## Playhouses that Are Always Open with Standard Attractions

|  | Welcome To Omaha |  |  |  |  |  |  |
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|  | $\begin{gathered} \text { LAEMMLE FILM } \\ \text { SERVICE } \end{gathered}$ | The Big Spacial Feature For Ak-Sar-Ben Visitors! |  |  |  |  |  |
|  |  | Week Starting Sun., Oct. 3d |  |  |  |  |  |
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| $\pm=-2=5 \pm 5$ |  | Ak-Sar-Ben Visitors Attention! |  |  |  |  |  |
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| $==5=$ |  | The Orpheum Standard of Amusement THE HICHEST IN THE WORLD |  |  |  |  |  |
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|  | Program |  |  |  |  |  |  |
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## We Changed Two Features This Past Week Because They Were Not Up To What We Considered The Strand Standard

[^0] We heard indirectly that it was charged we were doing this simply for "grandstand" purposes. Now then, we have been in the picture game too long to want to show off-it is simply a cold-blooded business proposition with us. We are buying the best features the maricet affords and paying the price for them, but sometines we get hold of a feature that is not what it should be for a house like the STRAND, so instead of running it and apologizing later, we simply take the subject off and put on another. Of course, this costa us extra film rental, but what is that compared with your confidence.

You have treated us royally from the very day we opened, and we in turn are going to do everything we can to please you.

Our program this week is very, very good.
Sundiay and Monday we offer, without question, the strongest production the Vitagraph Company ever released, Cyius Townsend Brady's "The Chalice of Courage." This is a story of the cold, bleak north woods, but oh, so interesting and thrilling, and so wonderfully produced, and is based on the theme "What Motive Would Make You Kill Your.Wife If You Really Loved Her?' Oyrus Townsend Brady does not write anything. but stories teeming over with action and interest from start to finish and in "The Ohalice of Courage" he has even outdone his previons best efforts. We can not say too much in commendation of this offering.

Tuesday, Wednesday and Thursday comes "Regeneration." This is not "The Island of Regeneration" or a story of aimilar charaoter. It is based on Owen Kildare's story "My Mamie Rose," and is a character study of the great New York east side, bubbling over with interesting action from start to finish.

Friday and Saturday we introduce our first Metro subject, Emily Stevens, in "Destiny," or "The Soul of a Woman," a modern society-problem play, magnificently produced, telling the story of Mary Oedman, her supreme sacrifice, her bitter tribulation and renunciation and the glorification of her final pasaing. A photo-dramatic jewel, in six acts.

We still have some great aurprises in store for you and again wish to thank you for the ldadly manner in which you have receiyed our efforts-but they will only spur us on to even higher offorts.


## FARNAM THEATRE

1415 Farnam Street, Omaha, Neb. Bids You Welcome

Here Will Be Found Daily the Complete Universal Program Including All Broadway Star Universal Feature. Productions.

SUNDAY-TODAY The Great Hobert Bosworth -in--

## Fatherhood'

Great Western Prize Story in Four Reels SUNDAY, OCTOBER 10TH
The Renowned Aotor Wilton Lackaye

## "THE MAN OF SHAME"

## IN FIVE PARTS

Visitors and regular patrons will flnd at this ever popular house every courtesy extended. Here you will find the Great Universal Program projected in a Minusa Gold Fibre Screen. Come and visit with us and enjoy a pleasant

TWO HOURS' SHOW Daily From 10 A. M. to 11 P. M.


[^0]:    And what's more we will keep doing this every time we get a picture that does not meet with our requirements.

