

We Are No Longer Connected With Any Other Store in Lincoln.

# THE STODDARD CO.

WOMEN'S WEAR  
Paul J. Stoddard, Secretary 1224 O Street T. F. Howard, Manager

## Fall and Winter Styles

The styles featured here during Fair week will assist you in your selection of Fall and Winter Apparel. In this small announcement we can simply urge you to get acquainted with the best store for women's apparel in Nebraska.

A Store for Women



To Please You Pleases Us

You Are Welcome at This Store to Visit, to Buy or to Rest; Meet Your Friends Here

## Lincoln Safe Deposit Co.

**MONEY TO LEND**—On farms in eastern Nebraska and on Lincoln city property in sums of \$100 up to \$250,000, at 5, 5 1/2 and 6 per cent interest.  
**INVESTMENTS**—Bonds, Warrants, Mortgages and Mortgage Bonds in denominations of \$100, \$250, \$500, \$1,000, upwards, to net investors, 4 1/2, 5, 5 1/2 and 6 per cent interest.  
**RENTALS**—We take entire charge of property collecting income paying taxes, making repairs, etc., accounting to owner monthly. Resident owners find it to their profit as well as non-resident owners, to turn over the care of Lincoln real estate to us.  
**INSURANCE**—The largest agency in the city writing fire and tornado, elevator, employers' liability, compensation, life and accident insurance and surety bonds.  
**ABSTRACTS**—Title abstracts prepared by a Bond Abstractor at the usual low rates prevailing in Lincoln.

W. E. BARKLEY, President

Lincoln Safe Deposit Co. 126 North Eleventh St.  
**WARRANTS**  
We have a large amount of county and city warrants in all sizes, from \$50 upward, payable in four to eight months to net 4 1/2 and 5 per cent interest. We cash them any day before due, paying 4 and 4 1/2 per cent per annum for the time held.

## THE REMINGTON Wins GRAND PRIZE Highest Possible Award at Panama - Pacific Exposition

We also make and sell the Smith Premier and Monarch Typewriters

Also—  
GOLD MEDAL of Honor for Educational Value  
GOLD MEDAL for Adding Typewriter  
GOLD MEDAL for Typewriter Supplies  
This rounds out the most complete and all exclusive distinction ever bestowed upon one business concern by any exposition.  
**Remington Typewriter Co. (Inc.)**  
118 North 14th Street, Lincoln, Neb.

## WE SELL KODAKS AND FILMS WE DO DEVELOPING AND PRINTING

Lincoln Photo Supply Co. (EASTMAN KODAK CO.)  
1217 O Street.

## A Great Many People Say That THE LINCOLN HOTEL OF LINCOLN Is Nebraska's Leading Hotel

**WHY? BECAUSE:**  
It has the greatest number of guest rooms.  
It has 155 rooms with bath.  
It has hot and cold water in all other rooms.  
It has circulating ice water in every room.  
It has the finest Banquet and Convention Hall in the State.  
It has taken every precaution possible against fire.  
It has one of the finest Lunch Rooms in the Country.  
It has a large percentage of its rooms in Fire Proof Annex.  
It has large Lobby and Ideal Accommodations for Conventions.  
It is one of the most home-like hotels in the country—lots of solid comfort.  
It is admirably located in relation to depots and business district.  
When in Lincoln do not forget to stop at The Lincoln Hotel.  
European Rates, \$1.00 to \$2.50 per day.  
Sample Rooms, \$2.00 to \$3.50 per day.  
Capital Hotel under same management. Rates, 50c to \$1.00. Popular Price Cafe and Lunch Counter.  
**F. J. RICHARDS, Manager.**

## Purposes of the State Fair

BY W. R. MELLOR.

HOPE who are in the habit of visiting the large fairs of the country, when asked to name the best in the United States, invariably mention Nebraska's fair among the number. This fact comes because Nebraska excels in the same class of exhibits as made by other states, in some departments. Possibly the most noticeable outstanding exhibits for holding first place continuously are agriculture and education. These two departments truly represent the two lines on which the state of Nebraska rests for its prosperity, and therefore is in keeping with recognized fact. On the Nebraska fair grounds these two departments are housed in the new agriculture-horticulture building, Agriculture down on the main floor, with horticulture and floriculture, education, with "better babies" on the thirty-six foot balcony which entirely surrounds this great building, the dimensions of which are 300 feet on the north, 300 feet on the west, 308 feet on the south and ninety feet on the east. This building is an exposition in itself and is well worth a visit to the fair.

Another great building located north of this Agriculture-Horticulture building is the Automobile hall, 125x130 feet; filled completely with another great exhibit which does credit to the people of Nebraska, whose prosperity makes it possible for the live, energetic automobile dealers to here make another great show.

The ladies' textile and art departments occupy another great building, 30x100 feet, built of brick and cement, with metal roof, making a safe place for the showing of fine art, Domestic products and bees and honey occupy another building with 4,000 square feet of floor space.

A new departure this year will be the exhibit made in Mercantile hall by Nebraska manufacturers exclusively. This is made possible by the splendid work of the board of directors and Mr. Frank Ringer, the live secretary of that organization. Nearly every exhibit shown will be what is termed a "live exhibit," as each exhibitor is making arrangements to show how the manufacture of his specific article is carried on. This will give the people of Nebraska a broader idea of the magnitude of the manufacturing industry of our state.

The dairy department, in charge of Superintendent W. C. Andreas, now located in the south end of the old Agricultural hall, is developing into a splendid dairy show such as is in keeping with this great industry. Nebraska, with its natural feeding advantages, will eventually be one of the leading dairy fields of the United States. By carefully studying the educational end of the exhibit to be made in this department, many farmers should be able to cut out the "star boarder" cow and begin to secure a profit for their labor. All the latest inventions for dairying will be shown, which will make this particular exhibit of great importance for the future prosperity of the state.

Pure Food Commissioner Clarence E. Harman will have an auxiliary exhibit to bring more forcefully to our attention the necessity of pure food. Mr. Harman is a "live wire" in his department and this show will provide an opportunity for the citizens of Nebraska to secure a faint realization of the great good this particular department is to the state.

When we mentioned the "educational" department heretofore we had reference merely to the public school work, but one of the real outstanding educational exhibits will occupy old horticultural hall and be shown by the University of Nebraska. The wonderful broadness of this field covered by the activities of our great university is here illustrated in compact, concrete form. This great building with its four mammoth wings will be completely filled with the exhibits made by the various departments. The educational value of the exhibit is explained and demonstrated by a corps of forty instructors who will take pleasure in explaining the exhibit in its minutest detail. The field being so broad interests every beholder in some of its departments. Be sure to visit this wonderful exhibit and become better acquainted with the work of the leading Nebraska institution.

Another department for added educational value is the boys' school encampment. Two boys from each county may attend. Prof. C. W. Pugsley and H. E. Bradford direct the practical education along agricultural lines; Superintendent Charles Strider—whom the boys all love—looks after their comfort, and W. A. Luke and a corps of Young Men's Christian association assistants attend to the physical and moral welfare.

A week spent in this camp is an experience which gives the boy a broader

SECRETARY OF THE NEBRASKA STATE FAIR



W. R. MELLOR.

vision of life and sets him face about to manfully meet its necessities. Boys, if your county is not represented get in right away.

The better babies' department of the state fair—it being the originator of this movement in our state—is a department of great attraction to parents. To see several hundred babies go through a physical and mental examination and watch the effect on the various entries is an interesting experience. Naturally every mother thinks her child the most perfect, but the examination shows the real mother, with the welfare of her child at heart, what should be done in order to build up its deficiencies. Many have profited by showing at prior fairs. Last year one mother's child who was well down at the bottom of the list of the 400 babies examined in 1913 won third premium with the same child. This was merely a reflection on the intelligence of a mother in following the methods pointed out to fill deficiencies in the child.

One of the departments most enjoyed by the farmer is machinery; each year the progressive manufacturer shows the best products and inventions in his line and from this showing his sales are materially increased. The showing this year will be up to its usual high order.

Bird fanciers and farmers desirous of improving their breeds will find one of the best exhibits of poultry to be seen in the United States this year on the state fair grounds. Superintendent A. H. Smith reports that his show will exceed 3,000 of the best birds to be found in this country.

The live stock exhibit at the Nebraska state fair this year will possibly contain the animals who will be winners at San Francisco. Many of the large breeders of the east are to show at Nebraska as Lincoln is favorably situated for a showing, being only removed from Des Moines by an easy stage and on the

direct route to the show of the Panama Pacific exposition. Charles Graff of Bancroft is superintendent of horses; E. R. Danielson, Osceola, of cattle; W. C. Caley, Creighton, of sheep, and E. Z. Russell, Benson, of swine.

At the state fair is grouped together the great attractions, to the face of which other times would occasion greater charges and as much time to view any one specific event. Here are the best speed events by horses to be seen in the state during the year, the best automobile drivers the world has produced, the best aviator who flirts with death, the best fireworks, vaudeville attractions and bands; in fact, at the state fair is seen each department of the state's activities dressed up for its showing.

"A fair, as my friend over there says, is a place of entertainment. It is also a place of instruction and education. There has been a lot of fun made of my very good friend, and yours, our secretary of the state fair, because he has maintained the fair is an educational institution, but he is right. I want to tell you there is no place upon the face of the earth where a man can get as good, practical, valuable education in a space of a single day as he can in a day at a fair, if he is disposed to observe it.

"The best place I know of to get that sort of education is at the state fair in the United States, and I believe in the world—the state of Nebraska. These old exhibitors who have been coming down here year after year are going to fall by the wayside presently and we will have to bring in young men and train them up in the way of getting up these splendid exhibits we all enjoy, and we must get a good system of expert judging; judges who can go out to our county fairs in the state and educate our boys and girls, the men and women who are going to be the ones that will make our state fair greater in the future. Here is a distinct field of popular education which lies at our hand which we should avail ourselves of. People become surfeited with education. I sometimes think we educate too much. Sometimes it is better if we could go off and forget some of the things we learn from the teacher.

"Then in the way of amusements; we must have amusement, but by all means let us have those that are clean and wholesome. I have seen things at your county fair grounds, and I have seen things on your state fair grounds, that I would not take my sons and daughters to see. The public has a right to ask and demand of you, when you establish a great educational institution like this I have mentioned, that the amusements furnished shall be clean and wholesome. Out of the hooch-coochi shows, the skirt dancers, etc.

"I know it is hard to get anything else, but there ought to be some place in this United States where a high set of morals can be found, where we could go when we want an entertainment and say to them, give us something clean, at the same time legitimate, to entertain our people, or else stay away; we don't want you. We should demand that here in Nebraska, and it is just such organizations as this that can bring this about. These are some of the things I think should be considered with reference to a well balanced program. The more closely you approach this idea the more fully you will establish yourself in the confidence of your home people and the higher the standard you will set for the future."

## State Fair Visitors

are cordially invited to visit our store and inspect our large stock of

Diamonds, Jewelry, Watches, Clocks, Silverware Cut Glass and Novelties

We are proud of our store, as it is one of the finest jewelry stores in the middle west and are anxious that every visitor to Lincoln pay us a visit. You will not be asked to buy.

Harris-Sartor Jewelry Co.

1323 O Street, Lincoln, Neb.

## Headquarters for State Fair Visitors

### "FAVORITE" FURNACES

Save 15 to 23 in your old fuel bills. Built to meet every demand for a substantial, well built, all cast furnace.

Let us figure with you and we are sure we can add you to our list of "Favorite" boosters.

ESTIMATES FURNISHED FREE

### A-B New Idea Gas Ranges

The Gold Medal Range of the Panama Exposition Save 25%

in your gas bills, at the same time get better baking results.

The leader in Economy, Durability Service and Beauty

### 40 YEARS

Of constant, strenuous service shows the kind of material which is in the

### BANNER Stoves and Ranges

No more food "Burns to a Crisp." No more "Underdone" bread or pies. Everything baked "Just Right."

Patent Divided Glass Oven Door One of the exclusive features of the BANNER.

## Hall's Hardware

1517 O Street, - - - - - Lincoln, Nebraska

### IN BUYING SALT Let These Brands Guide You

"WYANDOTTE" "FREE RUNNING" "SEAL" "JACK RABBIT"  
"STAR TABLE" "R. S. V. P." "ANCHOR" "DIAMOND M"  
You make no mistake either in price or quality. Get our latest quotations and send your orders for Michigan or Kansas Barrel, Sack or Rock Salt. We guarantee the very purest and well seasoned Lump and Crushed Rock from either Kansas or Michigan. Rush shipments filled on same day order is received.

INTERSTATE SALT CO., 819 First Nat'l Bank Bldg., Lincoln, Neb.

Artificial Rock in 56-pound blocks in mixed cars with either Barrel or Rock Salt.

## A Welcome Message to State Fair Visitors

All invitations have a familiar sound, but here's one that will put you in touch with

### "Satisfaction"

The Store Ahead; provides every modern convenience to make your visit pleasant: Rest Rooms, Telephones, Boys' Library, Parcels Checked, etc.

Our stocks show splendid preparation to meet your every requirement in Ready-to-Wear Apparel for the Fall and Winter season. Men's and Boys' Suits and Overcoats, the most select Headwear and the best Shoes and Haberdashery that noted makers have produced.

Everything new and up-to-date for the ladies in Apparel and Millinery—this department covers more than 12,000 square feet of floor space. Fashion show during Fair Week. Won't you step in just for a peep at the new things.

ELI SHIRE, Pres.

## Mayer-Bros. Co., 1007 to 1019 O St.



## The University School of Music

11th and R Streets, Lincoln.

Pianoforte, Organ, Voice, Violin, Saxophone, Cello, Flute, Clarinet, Trombone and All Theoretic Branches. Public School Methods. Piano Tuning. Two Orchestras. Aesthetic Dancing.

DRAMATIC ART. Complete Courses in All Departments Leading to Degree. FALL TERM BEGINS SEPTEMBER 6. Write Department A for New Catalog. WILLARD KIMBALL, Director.

## For Your Next Case of Beer

# Phone B-1817

And Specify "Quincy Pale" or "Dick Bros."

And don't forget to try a "Picnic" bottle of the famous Dick Bros. beer. Sold at all first class bars. Just Say, "A Picnic of Dick's." Try one tomorrow.

## John Bauer-Kirkhart Wine and Liquor Company

Wholesale Liquor Dealers 327-335 South 8th Street Distributors

VISIT THE TWENTIETH CENTURY FARMER BOOTH AT THE NEBRASKA STATE FAIR.