

AUTO PLANT HAS WELFARE SYSTEM

Over 3,000 Feet of Floor Space in Chalmers Factory Devoted to Rest Rooms and Hospitals.

MATRON LOOKS AFTER GIRLS

When Miss Ida M. Tarbell, well-known writer and investigator, visited Detroit recently on a tour of modern factories...

A completely equipped emergency hospital under the direction of three physicians and a trained nurse, comfortable rest rooms for the women employees...

For the comfort of the women and girls who earn a living at the Chalmers plant a suite of rest rooms has been provided and placed in charge of a competent matron...

Physicians' Service Free. Over 3,000 feet of valuable floor space in the Chalmers plant is given up in this way to rest rooms and physicians' offices...

Not content with the treatment of employees' ills, Chalmers officials have installed a sanitation system which will go far toward eliminating any unhealthy conditions which may exist in the factory...

Pullman Pays Heed to the Wants of the Women Drivers. "Attention to the wants and comfort of women in the matter of motor car construction and design, has, in a measure, been overlooked by automobile manufacturers..."

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Demountable Coupe Top is Attached to Mitchell Roadster

"The Six of '15," three passenger Mitchell roadster, is to be furnished with a demountable coupe top, making it suitable for an all-year car..."

W. KILLY PUTS ON A LITTLE SAXON PARADE

The announcement of the new Saxon models made in the newspapers a couple of weeks ago and information from the factory regarding the dates of arrival at Omaha brought several Saxon dealers to Omaha on the same day...

Heard At the Omaha Automobile Club

Under the new statute passed by the last legislature joyriding garage employees who take out cars without consent of owner or garage proprietor are liable to fine of not exceeding \$100 or three months' jail sentence...

Road Comparisons. Nebraska roads are boulevards compared to some of the Missouri highways. In a trip from Clinton to Kansas City, a distance of 100 miles, the motorist must ford at least six streams on main roads...

Help Wanted. The club will be glad to assist car owners or dealers who are members, in the employment of competent drivers or mechanics by placing their wants on file in the club room...

Kansas City and Omaha. Kansas City has a splendid country club house and a three-story garage, but class of road and touring benefits given by the local club is far ahead of Kansas City...

The sign car will shortly start placing about 350 new direction signs, giving mileage from Omaha, on the highways in Douglas and adjacent counties...

Enforce the Traffic Laws. The club room telephone has been rather busy answering congratulations on the club's stand for the rigid enforcement of the traffic laws...

Overland Travel Continues. There are still quite a few overland travelers making the cross-country trip, but the majority are hitting off to the south via the Santa Fe trail and southern California...

Maxwell Outlines Thorough Campaign to Advertise Parts

The Maxwell Motor company of Detroit, through the Van Cleave Advertising Agency of New York City, has designed a very clever and original advertising campaign...

JOHN GANZEL HERE IN BIG HUDSON SIX

Declares that Base Ball Championship is Not Properly Decided.

PROUD OF HIS AUTOMOBILE

John Ganzel, manager of the Brooklyn Federal base ball team, who was in the city last night, enroute from Rochester, N. Y., to Honolulu via San Francisco and Seattle, with his family and mechanic in a Hudson Six, over the performance of which he is more than enthusiastic...

"The pennant winners in the leading leagues of the country should be entitled to a chance at the big rag," declared the veteran of the diamond...

More Teams to Compete. "Of course, it would take some time to work out the details, but I think that some plan should be adopted whereby every league of high class gets a crack at the bunting..."

"Our trip has been a very pleasant one," said Mr. Ganzel, switching to automobiles, which is his hobby while off the diamond...

Council Bluffs Girl Drives Paige Car to the Coast and Back. Showing true American spirit and being "game" enough to try gained a few laurels for an 18-year-old Council Bluffs girl...

Council Bluffs Girl Drives Paige Car to the Coast and Back

Mr. S. Boquette of Council Bluffs purchased a Paige car several weeks ago, with the idea of driving to San Francisco...

During the time they were on the road they had no worries regarding hotel reservations nor whether rooms tented for \$1 or \$5, because they slept out of doors in their own blankets every night...

The Mechanician

This column is to be a regular feature of the Auto Page and will be devoted to the proper care of automobiles. Contributions will be welcomed.

The specific gravity of a fully charged battery is between 1.275 and 1.300.

If the specific gravity reading is too low the battery may freeze in winter. Batteries should be kept to a normal reading, as stated above.

Specific gravity: 1.120, at 20 above zero.

1.100, or three-fourths discharged at zero.

1.270, or one-half discharged at 30 below zero.

1.300, or one-quarter discharged at 60 below zero.

When a car is used a great deal during the day the battery is not liable to become exhausted as quickly as the generator has a longer time in which to charge. It, however, night running, the battery will become exhausted more quickly, especially so if the car is allowed to stand several hours with the lights burning...

Contributed by F. G. Shaar, district supervisor of service, Studebaker Corporation, Omaha branch.

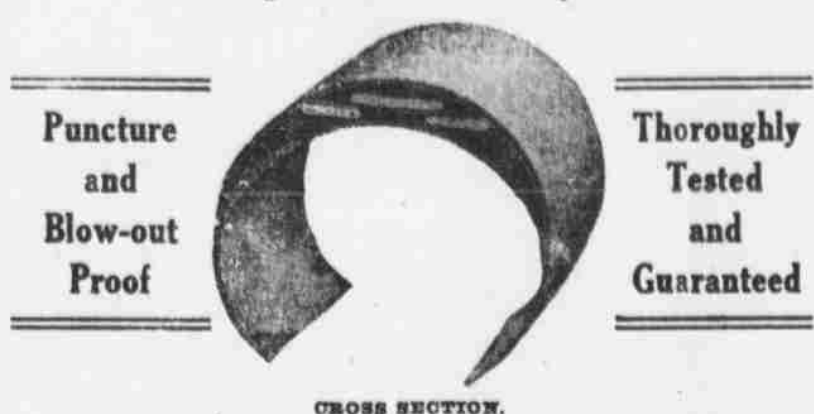
MARATHON TIRES HAVE DIVISION WAREHOUSE HERE

The Marathon Tire and Rubber company, Akron, O., has established a division warehouse and office in Omaha to take care of the increased business in Marathon tires throughout the middle west...

H. H. Replogle is division manager for the Marathon Tire and Rubber company, at the same time retaining the active management of the Akron Marathon Rubber company, who control the distribution of Marathon tires in Iowa and Nebraska.

The National Pneumatic Safety Inner Tire

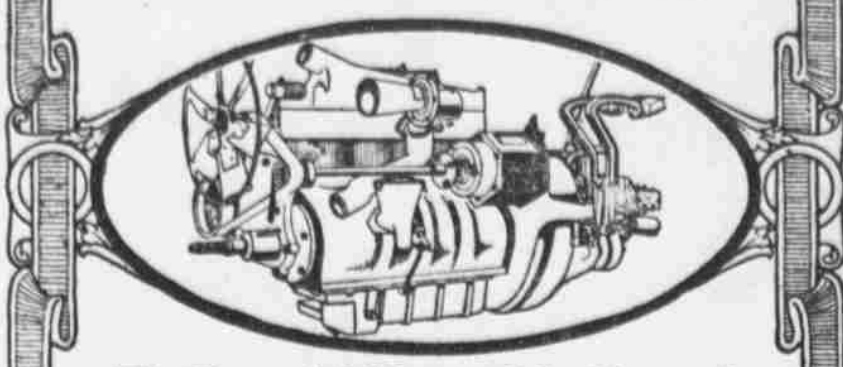
Puncture and Blow-out Proof Study this cross section and remember that a tire is no stronger than its weakest point.



This gives your casing the support and strength it needs for long and dependable service. Those 3 specially prepared resilient and flexible steel bands do the work—absolutely preventing punctures and also holds tread of casing always on the road. The reinforcement of the side walls prevent blow-outs.

J. T. McMANNIS, Sales Mgr. Office of Nebraska and Iowa. Salesmen and Agents Wanted. Office 2044 Farnam Street. Phone Douglas 2323. With Stewart-Warner Speedometer Service.

Maxwell The "Wonder Car"



The Powerful Motor of the Maxwell

This is one of the most marvelous pieces of machinery ever invented. Very powerful with four cylinders cast en bloc it has made the Maxwell famous as "The Car that Laughs at Hills."

Best of all this motor is breaking all low cost records for:

- 1st—Miles per gallon of gasoline. 2nd—Miles per quart of lubricating oil. 3rd—Lowest year-in-and-year-out repair bills.

We are waiting to take you for a test ride in the car that has broken all low "First-Cost" records, and is breaking all low "After-Cost" records.

One Man Mohair Top \$655 Electric Starter Demountable Rims Electric Lights Rain Vision Windshield Magneto Ignition E.O.S. DETROIT



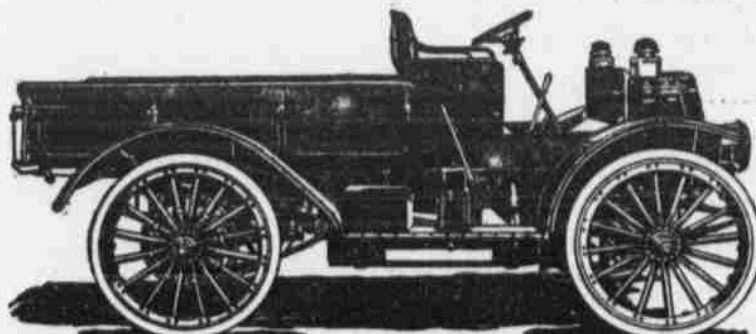
Every Road is a Maxwell Road C. W. FRANCIS AUTO CO. 2024 Farnam St., Omaha, Neb.

International Motor Trucks

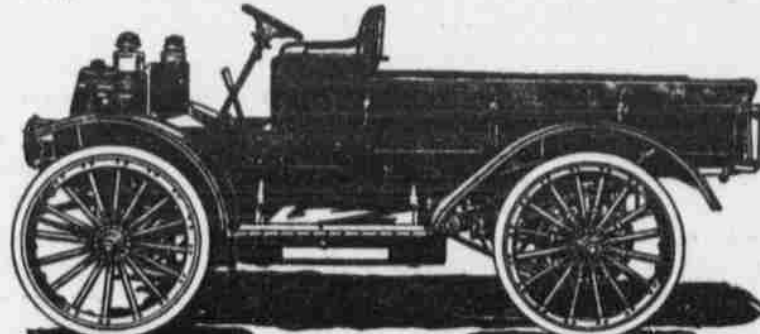
AT REDUCED PRICES

A Better Truck at a Lower Price

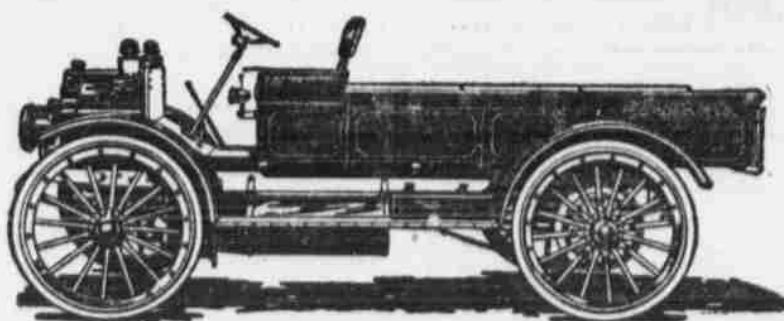
Increased factory production made necessary by our large 1915 sales enables us to offer regular models of International Motor Trucks at prices heretofore unheard of in the motor truck industry



Model MA 1,000 pounds capacity, air cooled \$600



Model M 1,000 pounds capacity, water cooled \$710



Model E 1,500 pounds capacity, heavy duty motor \$950



Model F 2,000 pounds capacity, chassis only \$1,500

Compare the trucks shown here with any trucks of equal capacity. Note the difference in quality on the one hand, and the difference in price on the other hand. Buy where you find the best VALUE

The basis of International Motor Truck success is SERVICE. We make it our business both BEFORE and AFTER a sale to see that our customers get full value for every dollar spent with us

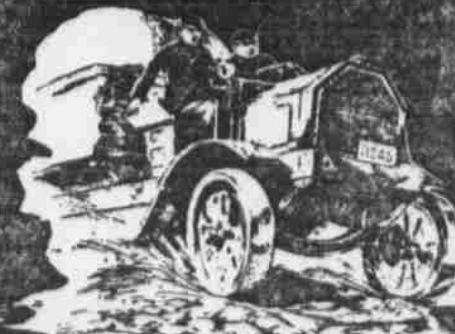
Thirteen thousand users of International Motor Trucks testify that they are worth the old prices. At these new prices, the lowest ever made for trucks of equal quality and capacity, International Motor Trucks are far and away the best bargain in the motor truck market today. Now is the time to buy for Fall and Winter use. Write to the nearest address below for full description of these trucks and complete information.

INTERNATIONAL HARVESTER COMPANY OF AMERICA

Omaha, Neb.; Cedar Falls, Ia.; Concordia, Kan.; Council Bluffs, Ia.; Crawford, Neb.; Davenport, Ia.; Denver, Colo.; Des Moines, Ia.; Dubuque, Ia.; Fort Dodge, Ia.; Helena, Mont.; Kansas City, Mo.; Lincoln, Neb.; Mason City, Ia.; Minneapolis, Minn.; St. Joseph, Mo.; St. Louis, Mo.; Sioux City, Ia.; Sioux Falls, S. D.; Topeka, Kan.

Agents Wanted in Unoccupied Territory. Write, Phone or Wire.

HYATT QUIET ROLLER BEARINGS



ASSURE CONSTANT CARE-FREE SERVICE IN MOTOR TRUCKS