AUTO PLANT HAS WELFARE SYSTEM

Over 3,000 Feet of Floor Space in Chalmers Factory Devoted to Rest Rooms and Hospitals.

MATRON LOOKS AFTER GIRLS

When Miss Ids M. Tarbell, well-known writer and investigator, visited Detroit recently on a tour of modern factories. she gave unstituted praise to the welfare example is made of some one. The law N. Y., to Honolulu via San Francisco and plans and sanitation system in vogue at is there. Let's use it. The owner of a the big Chalmers plant.

A completely equipped emergency hospital under the direction of three physicians and a trained nurse, comfortable rest rooms for the women employes and the most modern of sanitation system were among the items commented favoraley upon by Miss Tarbell, who is at present writing a series of factory articles for a monthly magazine.

For the comfort of the women and girls who earn a living at the Chalmers plant a suite of rest rooms has been provided and placed in charge of a competent matron. The matron's duties are not owners or dealers who are members, in night visits to the homes of sick women reoming and boarding places for the the club can be of service to both emgirls under her charge. Few women's playe and employer. clubs are fitted out with better taste or more completely than the Chalmers rest rooms. Comfortable couches and easy chairs, soft rugs, cut flowers and potted the class of road and touring benefits plants all form part of the equipment. Each room has a Victrola and records Kansas City. The Kansas City club ranging from the latest fox trot to the finest selections from grand opera sung by Caruso, Farrar and other artists.

Physicians' Service Free, Over 3,000 feet of valuable floor space in the Chalmers plant is given up in this appointed hospital for the treatment of in Douglas and adjacent counties. The tion against the spread of contagious dis- co-operating in this move. ease, each new employe is given a thorough physical examination before goployes, all of which is entirely free. The equipment of the physicians' office is complete down to the last detail and includes a pulmotor, which is at the service of the entire eastern section of De-

Not content with the treatment of employes' ills, Chalmers officials have installed a sanitation system which will go far toward eliminating any unhealthy conditions which may exist in the factory. The system was put into operation south via the Santa Fe trail and southafter a series of exhaustive tests made in various departments of the Chalmers fac- coming through at present had posttory by Dr. Boyce W. Knight, famous bacteriologist of London, England. Starting at 6 p. m. two men, under the direc- start, made by J. Pluvius. tion of the head of the sanitation departpartment, spend each night thoroughly spraying the walls, floors and ceilings of the many departments with a disinfecting solution. As a result of this policy, each morning finds every corner of the big Chalmers plant spotlessly clean and free from all germs.

Pullman Pays Heed to the Wants of the Women Drivers

"Attention to the wants and comfort of women in the matter of motor car construction and design, has, in a measure, been overlooked by automobile manufacturers," says H. W. Hayden, general manager of the Pullman Motor Car company of York, Pa., in discussing the latest trend in the automobile business.

"The manufacturer," says Mr. Hayden, seems to have assumed that as men do most of the driving it is necessary, principally, to build cars to men's requirements. I am speaking, however, of the mechanical features of the car and not of those niceties of boudoir equipment, such as mirrors, receptables for tollet articles, etc., found on many cars in greater abundance for the feminine passenger than for the men. But the requirements I really want to emphasize are more particularly those related to the easy operation of a car. The manufacturers heretofore have left this field more or less open to the electric car makers, who have made a special appeal

to women on the basis of ease of control. "Impressed with these facts, our com pany has devoted much study and experiment to the construction of a gasoline car that would combine this particular feature of the electric with the manifold superior features of the gas car.

'We believe we have achieved this desired end in our Puliman de luxe coupe equipped with the C.-H. magnetic gear shift, which eliminates entirely the cuatomary system of gear shifting by hand levers involving some little practice and skill by the driver, not to mention the exertion of a certain amount of muscular

Demountable Coupe Top is Attached to Mitchell Roadster

"The Six of 16," three passenger Mitchell roadster, is to be furnished with a demountable coupe top, making it suitable for an all-year car,

The scating arrangement of the roadster with the separate seat for the driver and regulation two-passenger full width seat set slightly staggered makes this model an ideal car for the auxiliary winter top. The door opens full length and the top adds to the appearance of the car as a whole rather than detracting from the graceful lines as is the case with many of the coupe demountable tops,

W. 1 KILLY PUTS ON LITTLE SAXON PARADE

The announcement of the new Saxon models made in the newspapers a couple of weeks ago and information from the factory regarding the dates of arrival at Omaha brought several Saxon dealers to Omaha on the same day.

After a roll call it was discovered that there were five dealers and two buyers here who had put down the cold cash for these new models. So Killy of the Noyes-Killy Motor company decided to line them up and escort them to Fremont. All the dealers were going as far as Fremont on the Lincoln Highway, so they had a little Saxon parade running from maha to Fremont.

A "For Sale" ad will turn second-hand furniture into cash.

Heard At the Omaha Automobile Club

Under the new statute passed by the ast legislature joyriding garage employes who take out cars without consent of owner or garage proprietor are liable to fine of not exceeding \$100 or three months' jail sentence. The club stands ready to car can wear it out fast enough.

Road Comparisons. Nebraska roads are boulevards compared to some of the Missouri highways. In a trip from Clinton to Kansas City, a distance of 100 miles, the motorist must ford at least six streams on main roads. the best roads in the world, but there clared the veteran of the diamond. without a bridge.

Help Wanted. The club will be glad to assist car limited to factory hours, but extend to the employment of competent drivers or mechanics, by placing their wants on employes, and the selection of suitable file in the club room. In many instances

> Kansas City and Omaha. Kansas City has a splendid country slub house and a three-story garage, but given by the local club is far ahead of does not receive road reports every day. Omaha does. The Omaha club knows the condition of every mile of main

north, east and south Road Sign Work. The sign car will shortly start placing way to rest rooms and physicians' offices about 350 new direction signs, giving The latter adjunct includes a perfectly mileage from Omaha, on the highways emergency cases and the services of two good roads committee of the Commercial physicians and a surgeon. As a preven- club and the Omaha Automobile club are

Enforce the Traffic Laws. The club room telephone has been ing to work in the factory. Card records rather busy answering congratulations are kept of medical treatment given em. on the club's stand for the rigid enforcement of the traffic laws. The dwelled particularly strong in all its literature in a request to members to observe the law and is anxious to cooperate with the courts in the elimination of the speeder-the "white motorist's burden.

Overland Travel Continues. There are still quite a few overland travelers making the cross-country trip, but the majority are hitting off to the ern California. Many of the tourists poned the trip from early spring on account of the bad start, or rather good

Maxwell Outlines Thorough Campaign to Advertise Parts

The Maxwell Motor company of Detroit, through the Van Cleve Advertising agency of New York City, has designed a very clever and original advertising

The campaign consists of a series of advertisements which deal with separate parts of the car. The object is to impress ipon the minds of possible buyers the completeness of the equipment and the careful consideration given to every detail of the automobile

C. W. Francis of the C. W. Francis Auto company is very much pleased with the new campaign and believes it will be highly effective. Mr. Francis believes that one of the chief mistakes in advertising is to try to crowd too much copy into a small space. By using concentrated arguments upon individual parts the crowded space is done away with and the points

are proven conclusively. The campaign will appear, complete n The Omaha Bee and embraces a thorough explanation of the starting and dutch, springs, instrument board, etc.

JOHN GANZEL HERE IN BIG HUDSON SIX

Declares that Base Ball Championship is Not Properly

HIS AUTOMOBILE

John Ganzel, manager of the Brooklyn coperate with members whose cars are Federal base ball team, who was in the used by joyriders. It is high time an city last night, enroute from Rochester, Seattle, with his family and mechanician in a Hudson Six, over the performance of which he is more than enthusiastic, took occasion to say, that in his belief the contest between the Boston Red Sox and the Philadelphia Nationals did not

properly decide world base ball honors. "The pennant winners in the loading Road improvements are conspicuous by jeagues of the county should be entheir absence. Nebraska may not have titled to a chance at the big rag," de-The are very few places on main highways mere fact that the winners in the American and National leagues hook up each year in a so-called world championship series doesn't necessarily prove that they are the fastest teams in the country,

More Teams to Compete. "Of course, it would take some time to work out the details, but I think that some plan should be adopted whereby every league of high class gets a crack at the bunting. A series could be arranged between the winning teams on the Pacific coast, those in the middlewest, those along the Mississippi and so on throughout the country. A similar elimination contest could be held in the east, and then the two winers in the eastern and western sections, or whoever happened to remain, would settle highway for 200 miles west and 100 miles the championahlp.

"Our trip has been a very pleasant one," said Mr. Ganzel, switching to automobiles, which is his hobby while off the diamond, "Our Hudson has batted 1,000 all along the line, though we have struck some very tough going in spots.' Mr. Ganzel is accompanied by Mrs. Ganzel, their daughter, June, Miss Elizabeth Bruce and the mechanician, H. H. Travis. They expect to arrive at Seattle, where they embark with the car for Honolulu, November 25. They will take in the exposition at San Francisco before Omaha Automobile club has always sailing, and that at San Diego on the

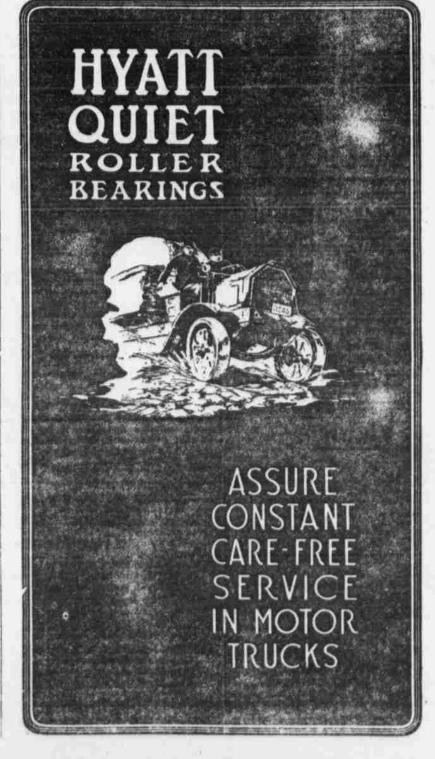
Council Bluffs Girl Drives Paige Car to the Coast and Back

Showing true American spirit and being "game" enough to try gained a few laurels for an 18-year-old Council Bluffs girl and gave fer three little sisters and father a very pleasant outing.

Mr. S. Boquette of Council Bluffs purchased a Paige car several weeks ago, with the idea of driving to San Francisco. His son was the only member of the family who knew much of the car, and was selected to do the driving. For some reason "son" changed his mind when the party reached Grand Island and decided to return. Miss Florence, an 18-year-old daughter of Mr. and Mrs. Boquette, had her little heart set on going to San Francisco and, furthermore, she didn't propose to ride on the train. Finally Miss Florence persuaded her father to allow her a trial. Although she knew comparatively little about the car, she soon mastered its simple mechanical details and drove the doubtful party all

the way to San Francisco and back. During the time they were on the road they had no worries regarding hotel reservations nor whether rooms Tented for \$1 or \$5, because they slept out of doors in their own blankets every night. The trip out took twenty-two days and the return trip fourteen days. The entire

mileage was over 7,300 miles. Doug Bowle, manager of the Murphy-O'Brien Auto company, says that the Boquettes are very well pleased with the performance of the car, and, says Bowie, "It was a genuine pleasure to us to greet the little lady who made the lighting system, motor, tire rims, top, trip," This test speaks credit for the simplicity of Paige operation.



The Mechanician

This column is to be a regular feature of the Anto Page and will be devoted to the proper care of automobiles. Contributions will be

The specific gravity of a fully charged pattery is between 1.275 and 1.300 If the specific gravity reading is to the battery may freeze in winter. Batteries should be kept to a normal reading, as stated above. Batteries

reese at the following points: Specific gravity: 1.120, at 29 above zero.

1.160, or three-fourths discharged at 1.210, or one-half discharged at 20 below

1.300, or one-quarter discharged at

below zero. When a car ng the day the battery is not liable to become exhausted as quickly as the generator has a longer time in which to charge. It, however, night running, the

battery will become exhausted more quickly, especially so if the car is allowed to stand several hours with the lights burning. The headlights should always be turned out when the car is standing, as the side lights, or dimmers, are sufficient to show the location of

Contributed by F. G. Shaar, district supervisor of service, Studebaker Corporation, Omaha branch.

MARATHON TIRES HAVE

DIVISION WAREHOUSE HERE The Marathon Tire and Rubber company, Akron. O., has established a division warehouse and office in Omaha to take care of the increased business in Marathon tires throughout the middle west. This warehouse will serve the Marathon branches and distributers from the Mississippl to the Rockles,

H. H. Replogie is division manager for the Marathon Tire and Rubber company, at the same time retaining the active management of the Akron-Marathen Rubber company, who control the distribution of Marathon tires in Iowa and Nebraska.

The National Pneumatic Safety Inner Tire

Puncture and Blow-out Proof

Study this cross section and remember that a tire is no stronger than its weakest point.

Puncture and Blow-out Proof

Thoroughly Tested and Guaranteed

This gives your casing the support and strength it needs for long and dependable service. Those 3 specially prepared resilient and flexible steel bands do the workabsolutely preventing punctures and also holds tread of casing always on the road. The reinforcement of the side walls prevent blow-outs.

J. T. McMANNIS, Sales Mgr.

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Maxwell The"Wonder Car" The Powerful Motor of the Maxwell This is one of the most marvelous pieces of machinery ever invented. Very powerful with four cylinders cast en bloc it has made the Maxwell famous as "The Car that Laughs Best of all this motor is breaking all low cost records for: 1st-Miles per gallon of gasoline. 2nd-Miles per quart of lubricating oil. 3rd-Lowest year-in-and-year-out repair bills. We are waiting to take you for a cest ride in the car that has broken all low "First-Cost" records, and is breaking all low "After-Cost" records. "One Man Mohair Top Demountable Rims Rain Vision Windshield "Every Road is a Maxwell Road W. FRANCIS AUTO CO. 2024 Farnam St., Omaha, Neb.

International Motor Trucks

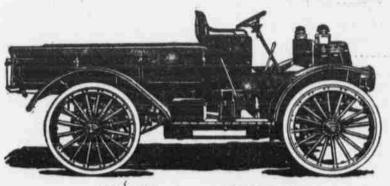
WON MEDAL HONOR SAN FRANCISCO

AT REDUCED PRICES

WON MEDAL HONOR SAN FRANCISCO EXPOSITION

A Better Truck at a Lower Price

Increased factory production made necessary by our large 1915 sales enables us to offer regular models of International Motor Trucks at prices heretofore unheard of in the motor truck industry



1,000 pounds capacity, air cooled \$600

Compare the trucks

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any trucks of equal

capacity. Note the

difference in quality

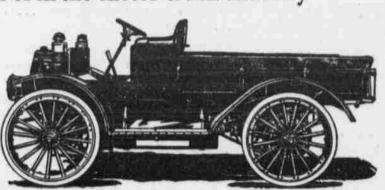
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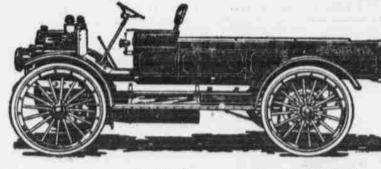
in price on the other

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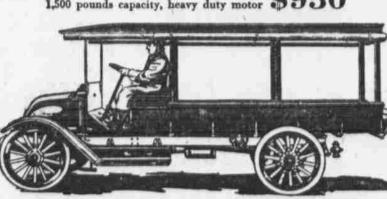
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1,000 pounds capacity, water cooled \$710 Model M



1,500 pounds capacity, heavy duty motor \$950



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2,000 pounds capacity, chassis only \$1,500

All prices here quoted are cash f. o. b. Akron, Ohio, Thirteen thousand users of International Motor Trucks testify that they are worth the old prices. At these new prices, the lowest ever made for trucks of equal quality and capacity, International Motor Trucks are far and away the best bargain in the motor truck market today. Now is the time to buy for Fall and Winter use. Write to the nearest address below for full description of these trucks and complete information.

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Agents Wanted in Unoccupied Territory. Write, Phone or Wire,