## New Want-Ad Rates

NOW in Effect)
Cash Rate:
1c
Per Word..Each Insertion
Charge Rate:
8¢ per line. ....................... One insertion

## Special Rates:

Farm Lands.......... $7 \phi$ per line, each insertion All Foreign Advertising, under Agents or Help 116 classification, $2 \phi$ per word, one insertion 1 $1 / 2 \varphi$ pecutive.
(Count six words to the line
No Ad Taken for Less Than a Total of $20 \mathrm{c}-=-0 r$ Less Than 10 c per Day,

Phone Tyler 1000 and

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## Ready Reference Directory

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## FOR SALE-MISCELLANEOUS




## SWAPPERS' COLUMN

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