

POSTAL RECEIPTS SOARING HIGHER

Most Remarkable Gain in the History of the Institution is Recorded.

INCREASE IS 19.2 PER CENT

Receipts at the Omaha postoffice during the month of November, 1915, \$135,927.76.

Receipts during November, 1914, \$114,006.53.

Increase, \$21,921.07.

All records were broken by the Omaha postoffice when the business of the month of November was counted up and compared with that of previous months.

It was found that the business was \$21,921.07 greater than in the same month last year, an increase of 19.2 per cent.

The greatest increase ever recorded before in the postoffice business was only 12.3 per cent.

Postmaster John C. Wharton was happy, hysterical, hilarious. He bubbled and effervesced.

Spread the Glad News.

"Spread it in big capitals across the front page of your paper," he declaimed. "Never before has such an increase been recorded. It was not even heard of or dreamed of. Give the glad news to the world."

"To what do you attribute this great increase?" he was asked.

"First, to an efficient postmaster," declared the postmaster, with a joyous smile. "Next to courteous treatment of patrons and prompt dispatch of mails. Now let the world know of the excellence of the Omaha postoffice."

"Do you attribute the increase in business to the excellence of your product, like other successful advertisers?" he was asked. "The stamps sold here aren't better than those sold in other post-offices, are they?"

"Well," said John C. "I rather think our stamps have a little better color and the mullage on them, I think, is better than that found on stamps sold by our competitors. I know, I can fully recommend our stamps to give perfect satisfaction. Once tried, you will take no others. The kind you have always bought. Accept no imitations."

But, taken seriously, the postoffice receipts are usually a splendid index of the business of the community and an increase is taken to show greater business activity.

Woman's Club Will Give Play to Raise Money for the Soup

"Lady Windermere's Fan," by Oscar Wilde, is being rehearsed by a picked cast for presentation early in January by the Omaha Women's club, the proceeds to go toward financing the penny soup kitchen at Truitt school. The oratory section, which has the work in charge, has assigned the following parts: Mrs. Grant Williams will play the part of Mrs. Erylun, leading woman; Mrs. W. C. Lambert, wife of City Attorney Lambert, will do Lady Windermere; Prof. E. L. Fulk, head of the department of expression at Bellevue college, will be leading man in the person of Lord Darlington; A. W. Hunt is booked as Lord Windermere, and Dean Fales, a sophomore at Bellevue college, will appear as Lord Augustus Lorton.

Miss Amy Woodruff, formerly of Chicago, now of the Omaha Conservatory, is serving as director. First rehearsal took place Wednesday evening in the city attorney's office.

Three performances will be given, two at the auditorium of the Omaha Conservatory of Music and Art in the Metropolitan building, and the third at Bellevue college.

Council Bluffs Saloon Men Want to Locate Here

Private detectives are busy scanning the saloon license applications on file with the city clerk's office. One of these sleuths was recognized as having been active a year ago when he took a 12-year-old boy of unusual height around with him to various saloons and caught some liquor men unawares.

No protests have been received as yet, but it is understood they will be forthcoming next week.

Next Monday morning the city commissioners will decide when they will begin to sit as an excise board for consideration of licenses.

A saloon man at Eleventh and Douglas streets will be advised that unless he removes objectionable signs from his place he will not be granted a license for next year. Other signs will be removed.

Commissioner Kugel continues to be sought by Council Bluffs liquor men who want to open saloons in Omaha.

Father and Son Banquet at Castellar

The women of the Castellar Presbyterian church spread a banquet for the fathers and sons of the congregation. The program included a song by a male quartet, and addresses by Dr. Alken and Mr. William Foshier. The talk of Dr. Alken was on the three substances of the make-up of man, namely, physical, mental and spiritual, using the triangle as an illustration, and showing that if one side of the triangle was taking away it would no longer be a triangle, thereby illustrating that if one of the make-ups of life were taken away, life would be uncomplete. The talk of Mr. Foshier was a story of his life, of the trials and finally his conversion and his life's work since. It was very impressive on those present. There were about seventy-five in attendance.

LOOK TO CONSOLIDATION OF FLORENCE AND OMAHA

City Attorney Rine and Election Commissioner Moschard are working out for the municipal affairs committee of the Commercial club a proposition looking toward the consolidation of Florence with Greater Omaha.

It is believed that the question will be submitted at the primary election next April. There is some question whether a short extension of gas pipe into Florence territory constitutes "gas service" within the meaning of the law.

Guests Gather Up Souvenirs of Stay at the Fontenelle

Clerk H. H. Wilhite at Hotel Fontenelle was busily engaged in fastening room numbers on a lot of keys.

"What's the big idea?" he was asked. "Oh, just replacing souvenirs carried away by guests," he explained. "We have to do it regularly."

It developed that keys and the neat little metal markers attached to them are not the only things carried away by hotel guests, accidentally or otherwise.

"Match safes, ash trays, pens, ink, surplus stationery and even candlesticks and electric desk lighting fixtures mysteriously disappear from rooms quite frequently," the day clerk said. "Some guests of the house seem to like to take away a little souvenir or memento of their stay with us."

Mexican Money a Cheap Commodity

The late Xavier Stadler deposited \$400 in Mexican money at Tampico several years ago. He died recently.

Probate Judge Crawford has just received a draft good for \$29 American dollars in alleged settlement of the entire account.

The difference represents the distinction between American and Mexican money and the exorbitant exchange which is exacted by Mexican banks, according to the best information which the county court has been able to secure.

PASSENGER MEN TO HAVE BANQUET AND DANCE

At the Hotel Rome Saturday evening the Omaha Passenger club will give its first dance of the season. It is expected that there will be 100 couples in attendance. Preceding the dance and at 7:30 o'clock the passenger men, their wives and their guests will sit at a banquet.

OMAHA DELEGATION TO GO TO REVIVAL AT BLAIR

A special train leaving Omaha at 6:15 next Tuesday evening will carry a delegation from Omaha to Blair to attend the revival meeting being held there by Rev. Mr. Asher, husband of the woman who assisted in the Sunday campaign in Omaha. The special will return the same evening. This excursion is undertaken as a part of the booster campaign being carried on as a part of the follow-up movement to the "Billy" Sunday campaign.

Summer Complaint Cured. Dr. King's New Life Pills will rid the system of fermenting foods and poisons. Keep stomach and liver healthy. 25c. All druggists.—Advertisement.



Butter-Nut Coffee
Delicious
35¢ per POUND CAN
RICH IN FLAVOR—
APPEALINGLY FRAGRANT
SUPREMELY DELICIOUS

HORLICK'S
The Original
MALTED MILK
Unless you say "HORLICK'S" you may get a Substitute.



Regan's TOAST
In Sealed Cartons
Completely Satisfying

YOU will be pleased with the appearance of Regan's Toast, delighted at its delicious flavor, and surprised at the care used in making it.

The bread from which it is made is baked for the one and only purpose of being toasted.

That is why you cannot duplicate REGAN'S TOAST in your own kitchen.

It sure is good eating!

Good for Your Baby



Regan's TOAST
In Sealed Cartons

Why Doctors Prescribe Toast

TOAST is prescribed by physicians for invalids and children because it is such an easily digestible form of nourishment.

For the same reason you should have toast on your daily menu—particularly when such splendid toast as Regan's is available.

Every crisp crumb is delicious.

Ask for it at Your Grocer's
Jay Burns Baking Co.
Omaha
Wholesale Distributors

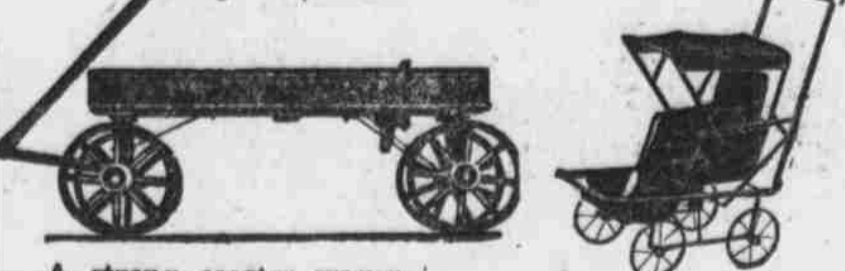


TOYS, TOYS, DOLLS AND GAMES AT THE CENTRAL FURNITURE STORE

It will be to your advantage to visit the Central's big toyland—It will also be to your advantage to make your selection from our immense stock, because the assortments in all of the different lines of foreign and domestic toys, dolls and games are so much larger, and the prices so much lower. These low prices are made possible on account of our inexpensive building and location and a very small operating expense.

The Children Will Enjoy a Visit to OUR BIG TOYLAND

A substantial coaster, our price \$1.70.



A strong coaster wagon, nicely made and finished, our price \$1.70.

A neat little folding go-cart with Morocco hood and rubber tires—our price 95c.

See our complete line of iron and mechanical toys.

A complete train on a circular track, our price 40 cents.



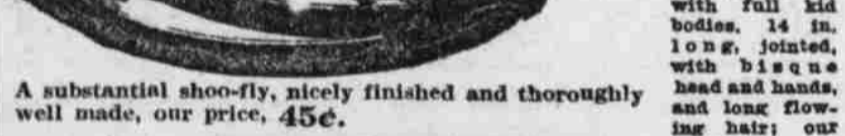
Tool chests, with complete set of tools, our price, 40c.



Mahogany finished pianos—they produce real music and have fourteen keys; our price, 80c.



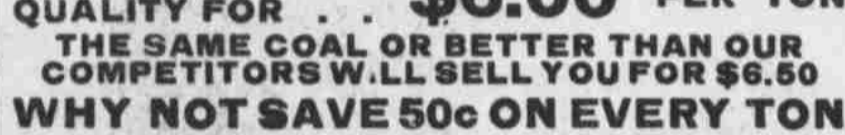
See our complete line of Automobiles, Express Wagons, Sleds, Hobby Horses and Rocking Horses, Tool chests, trunks, etc., etc.



Beautiful Dolls, with full kid bodies, 14 in. long, jointed, with bisque head and hands, and long flowing hair; our price, 50c.



A substantial shoe-fly, nicely finished and thoroughly well made, our price, 45c.



See Our Complete Line of Air Rifles.



Purchases Made and Delivered Later if So Desired.

CENTRAL
FURNITURE STORE

ROSENBLATT SELLS ILLINOIS COAL

ALL SIZES, BEST \$6.00 PER TON QUALITY FOR \$6.50 PER TON. THE SAME COAL OR BETTER THAN OUR COMPETITORS WILL SELL YOU FOR \$6.50 WHY NOT SAVE 50c ON EVERY TON. 2,000 LBS. PER TON GUARANTEED. PROMPT DELIVERY.

ROSENBLATT CUT PRICE Coal Co.
TELEPHONE 530

Pig Pork Loins, lb. 10 1/2 c
Fresh Dressed Chickens, lb. 10 1/2 c

Steer Pot Roast 10 1/2 c
Young Veal Roast 11 1/2 c
Young Veal Chops 14 1/2 c
Pig Pork Butts 12 1/2 c
Lamb Legs 12 1/2 c

Mutton Chops 14 1/2 c
Porter House Steak 17 1/2 c
Salt Pork 9 c
Skinned Ham 14 1/2 c
Sugar Cured Ham 15 c
Extra lean Breakfast Bacon 18 c
Sugar Cured Bacon 13 c

From 8 to 9 P. M. Lamb Stew 5c
From 9 to 10 P. M. Pork Chops 10c
Deliveries, 9:30 A. M. to 3:30 P. M. Mail Orders Filled Promptly.

PUBLIC MARKET 1610 Harney St.
Phone Douglas 2793

PIG PORK LOINS, Lb. - 10 1/2 c FRESH DRESSED CHICKENS, Lb. - 10 1/2 c

No. 1 Forequarter Spring Lamb 9 1/2 c
No. 1 Hindquarter Spring Lamb 13 1/2 c
Steer Pot Roast 9 1/2 c
Young Veal Roast 11 1/2 c
Young Veal Chops 14 1/2 c
Mutton Chops 14 1/2 c

Deliveries 9 a. m. to 3 p. m. Mail Orders Filled at Above Prices.
THE EMPRESS MARKET
Opp. Woolworth 5c and 10c Store. 113 South 16th St. Tel. D. 2307.

Metz Beer
THE OLD RELIABLE
W. J. SWOBODA, RETAIL DEALER
PHONE DOUGLAS 222, OMAHA, NEB.

ESTABLISHED 1892.

THE FAIR

THE STORE OF BETTER VALUES!
Southeast Corner Twelfth and Farnam Sts.

\$6.95 Saturday



We will sell a fine line of Overcoats, consisting of Worsted, Scotch Plaids, Fancy Mixtures, Chinclines and Black trimmed with Astrakhan collars, which we bought from a manufacturer to close out his winter line. These should be sold at \$12.50, but we are willing to make this sacrifice to prove the great values we are giving to people who come to us to buy their goods.

\$7.50 values in Men's Suits, made of fine wool mixtures; blue serge included; special \$4.85

\$3.00 values in Boys' Overcoats, made of fine mixtures, neatly tailored; special \$1.85

\$3.00 values in Boys' High Top Storm Calf Shoes, made with two buckles; special \$1.65

black only; special \$1.50

\$1.50 values in Men's Flannel Shirts, military or flat collars, assorted colors, with two pockets, special 89c

\$3.00 and \$2.00 all wool Men's Vests, special, 50c

\$1.50 and \$1.00 Men's all Wool for lined Caps, special 55c

\$1.00 Men's heavy fleece lined union suits, at 80c

COMPARE OUR PRICES and QUALITY

Be Convinced That We Save You From 20 to 35 PER CENT.

20 lbs. Fine Granulated Sugar for \$1.00
With every purchase of \$1.00 worth of our gas roasted coffee—Remember you get better coffee from us and for less money and you get it fresh daily. We roast it and the people like it.

48-lb. Sack Sunkist Flour, Saturday only \$1.35

Fresh Dressed Chickens, per lb. 11 1/2 c
Sirloin or Porterhouse, choice cuts, per lb. 15 c
Fancy Lamb Forequarters, lb. 12 1/2 c
Pig Pork Loins Chops, Pork Steak and Fresh Ham, lb. 15 c

GROCERY SPECIALS

English Walnuts, soft shell, lb. 15c
Best Mixed Nuts, no peanuts or black Cranberries, per quart 5c
Extra fancy Grape Fruit 5c
Sweet Apple Cider, gallon 22 1/2 c
Pure Comb Honey, at 17 1/2 c
4 cans Jam, (10c kind), for 10c
Fancy Peanut Butter, lb. 18 1/2 c
Fancy Dried Peaches, lb. 7 1/2 c
Good Prunes, lb. 7c

We Deliver Free Sweeney's.
Mail Orders Filled at Above Prices.

The People's Market


24th and Cumby Sts. Tel. D. 1530.

Mr. Business Man:

THE U. S. RESTAURANT, 1510 DODGE STREET, is now open to the public under capable management. We undoubtedly serve the best 25-cent dinner in the city, also a variety of ready dishes, fine steaks, fish and oysters at popular prices, no waiting. A courteous treatment awaits you. We want your business and we are going to make a special effort to get it. Once our customer, you will be one of our regulars. Give us a trial.

E. QUEYREL, Formerly With the Elks' Club.

Ooodles of Noodles




Pile the platter high. Small appetites become large ones when Skinner's Genuine Egg Noodles are served. One taste and you will always order by name.

SKINNER'S Egg Noodles

For Sale at Leading Grocers

Write for recipe book free
Skinner Manufacturing Company
Largest Noodle Factory in America
14th & Jackson Streets, Omaha Neb. Telephone Tyler 1525



All Grocers Sell Tip-Top



Buy a Loaf Today

Look for This Label

HAS ANYONE TOLD YOU TO TRY TIP-TOP BREAD

They will; but don't wait. Let this be a reminder. The flavor is delightful. The nutritious qualities unsurpassed.

Always Fresh at Your Grocers
U. S. STEAM BAKING CO.

USE For Results Bee Want Ads.