THE BEE: OMAHA, THURSDAY, FEBRUARY 3, 1916.

Woman's Work -:- Fashions -:- Health Hints -:- Household Topics

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Cultivating Personality

By "M. W." "Yes, H's unrecognizable. It was taken ten years ago.

The photograph shows a young looking woman an absolutly characterless face. The chin receded, the mouth, rather wide, set in loose, uncertain lines, the shoulders had a pathetic droop, and the hands and feet showed prominently. The thin, wispy hair was drawn tightly back from the forehead, and the gown did not at all belong to the figure which it cov-

Altogether, it was the photograph of a woman apparently, foredoomed to failure and a wall-flower all her days. Yet, a well-dressed, fascinating matron, socially, successful, and the wife of a promment man, had just said: "This is my ploture taken ten years ago."

"When I realized how unattractive I was," she explained, "Which I did from a conversation unwittingly overheard, I came near losing my grip on things. And then little by little, it was borne in upon ms that we are ourselves. I realized this, first of all, by watching for one whole evening the acknowledged belle of our particular 'set.' She was the center of an admiring group, both of men and of

"Regarded closely, she had not a single regular feature or other claim to beauty, nor had she any particular talent. She was charming, with a sweet, attractive manner, and had a low musical laugh which matched her voice. But I remer bared her as an awkward, and rather disagreeable, ohlld in her school days. Clearly, as she was not born with this pleasing personality, she must have cultivated it. Then and there I resolved to do likewise,

"I know costmetics had very little to do with real boauty. Certain self-deluded women with doubtful complexions, and hair even more open to criticism than mine, showed me that. Clearly, it was a question of will power, of mental attitude, and common sense. "I began to avoid all foods of a greasy

or rich nature. I decreased my allowance of sweets, doubled that of fruit, and kept my system under a rigorous watch that I might suffer from no excess or irregularities. With no food admitted that was not beneficial and easy to assimilate, I began to notice a change in my appearance. My skin not only lost its somewhat unhealthy look, but my eyes, became brighter, and since the puffy look of my face also disappeared they seemed larger.

"I had never paid much attention to the way in which I arranged my hair, for I somehow thought plain ways best suited a plain face. Now, encouraged by the change for the better in my appearance, I began to brush my hair every night and morning and to practice a massage movement with my finger tips to loosen the scalp and increase the circulation of the blood.

"After days spent in observing different styles of hairdressing and in trying their effect on myself, I finally adopted a loosely waved style, which flattered my irregular features. To this I clung with slight variations, as it threw into relief the strong points of my style and concealed many of its flaws.

"My mouth was large and rather loosely lipped, but I soon learned to hold it more firmly, and because it was my homeliest feature I kept my teeth unusually well brushed.

"Studying myself long and critically before the mirror, I decided which were good lines and which were not. Since



CLEIGH-BELLES-gay string of belles which come with the Winter season when the ground is wadded in white, the dark tree stems are trimmed as with cotton on the windward side, the long icicles fringe the low roofs like glassy dragon's teeth. A variety of that

fore nor will be again in gay hues and huge lace sleeves, and the snowy bride with the roses and lilies who comes into our great gray churches with her swaying veil like a misty cascade and her groom soberly-clothed in black and white.

sleigh-bells-sleigh-belles! Bells with silvery voices that jingle with icy music when the world is white and the snow fails without sound. Over the fields of diamondy, glistening snow you hear them Winter nights under the crackling stars-a silver jingle and a silver ripple-the laughter of belles! Hard little round bells

::: By Nell Brinkley

Advice to Lovelorn By Beatrice Fairfax

Ask Him to Forgive Yos.

Dear Miss Fairfax: Six months ago a man I like and I had a quarrel about a ring sent to me by a childhood friend is man old enough to be my father). I knew he was jealous, and in a few days phoned several young men to call. He always speaks highly of me, and as non-can fill his place, can you tell me what course to pursue? I am afraid he can't trust me any more, as I realize I did wrong. vrong.

You acted in a very unworthy manner when, instead of waiting to bring about a reconciliation with the man you lay", you, immediately started in carrying on affairs with other young men. The young man showed his loyalty by speak. ing kindly of you. Why not write him letter telling him that you regret the pride which led you to try to hurt him by showing that other men were interested in you, and that you got very little happiness out of your own conduct. Tell him that you have learned your lesson. I am sure if you write a dignifled, womenly letter he will find it in his heart to trust you again. Everyone deserves another chance, and since what you did was only the feelish act of an excited young girl, i am sure forgiveness will be granted.

OMAHA WINS A TANLAC AGENCY

Sherman & McConnell Drug Stora Selected for Special Introduction-Draggist Talks.

HE TELLS OF INVESTIGATIONS.

The introduction of Tanlac, the wonderful reconstructive medicine, will begin Saturday in Omaha at the Sherman & McConnell drug store, 16th and Dod to streets, specially selected for the purpiso. An announcement that this store had been chosen for the distribution of Tau-Inc created wide interest. After the conference that resulted in the choice, the manager of the store said:

"We are, of course, delighted that the introduction of Tanlac will be through our store exclusively. Taniac is the largest factor in the drug world today because of the absolutely unparalleled record the tonic and stomachic has ninde. Though the introduction here has been delayed because of a demand so over whelming that the Tankac Laboratories were swamped with orders, Tanlac is

known to every druggist."" "Our investigation of Tanlac, taken ut some time ago, when it first began to sweep the Eastern and Southern States. and seemed likely soon to be introduced here, developed amasing facts and fla-

"The great Taylor-Issacs Drug Company of Louisville stated they had purchased \$50,000 worth of Tanlac in eight months. In a like period the Kuhman & Chambliss Company of Knoxville leaders in their field, sold 453,226 bottles of Tanlaq in Knoxville alone.

"The R. H. Jordan Company of Charlotte, N. C., reported sales of 10,000 hottles in four months. The Dow Drug Company of Cincinnati stated Tanlac sales averaged 1,500 bottles a weak in nat city, and the Spurlock-Neal Company of Nashville returned the startling fact that they had distributed 1,800 doz-en (221,600 bottles) in seventy days, an average of 308 per day. "The same story came from the great drug firms everywhere Tanlac had been introduced. One druggist sent a copy of his standing order to the Taniac Laboratories of the Cooper Medicine Company. Dayton, O., for one carload (100 gross, or 14,400 pottles) every month. "We were forced to the conclusion, as anybody else would have been, that only merit never before approached by a remedy of this kind could create such an unbeard of demand. That the Tanks and work toward higher standards of The wife whose husband rejcices when motherhood. Why would it not be a good bhais of 6,000,000 bottles a year is the Laboratories are now on a production Mea to start a club of "wifehood?" To most astoniahing fact in the drug world this club, of course, only married woman today.

then I have never allowed myself to be tempted into wearing the latter, and have clung to the former, with variations, of course, to suit the prevailing fashions. Soon after I adopted the custom I had the reputation of being a well dressed woman.

"To acquire grace, I studied pictures which appealed to me from the point of view of line and pose. I tried to imitate these before the long mirror, and, in the endeavor, I soon gained a certain grace and learned to make my hands and feet appear less prominent.

"Although by no means musical, I took singing lessons, in order to gain control over my speaking voice. Finally, I set myself to acquire ease in conversation: I read the best books and went to the best concerts and art galleries. With my mind full of beautiful thoughts, it became natural to speak of them, and, in giving them to others. I forgot my own awkwardness and gradually became less selfconscious, until eventually I found myself changing into an altogether different personality."

In-Shoots

Honesty is the best pollcy to keep a fellow from becoming too fat.

After a candidate has held one office he finds it difficult to get over the feeling that the country needs his services, Influential relatives have opened the door of opportunity for many a mediocre CUSS.



Kidney Pills. They have helped S thousands, young

and old. They are the most widely used remody for had backs and weak kidneys in the whole world.

Here's An Omaha Case. Mrs. Mary Adam, 1990 S. 17th St., says: "My back bothered me a great deal of the time, especially when I took cold. My kidneys seemed to be affected. Sharp pains darted through them, causing me to autter terribly. The kidney secretions were irregular in passage and I could find no relief until I began using Doan's Kidney Pills. They removed the pain and lameness, giving me strength and correcting all fault with the kidneys."



lovely thing-a bell! There are Church-Bells with great brazen voices that swing and sing on Christmas Day so that all the world bears and worships in its beart.

"Sleigh-Bells!"

There are Wedding-Bells with golden voices that peal in the same sweet language over the little peasantbride with the flaring lace cap and the broidered apron, with her peacock groom decorated as he never was be-

There are School-Bells that whang-whang away with a woful music at the little red school-house doorswoful music when we are very little-but, as the years slip by, growing sweeter and more slivery to our backward yearning minds. Who doesn't "shut eyes" sometimes and hear the shrill, thin tinkle-inkle-tink-tink of a school-bell and find it sweet? But of all the bells-

of metal music-soft, pretty belles of tender hue and ruddy cheeks.

Better-when you /take your marvellous ski-runnered sleigh abroad of Winter night or noon-have both varieties aboard!

'Twill make life marvellous merry!

ahe leaves home, in order that he may

enjoy himself with the boys, is not liable

to be an ideal creature as a mother.

into wrong paths, in which case she ought

husband is a worthless sort with no sense

of obligation regarding his marriage

It is not infrequent for men who have

admire the opposite sex. Yot like father,

All over the land there are mothers'

like daughter, is the rule of heredity.

vows, in which case his qualities ought

not to be perpetuated.

-NELL BRINKLEY.

could belong. Everything which would "From its record and endorsements we conduce to higher ideals of wifehood and are sure Tanlac will leap into as great to the making of successful homes should popularity here as it has elsewhere. It be discussed in this club. is our belief that. Tankac has no equal

Each member should, at some time duras a remedy for stomach, liver and kid ing the year, read a paper, or give a talk ney allments and cafarrhal affections, on what she considered the highest ideals or as a tonic, tissue builder and strength and most commonsense qualities of good producer for men and women of low wifehood. Then the other members of vitality.'

The Tanlac introduction, which begins sowed a full crop of wild oats to have a the club should discuss this view. Saturday at the Sherman & McConnell The undesirable qualities of women drug store, will be in charge of a spewhich render wifehood a failure should cially trained demonstrator, who will ex-

come up for discussion. Many a wife plain Tanlac, how it should be taken and who is wondering why her marriage is the results that may be expected from clubs, and they are excellent organiza- not a success might be shown the reason its use by nervous, run down people .- Adtions. They help mothers to think, act through a discussion of this kind. vertisement.



Fund to Aid Beginners in Early Life Needel

"In my business life I come in contact

sense that they do not consider it as im- Either the woman has driven a good man

ideas as well as a daughter. Most of them not to produce her own kind, or else the

girls in the same way he would like his daughter who indicates a propensity to

with some very bad mothers; bad in the

portant to bring up a boy with moral

think that it is necessary for a boy to

"The son of one such mother brought

sorrow to another mother's daughter. J

am endeavoring to impress upon my boy,

who is 16, that he is to regard all young

My correspondent proceeds to comment

upon the prevailing habit of song writ-

ers who ridicule the word "Wife." The

word wife, he says, is used in song only

to bring a laugh. The Hooray, Hooray,

My Wife Has Gone to the Country style

of song, she feels, is a reflection upon

all good women and lowers the ideals of

Some one has said, "Let me write the

songs of a country and I care not who

makes the laws." One cannot help but

wonder why the woman who is a wife,

young men regarding marriage.

money in an effort to benefit humanity, and obliged to be self-supporting, writes she brings a child into the world.

hood. She says:

sow his oats.

sister to be regarded."

By ELLA WHEELER WILCOX.

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Copyright, 1916, Star Company. I am is years of age and have recently completed a course in bookkeeping and accounting at a business college. Now that I have finished, it is only natural that I should look for a position. "But oh! I think that's the worst thing in the world! I study the papers every day, and all the advertisements read, "Experienced only need apply." I also wrote to fourteen department stores and I received answers from five, three of which said to call. I was offered Ha a week and when I asked if I could ad-vance myself to a bookkeeper's position. I was told that their bookkeeper's position. I was told that they had in all my applications that I just finished a rourse in a business college). And when I said I hadn't any experience. A book was it a bookkeeper until I had sperience: and that they had no posi-ing mi't that disheartening? I she can benefit herself greatly by looking into the metaphysical thought of the day and realizing that within herself exists the power to be, to do and to have whatever she desires, cosed and held to its purpose must bring that which we desire.

You will be what you will to be: Let failure find its false content In that poor word "environment." But spirit scorns it, and is free.

It masters time, it conquers space: It cows that boastful trickster chape: And bids the tyrant Circumstance Uncrown and fill a servant's place.

woman is waiting for such a society as

The mind is a magnet, and properly fo

the one mentioned above to be organized

The human Will that force unseen The offspring of a deathless soul. Can hew the way to any goal. Though walls of granite intervene.

experience: and that they had no posi-tions for beginners. Now, isn't that disheartening? I wonder where the experienced got their first positions Nobody wants to be 'stuck' with a beginner. At present my prospects are very dark. It certainly does look as if I'm never going to got a position. And I would so love to work, because then I could continue my studies in college at night, to become an ac-countant. Be not impatient in delay, But walt as one who understands: When Spirit rises and commands. The gods are ready to obey.

The river seeking for the sea. Confronts the dam and precipice. Yet knows it cannot fail or miss; You will be what you will to be! Aak business men to please give b

and who calls forth only ridicule from A woman who has been the mother of the song writer and the humorous post. eleven children and who is now a widow becomes suddenly so sacred a being when

Shall We Eliminate the Intellectual?

as at the present time. While this young interestingly on the subject of mother-

By CHARLES F. THWING.

President Western Reserve University. The suggestion made to limit the purchase of novels for the New York public clergymen and of church workers. library in order to cut down expensesrangement made by tusiness colleges or however necessary in itself-illustrates by charitable people interested in the the tendency of American life to sacri-

welfare of students whereby positions fice the nonmaterial interests of the could be obtained by graduates from community to the material. America is concerned with what ap Some of the money which Mr. Carnegie peals to the senses, especially to the ble municipal buildings. has put into his library foundation would

sense of sight. The lust of the eyes is be well expended in an effort of this kind one of its most vulnerable points of For instance, a fund might be provided which would be devoted to the partial as strong an appeal as the profound: support of those scholars who graduated "Does it not look just as well?" with the best records from business col-We are inclined to put money int

alaborate court houses rather than into With such a fund a young woman might salaries for securisig the wisest judges be enabled to accept a position which ofand greatest counsellors. fered her only \$4 a week until she was We are inclined to put money into

in charity and in benevolent onterprises, school teachers. but it is not always spent with wisdom We are inclined to put money into

or to good ends. elaborate buildings for hospitals and to be listened to. Never in the history of the world were medical schools rather than into the It does carry meanings, the most sigo many good, unselfish people interest- training of doctors and surgeons. ing themselves in altruistic enterprises We are inclined to put money into lecand giving time, strength, energy and ture and recitation halls of undergrad-

uate colleges rather than into books fo the library. We are inclined to put money into gorgeous Gothia churches rather than into the payment of proper salaries of worthily equipped staffs of

The tendency is wrong. For we should learn that man is first, his environment is secondary. The intellectual is more precious than circumstance.

It is better to have justice, honor soberness, righteousness and intelligence as the guardians of the city than mar-

The nation will perish-if it perish at all-for lack of these, not for the lack temptation. The superficial often makes of beautiful civic architecture, important as good civic architecture is.

> If the city cannot have all its needs filled-and it cannot-let the needs that are the deepest, broadest, highest, first · filled. First things first, secondary hings second

The things which are most seen, most sufficiently experienced to earn more school houses of hammered stone and of heard, most obtrusive are transient. There is so much money spent in America marble corridors rather than into the The things which are not seen give most promise of being eternal. The still, small voice of the intellect is

> nificant and precious. Lyman Beecher once said that when he had no ideas he just hollered.

As outness a chance to show what they can do. I'm aure there are many begin-ners who know just as much and per-hance more than experienced bookary disorders. keepers. when a little help for the kid-This letter speaks for itself and in spite neys would fix it of the fact that America is the busiest all up. Don't place in the world just now, and that the wait for gravel, dropsy or Bright's demand for taborers of all kinds is said to be greater than the demand for posidisease to get a tions, this letter indicates that the unstart. Use Doan's employed still exist in our midst. There ought to be some systematic ar-

these institutions.

leges.