DEBUTANTES IN LIMELIGHT

First of the Parties Announced by Mrs. J. W. Towle for Her Danghter.

FIVE OR SIX OTHERS ON LIST

(Continued from Page Two.) went to attend the wedding of Mrs.

Mrs. James A. Griffith and Miss Viviae Griffith, have returned from a six weeks trip to the California expositions and other points of interest.

Mrs. John Madden returned early this week from two months in the east. Mr. Madden returned about three weeks ago with one of the children. Miss Louise Burch of Dubuque, Ia.

who was the guest of Miss Helen Ingwersen for the Ak-Sar-Ben festivities, left yesterday for her home. Miss Caroline Summers, who has been

in California for some weeks, arrived here yeslerday on her way back to Washington, and is at the Fontenelle. Mrs. Robert Gilmere returned Tuesday

from eleven weeks' absence in California. Dr. Gilmore and Miss Amy returned a little earlier, Mrs. Gilmore stopping enroute and then going to Colfax Springs

Personal Mention.

Mrs. F. A. Brogan is at the sanitarium in Battle Creek, Mich. Neb., returned last Friday from a two menths' trip to the Pacific coast,

Mrs. G. W. Wattles has been ill for the last week and is taking the rest cure. Mrs. Anna Stuht accompanied by belaughter, Mrs. G. B. Potter of Shelby, Mrs. Dridges, wife of Dr. Fl. i. Bridges. was called to Mancos, Colo., Wednesday by the death of a sister.

Mrs. Harry Well of Cincinnati, who is

the guest of Mr. and Mrs. John T. Yates. will leave for her home Wednesday. Mr. and Mrs. Richard Hosford of Moine, who have been the guests of Mr. and Mrs. Willard Hosford will return to their home today.

Mrs. Sidney Smith of Hartford, Conn. who has been visiting her parents, Mr. and Mrs. John F. Dale for several weeks, will leave today for her home. Mr. and Mrs. Charles Kountze, on their

way home from the east, are spending the week-end in Cleveland with their son Denman, who is at school there. Miss Jessie Millard is expected home

next week from the east. She is at proator and Mrs. Scott, of West Virginia.

Mrs. Leslie Allen of Seattle, who is spending several weeks with her aister, Miss Kate Swartslander, has returned from a visit with relatives at West Point

Mr. and Mrs. J. R. Fleming of Scranton, Pa, are visiting Mr. and Mrs. B Mrs. Fleming and Mrs. Riley expect to visit the California expositions together and will leave next week. Mr. and Mrs. Martin Saxe of New York, who are at the Fontenelle will leave Monday for their ranch at ... ey-Neb., where they expect to spend a few days, returning here on

Wednesday, for another short stay. Mr. and Mrs. Charles T. Stewart of Council Bluffe, have gone to Hoopston, ill., to attend a post auptial reception, shich will be given in honor of their daughter, Mrs. Donald McFerron and whose

Newspaper Window Display Week Will Be Celebrated Here Mondames Cowall.

Advertising is the lubricant which oils he wheels of commerce-it makes for afficiency in business. There is, however, considerable lost motion, much energy expended uselessly and without effect by the large manufacturers who are likewine large advertisers. They spend millions in advertising, and, being far removed from the people who consume their products, these manufacturers do not always advertise to the best advantage, With the retail merchant it is differ-

ent. The focal dealer is constantly in touch with the ultimate consumer and knows what he likes, what he dislikes and how best to please him. This is true as regards advertising. The local business men know that people are more rewhich is to be known as International Newspaper Window Display week. The purpose of the "week" is to show manufacturers the effectiveness of newspaper vertising. During the demonstration merchants will till their windows with manu-

Local merchants have taken strongly to baue must be met. newspaper window display week and the indications are that all the live retailers of Omaha will be co-operating in the

EMPLOYMENT BUREAU AT

The Bellevue college employment bu reau to working overtime. Many applica tions for student help have been received from Omaha business and professional

George A. Racely, former foot ball coach, who is now coaching the freshman team at the University of Nebraska, vis ited the hill last Sunday on his way from

a trip through the east. Barton N. Maxwell, senior and star foot ball player, arrived in sellevue Monday from his home in Yellowstone park.

President Nicholl's Bible class in the Presbyterian church Sunday school is composed of many of the young men of the college. Walter Webb, captain of the foot bail team, is conducting a class of

Twenty-nine Omaha and South Omahe students are registered in the college and academy, the college office announ This number includes only those who live at home. Others live in the halls on the all and in the town of Bellevue.

Heard at the Tab

arvey ingham, editor of the Des new Register and Leader, called on lly" Sunday Saturday. Victor Rose-er, editor of The Bee, returned the that "Bully" made to The Bee offices

weeks ago.

and Mrs. Sunday were taken for automobile ride around Council ffs Saturday morning by Robert R.

Musical Matters in Omaha



OLGA EITNER AND ANNA LEAF.

by Olga Eitner, same age, will be heard ern part of the state. On October 28 Omaha Conservatory Auditorium, formerly Metropolitan had. The program numbers will be of the nighest stand- during the season. ard and severely pretentious. An interesting feature may be looked for in the great variety of works for both, the plane as well as the violin to oe presented by these children. Ever since Anna Leaf's autonishing planistic fear m conjunction with the Cox String erchestra before the Tuesday Morning Musicale an everincreasing public interest in her recognized remarkable talents seems manifest. It was, therefore, decided to present her to the general music-loving publie on this occasion, her first individual recital. The following ladies, well known in musical and social circles have kind,y consented to act as patronesses to this

Mesdames-J. M. Metcalfe, Samuel Katz, W. L. Marris, R. B. Howell, Nathan Mantel,

Miss Laretta De Lone will make a

Heard At the Omaha Automobile Club

department, Deere & Co., in an exhaustive research into the problem of good reads, says that a good read does monsive to newspaper advertising, and more than anything else to solve the many of 'em." The Ak-car-Ben visitor so the retail merchants throughout the problem of "back to the farm." Dirt is correct in his judgment and the land, in conjunction with the newspapers, reads, he says, when properly constructed Omaha Automobile club will put one of have arranged for a huge demonstration and dragged are very serviceable. Gravel those A. A. A. pistes on your car when makes a very good road at small cost, while macadem roads, although more in the Club entities you to membership in expensive, are durable. Brick is highly the American Automobile Association recommended. There are 2,000,000 automo- also. advertising and to impress upon them the biles in the United States and this army lesire of local dealers for more direct, of road users are entitled to equal connors effective advertising-newspaper ad- sideration with other citizens. Congress will have the good road question to answer at its forthcoming session, and factured products which are advertised the accumulating demand from all secthe accumulating demand from all sec-tions of the country makes clear that the Missouri, stored his car in a garage

Used Car Sale. The automobile dealers of Utica, N. Y., plained to the court and the court ord-last month took all their used cars on cred the garage owner to disregard the hand to a vacant fut and held a big public instructions of Graham. sale. There were over asventy machines in the sale and nearly half changell BELLEVUE WORKS OVERTIME hands. This is a new idea and is spreading all over the country and one that the paving of the principal highways through local dealers would do well to cons der.

> June and has placed 490 direction signs main highways would be a splendid adand 200 danger signs in Douglas, Sarpy, vertisement in helping to bring tourists Saunders and Washington counties, besthrough Nebraska.

Anna Leaf, 12-year-old planist, assisted short recital tour this week in the westa public recital to ne given Tues- she will give a formal recital at the November 2, at 8 p. m., at the Temple theater in Lincosn and will be assisted by a cellist and violinist. The trio will fill a number of engagements

Madame Johanna Gadski, prima donna soprano, assisted by Prof. Paul Eisler, will be the first big musical attraction at popular prices at Omaha's Municipal Auditorium, Monday night, October 18. Madame Gadski will present a three-part program, which will be as follows:

Widming, Schnesgloeckchen, Ween
Ich frueh den Garten geh. Schumann
Die Stadt, Die Foreile. Schubert
Feldeinsamkeit der Schmied. Brahms
Piano solo-Moment Musicale, nocturne

turne Prof. Paul Eisler.
PART II.
Ueber Allen Wipfein Lagt
Marching song, Requiem Paul Eisler
Teufeislied Weisse Wolken Eugene Haile
Morning hymn Henschel
Piane solo-Finale of Tristan and
Isolde Wagner-Linzt Isolde Wagner-Lisat
Prof. Paul Elsier.
Aria-"Elsa's Traum" from "Lohengrin."
Seene from act 1, "Tristan and
Isolde, "Wie lachend sie mir lieder
Singen" Wagner

sides remarking thousands of telephone poles along highway exits in the city. The sign car has placed signs as far as fifty miles from Omaba and has traveled about 5,000 miles and used 1,500 square feet of sign board. This excellent work has benefited every motorist living in a radius of fifty miles from Omaha.

The Best Cars in Omaha. An Ak-Sar-Hen visitor told a Club member that "those cars with the A. A. A. name plate on the radiator must be fine cars because there are so darn you join the Club as your memoership

What the Judge Decreed. According to the decision of Judge Frank Armstrong of the Missouri State Court, a man's wife can use his automobile any time she sees fit, and without when he left town with instructions not to let his wife use it. Wifey com-

Pave Our Country Highways. The farmers all over the county are keener for the proposed bond lasue in the the county than the governge city men The Club Sign car has been out since permanent highway. The paving of our



Hope Deferred Maketh the Heart Sick

Our customers have been asking the question,

When Are You Going to Make Skirts Again!

We have been waiting and hoping, until our hearts were almost sick. The man who satisfied so many hundreds of our customers, who made for us thousands of skirts-passed away suddenly-He was a splendid man -we felt it would be long ere we looked upon his like again-And so for weeks, we have been searching with a fine tooth comb and at last, after much experimenting, we were able to say, "Thou art the man"-AND NOW FOR THE SALE-

Monday, Oct. 11th, Great Sale of Skirts Make to Your Order

Thomas Kilpatrick & Co.—81/2 o'clock—You buy the goods at the Woolen Dress Goods Section, you pay only for the exact length required to make the Skirt. And for the making you pay \$2.00-now two dollars is a little more than we have been charging, and there's a reason. We have on display several models of the new designs, when you see them, you will be perfectly satisfied, indeed glad to pay the price-

If You Want Early Delivery You Must Order Soon

First come, first served; first measured, first fitted; first ordered, first delivered-and we never had a choicer stock for you to pick from.

Before You Were the Butterick Was

Think of that-this statement is literally true of the oldest paper patterns in the world. Scarcely a woman who reads this ad was in existance at the Butterick birth-the oldest, the biggest, the best. Users of this famous pattern say all this-and how easy to make most anything with the aid of Butterick. The late fashion sheets are in. Miss MacTaggart from

headquarters is with us this week demonstrating and she will give you first aid—with valuable suggestions. For a week she will take orders for the Delineator. And it's the most wonderful magazine we know of for the price.

You no doubt have read in the Delineator, and for that matter in the Women's Home Companion, and Woman's Magazine about

Warner's Corsets

A friend who knows wrote us, "They just shape perfectly the new figure, fitting comfortably without pinching or hipping the hips." And when we add

Rustless—Breakless—Tearless



we coin some new words but we don't tell Warner wearers a thing they didn't know before. Miss Coleman says hourly, daily (except Sundays), "I am convinced as I fit them that it is impossible to get better results from any corset than a Redfern-and few are so satisfactory." And she

to telephone for a fitting date.

knows for she is an expert. It might be wise for you

Monday Will Be Suit Day in the Ready-to-Wear Section

Many new ones came in Saturday by expressmore Monday. A day or two ago a group stood outside one of our windows looking at Suits. Some were strangers. We overheard one say "This is the best store in Omaha." Modesty has prevented us from making that claim. We are ready, however, to entertain a motion to make it unanimous.

homass lesbalret

All Nebraska can well take pride in the wonderful Record made and Service rendered to Humanity by that Great, Strong Institution

The A.O.U.W.



of NEBRASKA

The Monarch of All

Fraternal Insurance Organizations

40,000 Members—Largest and atrongest state fraternal insurance order in the United States.

PROVED

losses paid over \$11,000,000.

In existence 29 years. Death

STRONG Every dollar in the reserve fund is invested in Nebraska farm mortgages.

LOW COST

Organized and operated under supervision of Nebraska Insurance

A Mutual Organization, it provides life insurance at actual cost.

been the wonder of the insurance world. Its safe, sure protection at low cost is the explanation.

SOUND

GROWING

The growth of this order has

What This Reliable Insurance Will Cost You Per Month

Following is a table showing the monthly cost of insurance in the A. O. U. W. to its members. The rates are low but adequate.

18 to 24.....\$9.75 per month \$1.50 per month 1.70 " 30 to 34 1.00 " " 2.00 " " 35 to 39..... 1.15 " 2.80 " 40 to 44..... 1.30 " 2.60 "

There is an A. O. U. W. todge in your vicinity ready to welcome you as a member. Make application today-while your health will allow you to secure membership- to some officer or member of your local lodge. No certificate issued for more than \$2,000 to one member.

*.... TEAR HERE IF YOU WART INFORMATION TEAR OUT THE COUPON AND MAIL IT TODAY. TO FRANK A. ANDERSON,

Grand Master Workman, A. O. U. W. of Nebraska, Holdrege, Neb. Dear Str:

I am interested in SAFE, SOUND,
GUARANTEED life insurance at ACTI'AL COST and you may sed do not without any obligation on MY
PART, your free no kiet telling of the plan and organization of the Incient Order of United Workmen of Nebraska

Name..... Address

AN INVESTMENT THAT PAYS BIG DIVIDENDS