#### 16

# PRICE OF REO CAR WILL NOT ADVANCE

General Manager Scott Explains How Reo Company is Not Hurt by Material Price Increases.

### WEAKER COMPANIES SUFFER

"I told you so!" said General Manager Scott of the Reo Car company the other day when he was told of an increase in price by another automobile manufacturer, and proposed raises by several others.

"At the time of the New York show said in an interview that I would not be surprised if many makers were forced to increase the price of their cars in the coming months. In fact, I said I would be very much surprised if that did not happen. And I gave then the same reasons that are now given by those mak-ers who have had to bow to the inevitable-the increased cost of materials and of manufacture, due to shortage of high speed tool steel, machine tools and necessaries.

"Most readers doubtles took that prediction with a grain of salt, but events are now proving its accuracy.

high prices of materials are most se- in the handling of the sales in Nebraska. was involved in the development of the but who merely assemble automobiles, this territory.

and a few others who may be classed as manufacturers, but who for financial reasons were unable a year ago to contract satisfactorily for their requirements a year in advance.

Reo Not Affected.

"Concerns like Reo and a few others similarily situated, whose financial stability is undoubted, and who may there-

fore be counted upon as those who will Will the peaks of the Alleghenles covbe in business and paying thier bills in ered by a glare of ice and the hollows the future as in the past, are not so se- full of drifted snow, Ray McNamara, in riously affected by either the shortage a twenty-five horse power Maxwell has of materials nor the increase in price. amazed all Pennsylvania motordom by "Producers of raw materials such as driving from Philadelphia to Pittsburgh

aluminum, steel etc., as well as ma--294 miles-in eight hours and nineteen chine tools, figure it this way: "Here's minutes.

The former record, set last June by an order for export with cash on delivery in New York; on the other hand. J. G. Vincent in a high-powered twelvehere's a concern that wants the same cylinder car, was nine hours and twenty material for automobile manufacture. minutes. but whose ability to pay is doubtful and McNamara's run was thorougly checked whose future is still more in doubt. by newspaper men at both ends and at

York, Bedford and Ligonier along the Guess we'll accept that European order. Custom Plays Part.

"Now then, we'll suppose that Reo wants the raw material. Reo has always McNamara made his start in the small hours of the morning to avoid urban traffic and covered half his route bepaid, and its financial status is the best fore daylight, crossing the famous Cove possible guarantee that it not only will mountain grade in the dark, with only pay for what it wants this year, but that his electric lights as a beacon. it will be a good customer and a bigger

Over this and other successive grades one for many years to come-long after the war is over. Reo, therefore, gets its materials, while the other automobile that have proven a Waterloo to so many cooling systems. McNamara and the Maxwell climbed without replenishing tanks manufacturer waits while the material or radiator. Often the grades were loy man takes advantage of the higher price he can get for the export order. and many of the valleys were deep with "This is only one phase of the matter snow, broken only by logging crews and

fastened.

six miles an hour,

FULL ELLIPTIC SPRINGS

MAKE CARS EASIER RIDING

steighs. Crossing the Chestnut ridge, that has become serious, but which up to the present time has affected us only slightly." after a lively snowstorm, McNamara warmed his back by the rising sun. The finish was attained without a

## New German Budget Calls for Five and a Half Billion Marks

BERLIN, Peb. 23.-(Via London.)-Ger-many's next extraordinary budget, in-cluding 2,000,000,000 marks interest on war loans, will reach at least 5,500,000,000 marks, according to the estimate of Privy Councillor Behrnauer, writing in the Hamburger Nachrichten.



RALPH DORT.

Charges and counter charges have been Ralph Dort is an aggressive auto man, Balph Dort is an aggressive auto man, stirred up by the allegations. Mayor being advertising manager for the Dort Thompson assailed Edward J. Brund-Auto Car company, and also co-operating age, Senator Sherman's campaign man-"The present shortages and present in the management of the company and ager in Cook county, asserting that he riously affecting those who do not make W. E. Foshier is the representative for graft charges. Brundage denied all connection with the matter.

sion

Mrs. Rowe denied all allegations, saying enemies of the administration are esponsible for the charges of craft. Mrs. Margaret E. Mivelaz, sister of Mrs. Thompson and alleged recipient of the salary graft, denied that she had ever received any financial aid in the manner charged.

Rowe Carried Dummy Name on

Payroll.

CHICAGO, Feb. 23 .- Information

started by the city service commis-

Charges Padding of Pay Roll. Mrs. Eaton renewed her charges and sserted Mrs. Rowe had, in addition, "padded" the pay roll. She said Miss Emma K. Lundby, a stenographer, was

carried on the pay roll without performing any service. Miss Lundby admitted she was on Mrs. Rowe's pay roll for more than six months, but declared she had worked constantly. Mrs. Eaton said Mrs. Rows had offered to place a dummy name on the pay roll as a stenographer at \$50 per month during the time that her regular stenogra-

pher was in California for her health and ffered to split the salary with her. This, he said, she refused to do. Mrs. Rowe denied the charge and asserted that she never had any "dummy"

ardes on her pay roll and that all her mployes had to work hard. Details of Alleged Proposition.

Concerning the alleged proposal to carry a dummy on the pay roll, Mrs. Eaton said:

"I told Mrs. Rowe it was dangerous business, and that I would have nothing to do with it."

"'Why, it's done all the time in the city hall,' she replied. "Then she asked me if I did not know notor stop and with all but two delays, both short, one caused by a freight train standing at a crossing, the other scheme under any circumstances.

occurring when a tire chain became un-"'I prefer to wear my stripes up and down, and not round the body,' I said to small trial bottle of old, honest "St. McNamara's average time was thirtyher.

"After that I went over to the office

"It is an extraordinary fact that nine of such an insult? What do out of ten people who ride in a Jackson me for? Can you best it?" for the first time invariably remark on

"Why didn't you biff her one in the Advertisement, the wonderfully easy riding qualities of nose?" was Mr. Stedman's comment."

TO HAVE CHARGE OF LOCAL BUICK RETAIL SALES. SCANDAL GROWING

THE BEE: OMAHA, THURSDAY, FEBRUARY 24, 1916.

NOMINATION OF FLETCHER IS FAVORABLY REPORTED

WASHINGTON, Feb. 22-Henry Prather ommendation. Tetcher's nomination as ambassador to Pending Mr. Fletcher's confirmation, firmed at once, as he probably will come

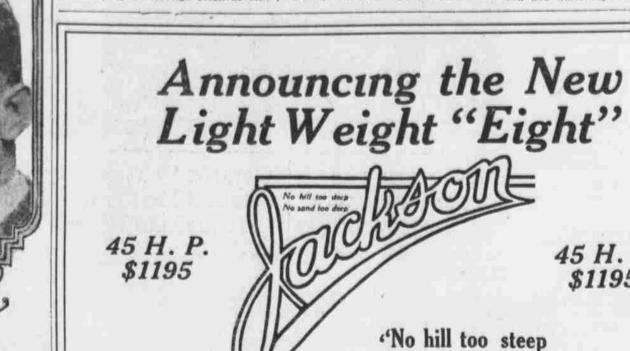
mittee, with the recommendation that it State department before the Carransa Sen- government, be confirmed as soon as possible. ator Berah and Senator Smith of Michi-

Several months will elapse before Mr. gan, republicans, voted against the rec- Fletcher, now minister to Chile, can assume his new duties, even if he is con-

Mexico was ordered reported to the sen- James Linn Rodgers, consul general at here for conferences with President Wilate today by the foreign relations com- Havana, will act as special agent of the son and State department officials

45 H. P.

\$1195



THIS is the new Jackson light-weight "Eight," L that is literally creating a sensation wherever it is shown

For it has the best of "Eight" virtues coupled with a compactness of size and an excellence of detail that instantly proclaims it a quality car.

It has the marvelous "Eight" flexibility that has never been equaled by any other type. It has the velvety smoothness, the constant, liquid-like power characteristic of the fine "Eight."

It has the snap, the ginger, the "go"---that means an astonishingly quick getaway and the surplus of power that means utter indifference to hills, or sand

And it is light in weight, but built with an infinite care that means it will satisfy for years of service. It has the "Jackson" reliability built

Body is most beautiful streamline type. Equipment is amazingly complete.

But don't simply read about this marvelous new "Eight"-Come and see it-and the other great Jackson's-the big Eight for \$1685 and the "Four" at \$985.

**Practical Features of Particular Interest** BEAUTIFUL STREAMLINE BODY-

No sand too deep"

smooth rounded edges. Extra heavy door bumpers. Seats five passengers easily. MOTOR is balanced high duty type. "L" type cylinders. Bore 2% inches. Stroke 4% inches. Crank shaft, 21-8 inches

diameter. LUBRICATION positive and direct to all

LUBRICATION positive and direct to all bearings by pressure pump. SINGLE SPARK IGNITION. Auto Lite starter with Bendix drive. LEATHER FACED CONE clutch. REAR AXLE floating typs. BRAKES INTERNAL and External. FULL ELLIPTIC SFRINGS front and rear. Wonderfully easy riding. WHEELBASE 112 Inches. Tires 32x4. FINISH, DARK GREEN body with natural wood wheels. Hood and fend-ers black.

natural wood wheels. Hood and fend-ers black. EQUIPMENT—One man Dreadnought top, Collins curtains with curtain openets on doors, rain vision wind-shield, high grade slow speed speed-ometer driven from transmission shaft. Fliectric Auto Lite starting and light-ing system with dimmer for head lights. Electric light on instrument board, electric horn, oil pressuro gauge, Detroit demountable rims, foot rall, coat rall, pump, tools and jack. Motor designed for application of me-chanical tire pump, which is included without extra charge.



**Jackson Automobile Company Branch** T. J. BOLAND, Manager. Cor. 6th St. and 10th Ave., Council Bluffs, Ia.

# since November 1, 1915, of \$16,000,000, and is an increase of \$21,634,000 over the de-Ouch! Pain, Pain. Rub Rheumatic, Aching Joints

CHET BOWERS

C. A. Bowers, for the last year city

salesman for the Nebraska Buick com-

pany, has taken charge of the local re-

tail sales department for Omaha and

Council Bluffs, Lee Huff predicts a

bright future for this young man in his

**GROW SIXTEEN MILLIONS** 

DES MOINES, Ia., Feb. 23 -- Iowa state

and savings banks have \$345,842,576 in de-

posits, according to a report just issued

by the state banking department, based

n the condition of the institutions Jan-

uary 31. This is an increase in deposits

IOWA SAVINGS DEPOSITS

new undertaking.

Rub pain right out with small trial bottle of old "St.

Jacob's Oil."

Rheumatism is "pain only." Not one case in fifty requires internal treatment. Stop drugging. Rub soothing, penetrat

ing "St. Jacobs Oil" right into your sore, some woman who would be willing to have her name used-if I did not have a daughter whose name might be used. I is a harmless rheumatism cure which told her I would not go into such a never disappoints and can not burn the akin.

Limber up! Quit complaining! Get a Jacobs Oll" at any drug store, and in

just a moment you'll be free from rheuof Seymour Stedman, my lawyer. I told matic pain, soreness, stiffness and swellof Seymour Stedman, my lawyer. I told him all about Mrs. Rowe's proposals. "St. Jacobs Oll" has cured millions of "'Steddie,' I said, 'did you ever hear rheumatism sufferers in the last baif of such an insult? What does she take century, and is just as good for sciation,

neuralgia, lumbago, backache, sprains .--

Maxwell Makes a **Record Run Across** The Alleghanies

T. J. Boland The previous high budget-that of inte-1914-reached only slightly above 3,500,local Jackson representative, "And in every case those most enthusiastic are

As the receipts from customs and veteran drivers, for they are quick to appreciate what the words 'easy riding' other sources will show a sharp reducreally mean. For seven years the Jack-son Automobile company has been giving tion, Herr Behrnauer reckons that the fiscal year, beginning in April, will re-quire at least 2,000,000,009 marks of new car buyers from 50 to 100 per cent more spring value than most manufacturera revenue for current expenditures outdeem necessary. Where others are conside of the war. This is without taking into account new pensions and the in-creased cost of the old age pension systent with semi-elliptic springs all around, or with semi-elliptic in front and threeguarter elliptic springs in the rear, all tem through the reduction of the age Jacksons have had four elliptic springs. limit from 10 to 65 years, recently voted In other words we believe we are buildthe Reichstag. ing the easiest riding cars it is possible

According to other newspaper discussions of the budgit question, the governto produce. "What are springs good for unless they

ment will later propose an immediate in-crease in postal and telegraph tolls and absorb all the road shocks just as far postal check charges in addition to the as possible? Why trim them down to new taxes already announced. Increases Wyoming and parts of Iowa. are also expected on bills of lading and The Joke that Failed.

an extension of this tax to goods shipped in less than carload lots. It appears the government also intends later to follow the forthcoming 50 per cent talk upon extra war profits with a similar tax affecting war profits earned in the future.

### OMAHA LAD QUALIFIES AS EXPERT RIFLEMAN

In an official bulletin issued by Headquarters, United 'States Marine Corps, Washington, appears the name of Oscar H. Johnson of this city as having qualified as an expert rifleman in that most interesting branch of the government actvide.

Oscar, who is a son of Gust I. Johnson, 1212 North Forty-second street, Omaha, cultated in the United States Marine Corps at Its St. Paul, Minn., recruiting station on December 1, 1914, and is now serving at the marine barracks. naval staticn, Guam, Ladrone island group, where he is having many interesting and exciting adventures.

### NO TRACE FOUND OF MAN WHO HELD UP U. P. TRAIN

Chief Patterson of the Union Pacific's secret service department, accompanied by several of his men are still out search ing for the lone bandit who help up and robbed the passengers of a Union Pacific train near Rock Springs, ten days ago. A number of clues have been run down without developing anything that would lead to a possibility of catching the man. Union Pacific secret service men are now of the opinion that the train robber fled into the Jackson Hole country and tha; he will be caught, as there is no way of setting sway to the mountain country to the north at this season of the yes". Every known hiding place in the lackson Hole country is being searched.

### THIRTY-FIVE DOLLARS STOLEN FROM HANDBAG

Ruth Davis, 2572 North Twentleth street, reports to the police that she re-turned from down town Tuesday afteron to find 155 minung from her hand-E. Thomas, MI South Thirteenth street, reports the loss of a watch, J. E. Humphrey of the Oxford hotel is minus 50 and a quantity of clothing. J. Griffen, 115 North Twentieth street, asserts s valuable saddle was stylen from his suite. Charles Baumgardner of Sebold. Ja., was shorn of a 230 overcoat while in the Union station.

HUMMEL WANTS AUTO TRUCK FOR SPRINKLING OIL

> Commissioner Hummel of the park dopartment is preparing specifications for an advertisement for bids on a motorpropelled oil distributor for the boulevard system. He expects to have this machine in operation early in the spring. This five-ton truck will carry a tank of

900 to 1,000 gallons capacity and will be equipped with a device for spreading the oil evenly; also provided with a heating arrangement which will permit of oil distribution in cold weather.

When not in use during part of the winter as an oil distributor the tank will be taken off and the truck used for hauling cinders and stone for the boulevards. Under the present system a four-horse team and wagon an extra man for distributing oil costs \$11.20 a day, two trips a day being the rule. In addition there is demurrage of about \$30 a car under the plan which has been in operation.

With the new truck Mr. Hummel expects to cover the boulevards oftener and with less expense per year.

Tinker Is Training.

The Joke that Failed. "Robson, do you know why you are like a donkey?" "choed Robson, open-ing his eyes wide. "I don't." "Because your better half is stubborn-ness itself." The jest pleased Robson immensely, for he at once saw the opportunity of a glorious dig at his wife. So when he sot home he said: "Mrs. Robson, do you know why I am like a donkey?" He waited a moment, expecting his wife to give it up. But she didn't. She hooked at him somewhat pityingly, as she answered: "I suppose it's because you were born so."-Pittsburgh Chron-le Telegraph. Joe Tinker of the Chicago Cubs, has started a course of indoor training at a Chicago gymnasium.

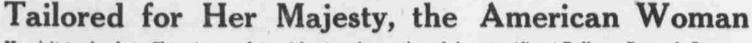


Standard Motor Car Co.

ators for Webraska, Wyoming and S. W. 2010 Farnam St. Phone Doug. 1705

Pactory Address: THE ALLEN MOTOR CO., Fostoria, Ohio





No visit to the Auto Show is complete without an inspection of the magnificent Pullman Coupe de Luxe.

It is absolutely new. Its body design is distinctly original and attractive.

Its lines fill the eye of a woman like the cut of a smart new frock.

Ullicon.

Take your daughter and your wife to view it. It is decidedly a woman's car. It has power and snap aplenty.

The performance and construction of a Pullman are unequalled.

The price is so low that you receive a stupendous value for your money.

Anyone and everyone can operate the Coupe de Luxe. The C-H magnetic gear shift spells ease of control-no tugging at an awkward gear lever.

You are invited to visit the Pullman exhibit at the Omaha Automobile Show-Auditorium.

Some Good Territory Open for Live Dealers.

SPECIFICATIONS: 114-inch wheel base; 32 E. P. four-cylinder motor; Batavia non-skid tires all four wheels; cantilever rear springs; C.H. Magnetic Gear Shift; independent electric starting and lighting system; separate high-tension magneto; honeycomb radiator; full floating rear axle.

T. G. NORTHWALL CO. Distributors, OMAHA, NEBRASKA SIOUX CITY, IOWA Nebraska, Western Iowa, 914 Jones St. 1st and Pierce Sts. South Dakota