## Society By MELLLIFIOIA. Saturday, January 1, 1916.

0HA society met the New Year joyously with laughter, song anc
heer and good fellowship. The cates and restaurants were
rowded to their utmost and renerrations bad to be made week ahead.
There were chu
the turning of the m
New Year in prayer.
New Year in prayer.
The shift at midnigh
ster's liught the clink of
and the choir's chant.
and the choirs chant. slumbered in bed, leaving the greeting to the New Yar to th coming morn-ing- all sorts of tmperaments, each to his bent. Even the creature who mei
It all abed feels, too, that he had the best of it-he was sensible and lo nothing that could be better than his sleep.
Now Year's morning comes and
shlpper of sleep-through-it-all.
and the tablet of resolutione
but the book of the dayn les A New Year and the same
wonder of what it may bring!

University Club


ANOTHER INTERNATIONAL ROMANCE-Miss Ida May Swift, daughter of Lonis F. Swift of the noted Chicago pack-
ing firm, and her fiance, Count James Minotto, photographed ing firm, and her flance, Count James Minotto, photographed January 15.


Big Increase in

- Patronage of the
Public Library





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Omaha Next Largest 'Phone Using Town in Whole Univers $\varnothing$
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Condition of Yates Somewhat Improved





## Look <br> <br> Orkin Brothers'

 <br> <br> Orkin Brothers'}First Great January Clearance Sale Starts Monday

ORKIN BROTHERS "The Store Beautiful" 16th and Farnam Streets

Full Details and Prices in the Big Ad in this Paper Sunday. Watch for It! Read It!

## Clanuari White Sale <br> Greatest and Best of All <br> Begins Monday <br> January Third

It will be the biggest white sale we have held in our thirly-four years of business. It will be the greatest money-saving opportunity of the year in white merchandise. All thritty people should take full advantage of it and stock up on Fine Table and Bedding Linens, White Yard Goods, Undermuslins-everything in white.

Be sure to read next Sunday's newspapers for full particulars, and watch the papers after that from day to day for new developments of this Greatest-of-All White Sale.

