#### BRIEF CITY NEWS society Dr Leavitt has been, for several years, the Nebraska superintendent. Dur-ing the last six months, Dr. Leavitt has years i considerable money. WITH SCHOOLS AND COLLEGES **Old-Timers Settle Some of the** Great Affairs of the Nation Wedding Rings-Elhoim, Jeweley. University of Nebraska Will Have

Lighting Fixtures - Burgess-Granden Have Bo Print IL-Now Bencon Press For Fire and Tornado insurance, see J. H. Dumont, State Bank Bids.

For plate glass and burglary insurance see J. H. Dumont, State mans of Dr. Burborn, Chiropractor, adjusts the

cause of disease, Wead Bldg. Doug. 587. Bummage Sale Thursday - The Women's auxiliary of All Saints' church will hold a rummage sale Thursday at 1835 Vinton street.

section today. It appears in The Bee EXCLUSIVELY. Find out what the various moving picture theaters offer.

American Safe Deposit vaults, 218 S. 17th St., Bee building. Boxes rent \$1 for three in the armory in the evening, after the months. Open from 9 a. m. to 6 p. m.

young people will give an entertainment has proven one of the most popular and and dance on Saturday evening, Novem-

Will Hold Rummage Sale-A rummage sale will be held for the benefit of the Child Saving Institute at 2352 South Twenty-ninth street. Tuesday and Wedneaday at 10 a. m.

For Safety First in Life Insurance sen W. H. Indoe, general agent State Mutual Life Assurance Co. of Worcester, Mass. one of the oldest (71 years) and best comranks on earth.

New Haberdashery-John T. Me-Quillin is very much pleased with the orening of his new store at 1512 Farnam, which was made necessary by the volume of husiness done on S. 15th at old location.

Gots Jewelry and Goes-A man rep- bers and there will be a number of parresenting himself to be a jeweiry salesman, after presenting proper credentials, secured jeweiry to the value of \$100 from play, and the University Dramatic club Carson & Banks, wholesale jewelers, and will present "Believe Me, Xantippe," one disappeared.

Leaves Rospital Soon-Mrs. W. D. dies of last season. Cahill, 3872 Seward street, who was taken to a hospital a few weeks ago for the amputation of her arm, has recovered of the teams that will meet the Unireturn to her home very soon.

Economic League Meeting-A debate between Jesse T. Brillhart, who will ad-vocate socialism, and L. J. Quinby, who will speak for the single tax, will be the feature of the next meeting of the Economic league to be held November 15.

The State Bank of Omaha, corner Sizteenth and Harney, pays FOUR per cent on time deposits and THREE per cent on savings accounts. All deposits in this bank are protected by the depositors' guarantee find of the state of Nebraska.

Held to District Court-David Donovan, avraigned in police court for passing worthless checks on several Omaha conceins, was bound over to the district court in bonds of \$500. It is asserted that he is wanted in Papillion on a similar

Convicted of Vagrancy-L. Clark, chauffeur, Twenty-fifth and Cuming streets, was fined \$100 and costs when in the construction of each. From Kanarra gned in police court on a charge of vagrancy. Officer Dolan testified against the man, as to his activities while employed as chauffeur.

Largest Engine at Fair-The largest engine in the exhibit of the Baldwin Locomotive works at the San Francisco exhibition, which was awarded the grand clation, who has been serving in the prize, was the Burlington's engine, No. English prison camps since July, returned 6110. This is the largest road engine of to Lincoln Sunday morning to spend a the non-articulated type ever built.

Little MoShane Girl to Mospital association. Erma McShane, 6-year-old daughter of Sheriff McShane, has been removed Sheriff McShane, has been removed from her hame at the county jail to the C ty Emergency hospital on account of rearlet fever, which she developed this week. Resolutions on Death of Bruna-Reso

Resolutions on Death of Bruns-Reso-

Annual Home-Coming November 20.

## 'MIXER' PLANNED FOR OCCASION

'Old Grads," alumni of the university since the first class in the 'Ws, are coming back for the homecoming game with lowa on Nebraska field, November 2). The brilliant record of the foot ball team under the leadership of Coach "Today's Movie Program" classified Stichm in the last five years is sufficient

assurance that the game will be worth going miles to see. But the game is not all of the entertainment that has been Reep your money and valuables in the provided for the former students.

an all university "mixer" will be held same. The "mixer" is in second year as City Hall Folks to Dance-City hall an institution at the university, but it most democratic innovations. An evenher 27, in the pavillion of Hanscom park, ing of good fun, dancing, games, movies, rubbing elbows with the other studentsall at the cost of a quarter-is the idea of the "mixer." More than 1,000 students flocked to the last one.

> Both the large and small gymnasiums will be used for the homecoming "mixer. The large floor on the east end will be used for dancing. In the chapel there eign talent. will be games, dramatic sketches and moving pictures. No other university parties are scheduled for this night, and the "mixer" will be the means of celebration for the victory, or consolation for the defeat.

The fraternities are making plans for the entertainment of their alumni memties and dances Friday evening. The coast, but also divided his players into Komensky Klub will give a homecoming two teams, neither fully representative of the best material he had The league also put itself on record as

of the most successful New York comeopposing the playing of winter base ball by players under contract or reservation on the ground that the practice was The preliminary debate for the selection detrimental to summer playing ability.

No action was taken on the salary limit from the operation and will be able to versity of Kansas December 10 on the question of increasing the armament of question. the United States, will be held next

> Board of Arbitration, it was learned to-The refusal of the cadet officers to give day, which ruled that San Francisco up their annual formal dancing party must pay \$300 to Ogden for Third Baseindicates that the university has not beman Bobby Jones, Ogden's claim that come wholly democratic as yet. The Jones was taken over by the Seals beformals, with their flowers and cabs, fore Ogden lost its territorial rights in have usually meant an expenditure of at the Union association, being supported least \$5 for each of the men students by the board. who attended.

> Thirty-five students of the engineering Persons who have stomach trouble are college left Lincoln Thursday evening for pt to become discouraged. They will see the annual inspection trip, which was by the following that their chances of retaken to Kanmas City this year. The covery are excellent. A. K. Williams, Inembryo engineers were the guests of the dependence, Va., tells of a remarkable Kansas City Commercial club Friday and cure that was effected in that vicinity. visited a number of the larger municipal One of his customers was so badly afplants and biggest buildings, studying flicted with stomach trouble that he was engineering problems that were presented sent to a hospital, but received little benefit and came home to die. Mr. Wilsas City the students went to Lawrence. liams suggested that he try Chamber-Kan., where they saw the foot ball clash lain's Tablets, which he did, and today between Nebraska and Kansas universihe is a well man an1 weighs 175 pounds.

R. L. Ewing, former secretary of the University Young Men's Christian asso-Cincinnati Reds' week with the Young Men's Christian

ties Saturday afternoon

Hastings College Notes.

With Federal League

During the state convention held at Grand Island last week, the business men of Grand Island furnished autos to convey the delegates from the Baptist church to the college, where the educa-tional session of the convention was held.

prevention is worth a pound of cure. At a meeting of the board of trustees It was unanit decided to Shutting the garage door after the gasorecently, it was unanimously decided to undertake at once a campaign to raise 520,000 for the college. At the educational session of the state convention, Rev. E. H. Jackson of Stromsburg, representing the alumni, and Rev. W. H. Hoge of Friend, representing the 2,000 former stu-dents, not college alumni, each gave en-coursement that the organization he repline jinriksha has been stolen does not promote digestion. Clamping a quietus on what is going to happen is what I call preparedness," was the comment of ouragement that the organization he rep-mented would contribute \$25,000 toward he quarter of million dollar effort. Oldest Inhabitant.

# Major League Ball **Exhibitions Barred**

On the Pacific Coast Lincoln and Texas who uttered that pa-

Stomach Troubles.

Obtainable everywhere .- Advertisement.

**Owners Not Dealing** 

Use The Bee's "Swapper" Column

"What I want to know is, How would SAN FRANCISCO, Nov. 14 .- Major league base ball clubs no longer will be happen? That's what I want to know. welcomed in citles of the Pacific Coast Don't you believe in the inevitable? Don't league as participants in exhibition you believe that certain events will hapgames as "barstorming" base ball of. pen in spite of preparedness and presficially was placed on the taboo list late clence?"

last night when the league directors at their annual meeting voted to close the of the ice crop. New Year resolutions. gates of all league parks against ex- the man who says, 'I told you so;' the

boats.

hibition games whether of local or for- woman who declares, I have nothing to wear;' the person who sits next to you. Such contests were termed by Presi- at the play and explains the plot, the dent Allen T. Baum as menaces to the base churl who grins when you are hatlife of the "goose that lays the golden bereft in a gale, corns that hurt in the egg," as they detracted from interest day and felines that are hurt in the in the game. He said the cause of yes- night, and rainy washdays. I am jum, terday's action was the fact that Man- suggesting what is in my mind There

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some more of your propaganda of preparedness. "You should be chided for your malapertness. was trying to induct thrills into the recesses of your skull the very ordinary fact that certain human experiences are as fixed as the stars, and that the Careful Observer when he met the no preparedness can foretell them. Do

you get me, Julius? My major premise, however, is that most of our ills, aches, "Wha was the man who said, 'In time pains, griefs and troubles are due to lack of peace prepare for peace? " asked the of preparedness. It is as simple as swatman who came in the days of steamting a flea. Human unpreparedness is

the besetting sin of the nation. We do "I think it was Colonel John Maher of not think that the rainy day will come Lincoln and Texas who uttered that pa-We forget that the roof leaker the last time it rained.

"You are inclined to believe that to be you put a quietus on what is going to forearmed is to be forewarned, but I think that you are rather severe in your arraignment of the nation.

"Your hearing is improving."

"I coincide with you to a limited degree, yet I maintain you are somethis; of an idealist. It is all right to be prepared, but you do not account for human

STURGIS WINS HILLS "But I contend that the so-called fallibillty of human nature can be overcorse by by preparedness. Votes for preparedness! If preparedness is good for a nation, it is good for the individual. It's good for what alls you. It is the great pannacea. Try my panacea of preparedness and you will feel like a new man. "Then you maintain that preparedness minimizes reparation."



total.

CORNELL WINS DESPITE

ITRACA, N. T., Nov. 14-With the score

I to 7 against them in the second per-

scored thirty-four points of Cornell's

ROCKFORD, Ill., Nov. 14 .- Calvin

Demarcet, one time national amateur

champion at balk line billiards, was ad-

judged insane yesterday and removed

to the state asylum at Elgin. Demarest

was brought to a sanitarium here some

months ago after trying to kill his wife

and commit suicide in Chicago.

TIME CUE STAR. INSANE

CALVIN DEMAREST, ONE

The Science of Building Construction had, as its crude beginning, the efforts of primitive man to provide a shelter from the elements, in caves hewn out of rock, or mud huts solidified by friendly winds and sun.

From the cave and mud-hut dwellers day, to this, is indeed a far cry; for during the intervening ages man's needs have multiplied, and with his growing needs, the science of building, enriched by the architecture of the many periods, has made wonderful progress from the primitive, to its present phase of commercialism and usefulness.

While it would be exceedingly interesting for us to trace for you the thoughts of men as they progressed through the ages, as these thoughts are reflected in the architecture of the various periods, it would prove of little practical value to either of us, except to show that the stream of modern building thought runs in an entirely different direction than ever before,

Now-a-days when people are about to build, they consider usefulness and economy first, and art second, for the reason that a large number of economic conditions compel them to do so; notable among which are: the increase in the world's population, the facilities for rapid inter-communication and travel, the expansion of commerce, the growth of cities, the rise of capital, the birth of new industries, the needs of labor, and the increasing tendencies of men to congregate and live and to seek pleasure within the radius of a few municipal miles.

These conditions, and intensive population in particu-

Most of the modern building organizations of today, which are doing business in various parts of the country are highly specialized groups of men who specialize in the work of handling monster building operations in the country's large cities.

The Bankers Realty Investment Company in building up a "Modern" Building Organization" has had to go a step farther thans this

Besides equipping itself to handle the large and complicated building structure, it has provided a method that will give to the much larger group of smaller building pur-chasers, the same class of efficient building service, as the large building owner is commencing to get: --In other words, This Company's "Modern Building Organization" has been especially equipped to handle the problems of building construction here in Omaha and the Middle West -where we have under way, at the present time, various building operations amounting to many hundreds of thousands of dollars, ranging in price, per individual contract, from \$300,000.00 to \$1,900.00; and where we have com-pleted hundreds of thousands of dollars' worth of building operations during the past few years.

However, the points of greatest interest to the prospective builder are not so much what we have done, or are doing for others, as what we can do for you; individually.

We have our own architectural department where you

EARLY LEAD OF FOES NEW POPULAR SONG

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Odd Ballad Said to Contain Many Pretty Strains .

od, Cornell came back at Washington Among the latest popular songs in and Lee yesterday, when the final whistle blew, led the plucky Virginians, by 40 to New York is a peculiar affair, called 11. The game, although loosely played "Could the Dreams of a Dreamer Come by Cornell in the first period, was full of True," which is quite a craze with the fair sex.

Cool, Cornell's center, was banished for The music, written in only one octave, ough playing and Cornell was penalized has various odd harmonies which form a for half the distance of the field for rather pretty effect when sung. Followthis. Captain Barrett of Cornell and John ing is a part of the chorus clipped from Barrett of Washington and Lee, were a copy just received. the stars. The Red and White captain

## Could The Dreams Of A Dreamer Come True

Glesk geligtle it Could the dreams of a dreamer come true, Sweetheart さ こうし こうし こうし mine, There'd be plen- ty for you and for me ; There'd be mountains of gold, there'd be treasures un J. M. MINIANE sold, You'd be rul - er of land and of sea, For the Capyright, 1915, Jun. Months

The chief cause of the song's popularity is that its text, while rather ro-TITLE FROM LEAD CITY mantic in idea, contains no suggestive thought, but a sort of refined theme that appeals to women.

Advance copies of the song have been received in some of the Omaha 10cent stores .- Advertisement.

THE OMAHA BEE\_

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STURGIS, S. D., Nov. 14 -(Special Telegram.)-Sturgis High school foot ball team yesterday defeated Lead City High school team, 12 to 6 .in a close and exciting battle. Every inch of ground was stubbornly fought for. This victory

"Of course, there is a factor of certainty in such affairs as taxes, shortage fallibility.

"I am for preparedness. An ounce of | but does not excite me. Please pass

ager Charles A. Comiskey not only are a few other certainties upon which the expectancy of life may be based."

lutions on the death of Anton Bruna, the postoffice carpenter, who died last Tuesday, were adopted by Omaha local No. 34. National Lengue of Government em-The committee consisted of ployes. George Hurd, Emil Levenberger and John Bohlander.

Seeking Two Women-Miss Cora Cook of Webster City, Ia., has asked the local police to look for her sister, Shirley Cook, or Mrs. Shirley Dittus. S. N. Stevens of Mason City is trying to find Miss Mae Getty, who formerly resided at 2221 Larimore avenue. D. B. Ferrell of Fresno, Cal., seeks Laura Farrell.

Auto Hits Cyclist-While riding a bicycle at Thirty-fifth and Leavenworth streets, Roy Jordan, messenger boy, living at 2316 South Eighteenth street, was struck by an auto driven by C. Daugherty, 322 Brandels building. The youngster received several painful cuts and bruises, but was not seriously hurt.

Salesman Gets Samples-Upon the representation that he could sell some jeweiry for them, a smooth talking young Italian obtained valuable jeweiry and diamond samples from Carson & Banks. Barker block, and H. B. Griffith, Sunderland block, yesterday afternoon, and then disappeared. The jewelry firms informed the police.

## BELLEBUE CAMPAIGN IS BEGUN

Financial Secretary Baskerville Leaves on Trip Over the East.

Charles E. Baskerville, financial secretary of Licllevue college, has left for a trip through the east which will include the leading money centers. He is now in Chicago and expects to spend about five weeks more in Cleveland, Pittsburgh, Philadelphia, Boston and New York. Mr. Baskerville plans to beat the record te established last year, when he raised 16,000 and to secure \$75,000 this- year. This sum would defray the running expenses of the college for thre years and thus give him opportunity to work on the endowment fund of \$300,000. Twenty-five thousand dolars of this fund Twenty-five thousand dolars of this fund was raised last year, \$10,000 having been contributed before. The Presbyterian college board has

The Presbyterian college board has agreed to give \$15,000, \$10,000 of which depends upon the college's raising the first \$190,000 of the endowment, and \$5,000 of which is contingent upon the second \$100,000. Thus one-quarter of the fund

braska constituency, instead of furnish-ing only 15 per cent of the college's in-come, has more than trebled, both in the presence of the state con-vention to be held in Premont. braska constituency, instead of furnishthe number of donors and in the amounts Last Thursday afternoon Miss Helen given. The total number of donors has Crissioan of Chicago, addressed the the number of donors and in the amounts increased from 400 to 1,500. The \$65,000 woung women in the college chapel on matters relating to their religious life and their religious life and their religious life. year was the largest amount raised in any one year at Belevue since the found-ing of the school in 1880. This sum con-slated of \$55,000 contributed to the endowment fund, \$19,000 collected for current

expenses, \$12,000 contributed to complete the gymnasium and \$9,000 in legacies. . Handy for Rhenmatism. Keep

Don't suffer and try to wear out your Rheumatism. Sican's Liniment goes right as field socretary of the college. Six to the spot, kills the pain. Zc. All drug-gista.-Advertisement. The base of the socretary of the Society for the Friendless, of which

The annual banquet of the Kappa Tau Phi Literary society was held Saturday evening at the Clarke hotel. Sixty per-sons were in attendance. Vice President Ira Moss called the assembly to order and Jacob Bitner acted as toastmaster. The following responded to toasts: Mr. Robinson, "Quorum;" Miss Tompkins, "Motion;" Mr. Stratton, "Amendment;" Carl Pratt, "Rescind," and Mr. Gait, "Adjournment." club or with a view of them ital in it" was denied in a statement issued by President August Herrmann following a meeting of the stockholders of

the club here today. The statement also said that the stockholders decided to increase the preferred stock from \$12,500 to \$100,000 and that almost all of this was immediately sub

scribed to. Donne College Notes. The president's report to the stockholders shows that while weather conditions

for the last year were the worst in the The public recital of the Doane college conservatory of music will be held in the chapel building soon after Thanksgiving. history of the club, the loss in operating during the season was only \$5,490. Both Julius Fleischmann and Max Bishop Tihen of Lincoln will deliver an address in the opening number of the Doane college lecture course in the chapel building December 2. Fleischmann, who have been in the di-

rectorate of the club since it was purchased from John T. Brush years ago, The rehearsal of the "Baint Ursula" cantata, by Cowen, which will be given in the spring by the two giese clubs and the Crete Choral society, will begin the latter part of this month. resigned today and Louis C. Widrig of Newport, Ky., and Louis Werk were elected in their places. The statement of

The two gives clubs of Doane college have been making remarkable progress under the direction of Prof. Aller and his assistants and a number of programs will be given during the winter months.

President W. O. Allen of Doane will re-turn home from his eastern trip the first of this week. During the last six weeks he has been making an active campaign in behalf of the college in the New England states.

iand states. The annual foot ball banquet of the Doane College Athletic association will be held December 3 in the Congregational church social room. All the "D" men who won honors in the past years of col-lege athletics will be invited to attend and a number of the graduate stars have been placed upon the program for speeches. It is expected that 160 plates will be set this year. The election of the foot ball captain for the season of 1916 will also take place at the banquet.

York College Notes.

# The German club was reorganized last week.

A new class in expression will be or maized next quarter.

The faculty volley ball team is setting nto "shape" for some games with the usiness men of the city. into

Rev. L. F. Johns, the new college pas-tor, was a visitor at chapel on Thursday morning. Superintendent Stoner of the city schools also visited recently.

ients and large results were secured

### Grand Island College.

Dr. R. W. Woodruff, a member of the class of 1902, was recently chosen to mem-bership on the board of trustess.

190,000 Thus one-quarter of the fund is already assured. Since Mr., Baskerville assumed control of the finances of Bellevue, the Ne-

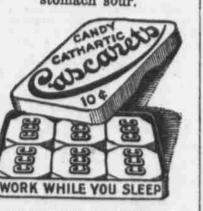
feet of tender bowels.

Mr. Herrmann in connection with these resignations said: Ontriand Wins. 18 to 0. OAKLAND, Neb., Nov. 14 -(Special Telegram.)-Oakland met a worthy foe in Walthill foot ball team, but emerged with a 13 to 0 victory. It was a hard fought battle throughout the game, the

Headache, Colds

They liven the liver and bowels and straighten you

Prof. Misner has secured engagements n several towns for the college opera. Don't be bilious, constipated, 'Pinafore.'' sick, with breath bad and stomach sour.



Tonight sure! Take Cascarets and en joy the nicest, gentlest liver and bowel cleansing you ever experienced. Wake up with your head clear, stomach sweet, breath right and feeling fine. Get rid

of sick headache, billousness, constipation, furred tongue, sour stomach, bad colds, Clear your skin brighten your eyes, quicken your step and feel like At the laymen's banquet, held last week in the college dining room, nearly 100 min-isters and laymen were present. Ad-drorsses were made by Editor C. D. Gary. D. D., of the Chicago Standard; Dr. Bruce Kinney of Topeka and Hon. R. M. Proudfit of Friend.

Mothers should give cross, sick, bilious, feveriah children a whole Cascaret anytime as they can not injure the thirty

continually driving up land values, and the higher the land values become, the more complicated becomes the problems of providing the kind of building improvements that will satisfactorily return a sufficient income on the money invested in the land.

This brings us, face to face with the very first and very most important consideration of every prospective builder, namely the subject of "Economy" in building construction; and since the economy of building construction is dependant upon the efficiency of the building methods employed you will readily understand that the many complicated problems of the modern day builder must be considered as a whole, rather than in parts.

It is a significant fact that, despite the modern tendency to centralize great industries, that not until recent years has there been any effectual attempt made to establish in building construction some semblance of organized control.

Chief among the many reasons for this condition, is that the Building Construction Business, taken as a whole, calls for the services of men in eight or more professions, for the workmanship of forty-six or more trades and for the selection and purchase of hundreds of various materials, products and devices.

In spite of the fast that the building professions and trades, and building material people all, have more or less allied interests, they are, nevertheless, too diverse to be welded into a whole; on the other hand if they are allowed to operate independently, each individual is liable to perform his individual part of the work without appreciating its relation to the whole.

It is due, largely, to this fact that many of those engaged in the building construction business, are today attempting to find some method of overcoming the seeming lack of ability on the part of the various building professions and trades to produce the kind of co-operative effort on the part of all, that is so necessary for efficiency and economy.

Not only do those engaged in the building business demand it—but there is a constantly growing and insistant demand among the buyers of building service for better and more business-like methods, that will eliminate the inefficiency and uncertainty of the older day system.

As a result of this demand on the part of the prospective building owner, and the complaint of many who are already building owners who have suffered gross injustices at the hands of the old time system; and as a result of efforts, here and there, on the part of those engaged in the business of building to overcome the faults complained of, there have sprung up in different parts of the country during the last few years institutions who are applying modern business methods to the building business.

These methods are the product of organizations, especially equipped to handle as many lines of work, as can be handled, efficiently, direct. They are called "Modern Building Organizations."

We call our Modern Building Method-"THE SINGLE CONTRACT METHOD."

Employing this method we have every confidence of our ability to satisfactorily fill your needs; even though they be of the most difficult character.

When you are contemplating the erection of a building of any kind or size, whether a home, church, school or business building we will be pleased to have you make a thorough investigation of our Single Contract Building Method, and even though your investigation be for the purpose of comparing our method, with any that others have to offer you, you will the same courteous treatment and careful consideration as our most favored customer could expect, for son, that we realize, that it is only in this way that a customer can be made to appreciate what our Modern Building Organization can be made to do for him. WRITE OR CALL FOR COMPLETE INFORMATION.



will receive the individual attention of men fitted by training in some of the best schools of architecture in the country as well as by years of practical training and experience in the actual work of producing high class architectural service to handle your particular building problem.

At the time of preparing your plan the advisory servces of experienced Construction Engineers-Expert Estimating Engineers as well as the services of our building material experts and purchasing agents are at your dis-DOBAL.

When you have decided on the plans and materials, our building organization will become responsible for every part of the building operation, and you will have the absolute assurance of final cost, before work is started, together with a guarantee of a satisfactory building, backed up by the kind of financial responsibility that means some thing.

The Bankers Realty Investment Company, in providing organization that includes the services of the Architect, the Material Purchasing Department, the Building Contractor, the Mill Owner, together with the services of the Loan Institution, has succeeded in building up the kind of an organization, that is generally admitted among Architects and Building Contractors, to be necessary, if the old time system of conducting building operations is to be made more businesslike, from the view point of the Contractors and Architects; as well as more economical and definite from the view point of the building owner.

On October 12-Mr. H. L. Lewman, president of the National Association of Builders' Exchanges in an address to the Omaha Builders' Exchange, gave voice to this sentiment by urging upon the contractors the use of a revised contract form and detailed specifications adopted by the American Institute of Architects and the National Association of Builders Exchanges, which, he stated, were more specific than formerly and which gives to the owner the benefit of less cost and provides against waste and deiay.

He spoke along the lines of co-operation and organimation, and he told the contractors, in effect, that a building was a combination of so many different elements, that it was only by each individual sub-contractor properly arranging his work, as it related to the whole, that satisfactory results were to be obtained for building owners and contractors alike.

This is, in effect, an indorsement of the object, which this Comany and other large building organizations of its kind are seeking to attain, which object is, the giving to building owner the same opportunity to know what he is buying, when he is buying building service, as when he buys any standard article of merchandise.

in other words-Our Modern Building Method-is simply up-to-date business methods applied to-the business of building-in which we recognize the customer's right to choose; and to know definitely what he has to pay, before he buys.

right up.