

THE OMAHA SUNDAY BEE

FOUNDED BY EDWARD ROSEWATER. VICTOR ROSEWATER, EDITOR. The Bee Publishing Company, Proprietor. BEE BUILDING, FARNAM AND SEVENTEENTH. Entered at Omaha postoffice as second-class matter.

TERMS OF SUBSCRIPTION. Daily and Sunday... 4.00 per year. Evening without Sunday... 4.00 per year. Sunday Bee only... 2.00 per year. Remittance: Remit by draft, express or postal order.

DECEMBER SUNDAY CIRCULATION, 47,874

State of Nebraska, County of Douglas, ss.: Dwight Williams, circulation manager, says that the average Sunday circulation for the month of December, 1915, was 47,874.

Thought for the Day. Selected by Mrs. W. H. Householder. Be what your friends think you are; avoid what your enemies say you are; go right forward and be happy.—Marcus Mills Pomeroy.

The Grim Reaper not only keeps busy, but continues to love shining marks.

As a letter writer, Bishop Bristol shows that he is in no way in-adept in wielding the pen.

Senators who discuss neutrality might command more attention if they practiced what they preach.

China's republic war fund amounts to \$1,000,000, just enough to keep Europe going for twenty minutes.

If Germany has a poet laureate, he is surely neglecting tempting opportunities by withholding the lure of the American lecture circuit.

Rail travelers are to be introduced to a 20 per cent boost in interstate rates. Do you see the high cost of living coming down?

A thorough search of the navy yard facilities of the nation promises to reveal more diluted mud than can be utilized in a presidential campaign.

Complaint is made that the administration has stolen Bryan's Pan-American clothes. Tit for tat. Bryan purloined the duds from James G. Blaine.

Secrecy of chemicals and dyes has no effect on the industry of boosting the price of the stock on hand. Somebody's fortune always waxes fat on misfortune.

The capture of a postoffice crook twelve years after the event emphasizes the fact that Uncle Sam's reach is not measured by time nor handicapped by forgetfulness.

Chairman Gary of the Steel trust advises caution and measured steps for business lest the ogre of a slump catch prosperity unawares. Another Gary dinner as a preventive of the blues is in order.

Vendors of fuel oil to Omaha householders must have full size measures verified by the inspector of weights and measures. Buyers of gasoline at out-of-the-way roadside stations will still have to take care of themselves.

Well, well, well! What's this? A vault in the federal building looted of contents worth over \$650,000 right in the front yard of the St. Paul newspaper twin of Omaha's saffron journal that constantly harps on Omaha's police inefficiency. It is up to these great newspaper sleuths now to show St. Paul police how to do it.

Reduction in Fire Waste. A notable and gratifying decrease in the fire waste of this country is recorded in the footings of fire losses for the year 1915.

Publicity, education and increasing safeguards are largely responsible for the showing. States through fire wardens and fire prevention days are proving effective educational agencies in preventing fire waste, and cities contribute a generous share of public revenue in maintaining fire departments for protection.

The cost of all preventive measures are borne by the people. The benefits accrue to the insurance companies in cash profits. Manifestly a judicious arrangement of this character is not calculated to spur public interest in fire prevention. The public is entitled to share in the practical benefits of its energy.

Real Light on the Philippines.

Most timely to the debate on the Philippine government bill, which the Wilson administration is trying to ram through congress, and supplemental to the tilt between ex-President Taft and Secretary Garrison, although wholly independent of it, is an illuminating report on conditions in the islands contributed by Prof. Thomas L. Blayney of the Rice Institute, at Houston, Tex., to the current number of the Review of Reviews.

As to the change which has come over the islands since the advent of the democratic spoils regime, with its policy of catering to the Filipino politician and discrediting the expert American administrator, a multitude of examples and experiences are cited. Under the new democratic governor-general the whole civil service, laboriously built up, has been uprooted and its efficiency everywhere impaired.

Unfortunately, Prof. Blayney's charitable exculpation of the president from responsibility is not borne out by the insistence of the administration upon the so-called "Jones bill," now revamped but slightly modified, but with new sponsors. He voices the feeling of Americans and foreigners in the islands, as well as himself, that this measure should not go further than declaring it to be "the intention to grant independence to the Philippine islands as soon as in the judgment of congress it is deemed to be the best interests of the islands and of the United States to do so."

The Bee heartily commends those interested in the future of the Philippines to read Prof. Blayney's article in full before accepting the distorted representations put forth in defense of the demonstrated democratic administrative deficiencies.

Richard Scannell. Richard Scannell, late bishop of the Catholic diocese of Nebraska, was a figure of prominence in church work. Born in Ireland, with no silver spoon in his mouth, he made his way by his own industry to a place of eminence. His life was involved in little of undue publicity, and he pursued his calling with quiet energy.

Proving Up on Explorers. Two American travelers, just home from the Brazilian wilds, report having penetrated the Amazonian forest as far as the "River of Doubt," and confirm, so far as they investigated, the accounts given by the Roosevelt party. This should serve to dispel any doubt that might have lingered as to the existence of that river.

Views, Reviews and Interviews

WHAT a wonderful career General Grenville M. Dodge had! The out-turning of high and low, rich and poor, for his funeral reflected the colossal character of his activities and indicated respect to his memory. No one could listen, as we all did, to the cursory sketch of his life in the funeral sermon without being impressed by the tremendous power and varied achievements to his credit.

Looking around the library in the Dodge home, I had ocular confirmation of what I had already been told, that his library of volumes bearing on the history and prominent figures of the civil war and upon the pioneer life and development of this western country is exceptionally complete.

It pays to advertise. For proof, let me refer to the success of the American Thermos Bottle company, which is the concern which won Dave O'Brien away from us last year, by giving this space to a free ad.

Many people frequently ask me questions manifesting curiosity as to The Associated Press. A handbook has issued gives this up-to-the-minute data about this unique news gathering mechanism.

Twice Told Tales. The Dear Things. This is the kind of stuff you hear on the front porch: "Why, George, how dare you? Now you can just go right home, and don't you ever, ever speak to me again!"

A quaint introduction. At a meeting in Wales at which Lloyd George was to speak, the chairman, a Welsh deacon, got up at the commencement of the proceedings and said: "Gentlemen, I have to introduce to you tonight the member for Carnarvon boroughs. He has come to reply to what the bishop of..."

Only a small audience greeted Edwin Thorne and his company presenting "The Black Flag" at the Boyd. How good Omaha is getting is shown by the fact that Frank Keene, the delicate and dainty young man who represents the Louisiana State lottery in Omaha, is being prosecuted for selling lottery tickets.

San Antonio is moving for a world's fair in 1915, to celebrate its bi-centennial. The first move is to flash the basket on cequeras for a contribution. A Minneapolis holdup backed out of a drug store because the druggist was much speedier in drawing his artillery.

St. Paul's new skyscraper, the Railroad and Bank building, has 954,000 square feet of floor space and cost \$4,000,000. Sioux City's banking interests are talking up a second clearing house association to handle checks from tributary towns.

A speaker at the dinner of the Illinois Bar association stated that Chicago had more lawyers and law suits to the square mile than any other large city. The fact escaped mention in the annual industrial reviews of the city.

SECULAR SHOTS AT PULPIT.

Detroit Free Press: A St. Paul pastor says men are like Christmas trees. Trimmed once a year, we presume. Pittsburgh Dispatch: "Billy" Sunday preached on preparedness at Trenton and they handed up an offering that he termed "punk."

Houston Post: "Give us this day our daily bread" is one of the noblest appeals to the Father that human mind can conceive, when properly interpreted, but there are so many lazy folks who do not understand it and they expect the Lord to feed them with a spoon.

Brooklyn Eagle: Would more automobiles go to church if they were especially appointed for? Fishers, McGoldrick of Baldwin, L. I., is to be prepared soon with data on the question. He began his parish work recently in a room over a garage and has named his church St. Christopher's in honor of the saint whom automobilists in Europe have chosen as their patron.

Springfield Republican: Rev. Dr. William T. Manning, rector of Trinity church, New York, and chairman of the world's conference on faith and order, is accused by broad church Episcopalians of using some of the late J. P. Morgan's \$100,000 bequest for church unity in an effort to defeat the participation of the church in the Panama interdenominational conference.

TABLOIDS OF SCIENCE.

About 230 pounds of apples are required to make 150 pounds of cider.

The average speed of the phonograph record under the needle is 1.52 miles per hour.

A hydraulic stretcher is raised and lowered by an easily-moved lever from the level of the bed to that of the operating table.

For removing dust from furniture a paint brush is much more satisfactory than a dust rag. No crevice is too small or deep for it to reach.

Each of the thirty-odd million wage-earners of the United States loses on an average of nine days each year through sickness, at an average cost of \$2 per day.

If statistics are to be believed, the birthrate in the United States, in Great Britain and in most other civilized lands is being steadily, though slowly, lowered each year.

Silverware can be kept from tarnishing by washing it with alcohol in which a little colloid has been dissolved, the resulting film being easily removed with warm water when the silver is to be used.

To protect the bases of telegraph poles against decay a new French practice is to surround them with earthenware pipes and fill the pipes with melted resin and sand, which solidifies and becomes waterproof.

WOMEN'S ACTIVITIES.

Mrs. Lewis Vernon Harcourt, the new vicereine of India, the second American foot ball.

The Alexandra home, an addition to the London hospital, now being built, will be named the Edith Cavell home. Queen Alexandra, in whose honor the home for nurses has been named, voluntarily surrendered the honor in favor of England's martyr nurse.

Mayor Mitchell's appointment of Dr. Katherine Bement Davis as chairman of the New York Board of Parole has added interest in the fact that both of the other members of the board are men.

Mrs. Gabrielle Greeley Clendenin, daughter of Horace Greeley, has made a public protest against the removal of the statue of the famous editor of the New York Tribune, from its pedestal in Printing House Square, New York.

Mrs. George A. Buckstaff has been appointed on the special committee to investigate the condition of athletics in the University of Wisconsin, and is said to spend most of her time studying the records. "Until her appointment was announced, she did not know a thing about state stands on Court square in New York woman to occupy this position, is a descendant of Miles Morgan, whose bronze statue in New York City is a sister of the late J. Pierpont Morgan.

AROUND THE CITIES.

Louisville, Ky., is hustling for a factory which will put its name on the automobile map. Kansas City, Mo., police in 1915 made 54,829 arrests, 30,999 of them for vagrancy and 791 for boozing.

A Jersey City lampshifter lends style and speed to the vociferous by going his rounds in an automobile. Sioux City's school superintendent asks for eight more teachers to take care of the increased attendance.

Topoka's city duds made a rare economy record during 1915. Three departments effected a saving of \$10,029.65. St. Paul's new skyscraper, the Railroad and Bank building, has 954,000 square feet of floor space and cost \$4,000,000.

Sioux City's banking interests are talking up a second clearing house association to handle checks from tributary towns. San Antonio is moving for a world's fair in 1915, to celebrate its bi-centennial.

A Minneapolis holdup backed out of a drug store because the druggist was much speedier in drawing his artillery. Score one for preparedness.

The matrimonial markets of Chicago and New York slumped decidedly in the old year records, compared with 1914. Chicago reports a decrease of 2,500 in marriage licenses and New York nearly 1,800.

A speaker at the dinner of the Illinois Bar association stated that Chicago had more lawyers and law suits to the square mile than any other large city. The fact escaped mention in the annual industrial reviews of the city.

People and Events

A hospital nurse in New York has been arrested for selling drugs to patients in the prison ward. The lure of the dollar insinuates itself whether human footsteps lead.

Six detectives did guard duty at a fashionable New Year function in a St. Louis hotel. Nevertheless the rooms of several guests were ransacked and \$1,000 worth of jewels stolen.

There was just as much champagne drunk around New Year's in this country as though the French vineyards had escaped the ravages of war. California and the Lake Erie district bottle up a holiday drink just as smoothly as any imported headache.

Charles O. Pitzer of Milwaukee started an endurance run on the matrimonial speedway two years ago and ran up a score of eight wives before he was counted into jail for a four-year rest. Charley's run zig-zagged from Sioux City to Manitowish, Mich.

Thirteen converts of the Church of the Brethren at Columbia, Pa., hit the trail into the nearby river last Sunday and were dipped in the icy waters by Elder Muser. After the candidates were ducked the elder warmed them up with a rousing kiss on the lips.

A one-time king of the "brain bucket" shop, Charles C. Christie, is dead in Kansas City at the age of 64. In the heyday of his plunging Christie traded in 157,000 bushels of wheat in a year without buying or selling a bushel. Through his numerous "killings" he piled up a fortune of \$1,000,000 and left it.

A New York grand jury is looking into a skin game operated among the poor that has all similar holdups beaten a mile. According to the commissioner of weights and measures a syndicate of twelve men control 1,000 small dealers in coal and wood, and exact from each a tip of \$1 a day, and this compels them to sell coal by the basket or bushel at from \$20 to \$25 a ton. The syndicate is capitalized at \$50,000 and it scoops in \$200,000 a year.

From a Methodist pulpit to the vaudeville stage is some leap, but it was successfully negotiated by William Hattaway, former pastor of the Methodist church at Mountain Iron, Minn. In a letter to a college chum the preacher-actor says his new profession is "some-what of a stretching of the principles of the Methodist church. The work is novel and there are a great many fifty girls to buster a fellow of my tastes. I can't get used to seeing the women walking behind the stage in kimono. The paint they expect me to put on my face is the worst."

SIGNPOSTS OF PROGRESS.

Spain is in the market to buy \$30,000,000 worth of war material in the United States.

The Savannah Sugar Refining company announces that it will build a \$3,000,000 plant at Savannah, Ga. It has been figured that the number of automobiles in this country passed the 2,000,000-mark last June.

The Du Pont Powder company announced a continuance of its 20 per cent cash bonus to all its employees for the coming year. Two million miles of dirt roads have been built in the United States. The total length of public roads of all kinds in this country is estimated at 2,250,000 miles.

Santa Monica, Cal., has a grocery store where the patrons move around and help themselves to the desired articles which have been previously put up in convenient packages, and their bill is checked up as they leave the establishment.

The Mohawk & Wolverine Mining company of Calumet, Mich., gave a 5 per cent bonus to its 1,300 employees as a Christmas present. This is the fifth bonus the company has paid to its employees in the year. Two of the gifts were for 10 per cent of their wages.

The 25,000 employees of the International Harvester company are to become partners with their employers. Each employee will be allowed to purchase profit sharing certificates, payment for which may be made in small monthly installments. Provision is made for converting these certificates into stock at a rate lower than the market value.

The Lehigh Valley railroad has ordered some steel rails that will weigh 125 pounds to the yard. These are the heaviest rails ever rolled for a steam railroad, it is said, and the railroad men the nation over will watch with interest the tests to which they are subjected. At the rate the weight of rails is increasing there is no telling when the limit will be reached. Twenty years ago few railroads had rails as heavy as sixty pounds.

Thirteen

advertisements prepared by us increased the Chicago sales of a well known tobacco company forty per cent. Our experience with tobacco copy covers thirty-five brands, including those of the largest tobacco company in the world.

We want to devote this exceptional experience to one local tobacco account, a wholesaler's or retailer's.

City Nat'l Bldg. Doug. 5288 GARNER & EVANS (MULTIGRAPH DEPARTMENT)

Receipts from all sources... \$13,849,057.93 Increase in emergency fund... 4,487,374.86 Death claims paid... 7,356,515.37 Disability benefits paid to living members... 113,350.00 Balance in banks of Omaha January 1, 1916, 1,810,973.82

"SUM MUNNEY" CONDENSED STATEMENT OF THE WOODMEN OF THE WORLD FOR THE YEAR 1915.

When looking for SOUND Protection for the loved ones, "Look Us Over." JOHN T. YATES, Secretary. W. A. FRASER, President.

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really successful.