

FOUNDED BY EDWARD ROSEWATER. VICTOR ROSEWATER, EDITOR. The Bee Publishing Company, Proprietor.

TERMS OF SUBSCRIPTION. Daily and Sunday. By carrier. By mail.

REMITTANCE. Remit by draft, express or postal order.

OCTOBER CIRCULATION. 54,744

State of Nebraska, County of Douglas, ss: Dwight Williams, circulation manager of The Bee Publishing company, being duly sworn, says that the average circulation for the month of October, 1915, was 54,744.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Thought for the Day. As one looks around the world, and as one looks around our own land today, he sees that the one thing we need in high places—the thing whose absence, among those who hold the reins of highest power, is making us all anxious with regard to the progress of the country—is personal character.

All right, then! Come on with your city plan and your social survey.

In spite of the late start drug stocks promise to overtake and pass Wall street's favorite "war babies."

War leaders vehemently assert that the war must be fought to a finish and that peace talk is useless. They protest too much.

Carranza is making up quite a few pledges. We will see later whether they are "solemn covenants" or mere "scraps of paper."

Governor Walsh of Massachusetts was running for a third term when he stubbed his toe. Governor Morehead of Nebraska will take notice, if he is wise.

The awful beating given the new constitution in all quarters of the Empire state relieves Tammany Hall and the Black Horse cavalry of the direct charge of homicide.

Secretary McAdoo announces that "an era of prosperity is on the way." This is the most accurate interpretation of republican gains in the week's election that has yet appeared.

The distinctive feature of Secretary Lansing's prolific crop of notes is the absence of a fixed date of settlement. In this respect diplomacy mocks the literary efforts of financiers.

Even though the returns from the Big Four are not as "perfectly lovely" as they might be, the suffragists are entitled to the credit of making a distinct improvement in political parades.

Another big credit mark that belongs to our Nebraska teachers is the large proportion of those who attend the meetings and general sessions and the small proportion of those who "play hooky."

Among other places in which Nebraska has been scoring noticeable progress is the improved appearance of her school teachers. Nowadays they are "style-all-the-while" and good to look at all the time.

Reports of good results flowing from consolidated rural schools justify the claims of advocates of consolidation. Unity of isolated parts makes for efficiency in education as in other lines of industry.

American firms doing business in Great Britain through agents or otherwise might as well prepare to pay their share of the war income tax. The urgent need of money blocks the usual avenues of escape.

A rousing old-time republican majority in Hamilton county enables Cincinnati to bear with equanimity the crushing bankruptcy of the duke of Manchester. Especially since the Zimmerman fortune was not kidnaped with the heiress.

Thirty Years Ago. This Day in Omaha.

The opening ball of the Apollo club was successfully given at Light Guards hall, with this committee in charge: G. H. T. Rippey, W. J. Ward, J. A. Booth, George J. Sternard, T. E. Jones, A. J. Eaton, R. F. Fry, J. H. Kosters, H. J. Puller, O. P. Burnett and W. Skelchey.

The Unity club listened to a paper by Rev. W. E. Copeland on "The Influence of Climate Upon Man," and an essay on "Buckle" by W. S. Curtis.

Work on the exposition building is progressing rapidly, and completion is expected before Christmas. Little Edna Cowin, daughter of General Cowin, had her foot painfully caught by the elevator while descending to dinner at the Paxton.

Mrs. M. Burxman and her daughter, Mrs. D. Haselock of Chicago, are visiting their daughter and sister, Mrs. A. Heller, 232 St. Mary's avenue.

John G. Willis and family, E. V. Smith and family, and E. R. Brown and family are all leaving for Los Angeles.

Hot Fire on Censorship. The censorship of news is again under fire in the British Parliament, this time its critics being more numerous and the protests more pointed and vigorous than heretofore.

Progress Preferable to Fads. This early in the session of the State Teachers' association it is apparent the teachers are besieged as in the past with both faddists and promoters with personal ends to subvert.

A "Write-to-Your-Congressman" Formula. "Many a word said in jest is meant in earnest," runs the time-worn adage, but whether meant in earnest or not, many a jest carries a pointed lesson.

Traffic Congestion Hampers Business. Again the cry goes up that congestion of traffic is retarding business expansion and causing serious loss to shippers.

Score One for the "Lid" Law. The conviction of a "lid-lifter" after a full jury trial, carrying with it a revocation of the license to sell liquor and disqualification to secure another license next year, gives the lie to the statement that no conviction can be had for violation of the liquor laws in Omaha.

After a long silence Colonel John P. Irish of Iowa and Omaha memory jumps from San Francisco to New York to get out of his system a speech on the suffrage question.

Bank clearings for the last week of October is a notable exhibit of business expansion throughout the country. Only four cities report decreases, and these are of minor consequence.

The country saved \$90,000,000 last year by wearing out their old shoes and passing up the shoe shops. The figures carry the official stamp of the shoemakers and may be accepted as definitely marking a season of uncommon comfort for human soles.

The sight of three distinguished federal judges sitting together here for the trial of a case of more than usual importance, suggests that some day not too distant Omaha should be the permanent seat of a circuit court of appeals.

Fallacies About Blindness. Clarence Hawkes in the Outlook. The writer was blinded by an accident in 1883. There is probably no abnormal condition of life so little understood and appreciated and about which so much that is erroneous has been written as that of blindness.

I have had hundreds of people ask me if I could tell color by the sense of touch. How any sensible person could get the idea that it is possible to tell color from the sense of touch is amazing.

It is also a very common question to have seeing people ask the blind if they can tell the denomination of different bills by the sense of touch, and many folks have told me that they knew blind people who could.

There are things that they can do by the sense of touch which are even more remarkable, such as threading a needle by placing the end of the needle on the tongue and showing the head of the needle along with the thread is thrust through the eye.

It would seem almost as wonderful for one without the sense of sight to trace the margin on a printed page of a book or newspaper to feel where the type leaves off and the unprinted page begins.

Twice Told Tales. An Excellent Example. A venerable citizen of the Straddle Ridge neighborhood entered a lunch room in Polkville, Ark., dragging after him a gander-necked, yo-eared youth.

Compulsory Volunteering. Senator Beveridge said the other day in Washington: "Women in England today had white feathers to young men who haven't volunteered."

Aimed at Omaha. Fremont Herald: Omaha, whose creameries turn out more butter in a single day than Elgin, Ill., creameries turn out in a week, permits Elgin to dictate the price paid for butter and also at what price it shall be sold.

Nebraska City Press: The Press is glad to note that, at this writing, at least one Omaha newspaper has denied that it received any pay for its "Billy" Sunday articles.

Beatrice Express: An Omaha saloon has just been closed by the city commissioners because the proprietors were convicted of violating the 3 o'clock closing law, the conviction occurring in what Mayor Jim terms the court of "a two-by-four police judge."

Nebraska City Press: The "Sawdust Slide" is the name of a new dance, evolved and labeled by an Omaha dancing master. One guess as to the origin.



Here's a Volunteer. HARTINGTON, Neb., Nov. 2.—To the Editor of The Bee: Replying to the item in your paper about the aged woman from Gibbstown, Neb., in New York, J. as an old settler of Nebraska, will give \$1 if 5,000 other settlers will give the same to save her home.

Bouquet for The Bee. ROSALIE, Neb., Nov. 3.—To the Editor of The Bee. We send you herewith resolution adopted by our Brotherhood: Whereas, The 300th anniversary of the Rosalie Methodist Episcopal church of Rosalie, Neb., see fit to commend The Omaha Bee for its Christian spirit.

Different Views of Hell. OMAHA, Nov. 3.—To the Editor of The Bee: Now that Rev. William A. Sunday has departed from our midst and the temporary hysteria which has affected in the last seven weeks some of our leading prominent citizens and business men has subsided to a large degree, it may not be amiss to say a few words here about the man that Omaha has entertained for nearly two months.

Far be it from me to attempt to discredit or belittle any real good that Mr. Sunday might have done in this campaign. If he has helped some poor devil to permanent turn to a better life, he is to be commended for that, but do the people and clergy of Omaha really approve and commend the language and tactics used by this evangelist? Do the clergy of this city believe that their cause can be helped by a man who vilifies and insults those who happen to disagree with him, and who seeks to implant in the innocent minds of children the infamous dogma of a livid, burning, realistic hell?

His awful doctrine of hell has caused much unhappiness, more strife, made more insane than all other causes combined. Suppose that the wife and family of "Billy" Sunday honestly differed with him on their interpretation of the Bible. Suppose they honestly doubted the claim that its authors were inspired, refused to believe its miracles and childish stories. They all pass away and "Billy" takes his "reserved" seat in heaven while God conserved the woman he loved, the kind sweet mother who had borne him children, the dutiful and loving wife and the children to the eternal torments of hell.

Exhausted Nerves and Brain. show a debilitated condition, due to prolonged physical and mental strain, which has consumed the phosphatic elements indispensable to nerve and brain. Strengthen nerve and brain cells—invalidate the whole system by supplying the necessary phosphates, combined in a convenient and agreeable form in HORSFORD'S Acid Phosphate (Non-Alcoholic).

SUNNY BROOK. The PURE FOOD Whiskey. Distilled Age. Bottled in Bond. Imported by G. F. Blum, Inc., New York, N. Y.

Only Two Political Parties. OMAHA, Nov. 4.—To the Editor of The Bee: There are at this time but two real genuine political parties, namely, democratic and republican. Of course, other parties have butted in and are in the soup for years to come, and generations will pass before they will be recognized.

Here and There. "He as has grits." A banker at Watsonville, Cal., has fallen heir to a fortune of \$100,000 left by a Canadian uncle, who was a recluse and lived on 30 cents a day. Women will replace the 170,000 farm workers who have been called to the front in England, Scotland and Wales. The Congressional union for women's suffrage announces that it will take a hand in the next republican national convention. Two young women, expert swimmers, dashed into the water from the North Side beach at Chicago, pushed through stormy waves for a quarter of a mile and rescued two men clinging to an overturned rowboat. The chivalric honor of rescue is longer monopolized by man, but the romance of the rescue—who can tell?

Tips on Home Topics. Washington Post: One important difference between grand opera and the movies is that the latter are self-supporting. St. Louis Globe-Democrat: The president's improved appearance may be due to the fact that somebody else is picking his ties now. Boston Transcript: After giving up \$500,000 to the allies, Mr. J. P. Morgan probably regarded parting with his appendix as comparatively simple. Indianapolis News: It seems that the country's shoe bill decreased \$28,000,000 this year, but a glance at the kind the girls are wearing in the street nowadays shows that it wasn't their fault. Pittsburgh Dispatch: An Omaha doctor seriously suggested to a medical convention in Iowa that children should be exposed to contagious diseases so that a race of immunes might be built up. Why not try it first on the grovnaups? Philadelphia Ledger: The United States, alone among the powers, has no opinion to express concerning the change from republic to monarchy in China. It is a long way back to the days of John Hay, and the policies for which he stood have apparently been forgotten. Louisville Courier-Journal: A special committee of the American Electric Street Railway association has condemned the jitney bus and solemnly reported that it cannot survive. It seems to be the general opinion of the members of this association that nothing and nobody should survive that dispute in any way the street cars' rights to monopolize the streets. Chicago Herald: The respectful way in which other nations heard us in 1905, when we had 1,000,000 battle-hardened soldiers and the most powerful steam fleet on the seas, is commended to the consideration of persons who hold that all other nations will be so "exhausted" after the European war as to relieve us from any need of a better defense.

SUNNY GEMS. "The sameness of these meals is getting on my nerves," said "anybody," rasped his wife. "You're strong for new style in shoes, hats and the ways of fixing the hair. Ain't there never any new style in eatables?"—Louisville Courier-Journal. Wife—Mrs. Brooks says society is hollow—last there isn't anything in it. Husband—Well, there isn't anything in anything nowadays, my dear. If you don't put something in it—Judge. Katherine—As long as you say you understand the language of the flowers, what does this bunch of American Beauty roses say? Kiddy—That a fool and his money are soon parted—Brooklyn Citizen. "Is your husband going to be a candidate?" asked one woman. "He says he is in the other C. his friends." "That's John, all over. Always trying to put the responsibility of somebody else"—Washington Star.

THE HEAVING CHEST. W. K. Maxwell, in Judge. Writes in a Jitney show I sit And watch the fleeing drayma fit, With wond'ring I am possessed By one leading lady's chest. To note the leading lady's chest. Whatever cards the fate may deal— It may be won, or may be well— With passionate, dramatic zest. The leading lady leaves her chest. If it should threaten in the plot That she must shoot, or else be shot, When one hand clutches at her chest The leading lady leaves her chest. Or should the rent collector call And grimly camp within the hall, Mildly shows that she's distressed By labored heavings of the chest. Or yet again, if it should chance The hero falls and tears his pants, Ere starting on a needle quest The lady halts and leaves her chest. And when her troubles all are past— When true love claims its own at last— She struggles to her lover's vest And puts him with a heaving chest.

L'Envol. I love the histrionic art, With jilt ungrudgingly I part; But, prince, I'm yearning for a rest From constant heaving of the chest.

NO ALUM in ROYAL BAKING POWDER. Made from Cream of Tartar. Absolutely Pure.

EXHAUSTED Nerves and Brain. show a debilitated condition, due to prolonged physical and mental strain, which has consumed the phosphatic elements indispensable to nerve and brain. Strengthen nerve and brain cells—invalidate the whole system by supplying the necessary phosphates, combined in a convenient and agreeable form in HORSFORD'S Acid Phosphate (Non-Alcoholic).

SUNNY BROOK. The PURE FOOD Whiskey. Distilled Age. Bottled in Bond. Imported by G. F. Blum, Inc., New York, N. Y.

WHEN AWAY FROM HOME The Bee is The Paper. you ask for; if you plan to be absent more than a few days, have The Bee mailed to you.

DIAMONDS ON CREDIT. You can wear and own a beautiful Genuine Diamond by simply opening a Charge Account with LOFTIS BROS. & CO.

79—Round Belcher Cluster. 79—Round Belcher Cluster. 1133—LaValliere. fine solid gold genuine center, pearl pendant, 1 fine diamond, complete with 15-in. chain. \$15. \$1.50 a Month.

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and consistently to be really successful.