

"Why Not Buy It in Omaha"

When an Omaha manufacturer makes as good an article as is produced by a foreign factory—why not buy the Omaha product? By doing so, you help build up Omaha's industries, and thereby directly assist in making Omaha a better place in which to live yourself. And all this costs you nothing extra, for Omaha made goods cost no more than the other kind.

"IDEAL" SHIRTS

are the equal of those produced anywhere in the world. No matter what style you wish, or what price you wish to pay, Omaha's leading stores can supply you with an "IDEAL" shirt to meet your needs.

'MINA TAYLOR" DRESSES

are quality garments which women will appreciate. They have many points of superiority. Particular women will find them a real joy in comfort and durability. You will find them on sale in Omaha's leading stores. Look for the label when buying.

OMAHA

We Extend The Season's Greetings

and ask you to make this reso-

Resolved,

10

That I will make my home or business house bright and cheerful in 1916 by a coat of CO-PA-CO Paint-THE BEST PAINT MADE.

C. R. Cook Paint Co.

1812 Farnam Street

PAPER COMPANY

WHOLESALE

PAPER AND STATIONERY

1916

1916

Greetings for the New Year

THE BEACON PRESS

"BETTER PRINTERS"

The Leading Printing House of the Middle West

Specializing in High Grade Catalogs, Booklets, Steel Die Embossed Stationery, Engraved Wedding Invitations and Society Announcements

The Quality is Always Assured When It Comes From THE BEACON PRESS

1210-1212 Howard Street, Omaha, Nebraska

1916

1916

OMAHA COLD STORAGE

Manufacturers

Wholesale

Creamery Butter

Butter, Eggs and Poultry

PUBLIC COLD

May this convey our sincere appreciation of every opportunity given us to serve you in the past. Our cordial good wishes for the year to come, and that this year may indeed be one of the greatest happiness for you and yours.

Hartman **Furniture** & Carpet Company

BRANCH OF CRANE CO., CHICAGO. FOUNDED BY R. T. CRANE, 1855

CRANE CO.

323 SO. 10th ST. **OMAHA**

Established 1891.

Wholesale Produce COMMISSION MERCHANT BUTTER, EGGS AND POULTRY.

1213 Howard St., OMAHA, NEBRASKA.

To our Friends

and Customers

we wish a

Happy and

Prosperous

New Year

52525252525

Hancock-Epsten Co.

Art Lithographers

Omaha

W. O. Perry.

Ref. Merchants Nat'l Bank.

ETC.

Wholesale Butterine Jelke's Good Luck Brand

PERRY @ COMPANY

418 South 11th Street OMAHA

Wholesale Dealers and Cash Buyers BUTTER

EGGS POULTRY

The Old Line Bankers Life Insur-

ance Company of Lincoln, Nebraska, wishes that you may live forever, but you won't. "Think It Over."

Killy-Ellis & Thompson

General Agents.

Assets over nine million dollars. 913-14 City National Bank Bldg.,

OMAHA. Tel. Doug. 2819

Barnhart Brothers & Spindler

TYPE

1114-1116 Howard Street S. J. Potter, Manager

Greetings of the Season

Bemis Omaha Bag Company

Omaha, Nebraska