"What Must I Do
To Be Saved?" Text
Taken by Sunday

## For 50c-Next Week Only

Plus Five Trademarks from Quaker Oats Packages, 10c Size or Plus Two Trademarks from Quaker Oats Packages, 25c Size

## This Quaker Cooker

We have supplied perfect double Cookers to over 700,000 homes, to make Quaker Oats more delightful. They are made to our order o bring out the fullness of the flavor and aroma.

Such a Cooker as this, if sold at retail, would cost more than most homes would pay. But our purpose requires it in every home where Quaker Oats are used, so we ourselves supply it.
Our purpose is this: 'To create more Quaker Oats users, by making this the best-loved morning dish.

To this end, we use queen grains only in this brand-just the big, plump grains. We get but ten pounds per bushel. That means that two-thirds of the oats as they come to us are discarded in Quaker Oats.

The result is large, luscious flakes. They make this dish doubly delicious. \& Yet they cost you no extra pric


These flavory flakes have won the world to Quaker. In a hundred nations this is the favorite brand. Millions of oat lovers send thousands of miles to get it

Our next object is right cooking, and we offer this Cooker to every home to attain it. But we supply only one to a home.
Get this Cooker next week under this special offer. You want children to delight in this vim-food. You want them to eat an abundance. The way to attain that is to serve Quaker Oats cooked in this Quaker Cooker

## Next Week 50c-But Never Again <br> Our regular offer made in each Quaker Oats package is this: <br> For one week-for next week-we cut the payment in two. For 50 c you get this big Aluminum Cooker. But this offer will

Send us five trademarks cut from the front of the Quaker Oats packages. That is to prove you a Quaker Oats user. Send
$\$ 1$ with the trademarks and this Quaker Cooker will be sent by parcel post.

Next week's offer is this: Send us five trademarks-the picpackages, 10 c size, or two from the 25 c size. Send with them pankages, 10 c size, or two from the 25 c size. Send with

Address-The Quaker Oats Company, 1755 Railway Exchange, Chicago
These Grocers Next Week

## Display the Quaker Cooker




For 50 c you get this big Aluminum Cooker. But this offer will next week. And the offer is confined to this county.

Note the grocers who have the Cooker on show. You will find Quaker Oats displayed with it. See the Cooker and, if you approve it, arrange next week to get it. It will mean a 50 -cent
saving under the lowest price we have ever offered. Please


