



Mary Boland



# FLASHES FROM FILMLAND

## PHOTO-PLAYS FOR OMAHA DEVOTEES



### FOX PLANS LARGE EASTERN STUDIOS

Work Begins Soon on Plant to Cover Sixteen-Acre Tract Near Corona, L. I.

#### TO BE COMPLETE FILM CITY

William Fox, president of the Fox Film corporation has made known his plans for the erection of an entire "film city," for his company, with the definite announcement that work on the big project will be under way within the next two weeks.

The initial construction work which will call for the expenditure of \$1,000,000, will cover an area slightly in excess of sixteen acres of ground at Corona, Long Island.

On this sixteen-acre plot there will be erected a large administration building, five studio plants, each a complete and independent unit in itself, a factory for manufacturing much of the equipment required in the making and production of motion pictures, garages, concrete storage warehouses, a miniature hospital, and adequate restaurant facilities for taking care of the 2,000 or more people whose services will be employed by the Fox company.

and adjacent has also been purchased and cottages will be erected for the convenience of such persons as wish to be near their work. Natural gardens will be planned and a lake with level and terraced sides for utilization in picture production.

The permanency of the location and plant is indicated by the use throughout of concrete and structural steel in all construction work.

#### LILLIAN DREW STARS IN EMPRESS FOTO PLAY

Beginning today the Empress offers an especially attractive bill for the picture part of its program. Lillian Drew will star in "The Woman With a Rose," said by critics to be an excellent exposition of photographic art. Lillian Drew is justly popular with movie devotees everywhere.

The comedy feature of the Empress program will be Mr. and Mrs. Sidney Drew in "When Two Play a Game." Archibald Atwater's wife keeps his home so crowded with women knitting socks for soldiers he decides to escape, and suddenly becomes a victim of loss of memory. He makes arrangements with his friend, Charley, and goes to New York without letting anyone know. Mrs. Atwater is worried until Charley rings up and tells her Archie has been seen acting strangely in New York. Unfortunately Archie runs into an old maid cousin, whom he deceives by pretending he does not know her. Charley arrives at the hotel, and the two friends make the acquaintance of two fair damsels.

Way arrives in time to overhear their conversation. To teach hubby a lesson, she plays the lost memory game herself and makes him worry, then jealous, then both help up.

For the last of the week the Empress offers "The Devil-in-Chief," with Tyrone Powers. The other number will be "The Fable of Two Philanthropic Sons' Chickens." This is a most laughable comedy—the kind that drives the blues clear away.

Selig Tribune, Nos. 4 and 5, will be shown the first and last of the week, respectively.

The Empress also calls attention to the coming attraction, "The Strange Case of Mary Page," featuring Henry Walthall and Edna Mayo.

#### SILHOUETTE PICTURES ARE THE NEXT NOVELTY

The next novelty in photoplay production is going to be the "silhouettes," according to some of the authorities. In a studio in New York, C. Allan Gilbert, who, with several other artists, did a great deal to make The American Girl famous, is working out the silhouetted moving picture production. It seems almost impossible that a story can be told on a screen in black and white, but those who have seen the results say that the impossible has come to pass.

Fantasy has come into its own. Silhouettes need stop at nothing. When a remarkable transformation or feat of strength must take place along comes the artist and draws it. Then the actors take up the work again and all is well.

The "silhouettes" are a mixture of cartoons and real acting. The public will await them with interest.

### "The Golden Chance" Shows How Strong the Appeal of a Photoplay



WALLACE REID.

Cleo Ridgely and Wallace Reid in a Scene from "The Golden Chance," by Jeanie MacPherson.

Mary Denby, Cleo Ridgely's husband, Steve Denby, is a man of means. He is a member of the board of directors of the city of New York. He is a man of means. He is a member of the board of directors of the city of New York.

Mrs. Denby, Cleo's wife, is a woman of means. She is a member of the board of directors of the city of New York. She is a woman of means. She is a member of the board of directors of the city of New York.

Steve Denby, Cleo's husband, is a man of means. He is a member of the board of directors of the city of New York. He is a man of means. He is a member of the board of directors of the city of New York.

Mrs. Denby, Cleo's wife, is a woman of means. She is a member of the board of directors of the city of New York. She is a woman of means. She is a member of the board of directors of the city of New York.

absent guest. Manning falls in love with Mary, and he is about to become interested in Mr. Hillary's scheme, when Steve Hillary breaks into the Hillary house, enters his wife's room and steals all the valuables. They recognize each other, but Mary permits him to escape. In speaking down the stairs, Steve meets Manning. While Manning is telephoning the police,



CLEO RIDGELY.

Mary induces the Hillarys to permit her husband to escape, rather than have Manning know she is the wife of the prisoner.

The next morning Mary goes back to her tenement and Steve plans to blackmail the wealthy bachelor. He sends him a note—which he forces Mary to sign—to come to the tenement. When Manning arrives, Steve and another crook, attempt to force him to give them money. The two men attempt to shoot Manning when Manning's chauffeur, in the street below, calls the police. As the police enter, Denby shoots one of them and is in turn shot and killed as he attempts to climb the fire escape. Though shocked at the death of her husband, Mary, realizing her love for Manning, goes to his waiting room and has her take the place of the

absent guest. Manning falls in love with Mary, and he is about to become interested in Mr. Hillary's scheme, when Steve Hillary breaks into the Hillary house, enters his wife's room and steals all the valuables. They recognize each other, but Mary permits him to escape. In speaking down the stairs, Steve meets Manning. While Manning is telephoning the police,

### WOMEN ARE BEST PICTURE PATRONS

And Producers Must Not Make Which Offend Them, Says E. D. Horkheimer.

#### PLAYS MUST BE WHOLESOME

Filmland's best asset is the interest of women and children. Anything that offends them in moving pictures is against the best interest of the screen. Realizing this as an incontrovertible fact, producers will have nothing to do with suggestive photoplays.

Such are the conclusions of E. D. Horkheimer, secretary and treasurer of the company which makes Balboa feature films.

"The so-called 'nasty picture' is short lived," says Mr. Horkheimer, "and it never has been known to create a dependable clientele for any house that specializes in it.

"Heart interest is the best element with which to hold picture-goers. It applies to the written story as well as to the drama. To be sure of this one has only to analyze the books and plays that have gone on indefinitely. Their heart interest is the element that has appealed to the multitude. In every man, woman or child there is a better nature that can only be touched by a clean story.

Stories Distorted. "I realize that there are certain things represented in productions at times from the very best movies on the part of the producer which advertisers distort in order to make a sensual appeal. Then, too, some stories which have been written with a good motive in view are twisted out of all semblance to the original for the purpose of pandering to the baser part of men and women. But they are becoming fewer and fewer.

"Dirty dollars are not lasting and the companies which are going ahead are those who are putting on photoplays with a constructive viewpoint. Wholesomeness must be the keynote.

The observations of Mr. Horkheimer meet with the approval of the majority of Omaha photoplay devotees.

It may be excusable to picture vice at times to point the contrast and to show how good triumphs.

#### USES HER OWN AUTO IN WHICH TO BE ABDUCTED

Miss Edna Mayo, who plays the part of the actress in "The Strange Case of Mary Page," used her own car to be abducted in Miss Mayo smilingly declared that if she were to be stolen away by a man who loved her she would rather be done in her own car. Miss Mayo will be seen at the Empress in this great serial story, week starting January 23, when the first episode will be shown. Each serial is a complete story in itself. There are fifteen of them. You will not be disappointed by their continuations.

THE FARNAM 1415 FARNAM STREET. Best Production. Absolutely First Run Pictures in Omaha. TODAY CLEO MADISON "A SOUL ENSLAVED" In Five Reels. Greatest Emotional Drama.

HELEN KELLER AT THE BOYD THEATRE. Mat. 2:30; Eve. 8:30. SATURDAY, JAN. 29TH. Under the auspices of the Teachers Annuity and Aid Association. Tickets on sale at Boyd Theatre, T. W. C. A. and on Wednesday evenings at 609 CHY. Real Bldg. Matinee ..... 25c-50c-\$1.00 Evening ..... 50c-75c-\$1.50 Reservation of Seats starts Jan. 28d.

HIPP PARAMOUNT PHOTOPLAYS 15th and Harney. D. 8069. CONCERT ORCHESTRA. TODAY "The City" The most impressive and greatest of the works of CLYDE FITCH. "The City says: 'Make good if you can or to H— with you.'"

MONDAY, TUESDAY AND WEDNESDAY Daniel Frohman presents Marguerite Clark The girl who is different, in "MICE and MEN" A picturization of Madeline Lucette Ryley's exquisite romance.

THURSDAY, FRIDAY AND SATURDAY Jesse L. Lasky offers the popular photoplay stars, Cleo Ridgely and Walter Reid in "THE GOLDEN CHANCE" A modern society drama by Jeanie MacPherson Produced by Cecil DeMille.

### POPULAR STAR PHOTOPLAY FAVORITE AT STRAND.



Syd Chaplin

The Star Photoplay Followers All Know Who Appears in "Submarine Pirate" at The Strand January 18, 19 and 20.

#### "BEATING BACK" TODAY AT THE GARDEN THEATER

Omaha devotees of the moving picture or photoplay have an opportunity today to see one of the strongest films ever produced. Through the publication of the story "Beating Back," by Al Jennings, in the Saturday Evening Post, the public is pretty well acquainted with the theme.

In "Beating Back," Al Jennings, the author and central character in the story, also plays the leading role in the picture. Al Jennings, you will remember, was the Oklahoma bandit who, through force of circumstances, was led into a life of crime, which included some of the most daring hold-ups in history. After serving terms in federal prison he was finally freed and went back to start life over again. He rose, after a struggle as a lawyer, until he finally was a candidate for governor. This, too, in actual life. It's a great story, and is being shown at the Garden theater, on Farnam street.

### MARGUERITE CLARK SEEN IN DELIGHTFUL ROMANCE

"Mice and Men" will be seen this week at the Hipp with Marguerite Clark playing the leading role. It is a charming romance of the sunny south. Marguerite Clark is said by all photoplay followers to be one of the sweetest little girls in Filmland.

In "Mice and Men" she plays the part of Peggy, the founding, whose education is being presided over by Mark Embury, a lawyer who falls in love with her. She loves a captain, who is also loved by a designing widow. When the captain returns from the Mexican war the widow places him in a compromising position, and Peggy believes him false. She tells her guardian of her love for the captain, and also of the captain's duplicity. Embury, the captain's uncle, finds his nephew to be innocent and can use the episode to further his own chances with Peggy but decides not to. His decision is an absorbing and touching denoument.

#### "A SOUL ENSLAVED" IS DRAMATIC MASTERPIECE

Cleo Madison, the popular Universal star, is appearing in Omaha today at the Farnam, in "A Soul Enslaved," claimed to be one of the greatest emotional dramas ever put on a screen.

The story is by Adele Farrington and treats of a vital human problem. Its scope has a wide appeal, together with a gripping theme as strong as any ever used in photoplay. So impressed was George Bronson Howard with the story that he has made arrangements to put it in novel form. No opportunity to see this play should be overlooked.

### Journeys with Photo Players

William H. Tucker, co-star of "The Fool's Revenge," a William Fox photoplay, is and always has been, exceptionally sensitive about the pronunciation of his name. He was engaged to an eastern girl. She inadvertently called him Mr. Hooker. Tucker shook 'er. Later, with matrimony still uppermost in his mind, he met the charming daughter of C. E. Armin, a well known western judge. She pronounced his name flawlessly. "Tucker tocker."

The life of Helen Holmes, dare-devil heroine of "The Girl and the Game," has been insured for \$100,000 by Samuel S. Hutchison, president of the Sigmam Film Corporation, producers of this thrilling railroad moving picture serial.

Gladys Hueltle, Thanhouser star, attributes her exceptional health to the fact that she walks three miles every morning before breakfast.

Riley Chamberlain, delightful old character man of Palast comedies, hasn't missed a scene in seven years.

Mrs. Allan Robinson, wife of one of the Gamou's assistant directors at Jacksonville, Fla., decided that she would move recently while her husband was busy at the studio. She told him the new address, but he promptly forgot it and when it came time to go for his steak and onions he didn't know where he was to go. However, he telephoned every express company in the city until he finally found the one that had moved his household goods. Anyway that's what he told his wife when he got home "awfully" late.

Annette Kellersman is becoming so used to being featured in films that have aquatic scenes that she is getting so she

feels uncomfortable on dry land. Even the faithful old wears as a costume in the character of a mermaid is no impediment to her swimming as she has learned to swim it from side to side in imitation of the finny tribe.

Theda Bara has a new hobby, which to her is one of the most interesting facts she has yet taken up. It is the collecting of "freak" scenarios. These scenarios come from people in all walks of life; from children who weave fairy tales to the intellectual bookworm who writes impossible narratives dealing with the rotation of the earth on its axis and pictures formed by the various constellations of stars. She says she will compile a book which will be the funniest ever published.

Jane Lee, celebrated child actress, has transferred her affections from dolls to animals. She is now in Jamaica, taking part in productions being made there. She took with her on the journey a trunkful of dolls, but these have all been relegated to the doll cemetery. Among her present interesting receivers of affection are a St. Bernard dog and a horned toad. Another is one of the elephants. A baby swan is another, so it seems Jane is not stinky with her love at least.

There is no danger of Hazel Dawn being placed in the "didn't know it was loaded" category. Recently when she was given an automatic to use in a burglary scene she took the whole thing apart and almost put it out of commission in her zeal to be sure it "wasn't loaded."

EMPRESS Eleven to Eleven. Vaudeville and Foto Plays. A Good Sign to Remember. 4 DAYS STARTING SUNDAY, January 16. The Woman With a Rose with LILLIAN DREW. Little Brown Hen When Two Play a Game with MR. AND MRS. SIDNEY DREW. Selig-Tribune No. 4. 10c—ADMISSION—10c. Phone Douglas 999 for Reserved Seats. COMING—JANUARY 22—HENRY B. WALTHALL AND EDNA MAYO in "The Strange Case of Mary Page."

Strand 18th & Douglas. Friday and Saturday, January 21 and 22. Lovable Marguerite Snow in Rosemary That's for Remembrance. A picture as fragrant and sweet as new mown hay. "The Submarine Pirate" Four reels of thrills, laughs and roars. You've never seen anything like this picture—its entirely different. with "The Edge of the Abyss" Another Ince wonderplay of modern society life, the principal roles being enacted by MARY BOLAND, WILLARD MACK and FRANK MILLS.