

Leading Insurance Agent

H. B. Lames of Lincoln, Neb., state agent for the American Life Insurance company of Des Moines, Ia., has made a phenomenal record in volume of insurance writing. He personally wrote in 1914, during his first year in Nebraska, policies to the value of \$331,000.

During the first twenty-one days of April, 1915, he produced \$20,000 insurance, and in May reached the vicinity of \$90,000. The monthly periodical of the company pays the following compliment to Mr. Lames in a recent issue: "The superior service which Mr. H. B. Lames has rendered in Nebraska this year has been frequently mentioned in these columns. In this issue we reproduce a recent photograph of Mr. Lames, which shows him in his favorite attitude of demonstrating the good points of the best policy issued by any company."

From a technical standpoint Mr. Lames is one of the best informed insurance solicitors in the country. His knowledge of the theory and practice of life insurance would qualify him to serve acceptably in any actuarial department. He is equally proficient in the selling end of the business, which is not true of mathematicians generally."

Grainger Bros. Co.

Wholesale grocery firms of the west count Grainger Brothers company as the leader in many respects in the manner in which they reach the retail trade. It is no secret, either, that the firm possesses their claim to efficient and successful co-operation with the retail trade comes from attention to every detail of the business, and always with the welfare of the retailer uppermost. That enables the company to instill confidence in every branch of the business and the traveling salesmen of the firm know that when they enter Nebraska stores they are sure of a reception commensurate with the high standard which the proprietors have set.

Harry B. Grainger, Joseph Grainger and George Schwake are the firm members. They have the wholesalers' temperament—so philosophers might love to put it—but it is well known among their business acquaintances that they are simply businesslike from the inside to the outside. They think in terms of progressive business and all their energies are centered in the development of a trade that will be as successful in the end for their patrons as for themselves. That and that alone can result in the upbuilding of trade. Members of the firm have so much confidence in Nebraska that they are doing something every day to show it—just a little something more to make their establishment more popular with the retailers.

J. C. Ridnour Co.

Starting business in a modest way only a comparatively short time ago the J. C. Ridnour company promises to live up to the reputation of making a marvelous growth in a short time. Business men who have watched the business expand know that it isn't an accident—but the reward that comes to those who are eternally vigilant in business lines. The

company handles caps, sweaters, mittens, gloves, underwear, shirts, etc. J. Clyde Ridnour, after whom the firm gets its name, was for years a traveling salesman over the state. He knows Nebraska and Nebraska people and Nebraska merchants and he brings his knowledge into most active play in this business. "It is that and the weaving of a most efficient sales system about him, and with men who are genuine business men, that makes for the business success of this company."

Nebraska State Fair an Institution of Much Importance

(Continued from Page Four.)

ness of the exhibitors who are coming and it is probable that with the increased facilities for exhibition there will be few indeed who will not want to take in the affair.

Aid of the state farm dairying instructors and equipment made it possible last year to treat the crowds to most unusual exhibits in this line. The big state school will go even further this year and the promise is that several showings will be made which will open the eyes of the farmers to the possibilities in this line.

The home side of farm and city life, too, for that matter will not be neglected. The exhibits of canned fruits and the thousand and one dainties in food, fine arts and textiles will be as extensive as any previous year and representative of a greater section of the state than when the fair was smaller than it now is.

The women in whose charge has been placed the arrangement of the exhibits say that they will have infinitely more interesting showings this year and they have never been accused of not knowing what they were talking about when they expressed themselves in such matters.

The superintendents of the various exhibition departments are as follows: Concessions—Hiram Myers, Lincoln. Fish Exhibit—W. J. O'Brien, Gering. Mercantile Hall—J. H. Harms, Upland. Class A. Horses—Charles Graff, Bancroft. Class B. Cattle—E. R. Danielson, Oconto.

Class C. Swine—E. Z. Russell, Benson. Class D. Sheep—W. C. Caley, Creighton. Class E. Poultry—A. H. Smith, Lincoln. Class F. Agricultural Products—T. B. Keeble, Minden, and John Hask, Able. Class G. Dairy—W. G. Andreas, Lincoln. Class H. Domestic Products—Mrs. Mary Hewitt, Omaha. Class I—Bees and Honey. Class J. Textiles—Mrs. J. P. Masterman, Lincoln. Class K. Fine Arts—Mrs. Mae Morley, Lincoln. Class L. Educational—Lulu Wolford, Pawnee City.

Class M. Machinery Grounds—W. B. Banning, Union. Class N. Machinery Hall—Jacob Sass Chalton. Class O. Better Babies—Mrs. M. E. Vance, Lincoln. Class P. Socials. Class S. Speed—James Lamb, Nelson.

Lincoln as Great Center for Modern Educational Activity

(Continued from Page Two.)

capital city which is always noticeable to the visitor who spends any length of time in Lincoln.

Off to the east of Lincoln, located on a slightly eminence, is situated the seat of the university of the Christian church. The school is situated in the little city

of Bethany and is reached by two lines of interurban railway at a distance of about six miles.

Cotner, as it is commonly known, but legally Nebraska Christian university, is situated on a forty-acre tract of land overlooking the surrounding country. The university was founded in 1888 and derived its name from Samuel Cotner, who made the university a present of a valuable tract of land adjoining the campus on which a portion of the town of Bethany is located, together with a fine grove in which camp meetings are held.

The friends of the university are greatly interested just now in the raising of a fund to complete an endowment. R. A. Long of Kansas City about a year ago became interested in the university and offered to subscribe \$1,000,000 if others would run the fund up to \$6,000,000. Texas friends responded nobly by subscribing about a million more and the work is going on nicely. The university property is considered to be worth about \$150,000.

Union College.

Nearly everybody who visits Lincoln takes a trip to College View for two or three reasons. One is that the interurban railroad running to that city through the beautiful Antelope valley passes the

home of William Jennings Bryan; another is that the ride to that city along the valley and back over the table lands is one of the prettiest around Lincoln; and the third is that they want to see the main university of the Seven Day Adventists who have named the college Union college.

This college was started in 1893, but for some years did not grow to much extent. During the last two decades, however, the growth of the college and also the town in which it is situated has been most satisfying. A hospital is connected with the college and is constantly well filled with patients.

A peculiarity of the college and one which shows that it is well known and stands high with the people of other states, is that students from over two dozen states are in attendance, while several foreign countries contribute to its student body. The college campus consists of twenty-two acres of ground and buildings of substantial size costing over \$300,000 are located upon it.

Students attending this college are required to follow certain rules laid down, one that there shall be no smoking or drinking on the grounds or within the buildings and each student is required to attend church service morning and evening on the Sabbath, which with them is Saturday.

Artistic Printing, Embossing and Engraving

MANY a Mediocre Message has escaped the Waste Paper Basket because of the perfect dressing furnished by us.

We refer you to any business house in Lincoln.

Wedding Invitations } **George Bros.**
Calling Cards } **LINCOLN, NEBRASKA**
Engraved or Printed }

Rubber Stamps, Notary and Corporation Seals, Stencils, Brass & Aluminum Trade Checks.



George Bros.—Griffiths Co.
Lincoln, Nebraska.

Lightning Can't Strike

If We have proven this to be true by our many years experience in the manufacturing of Shinn System Copper Cable Lightning Rods. Be sure and visit our exhibit at the State Fair in the Manufacturers' building.

W. C. SHINN CO., LINCOLN, NEB.

Shinn Gets There First



LINCOLN HOSPITAL

315 No. 14th St., Lincoln, Neb.

In location, equipment and efficiency of care it is unequalled. Available to all physicians for all non-contagious diseases.

Dr. W. N. RAMEY
Surgeon

TO THOSE IN DOUBT

How Shall I Invest My Surplus Funds? I MUST Have SAFETY and I Want INCOME as Well

"Back to the Land"—for Safety

"Back to the land" is one of the popular slogans of the day, and in the investment field it has a particular significance. Land as the basis of all values naturally makes the soundest basis for investments. Its use for residential and business purposes is a fundamental need, and upon that need the law of supply and demand creates, and maintains stable values. The best real estate first mortgage securities, are investments of the most gilt-edged safety, bought freely by banks, trustees, insurance companies, estates, and individuals requiring securities of the most assured soundness.

We offer today, as we have in the past, a convenient channel for the safe and profitable investment of savings or surplus. Investments may be had in two forms of thoroughly safeguarded, tax free, first mortgage securities, more fully described as follows:

First Mortgage Certificates in denominations of \$5.00, \$10.00, \$25.00, \$50.00 and \$100.00 each Netting 7% interest. These certificates may be purchased under a regular monthly saving-account plan, or as time deposits. First Mortgage Bonds in denominations of \$100.00, \$200.00, \$500.00, \$1,000.00 and \$2,000.00 each. Bearing interest at the rate of 6% payable quarterly on the first day of January, April, July and October of each year.

Upon request we will be pleased to explain the merits of these certificates and bonds, and to show why they are superior to other forms of investment, in the way of safety, interest return, and convertibility into cash in case of emergency or necessity on short notice.

THE GUARANTY SECURITIES COMPANY

(INCORPORATED.)
MORTGAGE AND BOND BANKERS.

118 North 13th Street.

Lincoln, Nebraska.

We Make Tops

of the very finest quality for Trucks, Wagons, Buggies and Automobiles.

SEAT COVERS FOR ALL MAKES OF CARS

We make a specialty of repairing old tops and covers of every description.

LINCOLN AUTO TOP CO.

1135 M ST.
W. R. KEENE, Prop.

First National Bank of Lincoln

Assets Four and One-Half Millions

OFFICERS:

S. H. BURNHAM, President.
A. J. SAWYER, Vice Pres. P. R. EASTERDAY, Cashier
H. S. FREEMAN, Vice Pres. W. B. RYONS, Asst. Cashier
LEO J. SCHMITTEL, Asst. Cashier.

DIRECTORS:

S. H. BURNHAM G. E. HASKELL J. C. SEACREST
E. J. HAINER C. J. BILLS CHARLES STUART
GEO. W. HOLMES C. B. TOWLE W. E. SHARP
J. E. MILLER H. S. FREEMAN E. J. BURKETT
F. M. HALL A. J. SAWYER F. H. WOODS



AMERICAN ACCIDENT INSURANCE COMPANY OF LINCOLN, NEBRASKA

OLD LINE COMPANY

The American Accident Insurance Company is one of the oldest organized companies in Nebraska and issue standard form incontestable accumulative accident and health policies with increased maximum accident and sickness disability and death benefits to the policyholders, paid from the large guarantee reserve and surplus deposits. The prompt and satisfactory settlement of the vast number of claims paid to the policyholders of the company is a strong endorsement, as is shown by the substantial growth of the company. The American has written \$5,000,000.00 of insurance since commencing business. Salesmen that can qualify will be assigned choice territory and first class contracts in Nebraska or any of the several states where the company is authorized. There are splendid opportunities to increase the Agent's income with the American.

War Versus Accident, Disease and Death

Startling facts on these subjects free of cost. Great opportunity for all deriving protection against Illness, Accident, Quarantine and Doctors' Bills, for a few cents a day. Claims paid at home. No red tape. Good reliable solicitors wanted. For particulars, write

OLD LINE INSURANCE COMPANY, LINCOLN, NEBRASKA

An Invitation is extended you to inspect the world's most noted

PIANOS

Among which are such makes as Mason & Hamlin, Henry F. Miller, Julius Bauer, Packard, Ludwig, Shoninger, J. and C. Fisher and others.



Style X, \$75

VICTROLAS in all styles, from \$15.00 to \$300.00

EDW. J. WALT

THE MUSIC MAN
Warerooms 1215 O Street, Lincoln, Neb.

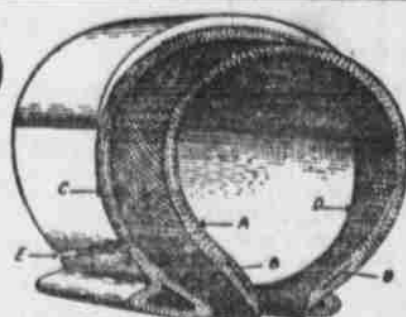
The Fisher RIM-GRIP SUB-CASING (Not a Retliner)

Holds Rim-Cut Tires, Prevents Blow-Outs

The flexible steel rims or bands marked (B) are endless and lie flat against the inside of the tire opposite the beads. These metal rims answer the same purpose in the Sub-Casing that the beads do in a regular tire.

When a tire is rim cut as shown by letter (E) the Sub-Casing holds the pressure for the reason that the metal rims (B) are below the rim-cut and there is no chance for the Sub-Casing to be forced through the rim-cut, as would be the case with ordinary retliners which are loose at the edges next to the bead.

See us in the Auto Building at Nebraska State Fair.



A - FISHER "RIM GRIP" SUB-CASING.
B - FLEXIBLE STEEL RIMS.
C - OUTER TIRE. D - INNER TIRE.
E - SHOWS RIM CUT IN OUTER TIRE.

Fisher Manufacturing Company

1532 N Street

:-:

LINCOLN, NEBRASKA

BOURBON—

Cedar Brook, Jas. E. Pepper, Sunnybrook, Winchester, Mattingly & Moore.

RYE—

Gackenheim, Lewis Hunter, Ciarke's, Sunnybrook.

R. J. FRAAS

Wholesale Liquor Dealer

Distributor Famous Storz Beers

ST. LOUIS A. B. C. BOTTLE BEER

201 NORTH NINTH STREET

LINCOLN, NEBRASKA