## HUGHES MAKES HIS

Proposed New Home of House of Hope to Be Built at Florence
MARKIAUSTALA

## BEATON \& LAIER CO. <br> Phone Dougla 335

## Here's the Store That Delights Santa Claus

## A Veritable Gift Mine--Gifts Practical, Useful, Enduring

Assortments Pleasingly Varied! Prices Refreshingly Low! Terms Easy Every one of the six big Beaton \& Laier sales floors is fairly bristling with desirable Gift Suggestions that cannot but please every member of every family-gifts that are not only beautiful, but practical, useful and enduring-constant reminders of the donor's esteem. Take time for a leisurely stroll through every salesfloor. You'll not be annoyingly urged to buy here, Any se-
Choice New Lines of Real Oriental Rugs in Desirable Gifting Sizes and Patterns


Gold Reception
CHARRS





A
Nests of Tables

|  |  |
| :---: | :---: |
| $\$ 5.00$ | $\$ 24.50-\$ 37-\$ 38.75$ |



| Elegant Colonial |
| :---: |
| BUFFET |


 $\$ 6.50$


Genuine Leather ROCKER EXACTLY AS HELCSTR

Six Big Salesfloors Filled With Hundreds of Pieces of Superb New Furniture--Gift Suggestions Everywhere


## Kiddies--Get a Rag Doll

 for Christmas

Here's a picture of Anna
Belle, a great, big doll, al-
most as large as a really,
most as large as a really,
live baby. She has big, brown eyes, golden hair, beautiful, red ribbon on
her head and red bows on her head and red bows on
her pretty slippers. And her pretty slippers. And
with Anna Belle comes with Anna Belle comes a
little Brother and a little
Sister Doll. They are all Sister Doll
dressed Mother
stuff.
Get These Dollies FREE Here's How to Do it




Grocers' Specialties Company 503-509 North 13th Street, Omaha, Neb.


## "How Thoughtful of Jack"

The gift which expresses not only the good taste but the thoughtfulness of the giver is doubly appreciated. Eles trical Gifts possess all of the beauty and distinction of other presents, and they also prove that the giver is mindful of the
continued comfort and happiness of tha recipient.
Electrical gifts are quite the vogue this season. Your gift will be appreciated if it is an Electrical one.

## Here Are a Few Suggestions,

## OR WOMEN

Electric Flat Irons
Electric Curling Iron
Electric Chafing Dishes
Electric Water Heaters
Electric Coffee Percolator
Electric Disc Stoves
Electric Sewing Machine Motors
Electric Vasuum Cleaners
Electric Washing Machines
FOR MEN
Electric Shaving Mugs
Electric Shaving Mirror
FOR TAE ELDERLY
Electric Heating Pads
FOR THE OHILDREN
Eleotric Ohristmas Tree Lighting Outfits
Electric Toys, most of them operated by dry batteries
Omaha Electric Light \& Power Co.
Geo. H. Harries, Pres.

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really succcessful.

