

New Year Greetings And Predictions for 1916

Made by Prominent Omaha Auto Men



We Wish Our Many Friends and Customers A Happy, Prosperous **NEW YEAR**

OMAHA TIRE REPAIR CO.

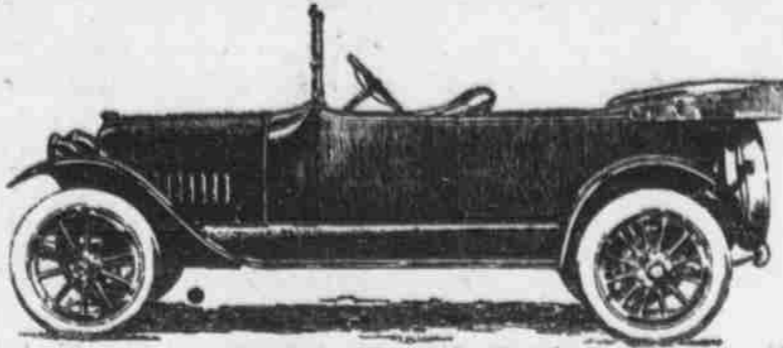
HENRY NYGAARD, Prop.

Omaha's Exclusive Tire Repair House

2201 Farnam Street.

Goodrich and Goodyear Tires.

OMAHA.



VELIE MODEL 22
Specifications
WHEEL BASE—115 inches.
WHEELS AND TIRES—32-in. x 4-in. front and rear.
MOTOR—Six cylinders. Removable cylinder head. 3 1/2-in. bore, 4 1/2-in. stroke.
COOLING SYSTEM—Large Honeycomb radiator. Centrifugal water pump.
IGNITION—Remy, with automatic spark advance.
CLUTCH—Velie dry plate clutch.
TRANSMISSION—Selective type. Three speeds forward and reverse.
ELECTRIC LIGHTING AND STARTING—Two coil Remy system.
EQUIPMENT—One-man top and envelope; quick adjustable side curtains, ventilating rain-vision wind shield; Stewart hood; coat rail; foot rail; electric horn under hood; five demountable rims; full tool equipment.
MODEL—Rear type, streamline body, blending into tapering hood and curved radiator. Full five passenger.
Price \$1065 F. O. B. Factory.

WISHING YOU A HAPPY AND PROSPEROUS NEW YEAR

L. E. DOTY (INC.)

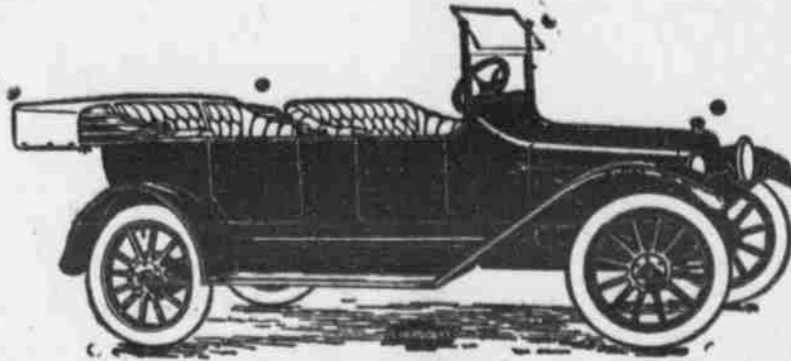
Distributors.

2027-9 Farnam Street, Omaha

Chevrolet and Velie Motor Cars

CHEVROLET "FOUR-NINETY"

Specifications
Powerful valve-in-head motor.
Cone clutch.
Sliding selective transmission.
Three-quarter floating rear axle.
102-inch wheel base.
Springs—Cantilever.
Equipment—Mohair top, curtains and dust hood, wind shield; electric horn; tool equipment. Electric lights and starter \$60 extra.
Price \$490 F. O. B. Factory.



CHEVROLET MODEL 400.



C. W. FRANCIS.

Our pay as you ride plan with small payment down and balance easy will make you

A Happy New Year **THE 1916 MAXWELL**

Is complete in every detail—electric starter and lights—demountable rims—one-man top—graceful lines—full five-passenger body—everything that the high-priced car has—and you buy it and

Pay As You Ride

C. W. Francis Auto Co.

2024 Farnam Street

Phone Douglas 853

Omaha, Neb.



THE OAKLAND

THE OAKLAND has enjoyed its share of prosperity this year. It materially swelled the annual sale of automobiles in Nebraska, and on this day makes happy the hearts of hundreds who drive it. We are doing business right along during the winter and there is no reason why everyone wishing a good car at a reasonable price should not drive the Oakland. A Happy New Year to all.

W. H. HEAD,

Secretary Lininger Implement Co.

Oakland 32-6 Cylinder	\$ 795
Oakland 38-4 Cylinder	\$1,050
Oakland 50-8 Cylinder	\$1,585

AUTO MEN LOOK FOR GREAT YEAR IN THEIR TRADE

All Indications Point to Enormous Demand for Cars All Over the Territory Tributary to Omaha.

FARMERS TO BE BIG BUYERS

Dealers Look for Banner Season Because This Section Has Plenty of Money.

NEW CARS SOON ON MARKET

The automobile dealers of Omaha are enthusiastic over the volume of their business in the closing weeks of 1915, and the prospects of an enormous increase beginning with the new year.

Indications are such that there will be a record-breaking demand for automobiles in this section of the country. Crops last year were excellent and the prices obtained made the farmer a happy individual, and consequently he is right now planning to celebrate by the purchase of a car.

The manager of one concern said that his increase in 1915 over the year previous was 200 per cent. Few, if any, of the dealers have failed to record a substantial gain in 1915 over 1914, and in many cases the business has doubled and tripled.

The 1916 models are arriving now and some of the distributors are busy supplying their small town dealers throughout Iowa and Nebraska. Every distributing agency has all it can do to take care of the orders that are pouring in, while many are far behind because the factory cannot supply the demand.

Small town agents are showing a great degree of confidence by making bigger contracts than they ever have made, and they are making them early in anticipation of trouble in delivery later when the factories cannot keep pace with the demand. The number of agents is also increasing. One dealer tells of an agent coming in from a "water tank" station and making arrangements for a "full carload" for immediate delivery.

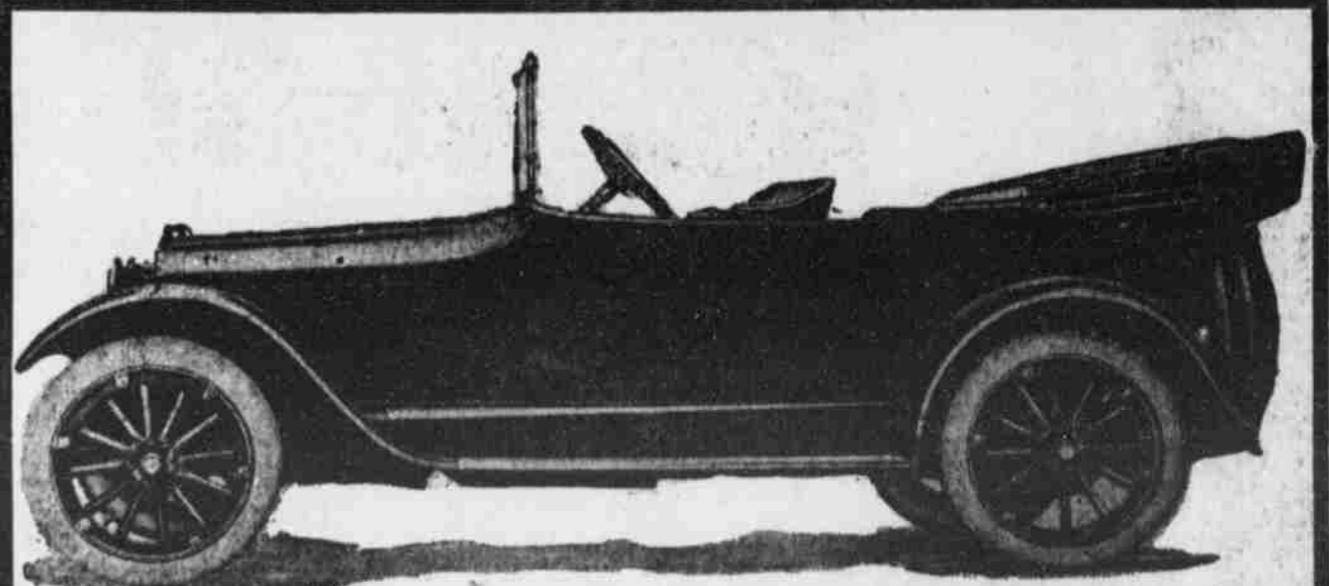
War conditions, according to the dealers, are making the manufacturing cost of all automobiles higher than ever before and it will be a remarkable thing if the price of every car on the market does not raise later in the year. To a certain degree this fear is the cause of the early speeding up by the small dealers or agents. The public is also more or less wise to the conditions, which have been aired in the press over and over again.

There is a general belief among the dealers that there will be a shortage of cars among the well known makes. It is not thought that the factories have made adequate preparations for the enormous business now indicated. This shortage of cars may also have some effect on the price, although the manufacturers are not inclined to increase the price because they cannot make their cars fast enough.

Here, so the dealers say, are expected to advance before the end of January. Here, again, the European war is given the credit in conjunction with the enormous demand for cars in the United States.

One dealer does not give the crops or the fact that the people have money credit for the big demand. He said the people just naturally had to have automobiles. They were a pleasure, of course, but more than that they were a necessity.

Anyway, they all agree that the coming year will be the banner season in auto-



New Chalmers Six \$1050

The 3400 R. P. M. engine gives this car unequalled performance. This is the fastest engine speed ever developed in an American stock car. This new Chalmers will be first choice with most buyers. Place your order NOW with your dealer to insure against taking second choice.

"Quality First" is not an advertising slogan—it is a Chalmers principle of construction.

W. L. Huffman Auto Co.

Distributors for Nebraska, South Dakota and Western Iowa.



STUDEBAKER

THE ASCENDENCY OF THE STUDEBAKER was never more pronounced than during 1915. The demand for this remarkable car exceeded our most enthusiastic dreams. During 1916 Studebaker cars are going to break all records and I extend to Omaha owners the season's greeting, A Happy New Year.

E. R. WILSON

We Wish You the Season's Joyous Greetings And We Want You to Come In Next Week And See the New

Eight Cylinder Knight

It is a Grand Car and You'll Want One When You See It.

The McIntyre Auto Co.

2427 Farnam Street.

OMAHA

NEBRASKA



Applications for Positions in Navy Show a Big Boom

There was a big boom in the number of boys from this land-locked locality who want to tread the decks of battleships and sail the raging main, as is indicated by the annual statistics given out by Lieutenant T. M. Tipton, in charge of the local recruiting station for the navy. During 1915, 76 lads sought to enter the navy at this station while in 1914 only 69 applied for enlistment. But the ratio of successful applicants was larger in 1914, than in 1915; for only 26 passed the examinations this year

Year	Applicants	Rejections
1914	69	43
1915	76	50

Statistics for the two years by quarters are as follows:

Quarter	1914	1915
First quarter	15	18
Second quarter	18	22
Third quarter	22	25
Fourth quarter	14	15
Total	69	76

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Sour Stomach Indigestion Cured. Your stomach and bowels need cleaning out. Dr. King's New Life Pills give quick relief. Only 25c. All Druggists.—Advertisement.

COOK GOES TO HELP THE BAPTISTS IN CELEBRATING

Sergeant H. J. Cook, formerly of the police force, left for Nebraska City this morning on a mission as pleasant as it is unique. He goes in response to an invitation from his mother to join with her in the observance of the sixtieth anniversary of the establishment of the first Baptist church in Nebraska. Mrs. Cook is the survivor of the original membership and will be the guest of honor at the celebration to be held tonight. She wrote to her son that as he was present with her on the original occasion, she would like to have him with her tonight also. Sergeant Cook was 2 years old when the church was founded. He is now a grizzled veteran of two and sixty, while his mother is 82.

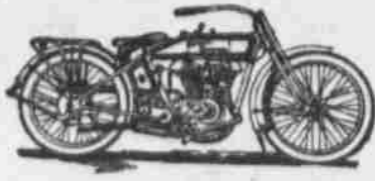
Fifteen Thousand Persons Arrested in Omaha in 1915

Chief of Police Henry Dunn makes public the following annual report of activities of the Omaha police department:

Accidents reported	512
Arrests made	15,191
Assaults reported	63
Buildings secured, being found open	407
Cutting affairs reported	4
Burglars frustrated	49
Dead bodies reported and taken to morgue	127
Destitute persons cared for	27
Heat prostration	1
Fires attended	127
Insane persons cared for	121
Lodgers accommodated	8,203
Lost children cared for	16
Murders	25
Nuisances and dead animals reported	582
Number of calls for patrol wagon	8,741
Number of miles traveled by patrol wagon	11,768
Number of meals furnished prisoners, etc.	35,060
Prisoners taken to county jail	1,565
Prisoners taken to workhouse	121
Shooting affrays	4
Sick and injured taken home	224
Sick and injured taken to hospital	263
Turned over to juvenile officers	22
and cared for	182
Stray horses taken up	40
Turned over to juvenile officers	40
Suicides reported	54
Suicides attempted	52
Turned over to juvenile officers	32
Amount property reported stolen	\$50,506.32

DR. ALBERT JOHANN WILL TALK TO WOMAN'S CLUB

Dr. Albert Johann of the University of Nebraska, recognized to be one of the best authorities on school hygiene, has been secured as a speaker at the pub-



If you are a Harley-Davidson rider this is a Happy New Year. If you are not a Harley-Davidson rider become one and it will be a Happy New Year.

To All Motorcyclists and Friends we Extend **"THE SEASON'S GREETINGS"** **VICTOR H. ROOS** Distributor and Dealer in Harley-Davidson Motorcycles and Bicycles. Phone Harney 2406. 2703 Leavenworth St., OMAHA, NEBRASKA.

Little Girl is Making Plucky Fight for Life

Although her intestines were punctured sixteen times when a large caliber bullet passed through her body, little 10-year-old Ida Stroud, who was shot by a watchman at the city dump a week ago, has a chance for her life. Physicians at St. Joseph's hospital declare that the little girl has been making a heroic fight for her life and that if she continues to exert the same amount of mental force that she has shown in the last few days the probabilities are she will bear up through the critical stages.

A "For Sale" or "For Rent" Ad placed in The Bee will accomplish its purpose.