

COMMUNITY MOVIE IS HIGHLY PRIZED BY ALL CITIZENS

Offers Opportunity for Women and Children to Have Entertainment They Would Otherwise Be Denied

SMALL SHOWS ARE FIXTURES

Much Complaint Over Charges Made by Film Companies for Productions with Any Merit.

SHOWS MUST MAKE A PROFIT

There isn't very much question about what the people living out from the bustness section think of the commi

Many women and children and in fact whole families are permitted many an evening's entertainment by reason of the outlying shows that they would otherwise be denied. It is so case to the to the corner and spend an hour at the

Small Shows Here to Stay. is a mistaken idea that the little hurt the attendance at the larger houses down town. They do not. They rather tend to increase it. In the first place most people become "movie fans" by just dropping in to the most convenient place, which is generally their community house. Later when they demand more in the way of music, etc., they go down town. Then, too, many people do not feel that they have been out to a show unless they do no down town to houses are benefited.

The small shows are with us to stay. interest of their patrons. It is no doubt s good gamble, but then, of course, the scople are subject to whims and fancies.

Un to the Makers. "If there is to be any hindrence to the community show," said one Omaha exhibitor last week, "It will come from the mpanies making their charges too high for the exhibitor to make any money Certainly we have an investment on which we expect to realize. We like to entertain the public, if it is profitable, but if some of us small houses make over \$2 a day the price of productions is raised. om that the film makers work hand in hand with all shows, but the competition is so keep and the expense so great that they seem to want and must have the last dollar."

U. S. NAVY CO-OPERATES IN "A SUBMARINE PIRATE"

This great film was made with the co-speration of the United States navy and had to be passed upon by Secretary Daniels himself. The principal scenes were staged abroad one of the govern-ment's Pacific coast submarines and also abroad a battleship.
While a comedy in character, "A Sub-

marine Pirato" displays submarine work even in the best of the naval pictures sent Byd Chaplin, one of the cleverest mem-

bers of that family, as a waiter who done the costume of an admiral in the United States navy and with stolen papers takes command of a submarine, is excruciat-

"A Submarine Pirate" will be shown at the Strand beginning Tuesday.

"The Edge of the Abyand" Alma Clayton is engaged to a gilded Neil Webster. Alma goes with Nell to a banquet where she hears a distinguished criminal lawyer make an eloquent speech. She is enthusiastic over wayne Burrougha, the lawyer, and after a short acquaintance marries him. Nell, meets Alma and tells her he is "cured" of his infatuation but is ready to respond to any call for help. Alma gets in a guarrel with Wayns and he leaves her bls mansion to live in, while he goes to his club. Alma sends for Neil and the young man tries to induce her to elope. A burgiar breaks in and starts to loot Wayne's room. Then he sees the picture of Warne and recognizes the lawyer who perfereded him. He puts the silver back, steals down to the parior, where he finds Neit urging Alma to clope. He makes the women tie the man in a chair. Then he marches her upstairs and shows her Wayne's portrait and persuades the woman of her mistake. Meanwhile Nell mamages to get to a phone and calls up the police. Aims sends them or a wrong clue, giving the burgiar a chance to escape. Nell is beaten up by a plain niothes man as the supposed burgiar. Alma calls up her husband and he returns to her. There is reconciliation between the pair, when he admits he was as much to blame for their misunderstanding as

Edge of the Abyen" will be seen t the Strand beginning Tuesday.

Orace Valentine, who is featured in me of the Metro productions, is one of the few women who can operate an acro-



·PHOTO · PLAYS · FOR · OMAHA · · DEVOTEES ·



FOX PLANS LARGE EASTERN STUDIOS

Work Begins Soon on Plant to Cover Sixteen-Acre Tract Near Corona, L. I.

BE COMPLETE FILM CITY

William Fox, president of the Fox Film corporation has made known his puins for the crection of an entire "film city," for his company, with the definite announcement that work on the big project will be under way within the next two weeks.

The initial construction work which, will call for the expenditure of \$1,900,-000, will cover an area slightly in excens of sixteen acres of ground at Corona, Long Island.

Five Studios.

On this sixteen-acre plot there will be erected a large administration building, five studio plants, each a complete and independent unit in itself; a factory for manufacturing much of the equipment required in the making and production of motion pictures, garages, concrete storage warehouse, a miniature hospital, and adequate restaurant facilities for taking care of the 2,000 or more people whose services will be employed by the Fox company.

Land adjacent has also been purchased and cottages will be erroted for the convenience of such persons as wish to be near their work. Natural gardens will be planned and a lake with level and terraced sides for utilization in pic-

Beginning today the Empress offers an of refinement and education and, in spite The next morning Mary goes back to especially attractive bill for the picture of their poverty, keeps hereelf and her her tenement and Steve plans to blackof refinement and education and, in spite part of its program. Lillian Drew will star in "The Woman With a Rose," said by critics to be an excellent exposition of photographic art. Lillian Drew is justly popular with movie devotees every-

house as neat as a pin.

on drink and finally forces Mary to seek

Fool's Revenge," a William Fox photo-

play, is and always has been, excep-

with matrimony still uppermost in his

C. E. Armin, a well known western judge

She pronounced his name flawlessly

The life of Helen Holmes, dare-devil

heroine of "The Girl and the Game," has been insured for \$100,000 by Samuel S.

Hutchinson, president of the Signal Film

Corporation, producers of this thrilling

Gladys Huelette, Thanhouser star, at-

tribute her exceptional health to the fact

that she walks three miles every morn-

Vaudeville and Foto Plays.

3 DATS STABILLO

The Devil in Chief

TYRONE POWERS.

The Fable of Two Philan-

trophic Son's

Chickens

Selig-Tribune No. 5.

A Laughing Come

Tooker took'er.

ing before breakfast

nd, he met the charming daughter of

The comedy feature of the Empresa Drew in "When Two Play a Game," Arch'bald Atwater's wife keeps his home ple do not feel that they have been out so crowded with women knitting socks meet a beautiful young woman. The the fire escape, Though shocked at the to a show unless they do go down town. for soldiers he decides to escape, and beauty fails to appear. As a lest resort, death of her husband, Mary, realizing At any rate in the end the down town suddenly becomes a victim of loss of memory. He makes arrangements with his friend, Charley, and goes to New constant building of substantial York without letting anyone know. Mrs. photoplay houses in the residence dis-tricts shows the confidence the owners up and tells her Archie has been seen have that they can continue to hold the setting arrengely in New York William Journeys with Photo Players atrangely in New York. Unfo tunately Archie rana into an old maid cousin, whom he deceives by pretending he does not know her. Charley arrives at the hotel, and the two friends make the acquaintance of two fair damsels | tionally sensitive about the pronous Wifey arrives in time to overhear their tion of his name. He was engaged to an conversation. To teach hubby a lesson, eastern girl. She inadvertently called imitation of the fluny tribe. she plays the lost memory same herself him Mr. Hooker. Tooker shook 'er. Later. and makes him worry, then jealous, then both make up.

For the last of the week the Empress offers "The Devil-in-Chief," with Tyrone Powers. The other number will be "The Fable of Two Philanthropic Sons' Chick-This is a most laughable comedythe kind that drives the blues clear away. Selig Tribune, Nos. 4 and 5, will be shown the first and last of the week, re-

The Empress also calls attention to the ing attraction, "The Strange Case of railroad moving picture serial. Mary Page," featuring Henry Waithall and Edna Mayo.

SILHOUETTE PICTURES ARE THE NEXT NOVELTY

The next novelly in photoplay product actor man of Falstaff comedies, hasn't present interesting receivers of affection tion is going to be the "silhouettes," ac- missed a scene in seven years. cording to some of the authorities. In a studio in New York, C. Allan Gilpictorially in such detailed fushion as bert, who, with several other artists, did Gamout's assistant directors at Jackson-has never before been see on the screen, a great deal to make The American ville, Fig., decided that she would move Olri famous, is working out the all- recently while her husband was busy at setted moving picture production. It the studie. She told him the new adseems almost impossible that a story can dress, but he promptly forgot it and when be told on a screen in black and white, it came time to go for his steak and but those who have seen the results say onlone he didn't know where he was to that the impossible has come to pass go. However, he telephoned every ex-Fantasy has come into its own. Sil- press company in the city until he finally ouettes need stop at nothing. When a found the one that had moved his h remarkable transformation or feat of hold goods. Anyway that's what he told strength must take place along comes his wife when he got home "awfully" the artist and draws it. Then the actors late.

Eleven to Eleven.

4 DATE STABILING SUNDAY.

The Woman With a Rose

LILLIAN DREW.

Little Brown Hen

When Two Play a Game

MR. AND MRS. SIDERY DREW.

Selig-Tribune No. 4.

take up the work again and all is well. The "silhouettea" are a mixture of car-Annette Kellerman is becoming so used toons and real acting. The public will to being featured in films that have aquatic scenes that she is getting so she await them with interest.

A Good Sign to Remember

10¢ ADMISSION 10¢

Phone Donglas ses for Reserved Scats.

COMING JANUARY 25 ENTRY S. WALTHALL AND HOMA MAYO

In "The Strange Case of Mary Page."

"The Golden Chance" Shows How Strong the Appeal of a Photoplay



Mary induces the Hillarys to permit her of Mary Denby, the beautiful wife of the husband to escape, rather than have Mandrunken, thieving Steve Denby, living in ning know she is the wife of the pris-

mail the wealthy bachelor. He sends him Steve spends all the money he can get a note-which he forces Mary to signto come to the tenement. When Manning arrives. Steve and another crook, attempt Mary secures a position as seamstress to force him to give them money. The in the home of a wealthy society woman. two men attempt to shoot Manning when Mrs. Hillary, Mr. Hillary wishes to in- Manning's chauffeur, in the street below, program will be Mr. and Mrs. Sidney terest the wealthy young bachelor, calls the police. As the police enter, Roger Manning, in a scheme which he is Denby shoots one of them and is in turn promoting. He invites him to dinner to shot and killed as he attempts to climb

the slums of New York. Mary is a girl oner

Mrs. Hillary dresses Mary in a stunging er love for Manning, goes to his waiting gown and has her take the place of the arms.

pediment to her ewimming as she ha

learned to swish it from side to side in

Theda Bara has a new hobby, which to-

her is one of the most interesting fads

she has yet taken up. It is the collecting

of "freak" scenarios. These scenarios

come from people in all walks of life;

from children who weave fairy tales to

the intellectual bookworm who writes im-

possible narratives dealing with the rota-

formed by the various constellations of stars. She says the will compile a book which will be the funniest ever published.

tion of the earth on its axis and pictures

Jane Lee, celebrated child actress, has

transferred her affections from dolls to

animals. She is now in Jamaica, taking part in productions being made there, she

took with her on the journey a trunkful

of dolls, but these have all been rele-

are a St. Bernard dog and a horned to:d.

Another is one of the elephants. A baby

There is no danger of Hazel Dawn be-

ing placed in the 'didn't know it was

loaded" category, Recently when she

was given an automatic to use in a burg-

lary scene she took the whole thing

apart and almost put it out of commission

in her seal to be sure it "wasn't loaded."

stingy with her love at least.

Riley Chamberlain, del ghtful old char- gated to the doll cemetery. Among her

Mrs. Allan Robinson, wife of one of the swan is another, so it seems Jane is not

WOMEN ARE BEST PICTURE PATRONS

And Producers Must Not Make Which Offend Them, Says E. D. Horkheimer.

PLAYS MUST BE WHOLESOME

Filmland's best asset is the interest of women and children. Anything that offends them in moving pictures is against the best interest of the screen. Realizing this as an incontrovertible fact, producers will have nothing to do with suggestive photoplays.

Such are the conclusions of E. D. Horkheimer, secretary and treasurer of the company which makes Balboa feature

"The so-called 'masty picture' is short lived," says Mr. Horkhelmer, "and it never has been known to create a dependable clientele for any house that special-

"Heart interest is the best element with which to hold picture-goers. It applies to the written story as well as to the drama. To be sure of this one has only to analyze the books and plays that have gone on indefinitely. Their heart interest s the element that has appealed to the multitude. In every man, woman or child there is a better nature that can only be touched by a clean story.

Stories Distorted.

"I realize that there are certain things presented in productions at times from the very best movies on the part of the producer which advertisers distort in order to make a sensual appeal. Then, too, ome stories which have been written with a good motive in view are twisted out of all semblance to the original for the purpose of pandering to the baser part of men and women. But they are becoming fewer and fewer.

"Dirty dollars are not lasting and the ompanies which are going ahead are those who are putting on photoplays with

a constructive viewpoint. Wholesomeness must be the keynote.' The observations of Mr. Horkheimer meet with the approval of the majority

of Omaha photoplay devotees. It may be excusable to picture vice at times to point the contrast and to show how good triumphs.

USES HER OWN AUTO IN

Miss Edna Mayo, who plays the part of the actress in "The Strange Case of abducted in. Miss Mayo smilingly deducted for governor. This, too, in actual clared that if she were to be stolen away life. It's a great story, and is being by a man who loved her she would rather it be done in her own car. Miss Mayo will be seen at the Empress in this great serial story, week starting January 23, when the first episode will be shown. There are fifteen of them. You will not William H. Tooker, co-star of "The feels uncomfortable on dry land. Even be disappointed by their continuations. the fightail she wears as a costume in

THE YARNAM STREET

Absolutely First Bun Pictures in CLEO MADISON

"A SOUL ENSLAVED" In Pive Beels. Greatest Emotional Drams

HELEN KELLER AT THE

BOYD THEATRE SATURDAY, JAN. 29TH

Under the auspices of the Teachers Annuity and Aid Associa ion. Tickets on sale at Boyd Theater, T. W. C. A. and on Wednesday evenings at 506 City Hall Bldg.

Reservation of Seats starts Jan. 22d.

PARAMOUNT PHOTOPLAYS 15th and Harney. D. 8069. CONCERT ORCHESTRA.

CODAY "The City" The most impressive and greatest only of the works of CLYDE FITCH. "The City says: 'Make good if you can or to H- with you.' "

> MONDAY, TUESDAY AND WEDNESDAY Daniel Frohman presents

Marguerite Clark The girl who is different,

A picturization of Madeline Lucette Ryley's exquisite romance. THURSDAY, PRIDAY AND SATURDAY

Jesse L. Lasky offers the popular photoplay stars,

Cleo Ridgely and Walter Reid

A modern society drama by Jeanie MacPherson Produced by Cecil DeMille.

POPULAR STAR PHOTOPLAY FAVORITE AT STRAND.

Syd Chaplin

The Star Photoplay Followers All Know Who Appears in "Submarine Pirate" at The Strand January 18, 19 and 20.

"BEATING BACK" TODAY AT THE GARDEN THEATER

Omaha devotees of the moving picture or photoplay have an opportunity today to see one of the strongest films ever produced. Through the publication of the story "Beating Back," by Al. Jennings, in the Saturday Evening Post, the public is pretty well acquainted with the

In "Beating Back," Al. Jennings, the author and central character in the story, also plays the leading role in the picture. Al. Jennings, you will remember, was the Oklahoma bandit who, through force of circumstances, was led into a life of crime, which included some of WHICH TO BE ABDUCTED | the most daring hold-ups in history, After serving terms in federal prison he was finally freed and went back to start life over again. He rose, after a struggle as Mary Page," used her own car to be a lawyer, until he finally was a candishown at the Garden theater, on Farnam atreet.

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MARGUERITE CLARK SEEN IN DELIGHTFUL ROMANCE

M'ce and Men, will be seen this week at the Hipp with Marguerite Clark playing the leading role. It is charming romance of the sunny south Marguerite Clark is said by all photoplay followers to be one of the sweet-

est little girls in Filmland. In "Mice and Men" she plays the part of Peggy, the foundling, whose education is being presided over by Mark Embury, a lawyer who falls in love with She loves a captain, who is also loved by a designing widow. When the captain returns from the Mexican war the widow places him in a compromising position, and Peggy believes him false She tells her guardian of her love for the captain, and also of the captain's duplicity. Embury, the captain's uncle, finds his nephew to be innocent and can use the episode to further his own chances with Peggy but decides not to. His decision is an absorbing and touching denoument.

"A SOUL ENSLAVED" IS DRAMATIC MASTERPIECE

Cleo Madison, the popular Universal star, is appearing in Omaha today at the Farnam, in "A Soul Enslaved," claimed to be one of the greatest emotional dramas ver put on a screen.

The story is by Adele Farrington and treats of a vital human problem. scope has a wide appeal, together with a gripping theme as strong as any ever used in photoplay. So impressed was George Bronson Howard with the story that he has made arrangements to put it in novel form. No opportunity to see this play should be overlooked.

AL JENNINGS

BEATING BACK" TODAY AT THE

"Theater of Quality" 1318 Farnam

This is one of the strongest real life pictures ever written or produced in a film. You must not fail to see this picture.

Another Week of Triangle Triumplis 9/1/ Sunday and Monday, 100

January 16th and 17th The Penitents

story of ancient Mexico-something out of the ordinary, yet so interesting, so thrilling that you will sit spellbound throughout the entire presentation in which the eminent American actor, Orrin Johnson, is featured.

The Hunt

Another screamy KEYSTONE introducing those two royal funsters, FORD STERLING and POLLY MORAN in blackface.

Tuesday, Wednesday, Thursday, January 18, 19 and 20, Absolutely the funniest picture ever pro-

Syd. Chaplin "The Submarine Pirate"

Four reels of thrills, laughs and roars. You've never seen anything like this picture-its entirely different.

The Edge of the Abyss Another Ince wonderplay of modern society

life, the principal roles being enacted by MARY BOLAND, WILLARD MACK and Friday and Saturday

> January 21 and 22. Lovable Marguerite Snow in

> Rosemary

That's for Remembrance. A picture as fragrant and sweet as new mown hay.

