This Week at the Movie Houses


What
Omaha Theaters Offer for the Week

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## URGES 1 O. C COUTROL

 COAST RADIO STATIONS


 ST. LOUIS HAS FIAST SNOWSTORM OF YEAR


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| :---: |
| What |
| Women Are |
| Doing in the World |



ROHLF THEATRE

 nhivicon rature


Marie Swanson PIANO-HARP


WHEATLEY


HIPP

"The Siren's Song" 3 DAYS

VALESKA SURATT
"The IMMIGRANT"



"The Old Homestead"

"Temptation"

OMAMA GRAMD OPERA SEASOM RETURN ENGAGEMENT OF THE

## San Carlo Grand Opera Co.

Auspices of Tangier Temple

## AUDITORIUM, OMAHA

 THURSDAY, FRIDAY, SATURDAY JANUARY, 27, 28, 29, 1916血A 'I PAGLIACOL." SEASON TICKETS $\$ 1.00$. Additional charge for reserved seats from 10 c to $7 \mathrm{5c}$ ach Opera, according to location.
The Auditorium will be orowded alright. Remember
last year, when the Shrine presented the same company? DON'T DELAY IN SEOURING TIOKETS Not a money making scheme, but a movement in musical and civie uplift
Tickets from any member of the Patrol, or Sheet Music Departmont of Hayden Bros., or Information Bureau of Manager, Picture Department, Brandeis Stores.

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## December Is Quad Month

Jeffery dealers select a month when road condiamazing ability of the Jeffery Quad the truck
that drives, brakes and steers on all four wheels. CELEBRATING the world-wide acceptance of dealers this month are giving a series of remarkable demo
strations Their purpose is to drivo homos more foritily than ever before,
act




World-Recognition
These Men Have Seen the Light Following is a partial list of concerns $\begin{array}{lll}\text { Sour-mule team inthe United States } & \text { In this country which have bought the } \\ \text { Qeand and proved tis superior abblity in }\end{array}$ Army, the Quad during the past practical daly service. We have room
year, by sheer merit of its per. Nootice fow of tho many names.
formance, has met with tremen varging lines of
business.

 and


Rend What Usere Say
About the Ouds
tark of tpace limits us


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Kind in Existenc






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