



By MELLIFICIA. Tuesday, October 5, 1915.

WITH the return of school set to books and classrooms, we await news that the annual season of college pranks is on.

Mrs. Thomas Brown received a letter from her son, Tom, who attended school at Racine and is now a freshman at the Madison (Wis.) university.

"The sophs got me the other night and made me propose to a girl on the street, sing a song and give a talk on woman suffrage," he wrote. "I had lots of fun. We have to wear little green caps, so that the sophs recognize us a mile away. Then when they get you, they make you do whatever they want you to do, or into the lake you go—clothes on and all! Fifteen fellows have been ducked into the lake already since school began."

The annual freshman-sophomore class rush is scheduled for Friday of this week and they are anticipating a great deal of fun.

Miss Dorothy Brown will go to Madison in December to attend the big university prom.

Ak-Sar-Ben Visitors.

Miss Louise Burch of Dubuque, Ia., arrived this morning to be the guest of Miss Helen Ingwersen for the coronation ball. Miss Ingwersen is one of the queen's maids. Miss Burch has visited in Omaha before and is popular with the younger set.

Mr. and Mrs. George Truesdell of Plainview will arrive today to visit Mr. and Mrs. Guy Liggett.

Mrs. W. A. Johnston of Streator, Ill., is the guest of her niece, Mrs. Nancy Moore. Mrs. Johnston will also visit Mr. and Mrs. B. C. Fowler.

Mrs. Putnam and Mrs. Saunders of Lincoln are the guests of Mr. and Mrs. Gould Dietz. Mrs. M. O. Watson, also of Lincoln, will arrive later in the week and will remain for the coronation ball.

Sorority Girls Entertain.

The Sigma Xi Omicron sorority of the University of Omaha entertained at a steak roast Friday evening. The members and friends present were:

- Misses—Betty Berryman, Ruth Campbell, Marion Pearson, Jean Berger, Helen Johnston, Messrs—Melville Larsen, Willard Flor, Emerson Goodrich, Carl Duncan, Edgar Ernst, Prof. Lewis, Mrs. Wesley, Ernie Cleland, Esther Knapp, Rita Carpenter, Rita Baxendale, May Leach, Bob Proutitt, of Lincoln, Lloyd Miers, Andrew Dow, Paul Selby,

Surprise Party.

Miss Fatti Atkinson was surprised Saturday evening by a number of her friends who assembled at her home in honor of her sixteenth birthday. The evening was spent in playing carous and games. Those present were:

- Misses—Paul Atkinson, Margaret Holden, Dorcas Holden, Dolly Atkinson, Catherine Atkinson, Messrs—William Alley, Dwight Adams, Eugene Simmons, William Boyer, La Verne Iverson, Mrs. M. S. Atkinson, Mr. J. P. Atkinson of Los Angeles, Cal.

Prairie Park Club.

The following were present at the Prairie Park club's opening dance Saturday evening:

- Messrs.—G. H. Rhoam, William Lick, F. Sunder, M. L. Keat, Willis C. Crosby, Robert H. Lewis, H. J. Sennell, George W. Gardner, E. J. Weber, E. C. Conley, George F. Abbott, John K. Hittinger, Charles Neff, Lowley, J. S. Z'fal, Misses—Nellie Green, Thelma Sasa, Mayne Latta, Messrs—Leslie Forgan, Fred Wedemeyer, Howard Granden, Mrs. Honkle,

Floresces Past.

Mrs. David Cole entertained informally Monday afternoon in honor of Mrs. Henry Brown and her daughter, Mrs. Arthur Mills, of New York City. Mrs. Brown is the guest of Mrs. Cole and Mrs. Mills is the guest of Mrs. C. H. Wright.

Mrs. Samuel Rogers entertained informally at luncheon today for Mrs. Mary Gerard Andrews of Minneapolis.

Symposia Club Plans.

The members of the Symposia club were entertained at the home of Miss Lottie Horn Sunday afternoon. They have decided to continue their literary and musical programs as during the last two seasons. The next meeting of the club will be held two weeks hence at the home of Miss Eva Alpra.

PARADE FLOATS ARE ALL DREAMS

Great Rivalry Displayed by the Owners in Decorating Autos for Floral Pageant.

LADS DECORATE OWN CAR

Automobile companies in abundance entered the parade with their cars handsomely decorated in flowers. The Mitchell company entered eight cars, one for each year the company has been doing business in Omaha. Each car was the model of the year it represented, beginning with 1909. The last, or eighth car, was decorated with one huge lavender and purple orchid. Gordon and Janie Stewart, twins of Mr. and Mrs. J. T. Stewart, rode this car. The Mitchell people claim the distinction of being the only company in Omaha that has continued selling the same line of cars for that length of time. The 1909 model that was entered in the parade is said to have run a total of 80,000 miles in its day.

C. W. Francis entered a handsome Maxwell decorated in a scheme of white and pink roses. The Buick people entered a Buick in white and lavender flowers with abundance of green foliage.

The Overland Auto company entered with a float of green climbing foliage and pale lavender lilies.

The Omaha Ice and Cold Storage company entered a huge truck, with a typical polar scene of dripping glaciers, green cold water, and a white polar bear standing apparently on the summit of an ice peak.

Hill Destroyer. The Oakland's "Hill Destroyer" was entered with the front trucks run high on a frame work that illustrated the pitch at which this machine is expected to "destroy" hills. To make the float more spectacular, a cannon was mounted in the head of the machine. The local office force with shoulder straps and all, imperatorated the officers of an artillery squad. So there was in the float, General William H. Head, Colonel John R. Golden, Captain George H. Houlihan, Lieutenant Robert T. Fvaker, Sergeant Clifford Butler, and Private John A. Cullen.

George F. Reim of the Cadillac company of Omaha entered a Cadillac decorated in white flowers and ferns, with a floral representation of a white eagle.

The Lininger Auto company entered a float decorated with a white background covered with pink carnations.

The McIne-Knight Auto company had a white float, an artistic canopy, and the whole decorated with the purple iris.

The Felton company entered one of its big white trucks with decorations. The Flske Tire and Rubber company had a float with a canopy covered with white and red roses.

The Powell Auto Supply company entered with a float decorated with white, red and pink carnations.

The Murphy-O'Brien Auto company had a Paize with appropriate decorations.

George Brandeis entered a handsome float with an artistic bower of white magnolias.

The Overland Auto company entered a float with a full length canopy and bower in which the general color scheme was yellow with green and yellow festoons.

The McCord-Brady company showed a big truck with green and red decorations.

The New England Bakery had a truck with a bower of red roses.

W. T. Wilson displayed a clear pink field or background with snowballs and green foliage covering the bower.

The U. P. Bakery drove a truck with

a scheme of chrysanthemums over a snowy background. Walter Rense, son of Gus Rense, only a dozen years old, combined his ingenuity with that of Edwin Myers of the same age, and together the lads constructed a float over the framework of their two bicycles lashed together. The boys dressed in colonial costume and rode their float. Alone and without help the ingenious lads constructed an artistic piece that attracted no little attention in the parade. A squad of mounted police and mounted members of the board of governors of Ak-Sar-Ben leading the parade, fourteen bands interspersed, and a battalion of 60 high school cadets marching with military precision, lent variety to the magnificent parade.

MENDELSSOHN CHOIR IS NOT TO SING THIS WEEK

A recent issue of one of our daily papers carried the announcement that the Mendelssohn choir would be the carnival attraction for Thursday evening of this week. Repeated inquiries from the friends of the organization as to place where the concert is to be given and program for the occasion makes necessary the statement that the Mendelssohn choir will not sing this week. Its members, always interested in the musical welfare of our city, will be very largely represented at the concert given Thursday evening at the Auditorium by the Boston Symphony orchestra, under the auspices of the Retailer's association.

The Cause of Rheumatism. Use Sloan's Liniment and you won't care what causes it. The first application helps. Good for sciatica, neuralgia, etc. All druggists.—Advertisement.

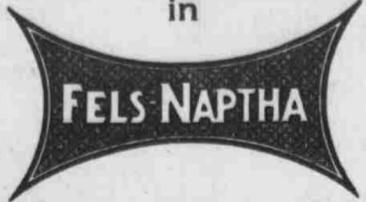
Gus Miller Wants Help to Locate Reformed Boys

Probation Officer Miller would like to hear from some employers who would like to help the work of the juvenile court. There will be twenty boys released from the State Industrial School for Boys at Kearney, who are in the city with the Industrial School band, which is playing for the parade this week. A few of the boys will start in our public schools immediately, but some of the older ones will want employment at once, so in order to continue the good work started by the State Industrial school Mr. Miller would like the co-operation of some of the Omaha business men.

St. Joe Delegation Calls On "Ma" Sunday

A delegation of twenty-five business men and ministers from St. Joseph held a long conference with Mrs. Sunday putting forward their claims for a campaign there. St. Joseph sent a delegation to see the Sunday at Paterson, N. J., last spring. On that occasion they didn't get to interview Mrs. Sunday and they thought some of their lack of success was due to the fact. Therefore, they talked to "Ma" this time. They were told that the Sunday schedule is booked up so far ahead that the chances of coming to St. Joseph are small, at least for the present.

You get an unbeatable combination when you take a good soap and then add that wonderful cleanser—naphtha. That's what you get in



The soap softens the water, makes good suds, loosens the dirt. The naphtha and other harmless cleansers dissolve the grease, make the dirt disappear and whiten the clothes.

Use Fels-Naptha for all soap-and-water work.

LONG KID GLOVES For the Ak-Sar-Ben Ball Special for Wednesday. Perrin's \$2.50 Real Kid Gloves, in white only, 24 inches long (reaching several inches above the elbow). Very special, pair.....\$2.45



The Green Room The Blue Room Both of these popular restaurants will remain open Wednesday night for the accommodation of those who will view the electrical parade. Reservations may be made now. Brandeis Stores.

We Planned This Special Offering Some Time Ago Every Possible Good Style Point Combined With Noticeably High Values in These--- SUITS AT \$19.00 Special plans laid some time ago will be perfected tomorrow when we offer choice of 200 Beautiful Tailored Suits, made of gabardine, broadcloth, poplin, serge, etc., some are trimmed with fur, others with braid. The good colors are navy, brown, green, plum and black. Take advantage of this special offer. Special Coat Offer at \$15 For our Ak-Sar-Ben visitors we have arranged a display and sale of coats at \$15.00 that will astonish you. A wonderful selection of beautiful cloths, models and colors; many with large fur collars and fur trimmings. Dress Special at \$10 A wonderful lot of smart, pretty dresses for street and afternoon wear, made of serge and silk combinations, of satin and serge; many novel effects are to be found in the large assortment of styles. The colors are navy, brown, green, black, etc. Skirts at \$5 A delightful array of pretty, smart street and walking skirts for all occasions. The pretty stripes, checks and plain gabardines, poplins and serges; many sport skirts with pockets and large buttons. Every good color. Women's All-Wool Sweater Coats \$1.98 Made with box coat or belted effects. In red, oxford, white, Copenhagen and tan; all sizes. Other special values, at \$2.50, \$3.98, \$5



These Are "Something Different" in Rugs We Would Like to Call Your Attention to Two Latest Productions in RUGS—Nonpareil and Art Loom The Nonpareil is a reversible chenille rug of superior quality; a beautiful rug for chambers, children's rooms and the bath room. They come in French gray and pink, French gray and light blue, in fact any combination of colors desired. They come in all sizes, from 24x36 in., at \$1.75, to 9x12, at \$35.00 Also made in any size or color combination desired. Bring in your draperies and we will match them up for you. The Art Loom, seamless Wilton Rug is admittedly the best seamless rug on the market. This is a Wilton rug, not a Velvet rug. We offer this rug for Wednesday's selling in two sizes: 8-3x10-6 .....\$30.00 9x12 .....\$32.50 These rugs retail regularly at \$40.00 and \$42.50. The patterns are all new, the latest offerings from the loom. Come in and look them over. Rug Department—Third Floor.

Expert Service and Advice Given Very Exceptional Values Worthy of Your Interest in Omaha's Largest Stock of Curtains and Draperies Muslin Curtains for bed rooms, special, pair.....75c Bungalow Net Curtains, 150 pieces of regular 45c and 50c Cretonne; Ak-Sar-Ben special, yard.....39c Quaker Lace Curtains, 44 values, pair.....\$2.98 Lace Edge Curtains, very new, pair.....\$3.25 Duchesse Curtains, for parlors; over 20 patterns, Ak-Sar-Ben special, pair.....\$3.98 Marquette Curtains, with lace edges, pair.....\$1.75 Tapestry Portieres, nice assortment, pair.....4.98 French Velour Portieres, regular special, at.....\$27.50 40-inch Plain Mercerized Marquette, yard.....39c Bungalow Nets, hundreds of pieces, at, yard, 39c, 59c and.....65c 150 pieces of regular 45c and 50c Cretonne; Ak-Sar-Ben special, yard.....39c 40-inch Plain Voile, white, cream and ecru; specially priced, yard.....25c Colored Voiles and Etamines, special showing, at, yard 25c and.....39c Sunfast Curtain Materials, big assortment, at, yard 75c, 85c and.....98c Ribbon Edge Etamine, Ak-Sar-Ben special, yd., 15c and.....19c Marquette with linen lace edges; yard 39c and.....45c Drapery Swives, white and colors. Yard, 12/4c, 15c and.....19c

Brighten Things Up a Little Wall Paper and Paint 10 Patterns regular 6c papers, suitable for bed rooms and kitchens, with borders to match, per roll Wednesday.....3c Parlor, hall, store and dining room papers, all new patterns, regular 12c grade, roll.....52c Plain papers, 30-inch stock, all shades, sold with borders only, worth 15c, per roll.....82c Ready mixed paint, all colors, regular \$1.75 grade, Wednesday, per gallon.....\$1.25

What Piano Will I Buy? This is a vital question that naturally arises to nearly every piano buyer. IT IS A FACT that the ACTUAL VALUE of a piano, like an expensive violin or a picture painted by some world famous artist, is evident only to the connoisseur. Absolute Confidence in the Firm You Purchase From Is Your Best Piano Guarantee Our reputation is back of every instrument we send out, and QUALITY instead of ALLURING PRICES is our motto. Brandeis Piano Department Third Floor.

Follow the Trail of the Wise—Buyers More Than Pleased With PIANOS that are being sold at A. Hospe Co.'s PRICE HITTING SALE. The Pianos are rare beauties—the prices far below the real values. This is a sale of strictly brand new pianos of all styles—Grands, Uprights, Players, Electric, Etc., including the very latest invention in Player Pianos. This is the instrument that can be played in three ways—By hand, foot pedaling and by electric motor, all at prices and terms within everyone's reach. Our building at 1513-1515 Douglas Street is entirely remodeled. Our new front is the talk of the town. Before starting our remodeling, we disposed of practically every new, used and shop-worn piano on our floors. Our entire stock is Brand New, and we have the new 1915 styles of the best piano makers of piano and player pianos in all fancy woods. By ordering this immense stock at one time and by paying spot cash, we were able to buy at biggest discounts. This stock embraces the world's leaders—The Mason & Hamlin, Kranich & Bach, Apollo, Brambach, Kimball, Bush & Lane, Kra-kauer, Cable-Neison, Whitney, Henderson, Hospe, Davis & Son, Hinze, Pfliueger, Steinhauer, Baumbach, Werner, Boudoir and others. We hit the prices on all lines. Fine Upright Pianos for \$78, \$88, \$108, \$128, \$152, \$178, \$202, \$228, \$270, \$318, \$352, \$370 and upwards. Player Pianos \$278, \$331, \$375, \$450, \$550. Grand Pianos \$278, \$331, \$450, \$495, \$550, \$650, \$800, \$950. Many pianos on terms as low as \$1.00 per week. This Sale began Monday, Oct. 4th. Mail orders and out-of-town customers solicited. Come see the GREAT PRICE-HITTING Piano Sale. A. HOSPE CO. 1513-15 DOUGLAS ST.