HE BEE: OMAHA, MONDAY, JANUARY 31, 1916

THE OMAHA DALIY BEE


 53.534




## All ready, now, for the leap into the leap- ear month of the year. callfornia does not advertive ite rainy sea- on as a climatice atiraction, but th advertises it-  


 $=6$ $=1$
 $\pm=5$ $\pm=5$ sinnex
minn wix
竍

Jhe DBeet
SefterBoxil

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
| 5 |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | , mommem |  |
| Himinitmex |  |  |
| - -2 |  |  |
|  |  |  |
|  | $=$ |  |
|  | \% | \% ${ }^{4}$ |
| 2sw |  |  |
| mama | zam win |  |
|  | \% |  |
|  |  |  |
|  | \% mome |  |
| \%um | -meme |  |
|  |  | 2mamixa |
| -2, mism | 5ommo |  |
|  |  |  |
|  |  |  |
|  | 20. |  |
|  | Hexem |  |
|  | Mommer mor | \%zewiowem |
|  |  |  |
| matisut | 5 | xemmax |
|  |  |  |
|  |  |  |
|  |  | xomatymemm |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |



Do You Live In Zone 2


You Are Our Kind of People

## 

Fiveld Pays the Freight in All Kinds of Seeds
$\qquad$
等 van

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really succcessful.

