

DEBUTANTES IN LIMELIGHT

First of the Parties Announced by
Mrs. J. W. Towle for Her
Daughter.

FIVE OR SIX OTHERS ON LIST

(Continued from Page Two.)

went to attend the wedding of Mrs. Reason's sister.

Mrs. James A. Griffith and Miss Vivian Griffith, have returned from a six weeks' trip to the California expeditions and other points of interest.

Mrs. John Madden returned early this week from two months in the east. Mr. Madden returned about three weeks ago with one of the children.

Miss Louise Hurch of Dubuque, Ia., who was the guest of Miss Helen Thiers for the Ak-Sar-Ben festivities, left yesterday for her home.

Miss Caroline Summers, who has been in California for some weeks, arrived here yesterday on her way back to Washington, and is at the Fontainebleau.

Mrs. Robert Gilmore returned Tuesday from eleven weeks' absence in California. Dr. Gilmore and Miss Amy returned a little earlier. Mrs. Gilmore stopping en route and then going to Colfax Springs for a week.

Personal Mention.

Mrs. F. A. Brogan is at the sanitarium in Battle Creek, Mich.

Neb., returned last Friday from a two months' trip to the Pacific coast.

Mrs. G. W. Watrous has been ill for the last week and is taking the rest cure.

Mrs. Anna Stunt accompanied by her daughter, Mrs. G. B. Potter of Shelby.

Mrs. Bridges, wife of Dr. F. L. Bridges, was called to Mancos, Colo., Wednesday by the death of a sister.

Mrs. Harry Weil of Cincinnati, who is the guest of Mr. and Mrs. John T. Yates, will leave for her home Wednesday.

Mr. and Mrs. Richard Hestford of Lincoln, who have been the guests of Mr. and Mrs. Willard Hestford will return to their home today.

Mrs. Sidney Smith of Hartford, Conn., who has been visiting her parents, Mr. and Mrs. John F. Dale for several weeks, will leave today for her home.

Mr. and Mrs. Charles Kuntze, on their way home from the east, are spending the week-end in Cleveland with their son, Dennis, who is at school there.

Miss Jessie Millard is expected home next week from the east. She is at present in the White Mountains with Senator and Mrs. Scott, of West Virginia.

Mrs. Leslie Allen of Seattle, who is spending several weeks with her sister, Miss Kate Swartzlander, has returned from a visit with relatives at West Point and Fremont.

Mr. and Mrs. J. R. Fleming of Scranton, Pa., are visiting Mr. and Mrs. H. F. Riley. Mrs. Fleming and Mrs. Riley expect to visit the California expositions together and will leave next week.

Mr. and Mrs. Martin Sage of New York, who are at the Fontainebleau, will leave Monday for their ranch at Aysen, Neb., where they expect to spend a few days, returning here on Wednesday, for another short stay.

Mr. and Mrs. Charles T. Stewart of Council Bluffs, have gone to Hoopston, Ill., to attend a post nuptial reception, which will be given in honor of their daughter, Mrs. Donald McFerron and Mr. McFerron, whose wedding took place in June.

Newspaper Window Display Week Will Be Celebrated Here

Advertising is the lubricant which oils the wheels of commerce—it makes for efficiency in business. There is, however, considerable lost motion, much energy expended uselessly and without effect by the large manufacturers who are likewise large advertisers. They spend millions in advertising, and being far removed from the people who consume their products, these manufacturers do not always advertise to the best advantage.

With the retail merchant it is different. The local dealer is constantly in touch with the ultimate consumer and knows what he likes, what he dislikes and how best to please him. This is true as regards advertising. The local business men know that people are more responsive to newspaper advertising, and so the retail merchants throughout the land, in conjunction with the newspapers, have arranged for a huge demonstration which is to be known as International Newspaper Window Display Week.

The purpose of the "week" is to show manufacturers the effectiveness of newspaper advertising and to impress upon them the desire of local dealers for more direct, more effective advertising—newspaper advertising. During the demonstration merchants will fill their windows with manufactured products which are advertised in the newspapers.

Local merchants have taken strongly to newspaper window display week and the indications are that all the live retailers of Omaha will be co-operating in the movement.

EMPLOYMENT BUREAU AT BELLEVUE WORKS OVERTIME

The Bellevue college employment bureau is working overtime. Many applications for student help have been received from Omaha business and professional men.

George A. Rancely, former foot ball coach, who is now coaching the freshman team at the University of Nebraska, visited the hill last Sunday on his way from a trip through the east.

Barton N. Maxwell, senior and star foot ball player, arrived in Bellevue Monday from his home in Yellowstone park.

President Nichols' Bible class in the Presbyterian church Sunday school is composed of many of the young men of the college. Walter Webb, captain of the foot ball team, is conducting a class of boys.

Twenty-nine Omaha and South Omaha students are registered in the college and academy, the college office announced. This number includes only those who live at home. Others live in the halls on the hill and in the town of Bellevue.

Heard at the Tab

Harvey Ingham, editor of the Des Moines Register and Leader, called on "Bully" Sunday Saturday. Victor Rosewater, editor of The Bee, returned the call that "Bully" made to The Bee offices two weeks ago.

Mr. and Mrs. Sunday were taken for an automobile ride around Council Bluffs Saturday morning by Robert R. Williams.

While "Bully" Sunday is delivering his famous "Bee" sermon, the only one in the Council Bluffs Auditorium next Monday evening Mrs. Sunday will deliver an address along similar lines to women only in the Broadway Methodist Episcopal church, Council Bluffs.

Musical Matters in Omaha



OLGA EITNER AND ANNA ERAP.

Anna Erap, 12-year-old pianist, assisted by Olga Eitner, same age, will be heard in a public recital to be given Tuesday, November 2, at 8 p. m., at the Omaha Conservatory Auditorium, formerly Metropolitan hall. The program numbers will be of the highest standard and severely pretentious. An interesting feature may be looked for in the great variety of works for both, the piano as well as the violin to be presented by these children. Ever since Anna Erap's astonishing pianistic feat in conjunction with the Cox String orchestra before the Tuesday Morning Musicals an ever-increasing public interest in her recognized remarkable talents seems manifest. It was, therefore, decided to present her to the general music-loving public on this occasion, her first individual recital. The following ladies, well known in musical and social circles have kindly consented to act as patronesses to this affair:

Mrs. J. R. Fleming, Mrs. H. F. Riley, Mrs. Charles Kuntze, Mrs. Anna Stunt, Mrs. G. B. Potter, Mrs. Bridges, Mrs. Harry Weil, Mrs. Richard Hestford, Mrs. Leslie Allen, Mrs. Martin Sage, Mrs. Charles T. Stewart, Mrs. Donald McFerron, Mrs. McFerron.

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Hope Deferred Maketh the Heart Sick

Our customers have been asking the question,

When Are You Going to Make Skirts Again?

We have been waiting and hoping, until our hearts were almost sick. The man who satisfied so many hundreds of our customers, who made for us thousands of skirts—passed away suddenly—He was a splendid man—we felt it would be long ere we looked upon his like again—And so for weeks, we have been searching with a fine tooth comb and at last, after much experimenting, we were able to say, "Thou art the man"—AND NOW FOR THE SALE—

Monday, Oct. 11th, Great Sale of Skirts Make to Your Order

Thomas Kilpatrick & Co.—8½ o'clock—You buy the goods at the Woolen Dress Goods Section, you pay only for the exact length required to make the Skirt. And for the making you pay \$2.00—now two dollars is a little more than we have been charging, and there's a reason. We have on display several models of the new designs, when you see them, you will be perfectly satisfied, indeed glad to pay the price—

If You Want Early Delivery You Must Order Soon

First come, first served; first measured, first fitted; first ordered, first delivered—and we never had a choicer stock for you to pick from.

Before You Were the Butterick Was

Think of that—this statement is literally true of the oldest paper patterns in the world. Scarcely a woman who reads this ad was in existence at the Butterick birth—the oldest, the biggest, the best. Users of this famous pattern say all this—and how easy to make most anything with the aid of Butterick. The late fashion sheets are in. Miss MacTaggart from

headquarters is with us this week demonstrating and she will give you first aid—with valuable suggestions. For a week she will take orders for the Delineator. And it's the most wonderful magazine we know of for the price.

You no doubt have read in the Delineator, and for that matter in the Women's Home Companion, and Woman's Magazine about

Warner's Corsets

A friend who knows wrote us, "They just shape perfectly the new figure, fitting comfortably without pinching or hiping the hips." And when we add

Rustless—Breakless—Tearless



we coin some new words but we don't tell Warner wearers a thing they didn't know before. Miss Coleman says hourly, daily (except Sundays), "I am convinced as I fit them that it is impossible to get better results from any corset than a Redfern—and few are so satisfactory." And she

knows for she is an expert. It might be wise for you to telephone for a fitting date.

Monday Will Be Suit Day in the Ready-to-Wear Section

Many new ones came in Saturday by express—more Monday. A day or two ago a group stood outside one of our windows looking at suits. Some were strangers. We overheard one say "This is the best store in Omaha." Modesty has prevented us from making that claim. We are ready, however, to entertain a motion to make it unanimous.

Thomas Kilpatrick & Co.

All Nebraska can well take pride in the wonderful Record made and Service rendered to Humanity by that Great, Strong Institution

The A. O. U. W. of NEBRASKA

The Monarch of All Fraternal Insurance Organizations

BIG

40,000 Members—Largest and strongest state fraternal insurance order in the United States.

STRONG

Every dollar in the reserve fund is invested in Nebraska farm mortgages.

SOUND

Organized and operated under supervision of Nebraska Insurance Laws.

PROVED

In existence 29 years. Death losses paid over \$11,000,000.

LOW COST

A Mutual Organization, it provides life insurance at actual cost.

GROWING

The growth of this order has been the wonder of the insurance world. Its safe, sure protection at low cost is the explanation.

What This Reliable Insurance Will Cost You Per Month

Following is a table showing the monthly cost of insurance in the A. O. U. W. to its members. The rates are low but adequate.

Age	Policy of \$1,000	Policy of \$2,000
18 to 24.....	\$0.75 per month	\$1.50 per month
25 to 29.....	.85 " "	1.70 " "
30 to 34.....	1.00 " "	2.00 " "
35 to 39.....	1.15 " "	2.30 " "
40 to 44.....	1.30 " "	2.60 " "

There is an A. O. U. W. lodge in your vicinity ready to welcome you as a member. Make application today—while your health will allow you to secure membership—to some officer or member of your local lodge. No certificate issued for more than \$2,000 to one member.

TEAR HERE

IF YOU WANT INFORMATION
TEAR OUT THE COUPON AND
MAIL IT TODAY.

To FRANK A. ANDERSON,
Grand Master Workman, A. O. U. W.
of Nebraska, Holdrege, Neb.

Dear Sir:

I am interested in SAFE, SOUND,
GUARANTEED life insurance at AC-
TUAL COST and you may send me
WITHOUT ANY OBLIGATION ON MY
PART, your free booklet telling of the
plan and organization of the Ancient
Order of United Workmen of Nebraska

Name.....

Address.....

TEAR HERE

Butter-Nut
The Coffee
Delicious



35¢ Per Pound

AN INVESTMENT THAT PAYS BIG DIVIDENDS
A BEE WANT AD