages of feeble illuminants like candles or oll encouraged an error that even the stronger gas and carbon-filament have been unable to odge from our minds-the belief that one must see the light-source in order to get the full effect of the As a matter of fact, a visible, naked light dazzles the eyes and makes seeing more difficult, but with a feeble source like a candle this effect is slight. It increases as stronger and stronger sources are used until we have the powerful tungsten lamp where full exposure of the filament is a crime against the evesight. So we are learning that after all it is the light-not the lamp-that we are after, and that the former may be more effective if we screen the latter from the eye. Says an editorial in The Elec-

The facility with which our earlier electric lamps could be placed in all sorts of positions encouraged their use for decorative effects not before possible. However, the are-lamp, and even the carbon-filament of the old days, were considerably brighter than any artificial illuminant to which we were before ac customed, and it gradually began to be evident that such promiscuous use of the new lamps without any means of diffusion or softening the light was in many cases bad both artistically and hygienically, was sometimes a positive interference with clear vision. Gradually the resultant glare began to be considered garish and incompatible with real refinement in lighting, to say nothing of its hygienic aspect. On top of this came the improvement in the efficiency of the incandescent lamp, which rapidly increased its brightness or intrinsic brilliancy so as o make the need of shading or diffusion still more mperative for comfortable use. Scientific men deised methods of measurement and began to acquire much more definite knowledge of the bad effects of glare.

'All these factors have worked together to enourage and increase the use of indirect and semidirect lighting and other methods by which the brightness of the original source of light is diffused or reduced before exposure to the eye. Each increase in the brightness of the incandescent lamp brought about by increase in efficiency has made it more necessary to diffuse that brightness and at the same time has made it more practical to do so. The gain in lamp efficiency has more than offset the losses necessary with indirect and semi-direct lighting for interiors at all adapted to such systems. A given working-plane illumination can now be obtained in a typical modern office area, for example, for less energy than was required twenty years ago with a carbonfilament lamp installation very much worse from the standpoint of glare. Besides this, the rates for electrical energy have declined."

This being the case, what is the proper course, the writer asks, for the central station company, the contractor, and the manufacturer of lighting equipment? Obviously, he replies, it is to push for the best in lighting rather than for the cheap, garish effect. He goes on: "Specifically, at the present time this means for interior work, in much occupied rooms, wherever feasible, the adoption of semi-direct lighting with very dense bowls, or indirect lighting, and for exteriors the use of concealed flood lights in place of the old outlining idea. Even the electric sign with exposed lamps is susceptible to diffusive treatment, which makes it more comfortably legible, and hence more effective. In such cases the adoption of these ideas usually means greater first cost and more electrical energy used for lighting than in the case of a cheap makeshift, but these are justified by the better results to consumer and public. It is, of course, true that there are still many consumers who insist upon glaring methods of illumination and will have nothing else, but the combined efforts of all who sell illumination, if exerted in the right direction, are powerful."

Twice Told Tales

A Good Enough Solution.

The kindly squire was giving a little treat to the village school children. After tea he stepped on the platform and announced, with a beaming smile: "Now I am going to perform certain actions, and

you must guess what proverb they represent. The boy or girl who succeeds first will receive a quarter." That did it. Instantly every eye was fixed upon

First of all, the old gentleman lay down on the platform. Then one man came forward and tried in vain to lift him. Two others came to his ald, and between them they raised the squire, who was rather portly

The actions were meant to represent the motto 'Union is Strength." When they had finished the squire stepped forward and asked if any child had solved the puzzle

At once a grubby hand shot up and an eager voice squeaked: "Let sleeping dogs lie."-Pittsburgh Chronicle-Tele-

What He Would Do.

As the subject of their weekly essay, the schoolmaster asked his pupils to say what they would do if they had \$3,000,000 At once all heads were bent, save one, and pens

scratched busily. The one exception was little Willie He calmly sat doing nothing, twiddling his fingers and watching the flies on the ceiling. At the end of the time the teacher collected the pa

pers and Willie handed over a blank sheet. "How's this, Willie?" asked the teacher. "Is this your essay? Why, all the others have written at least

iwo sheets, while you do nothing!" "Well," replied Willie, "that's what I would do if I were a millionaire!"-Philadelphia Ledger.

Not the Whole Truth.

Percy, a Long Island youngster, always regarded by his doting relatives as clever, outdid himself when rough looking hobo invaded the yard one afternoon and asked where the father kept his money. It's in his vest in the kitchen." said Percy.

A few minutes later the hobo came through the kitchen doorway in a hurry, much battered and torn. "Smart kid!" he muttered. "Never said a word about the old man being inside the vest!"-New York

People and Events

Women at Palm Beach found a sign, "Votes for women," hanging on the tepee of a Seminole chief An Indian is as anxious as a paleface for the safety

of his scalp. A Minneapolls doctor rallies to the defense of short skirts, pronouncing them the greatest sanitary product that ever came out of fashion mills. The fact that the doctor is a bachelor has nothing to do with the case.

Highbrow students of Harvard have launched a movement to exclude lowbrow songs from college halls and grounds. The airs are not particularly objectionable but the words lack class and will be revised upward.

Andrew J. Wrick of Fern Ridge, Pa., reached the century mark on February 29 with only twenty-four birthdays to his credit. He is cutting two wisdom teeth and has a few twinges of rheumatism. Otherwise he is all right.

A New York woman roughing it in Georgia was saved from a rattler's bite by a thick boot. "Mme. Eve mourned her snake experience," says a report of the incident, "but she never had the luck to go hunting in a prohibition state."

Car 157 of the Huntington, W. Va., street railway doomed for the junk pile. It has a record of one shooting and three mules and one horse crippled to Since the latter event the sight of a mule caused the car to jump the track. The company concluded it was cheaper to ditch the hoodoo than shoo mules off the roadway.

The Bee's Leffer Box

OMAHA, March 3.-To the Editor of

The Boe: This splendid editorial ought o appear again in your paper.

When the Rock Island puts in its ent rate, it will be careful not to the business between competitive for if it should, it would not sell for if it should, it would not sell any tickets between those stations. The oad will only bump the towns that can't scape its exactions

Why not patronize railroads that seem to be satisfied with their present freight and passenger rates? If that was done, the federal courts might continue to increase the rates in favor of those dissatisfied roads. C. M. R.

Prevalence of Vice.

OMAHA, March 1-To the Editor of The Bee: Everything that is being brought to light by the vice commission in Minneapolis can be rediscovered in Omaha and most other cities if the people will only take a look and go beyond their trivial crusades against spitting, drinking and the like. Minne

apolts is simply waking up I have no criticism to offer concerning the above mentioned local crusades except that they don't go for enough as where one man is ruined by drink or another contracts disease through pro miscuous spitting, a hundred young girls are being ruined through their necessities and because of the present laxity of social intercourse.

Given a young girl with pretty face and figure; a liking for pretty things: an earning capacity of \$4 or \$5 a week; unrestrained liberty of action, day of night; unlimited opportunity of association; free access 'and entertainment at places of amusement, automobile lovrides, chop sucy parlors, questionable hotels and apartments, and even assignation houses. What can you expect

A prominent physician recently me in confidence that he was treating more than 100 young girls for venereal disease. If one doctor is handling that many, what about the whole city? A bright-appearing girl who recently

applied to me for work said that she was "forelady" in another factory here and getting \$5 a week. Where forewomen get only \$5-God help the rest. No wonder some houses can pay big dividends and yet sell goods cheap. There is a world of opportunity here

for the club women and men of Omaha. and especially for the fathers and mothers who think that their sons and daughters could do no wrong

H. G., AN OMAHA MANUFACTURER.

Scarlet Fever.

OMAHA. March 2.-To the Editor of the Bee: I wish to present a few ideas on the scarlet fever situation and suggest something that may have a very important bearing on the controlling epi demic.

The fever is not spread by some vola tile substance that is carried in the air. The thing is done by actual contact, or by diseased person being in contact with a certain object, leaving it contaminated, and the other person coming in contact with this contaminated object afterward. while the seed of the disease is still alive and active. In dark places this activity will last for years. In sunlight it dies The diseased child rides on the street

ear, sits in a movie or a church, he wipes his nose or mouth with his hands and he rounding object. A healthy child comes along, gets the poison on his hands, carries it to his mouth and contracts the

There is one other way in which the virus may be transmitted, that is by the diseased child coughing or sneezing directly in the face of another child. This of course, very rarely an active cause of the discase.

In the case of milk transmitting the disease, the milk is contaminated, or the containers are contaminated, by dirty hands, so the main question is question of contaminated hands.

The hands being the carriers, they should be covered in all cases where the child nangles with other children or goes into movies or churches, etc., where other children go. The mother who wishes to protect her children from scarlet fever or other contagious (so called) diseases will provide the youngsters with several pairs of white cotton gloves and have them wear them whenever there i possibility they may became exposed (in dancing school, church, theater, etc. The glove does not taste good so they will not put their gloved fingers in their mouths. The glove being white soon show the dirt and as soon as it shows dirt it should be changed.

The condition of our schools in the past, without any form of medical inspection, has been a disgrace to a civilized community, but the dumping of garbage in different places in the heart of the city and many other things that we do and permit to be done are also disgraceful and inconsistent with good sense and good morals. The explanation of this is that we are not a civilized people, that we are really just emerging from savagery and many filthy and unreasonable conditions are still with us, inherited from the dark ages.

Medical inspection of schools will come before long and will be a step in the right direction. The time will also come when Omaha will be as clean a city as Berlin. Farmers are beginning to realize that if pigs are kept under dirty and unsanitary conditions they get cholera and oth er diseases. Let us hope that the same principle will be appreciated soon by the whole people in dealing with children. D. T. QUIGLEY, M. D.

Tips on Home Topics

Philadelphia Ledger: Mr Bryan com plains that the president is being "applauded by the grand standers" with the proud and virtuous consciousness of one who has always spurned every tribute of

Brooklyn Eagle: Is it not remarkable how Scranton got all those anthracite millionaires when their profit is only 30 cents on a ton of coal that retails for \$7.257 And the poor coal-carrying railroads! Before our 500,000 square miles of anthracite are dug the poverty of Scranton will be deplorable. Is it not time now to pass the hat?

Springfield Republican: The reported willingness of the Danes to sell us the three West Indian islands suggests the interesting possibility that France and England might, after the war, be willing to place one of ...eir Windward islands on the market to help defray the cost of the world conflict Prorated according to the \$4,000,000 Denmark wants for hers the whole group of French and British colonies might even up for about two days' war expenses

Editorial Snapshots

Boston Transcript: It is understood that on all the western reservations now the Indian wards are referring to their guardian at Washington as the Great White Feather.

Washington Post: Contemplating the statement that when the democratic party is same it never falls to carry the country, the casual reader becomes perplexed as to whether this is a boost or a knock. Cleveland Plain Dealer: The hero gallantly advancing on the enemy aword in hand, has been pushed aside. They now advance with a gas bomb in one hand and hand grenade in the other.

Detroit Free Press: "The wages of sin is publicity," says James Melvin Lee, director of the department of journalism of New York university. And unfortunately, too many are willing to work for the pay.

Haltimore American: Coeds in western university have been ordered not to spoon. When the wise men of the university have succeeded in enforcnig this order, they should next start out to forbid ducks from swimming.

Philadelphia Record: Any small gun, such as a machine gun or a one-pounder, would be heavy enough to sink a submarine, according to the testimony given by Admiral Winslow. Whether a merchantman equipped with such a gun should be considered an armed vessel. the witness declined to say, that being question of international law and not a naval question. The sailor to his ship and the shoe maker to his last

Washington Post: The United States guns are useless unless they are handled by trained men. A year's training at least is necessary to transform a landsman into a competent seaman. There are training stations already established in which men could be given preliminary training, and by shortening the term of instruction the men could be hurried to the ships and instructed at sea. Thus ships now idle would be made available for instant service, and gun crews could be formed with some assurance that they would remain together and improve in teamwork.

JUST FOR FUN.

"My wife gave a teception yesterday."
"Did you attend?"
"Yes, I played a practical joke on her. I got in line when she was receiving and before she knew it she was smiling and saying she was glad to see me."—Mismouri Mule.

"How quickly some of those immi assimilate our

"Well, I asked my Italian barber if he was going home to fight and he said he wasn't, that he had paired with an Austrian in the next block."—Boston Transcript.

Whisper-Professor, someone is using

a crib in your class.

Frof.—Sh.h.h. How do you know? w
Whisper—I looked for it in the library
and it was gone.—Punch Bowl.

DEAR MR. KABIBBLE, I'M IN LOVE WITH A NICE CONDUCTOR AND I ALWAYS TAKE RIDES ON HIS CAR-AM I DOING RIGHT? YES-BUT IF HE IS PROMOTED TO MOTORMAN, YOU WON'T BE

Hardluck Horace—I'm awful hungry, mum. Would you mind if I ate a little snow off your front plasza?

The Woman—Not if you will shovel off the rest of it to pay for what you eat.— Hoston Transcript.

ALLOWED TO TALK TO HIM!

Johnnie-I wish I was Tommy Jones.

Mother-Why? You are stronger than
he is and you have a better home, more
toys, and more pocket money.

Johnnie-Yes, I know; but he can wiggle his ears.-Christian Advocate.

"Do you suppose the amateur ma-gician in the party had anything to do with the accident?"
"What accident?"
"When the car turned turtle."—Balti-

more American. "Do you think that women ought to "Oh, yes," replied Miss Cayenne. "But I don't know whether it would always be wise to call public attention to the

Cuticura Stops



dry and apply the Cuticura Ointment

Soap,

For Eczemas, Rashes,

Itchings, irritations, pimples, dandruff, sore hands and baby humors, Cuticura Soap and Ointment are supremely effective. Relief is immediate and healment, in most cases, is complete, speedy and permanent. Sample Each Free by Mail With 33-p. Skin Book on request. Address post-card "Cutieurs, Dept. 16, Boston." Sold throughout the world. fact that they are doing so."-Washing-ton Star.

"What was the result of the flood" asked the Sunday school teacher.
"Mud, repiled the bright youngster.— Chicago News.

THE SECRET OF THE SEA.

Susan K. Phillips.

Susan K. Phillips.

Who knows the mighty secret.

The secret of the sea?

I love its beauty passing well.

I love the thunder of its swell.

I love the giory of its piss.

The giltter of its feathery spray.

But its secret is hid from me.

Who has the mighty secret?

Never a mortal knows

By the shells alone is the riddle read.

As they lie deep down in their coral bed in the depths of the seaweed forest brown. brown.
Where the August sunshine quivers down.
And the great tide comes and goes.

They know the mighty secret;
They are east upon the sand;
We gather them up from the creamy
foam,
We bear them away to our island home,
As relies of happy seaside days,
We bear them to dwell where the soft
breeze plays
Over the flowery land.

They know the mighty secret;
We hold them to our ear,
We hear the mystical sound again,
We hear the voice of the restless main,
We know the long monotonous roar.
As the billows break on the rugged shere;
But that is all we hear.

Break a Child's Cold By Giving Syrup of Figs

navy is short 18,000 men. The ships and Look, Mother! Is tongue coated, breath feverish and stomach sour?

> Cleanse the little liver and bowels and they get well quickly.

> When your child suffers from a cold don't wait. Give the little stomach, liver and bowels a gentle, thorough cleansing at once. When cross, peevish, listless. pale, doesn't sleep, eat or act naturally; if breath is bad, stomach sour, give a tenspoonful of "California Syrup of Figs," and in a few hours all the cloggedup, constipated waste, sour hile and undigested food will gently move out of the bowels, and you have a well, playful child again.

If your child coughs, snuffles and has caught cold or is feverish or has a sore throat give a good dose of "California Syrup of Figs," to evacuate the bowels no difference what other treatment to

Sick children needs't be coaxed to take this harmless "fruit laxative." Millions of mothers keep it handy because they know its action on the stomach, liver and bowels is prompt and sure. They also know a little given today saves a

sick child tomorrow Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which contains directions for babies, children of all ages and for grown-ups plainly on the bottle. Beware of counterfelts sold here. Get the genuine, made by the "California Fig Syrup Company."-Advertisement

An Effective Lexative Purely Vegetable Constipation. Indigestion, Biliousness, etc. OR O at Night until relieved Ohocolate-Coated or Pinin

Make Skin Smooth

There is one safe, dependable treatment that relieves itching torture instantly and that cleanses and soothes the skin

Ask any druggist for a 25c bottle of zemo and apply it as directed. you will find that pimples, black heads, eczema, ringworm and sin.ilar skin troubles will disappear. A little zemo, the penetrating, satisfying liquid, is all that is needed, for it

banishes all skin eruptions and makes the skin soft, smooth and healthy. Zemo, Cleveland. HOTELS.

Hotel Marie Antoinette

NEW YORK CITY. SITUATED in the most convenient location in town, Modern in every detail, absolutely fireproof, within ten minutes of the leading department stores, shops and theaters, Convenient to Pennsylvania and Grand Central Depots.

Broadway, 66th and 67th Sts.

Rooms, with Bath. \$2.50 Per Day Up. Suites, \$4.00 Per Day Up.

ROOMS \$1.50 PER DAY UP. Restaurant of Unusual Excellence. H. STANLEY GREEN.

Managing Director.

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be

run frequently and constantly to be really successful.