BRIEF CITY NEWS MANUPACTURERS TO
 MAKR MANY GIPTS


HOSPITAL INMATE


Pain Gone! Rub
Sore, Rheumatic
Aching Joints
Rub pain away with a small trial bottle of old "St. Jaoob's oil'




TODAY'S BEAUTY HELP
TODAY'S BEAUTY HELP

## With Our Orders

## Running Near to

## A Thousand

## Sets a Day



## The Encyclopaedia Britannica

will quickly be exhausted. Therefore we give NOTICE

## To Intending Buyers:

When we arranged to offer the new Eleventh edition of The Encyclopaedia Britannica in a "Handy Volume" issue at an amazing reduotion in the price, we naturally anticipated an enormous sale.

We contracted with the publishers that when we started our advertising early in January, they would have completed and ready, 50,000 sets, printed on the same grade of India paper as the higher-priced Oambridge University issue.

We believed that this enormous order of 50,000 sets a total of $1,450,000$ volumes-would suffice for the year of 1916

We began our advertising in the newspapers of the country on January 10-14. The orders, which began at the rate of 40 or 50 a day, quickly rose to nearly 700 per day, and by the time this notice can be printed will probably be' 1,000 per day.

We therefore advise you that very soon probably every set will be sold which the publishers can now deliver to us, and that in a short time further orders will have to go upon a waiting list

We strongly advise anyone who does not wish to watt a long time for his set to send his order at once.
Even if you do not wish to have the set delivered until next December, as a Christmas gift, we suggest that in order to make sure of getting the books just when you ant them, you send us the dollar now so thet a set can reaered for yo

If you wish to pay cash in full when delivery is made, will give you the full cash discount at that time. If

SEARS, ROEBUCK \& CO., CHICAGO SOLE DISTRIBUTORS
N. B.-"Handy Volumes" in different bindings are on view and orders may be left at

## BRANDEIS STORE

16th St., S. W. Dor. Douglas
you will have nothing further to pay until the set is delivered you.
We agree to send the complete work, the entire 29 volumes, containing every one of the 30,000 pages of the high-priced Cambridge University issue (unohanged by so much as a single line) for a first payment of one dollar. The balance in small monthly payments, at the rate of ten cents a day.
We put behind every order our absolute guarantee that this is the complete, authorized, unabridged Eleventh edition of The Fncyclopaedia Britannica, which cost more than a million and a half dollars for its editorial preparation alone.

And we further guarantee that any subscriber who is not completely satisfied with his purchase when he receives the volumes, may send them back to us, at our expense, and we will return the dollar he has paid. In other words, we take all the risk and you take none.

This guarantes has back of it the roputation of our $\$ 110,000,000$-a-year business.

If you have not a regular order form, simply send your address with a single dollar and we will reserve a set for you until you can notify us what style of binding you desire. If you do not wish to be disappointed or mee with a long delay, write us today.

To Those Who Can Wait:
Please put on your order when you desire delivery and we will try to ship your order as near to that date as possible. It will be a favor to us if you do not ask too early delivery. Packing a thousand sets of a 29 -volume encyclopaedia a day in such fashion as to have them come to you in absolutely perfect condition is not an easy job But your order should be placed at the earliest possible moment.


