

FAST RUN IS MADE TO IOWA CAPITAL

Miss Brown Goes Over to Des Moines and Back for Record Run.

NO STOPS ARE NEEDED

Thanksgiving day Miss Ella J. Brown, secretary of the Mitchell Motor company, with Jess Landholm driver, made without trying almost a record run to Des Moines in the six of sixteen Mitchell. In the party were Miss Mary and Miss Nellie Brennan and Mrs. Mary Vandercoy. It was 6:35 a. m. when tell was paid crossing the river, and at 11:22 the car drove into Des Moines. Thirty minutes were spent at Atlantic visiting friends, leaving that place at 1:30 and not another stop was made between there and Des Moines. Leaving Des Moines at 6:30 that evening, Omaha was reached at midnight. The trip both ways was most satisfactory, not an adjustment being necessary, and not even a puncture, on the 235 mile run. At Des Moines the party were guests of Miss Brown's brother, Mr. T. H. Brown and Mrs. Brown.

Drives from the Bluffs to Brownell Hall Each Morning

Last week two of the enclosed jobs were sold, giving the owners the demountable sedan top on the six of sixteen Mitchell. One of these went to Dr. Augustine of Minden, Ia., and the other to Mrs. Josephine Michner of Council Bluffs, Ia. Mrs. Michner drives two of her daughters over to Brownell Hall every morning, and they will surely enjoy the luxury of the enclosed car these frosty mornings. The practicability of the enclosed car for the doctor goes without the saying. The special Mitchell sedan tops are becoming very popular.

Two more sets of the white wire wheels were received by the Mitchell Motor company on their six of sixteen cars, and immediately disposed of, one going in a car-load shipment of cars to fill orders taken at Wahoo, Neb., and the other one delivered to F. H. Beebe at Beebestown, Iowa.

Elias Hindshaw of Thedford, Neb., purchased a six-cylinder Mitchell last week and drove home last Thursday. Other cars were delivered in car-load shipments, F. H. Beebe taking three of the seven-passenger sixteen Sixes, and a car-load going to the Walter Land company at Wahoo, Neb.

Mr. J. T. Stewart, president of the Mitchell Motor company, spent two days of the last week with Finney Bros., the company's agents at Osceola, Neb.

Street Accidents in Gotham Mostly Due to Carelessness

Ninety per cent of the street traffic accidents in New York City are due to carelessness or other fault of the injured, according to a report of the police department, which has adopted a system of reporting such accidents on forms that classify them according to cause, location, nature, seriousness, type of vehicle involved, age of injured and time of day.

It has been the custom of the public to condemn drivers, particularly of automobiles for recklessness and to demand right regulation, but the police reports now show that it is the person at fault that needs to be controlled and to exercise as much caution as is observed by the operators of the vehicles. This will be a revelation to most persons.

Of 1,033 accidents in August in which vehicles were involved and the causes of which were reported 90, or 90 per cent, were due to the fault of the injured, fifty-one to the fault of the drivers, forty-five to defects in the vehicles, thirty-four to skidding and forty-two to various other causes.

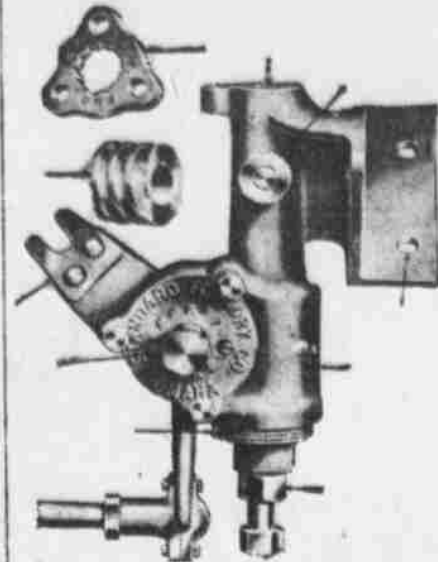
HAS 'FRISCO AIR STILL IN HIS LEE AUTO TIRES

The big Winton car advertising thermos bottles, is in Omaha. The body of the car is made up in the form of a huge thermos bottle. It is being handled by H. W. Peterson, who had the car in San Francisco and San Diego at the fairs there and also drove it to Spokane and Portland, Ore., Minneapolis and other big cities.

Mr. Peterson drove the car around to Clarke Powell's place immediately upon its arrival as it was equipped with Lee puncture-proof tires for which Powell is western distributor. The tires still had the original San Francisco air and Peterson claims he has had no punctures or other tire grief in his long travels.

The thermos proposition is the one which Dave O'Brien recently took up after the sale of his wholesale candy factory here in Omaha.

OMAHA FIRM HAS A GREAT HELP FOR AUTO OWNERS.



The above cut represents the irreplaceable worm steering gear for Ford cars which is gotten out by the Standard Foundry company, 608 South Fourteenth street. It is easily attached, and a Ford car equipped with this worm gear will not leave the road, thereby adding greatly to the safety and pleasure of the driver.

ENTHUSIASM OVER THE NEW OLDSMOBILE EIGHT

Speaking of the distributors' convention held at Lansing, Mich., at the Oldsmobile works last week, Mr. T. M. Bromwell, sales manager for the Oldsmobile Sales company, has this to say:

"In my twelve years or more experience in the automobile business I never attended a convention that was so freighted with genuine enthusiasm and good feeling as was this Oldsmobile gathering. Sixty prominent distributors from every part of the United States were present and their stories were so uniform about the increased growth of trade on the Oldsmobile and its rapidly increasing sale that there was not a single element of discord in the entire convention. The enthusiasm of this representative body of automobile dealers over the new eight cylinder Oldsmobile was such to indicate a tremendous sale on this new model, as these men stand as judges of motor car value of no mean ability."

Makes Run for His Dinner.

J. M. Opper of the Jones-Opper company had a very fast ride Thursday, in order to connect with his Thanksgiving dinner, which was waiting for him at Falls City, Neb. Owing to business, he was unable to leave here until 9 a. m., which meant a real stiff pace for 110 miles in order to reach there by 12:30.

Two Costs to Every Tire—What You Pay And for the Upkeep

"There are two costs to every tire you buy—purchase cost and service cost," says Joe M. Dine, branch manager, the Goodyear Tire & Rubber company.

"Purchase cost is fixed. But service cost varies. It is this variable which largely determines the efficiency of a tire. The low service cost, of the Mott Cushman tire is one of the factors responsible for its eminence in freedom today. It is a compromise between a pneumatic and a solid tire, its resiliency and its durability that of a solid. It meets the requirements of those who want trouble-proof tires that are also highly resilient.

"The characteristics which distinguish it from other types of cushion and solid tires are dual treads, slantwise bridges and undercut sides. The notches on the tread double its non-skid value without increasing its weight or diameter. This is very important, as the skidding tendency of a tire that is not a pneumatic is generally regarded as greater than one which is. The indentations in the tread of a Mott tire reduce this to a minimum."

Oakland Eight to Be Announced Soon

"The Oakland people have promised to send a demonstrator of their latest model within the next few days," said William H. Head, of the Lininger Implement company.

This new model, according to Mr. Head, represents a careful study of the eight-cylinder situation and the attainment of very satisfactory results.

DRUMMOND MOTOR CO. INCREASES ITS STOCK

The Drummond Motor company, established in 1884, has just amended its articles of incorporation, increasing its capital from \$50,000 to \$200,000, and the company will soon embark in the manufacture and assembling of automobiles on a much larger scale.

The Drummond car, which is the product of the Drummond Motor company, has been on the market for the last six months. Many cars have been sold by the company and every owner of a Drummond testifies to its merits.

Omaha is a logical point for the establishing of an automobile manufacture and, with the growth and development of the automobile industry, should win the distinction of being the Detroit of the west.

The officers of the company are: J. W.

Griffith, president, and F. W. Bacon, vice president and general manager. At a recent meeting of the company's directors Edwin T. Swobe was appointed fiscal agent in charge of increasing the company's capital stock, Mr. Swobe having just completed the organization of the National Security Fire insurance company with a capital and surplus of \$50,000.

Kelley-Springfield Tires Grow Popular

According to Joe Stone, the Reim organization has picked another very popular product in the Kelly-Springfield tires, and all indications point toward a successful season.

"The Kelly-Springfield tire is a quality tire," says Stone, "and although a little higher in price it represents the approval of a certain class of buyers of which there are many."

"Our stock is very complete and includes a number of odd sizes. We aim to be in a position to take care of all comers."

HOW TO GET GOOD ROADS

When Caesar took a westward ride and grabbed the Gauls for Rome. What was the first thing that he did to make them feel at home? Did he increase the people's loads, and liberty forbid? No, he dug in and built good roads. That's what old Caesar did.

Did Caesar put the iron heel upon the foeman's breast? Or did he try to make them feel that Roman rule was best? What did he do to make them glad He came their lands amid? He built good roads in place of bad. That's what old Caesar did.

He built good roads from hill to hill. Good roads from vale to vale. He ran a good roads movement. 'Till old Rome got all the kale. He told the folks to buy at home. Build roads their route to ride. 'Till all roads led up to Rome. That's what old Caesar did.

If any town would make itself The center of the map. Where folks will come and settle down And live in plenty's lap. If any town its own abodes Of every would rid. Let it go out and build good roads— Just like old Caesar did. —Ohio Motorist.

Oldsmobile Eight Now Being Delivered

This is a Light Eight of rare class and quality.

To the thousands who desire an eight cylinder motor in a light chassis, this comes as the *one* car of the year. The price—\$1,195—is unusually low for such a good car.

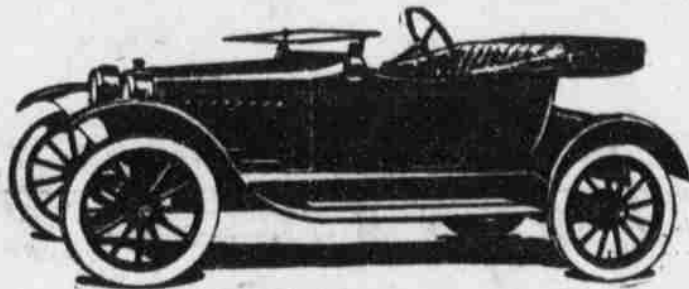
Orders filled in the rotation of their receipt.

Would it not be well for you to take an *early* demonstration?

Oldsmobile Sales Co.

2204-6 Farnam St. Omaha

SAXON ROADSTER \$395



Buy a Modern Car

When you place your order for a Saxon Roadster, you buy a modern car—one that's stylish in looks and up-to-the-minute in design. Saxon Roadster, therefore, is a sound investment. It won't be out-of-date next year or the year after. No other car under \$400 offers all these modern features:

- Powerful, high speed motor
- 3-speed sliding gear transmission
- Timken axles
- Honeycomb radiator
- Graceful, roomy, streamline body
- Dry plate clutch
- Easy riding cantilever springs

Saxon Roadster is in the latest automobile fashion—yet thoroughly tried and found true—in 30,000 owners' hands, in engineer's tests, in public contests. 30 miles per gallon of gasoline—75 to 100 miles per pint of oil—that's what Saxons are averaging everywhere. Half a cent a mile for car operation. Let Saxon show what it can do for you. Come in today.



"Four" Roadster With detachable Coupe top	\$395	"Six" Touring Car With detachable Edgington top	\$795
Delivery Car	395	"Six" Roadster	795

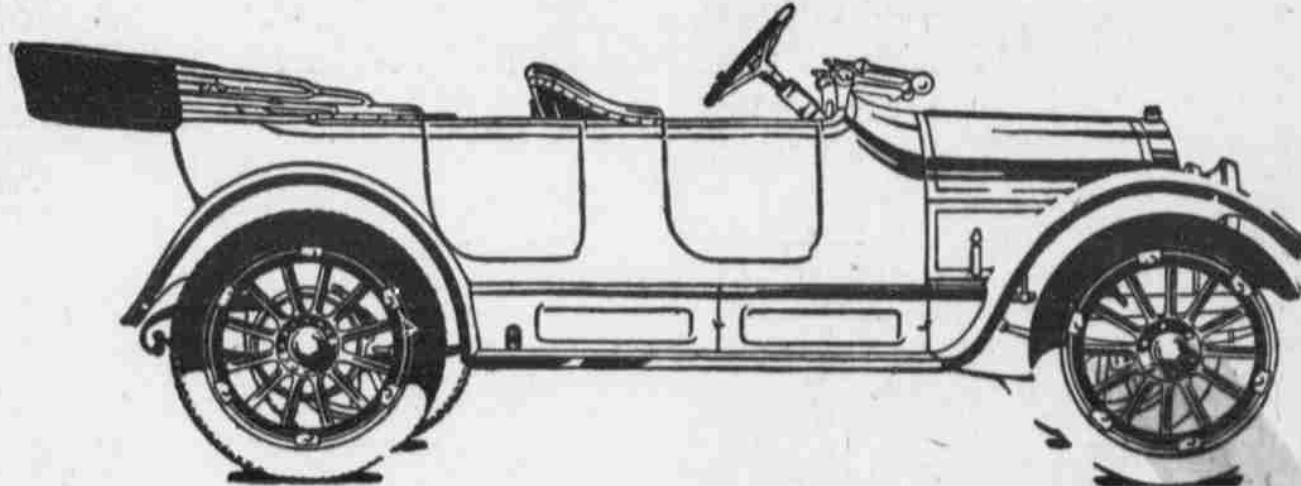
Noyes-Killy Motor Co.

Distributors

2066 Farnam Street. Phone Douglas 3646
We Have a Very Attractive Dealer's Proposition.

Overland

\$750 Roadster \$725



You Too Should Buy This Car

Because — — —

Point for point right down the list this car is dollar for dollar the dominant value in this year's remarkable market.

This is not a mere claim.

It is a verdict.

Very quickly this car outsold any car ever built with a wheelbase of more than 100 inches.

Then came a performance test of unprecedented magnitude—a record output in everyday service.

The verdict was swift and sure.

On top of this record sale, buying continued in ever-increasing volume.

It is a clear case of dominant value conclusively determined.

Nothing less final would force demand so far beyond all previously established limits.

You, too, should own and drive this car.

Let us show it to you and demonstrate it.

Immediate deliveries.

OVERLAND OMAHA CO., Distributors

J. R. Jamison, Pres,

Douglas 2643

Omaha

2047-49 Farnam Street

The Willys-Overland Company, Toledo, Ohio



MAXWELL Pay As You Ride



C. W. Francis Auto Co.

2023 Farnam Street.

Phone Douglas 853