HOW EARL CADDOCK BECAME WRESTLER
Anita, Ia., Farmer Boy Took Lessons
in Order to Get Revenge on in Order to Get Revenge
a Fellow Hawkeye.



 $y$ Tad DANES IICTORS IN
 BELLEVUE PLANS
FOR FLOOR SEASON
Just an Earful
and


Gaffney, Sinclair
and Davis May Buy
New York Nationals THE "ENDLESS CHAIN" DANGER OF CATARRH


## OUAIT $\$ 213,843,059$

It's a lot of money-isn't it? But it's just what
the output of Omaha Manufacturers amounted
to during 1915. It is $\$ 17,530,522$ MORE than the output dur ing 1914.
It is $\$ 17,530,522$ MORE money that stayed home and worked and helped each one of us-
instead of being sent away to buy eastern goods and build up eastern cities.
It is $\$ 17,530,522$ MORE money that has been distributed among us as pay for raw products,
as wages, as new paving, new schools, new as wages, as new paving, new schools, new
churches, new improvements and benefits of evurches, nescription.

It is $\$ 17,530,522$ MORE money that the people of Omaha SAVED during 1915 than they di during th
And remember, this is just the increase ove
1914 not the total-that big, ponderous $\$ 213$ 000,000 .

The people of Omaha have saved this because
they have purchased Omaha-Made Goods. They have brought all the benefits incident to keeping this money at home by merely asking for
the OMAHA BRANDS of the products they were buying.


And then, they have received better goods for their money. Because it costs less to sell
Omaha-Made Goods in Omaha, you receive better quality for the sam
quality for less money.

You see, when yon specify Omaha-Made Goods
Let's make 1916 a brighter, happier, more
prosperous year for each one of us by always prosperous year for each one of us by always
specifying the Omaha brands of the products we buy.
Always Talk, Use and Serve
Omaha-Made Goods

